

AWARDED MILITARY CROSS.
WINGHAM, Dec. 2.—Lieut. Harold C. McLean, son of J. A. McLean, the local lumber merchant, has been awarded the military cross for bravery during the battle of Arras. He went overseas with the 161st Battalion.

A Pair of Cosy Slippers For Mother or Wife

Always an acceptable gift. We have an extremely large display this year, at all prices, but we advise early shopping before the best styles are picked up.

Or a Pair of Spats for Sister

She will thank you for your thoughtfulness. We have them in all shades and sizes. Anything Exchanged After Christmas If Not Correct.

Cook's Shoe Store

IF YOUR SPARK IS VERY POOR Consult our battery experts. Motorist. They'll give you a considerable lot of time, trouble and money. DO IT NOW.

RENSON-WILSON ELECTRIC CO.
264 Dundas Street. Phone 2671.

Fine Selection of Cards

It pays in every way—not to wait until the last minute.

Hay's Stationery

Our Retreading IS QUALITY WORK, NOT THE AVERAGE

London Tire Repair Depot
154 Wellington Street. Phone 2334.
A. WILKINS. Opp. McClellan's.

Chase the Chill

WITH A \$10 MAJESTIC ELECTRIC HEATER.

Western Ontario Electric Co.
237 Dundas Street. Phone 4071.

DIAMONDS

Diamond Rings from \$5 to \$250. Including: single diamond rings, three and five diamonds, and many fancy settings in newest designs.

C. H. WARD & CO.

DIAMOND MERCHANTS.
386 Richmond Street.

VICTORY CHRISTMAS

will be the most memorable and happiest the world has ever known.

Make your gift in keeping with it. One that will restore normal vision and add the comforts and joy of good eyesight is a most appropriate gift.

Ask about Our Special Victory Christmas Plan which enables you to obtain the exact glasses the recipient will require.

See our display of latest ideas and designs in gold and shell rings, frames, mountings and select eye glass and spectacle cases.

SHOP EARLY

Carlyle REBILCOCK OPTICIAN

233 Dundas Street. Phone 2351.
Two Doors East of Majestic.

GET YOUR TIRES RETREADED. IT PAYS.

London's Rubber Man

316 DUNDAS STREET. BROCKMAN PHONE 5124.

SELLING AT COST!

Our entire stock of Up-to-Date Boots, shoes, Rubbers, Trunks, Suitcases and Club Bags to be sold at cost at

SAMUEL'S SHOE STORE.

200 Dundas Street.

2 doors east City Hall. Open evenings.

WE SAVE YOU MONEY.

Motrin's Syr. of Hypophosphites

A Real Nerve and Tissue Food.

\$1.50 Bottles for 95c.

Taylor's 6 Cut-Rate Drug Stores

London Loan and Savings Co.

OF CANADA

MONEY TO LEND

Government Bonds Negotiated

Only \$58.55 required for \$100.

Special Debiture.

M. J. KENT, Manager.

GIFTS of Jewelry

Some people have the idea that all gifts of jewelry are expensive. Happily, however, this is not the case.

We have many little novelties and useful gifts that cost less than \$1.00.

We have an assortment of small pins of one or more maple leaves in sterling silver, and in sterling gold-plated, that run from 50c to \$1.25.

These would make a most suitable gift in a case where you did not want a more expensive one.

See these pins in our window.

Young's

Diamonds and Watches.

LONDON. ywt

"Best By Every Test!"

Those who have not as yet tried

Johnston Bros.'

XXX Bread

and who enjoy sweet, tasty bread, should get a loaf at their grocer's today.

Note its deliciously different flavor.

JOHNSTON BROS.,

Phone 244.

License No. 5-263.

T. H. YULL.

Dominion Savings Building.

LONDON, CANADA.

IF YOU ASK US about our service, ten to one we'll refer you to someone for whom we've done such good work that they'll have something really valuable to tell you.

Federal Advertising Agency

IF YOU COULD KNOW, as we do, of all the goodness done up in one loaf of

PARNELL'S BREAD

you would not hesitate one day about ordering it. Why not try one today?

PARNELL The Breadman

PHONES 929-1390.

Canada Food Board License No. 5-065.

Used For Many Things.

But the electric service on the farm

comprises so much more than just the lights.

There is electric heat for the furnace, toaster—the various devices commonly used and more valuable still, there is electric power.

For electric power, even from the farm electric plant, whose capacity

average about one horsepower, can be used, the year round, day or night, to do a great variety of tasks that are of the sort in demand to discover the

age farmer folks, for they are drudgery of the worst sort. Turning cranks for washing machines, churning, grinding, milking the cows, pumping the water—these are the homely tasks that electricity can now be called on to do, quickly, efficiently, at little expense.

For an electric motor will run the old, crank-operated machines, run the milking machine and let it do the hard work of milking, but the time of hand milking. A modern bathroom, running water at a sink in the kitchen, running water for the stock trough, without hand pumping, water under pressure for sprinkling and fire protection, these are the things that may now be used on the modern farm, where an electric plant is part of the equipment.

A Small Example.

Just recently the writer talked with a farmer who last spring had some corn stored in a dark basement, corn which would germinate and which was greatly needed in the neighborhood for seed. It was necessary that it be sorted and moved quickly. Happily he had an electric light plant on his premises. He strung lights into the dark basement, the neighbors jumped in and helped him and the seed-corn problem for that community was solved.

Cheaper Than City Power.

It is an intensely practical thing, this idea of an electric plant for the farm. A well-designed plant will furnish electricity at lower cost than the city power station will charge for.

There are many farmers who are using these plants testily that they are saving as much as 25 hours a week for work which as above indicated. Their neighbors are observing these results with one eye, in many farm communities, they are enlisting this new farm force in their own behalf.

To those who are observing these things, then, it seems that we are now witnessing the dawn of an electrical age on the farm. It has been a little slow in materializing, perhaps, but it is coming surely and its coming heralds an era of comfort, convenience and of that, only a few years ago, would have seemed to be altogether improbable and away beyond the bounds of the average imagination.

CHANGES PLEA; GUILTY OF THEFT, IS REMANDED

William Jones, charged with stealing a quantity of overalls and other articles from the Canadian Express Company, and silverware from the Grand Trunk dining car service, who pleaded not guilty in police court a week ago, this Monday changed his plea to guilty and was remanded another week for sentence by Magistrate A. H. M. Graydon.

It was stated by the detectives that the goods were worth \$100 or more.

The police station Monday looked like a miniature departmental store. There was a profusion of silk waists and other articles too numerous to mention, scattered about the station benches. It looked like Christmas.

Jones has been selling papers and magazines on Grand Trunk trains for the past six months.

Low Voltage.

The voltage of the plant is a point that must be considered. In the cities the voltage usually employed for domestic service is 110 volts. This is not to be carried great distances, the low voltage, 30 or 22 volt plant, can be carried satisfactorily for the distance of a few miles. A storage battery is used in that one or two voltages are required, since it is a law of storage batteries that two volts per cell are required.

Kind of Engines.

While gasoline has been the generally accepted fuel for engines, great advancement has recently been made in the adaptation of kerosene to the use of storage plants and it is being used in some instances with excellent results than are obtained from gasoline.

Boy or Girl Can Operate.

No expert attention is necessary to operate successfully a well-designed, modern electric farm lighting plant. In many homes the care of the plant is given over to a 12-year-old boy or girl, or perhaps the housewife, and the little attention necessary to its operation.

One of the most important features of a good farm electric plant is its ability to concern themselves with the electric service on the farm, in other words with what the plants will do for them.

And this opens up a large field of possibilities, a field into which electricity is entering more widely every day, bringing comfort and benefits which are of peculiar importance in the farm home.

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Individuality is the keynote of our success as millinery and fur hatters in London.

BELTZ & CO.

MAYOR SOMERVILLE

RETIRE THIS YEAR;

GOING TO FRANCE

Announces to Council He Will Not Seek Re-election.

Mayor C. R. Somerville has definitely announced that he will not be a candidate for the mayor's chair next year. He made public his decision to the council last night. Pressure of private business was given as his reason for dropping out of municipal life of London. He purposes going to France early next year.

"I have been serving the city in various capacities for ten years, and some personal duties require my attention next year, so I cannot be amongst the mayoralty candidates for the coming election. I appreciate the assistance I have received from the aldermen and the controllers," he stated.

Controller J. M. Moore expressed his regrets at the decision of Mayor Somerville. Aldermen Manness, Hargy, Watt, Wilson and Ashplant added their regrets.

FUNERAL OF MRS. J. LIGHTFOOT.

ATLAS CRAIG, Dec. 2.—The funeral of Mrs. John Lightfoot was held on Sunday, December 2, from her residence in McGillivray, and was largely attended. The service was held in Mars Hill Church at 2:30, and interment was made at Mars Hill Cemetery. Besides her husband, she leaves three sons, all of McGillivray, and five daughters, three of McGillivray and two who reside in Manitoba. The deceased was in her 60th year, and had been in poor health for some time.

Port Stanley Tugs

Salute Mine-Sweeper

PORT STANLEY, Dec. 2.—The mine-sweeper Sebastopol, which ran in here for coal on her way down the lake, en route for France, was a source of considerable interest to residents. She was manned by French marines, and resumed her trip Sunday morning, being saluted by the fishing tugs as she passed out of the harbor on her long voyage.

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