A Pair of Cosy Slippers

For Mother or Wife Always an acceptable gift. We have in extremely large display this year, at all prices, but we advise early shopping before the best styles are picked up.

Or a Pair of Spats for Sister

anged After Christmas If

Cook's Shoe Store

IF YOUR SPARK IS VERY POOR our battery experts, Mr. Motor-y'll save you a considerable lot trouble and money. DO IT BENSON-WILSOX ELECTRIC CO.

Fine Selection of Cards

Hay's Stationery

Our Retreading

IS QUALITY WORK, NOT THE AVERAGE London Tire Repair Depot

34 Wellington Street. Phone 2334. A. WILKES. Opp. McClary's.

Chase the Chill NITH A \$10 MAJESTIC ELECTRIC HEATER. Western Ontario Electric Co.



C. H. WARD & CO. DIAMOND MERCHANTS.

386 Richmond Street.

CHRISTMAS will be the most the world has ever

Make your gift in keeping ith it. One that will restore normal vision and add the comforts and joy of good eyesight is a most appropriate gift.

Ask about Our Special Victory Christmas Plan which enables you to obtain the exact glasses the recipient will re-

See our display of latest ideas and designs in gold and shell rims, frames, mountings and select eye glass and specta SHOP EARLY

Dundas Street. Phone 2351.

RETREADED. IT PAYS. London's Rubber Man

SELLING AT COST

Our entire stock of Up-to-Date Boots, Shoes, Rubbers, Trunks, Sultcases and Club Bags to be sold at cost at SAMUEL'S SHOE STORE ers cast City Hall. Open evenings

WE SAVE YOU MONEY. Morin's Syr. of Hypophosphites Real Nerve and Tissue Food, \$1.50 Bottles for 96c.

Taylor's 6 Cut-Rate Drug Stores

London Loan and Savings Co. OF CANADA

MONEY TO LEND Government Bonds Negotiated

Only \$58.55 required for \$100. Special Debenture.

GIFTS

of Jewelry ---Some people have the idea that all gifts of jew-elry are expensive. Hap-plly, however, this is not

pily, however, this is not the case.

We have many little novelties and useful gifts that cost less than \$1.00.

We have an assortment of small pins of one or more maple leaves in sterling silver, and in sterling goldplated, that run from 50c to \$1.25. These would make a most suitable gift in a case where you did not want a more expensive one. See these pins in our win-

Young's

"Best By Every Test!"

Johnston Bros. XXX Bread

and who enjoy sweet, tasty bread, should get a loaf at their grocer's today. Note its deli-clously different flavor. JOHNSTON BROS., Phone 944. License No. 5-263.

IF YOU ASK US you to someone for whom done such good work that have something really valu-

Federal Advertising Agency

Building. LONDON, CANADA.

Salute Mine-Sweeper PORT STANLEY, Dec. 2 .-

The mine-sweeper Sebastopol, which ran in here for coal on her way down the on her way down the lake, en route for France, was a source of considerable interest to residents. She was manned by French marines, and resumed her trip Sunday morning, being saluted by the fishing tugs as she passed out of the harbor on her long voyage.

Port Stanley Tugs

Individuality

MAYOR SOMERVILLE

RETIRES THIS YEAR:

Not Seek Re-election.

council last night. Pressure of private

FUNERAL OF MRS. J. LIGHTFOOT.

millinery and fur headquarters in London.

BELTZ & CO

If you could know, as we do, of all the goodness done up in

you would not hesitate one day about ordering it. Why not try

PARNELL The Breadman

Canada Food Board License No. 5-065.



are not going to be any cheaper, but they are going to be scarcer!

Shoe shown is of dark brown cordo-calf-military heel round toe-durable, sensible and attractive shoe for only\$7.50

RUBBERS----RUBBERS

No matter what style you want or what size, you'll find them here

ELECTRIC PLANTS

Middlesex County There **Are Now About Sixty Home** Plants Making Power Daily.

The rapidly growing interest in electricity as a force that can be employed by the farmer and his family, to save time and labor and to improve the farm home, prings up the frequent question as to how electricity for the country home is to be obtained and how it can be employed to the best advantage once it is available.

The fact that the farm home is very frequently beyond the reach of the central power station makes it necessary for the farmer who is to enjoy electric service to call to his assistance one of the small, individual electric plants whose current is developed by the aid of a gas engine. GOING TO FRANCE Announces to Council He Will Mayor C. R. Somerville has definitely plants whose current is developed by the aid of a gas engine.

There are now in Middlesex County alone about 60 individual electrical plants in operation, some of them for two years and all giving entire satis-faction. announced that he will not be a candidate for the mayor's chair next year. He made public his decision to the

business was given as his reason for dropping out of municipal life of London. He purposes going to France early next year.

"I have been serving the city in various capacities for ten years, and some personal duties require my attention next year, so I cannot be amongst the mayoralty candidates for the coming election. I appreciate the assistance I have received from the aldermen and the controllers," he stated.

Controller J. M. Moore expressed his regrets at the decision of Mayor Somerville, and urged him to reconsider the action. Controller C. H. Merryfield, Aldermen Manness, Harley, Watt, Wilson and Ashplant added their regrets.

Kind of Engines. While gasoline has been the generally accepted fuel for gas engines, great advancement has recently been made in the adaptation of kerosene as a fuel for lighting plants and it is being used in some instances with even better results than are obtained from gasoline.

AILSA CRAIG, Dec. 2.—The funeral of Mrs. John Lightfoot was held on Sunday, December 1, from her residence in McGillivray, and was largely attended. The service was held in Mars Hill Church at 2:30, and interment was made at Mars Hill Cemetery. Besides her husband, she leaves three sons, all of McGillivray, and five daughters, three of McGillivray and two who reside in Manitoba. The deceased was in her 60th year, and had been in poor health for some time. from gasoline.

Boy or Girl Can Operate.

No expert attention is necessary to operate successfully a well-designed, modern electric farm lighting plant. In many homes the care of the plant is given over to a 12-year-old boy or girl, or perhaps the housewife herself gives it the little attention necessary to the operation.

many homes the care of the plant is given over to a 12-year-old boy or girl, or perhaps the housewife herself gives it the little attention necessary to its operation.

The result is that the fortunate owners of a good many electric farm plants are able to concern themselves largely with the electric service they receive, in other words with what the plants will do for them.

And this opens up a large field of possibilities, a field into which electricity is entering more widely every day, bringing comforts and benefits which are of peculiar importance in the farm home.

Comforts and Benefits

Comforts and Benefits

Comforts and Benefits

are of peculiar importance in the larm home.

Comforts and Benefits.

One of the most important features probably is the electric light, which can be had just as abundantly and of as fine quality as will be found in the city home. Good light has the same cheering, uplifting influence no matter where it is enjoyed, but, from a practical standpoint, one questions whether good electric lights are not of more actual value in the country than in the city home.

To the city dweller electric lights are a convenience of course, but where they are used to light up the entire farm premises they are much more than a mere convenience. The farm buildings are the centre of the farm factory, the place where the farming business gets its impetus and its inspiration. There are so many of the activities of the farm that are directly influenced by the matter of light or no light.

A One-Armed Man.

activities of the farm that are directly influenced by the matter of light or no light.

A One-Armed Man.

But it is in the every-day affairs of farm life that this modern lighting helps out—or should we say, in the every-night affairs. Take the chores. The man who uses a lantern is a one-armed man. One hand must carry the lantern and the introduction of the lantern is a menace, anyway, because of the fire risk.

Electric lights mean added safety all round the farm premises, and they mean an atmosphere of well-being in the farm home that has never been secured by the use of kerosene lamps. This latter result is one which is farreaching in its importance. It is an influence which is keeping the elderly farmer out of the retired farmer class, holding him to the farm, where his training and experience are of real value after his days of active labor are over. The same influence is awakening a new interest in the hearts of boys and girls for farm life and this suggests possibilities of a broad, a tremendous benefit to all agricultural activities,

Used For Many Things.

COMING TO THE MAJESTIC

Churcon Sull A.

Next Week.

Capt. Bruce Bairnfather's creations are always welcome, and his three best figures. Old Bill, Bert and Alf, are sure of a cordial greating in London when they make their bow in the film version of "The Better 'Ole" at the front have become world-famous, and will go down through the ages as typifying the spirit of the British soldier who has done so much in winning this war. Their cheery optimism, under all circumstances, their unflagging sense of contempt for danger, are all shown in "The Better 'Ole," the film version of the play.

Their critery both and agricultural activities. Sut the electric service on the farm comprises so much more than just the lights. There is electric heat for the father than the selectric power, about whose wide influence on the farm one might write a volume.

For electric power, aven from the farm electric plant whose capacity averages about one horsepower can be used, the year round, day or night, to do a great variety of tasks that are of the sort to dismay and to discourage farmer folks, for they are drudgery of the veriest sort. Turning cranks for washing machines, churns, grinds the water—these are the homely tasks that electricity can now be called on to do, quickly, efficiently, at little expense. For an electric more milking machine and let it do the hard work of milking, in half the time of hand milking. A modern bathroom, running water for the stock troughs without hand pumping, water under running water for the stock troughs without hand pumping, water under running water for the stock troughs without hand pumping, water under running water for the stock troughs without hand pumping, water under running water for the stock troughs without hand pumping, water under running water for the stock troughs without hand pumping, water under running water for the stock troughs without hand pumping, water under running water for the stock troughs without hand pumping, water under running water for the stock troughs without hand pumping, water under for hand milking. A modern bathroom, where an electric plant is part of the equipment.

A Small Example.

Just recently the writer talked with a farmer who last spring had some corn stored in a dark basement. Corn which would germinate and which was greatly needed in the neighborhood for seed. If was necessary that it be sorted and moved quickly. Happily he had an electric light plant on his premises. The plant is the proposal propos

A Small Example.

Just recently the writer talked with a farmer who last spring had some corn stored in a dark basement, corn which would germinate and which was greatly needed in the neighborhood for seed. If was necessary that it be sorted and moved quickly. Happily he had an electric light plant on his premises. He strung lights into the dark basement, the neighbors jumped in and helped him and the seed-corn problem for that community was solved.

Cheaper Than City Power.

It is an intensely practical thing, this idea of an electric plant for the farm. A well-designed plant will furnish electricity at lower cost than the city power station will charge and farmers who are using these plants testify that they are saving as much as 25 hours a week for work such as above indicated. Their neighbors are observing these results and one by one, in many farm communities, they are enlisting this new farm force in their own behalf. own behalf.

To those who are observing these things, then, it seems that we are now witnessing the dawn of an electrical age on the farm. It has been a little slow in materializing, perhaps, but it is coming surely and its coming heralds an era of comfort, convenience and of material benefit that, only a few years ago, would have seemed to be altogether improbable and away beyond the bounds of the average imagination.

CHANGES PLEA; GUILTY OF THEFT, IS REMANDED

William Jones, charged with stealing quantity of overalls and other articles rom the Canadian Express Company, and silverware from the Grand Trunk ining car service, who pleaded not uilty in police court a week ago, this fonday changed his plea to guilty and ras remanded another week for services.

'Hearts of the World" Will Be Presented Every Day This Week at Popular Playhouse — Jules Brazil Heads Musical Organization of Thirty Pieces.

Jules Brazil, accompanies the production.

The voltage of the plant is a point that must be considered. In the cities the voltage usually employed for domestic service is 110. For the farm or country home, where the buildings are grouped within a few hundred feet of each other and where the current is not to be carried great distances, the low voltage, 30 or 32 volt plant, can be used most satisfactorily. An advantage of the low voltage plant where a storage battery is used is that only fifteen or sixteen battery cells are required, since it is a law of storage batteries that two volts per cell are delivered.

Jules Brazil, accompanies the production, and unites with the excellent Majestic orchestra in rendering a perfectly adapted score, in a manner that vivifies the scenic effect and thrills a responsive audience. The musical commentary was compiled by Karl Elinor; Tschaikowski in his pathetic moments is largely drawn upon for the tragic scenes. As a kind of "leit-motif" to the French home feeling and environment, the melody of "Knowest Thou the Land" from "Mignon," is utilized suggestively from time to time.

A Pretty Romance.

"Hearts of the World" is primarily a war picture. It is a love story, in

"Hearts of the World." the greatest love story ever told, with the war as a background, was shown at the Majestic Theatre yesterday afternoon and evening. Crowds at all performances, were thrilled by the scenes in this great production which is playing a return engagement at the earnest request of hundreds of Majestic patrons.

Special Symphony Orchestra.

A special symphony orchestra of thirty pieces, wonderfully conducted by Jules Brazil. accompanies the production, and unites with the excellent Majestic orchestra in rendering a perfectly adapted score, in a manner that vivifies the scene effect and thrills a responsive audience. The musical comentary was compiled by Karl Elinori Tschalkowski in his pathetic moments is largely drawn upon for the tragic scenes. As a kind of "jeit-motif" to the Land" from "Mignon," is utilized war picture. It is a love story, in which war figures as the grim background. It may be called "the story of the background. It may be called "the story of the surface and peaceful atmosphere of a village," and for more than forty minutes during the exposition of the tast of the war. Then comes the conflict, with its ensuing effects upon in the trenches during the exposition of the story, there is not a cannon shot, not a suggestion of war's alarm. There will be a village, and for more than forty minutes during the exposition of the story, there is not a cannon shot, not a suggestion of war's alarm. There is the pretty romance of two girls each in love with the same man; there is the quiet and peaceful atmosphere of a village, and peaceful atmosphere of a small French town before the hological peace of the war. Then comes the conflict, with its ensuing effects upon in the trenches during the death struggles of the French and the Germans; only occasionally has it been found necessary to plece the story of the battles together by means of acted scenes.

Life in the Trenches.

Thus one sees the life in the

sary to piece the story of the battles together by means of acted scenes.

Life in the Trenches.

Thus one sees the life in the trenches; the charges of the French soldiers; the thrilling hand-to-hand conflicts and the thrust of bayonets; the murder of the shells; the great guns in action; the tanks; the attack by liquid fire; the charges and the retreats; the German pill boxes; the flight of the villagers; the ruthless destruction of property; the treatment of young girls who fall into the hands of the Germans, and other things too numerous to mention, the whole cul-

MODERN WARRIORS.

third week.

A continuous performance will be given starting at 2:30 in the afternoon and evening, until 11 o'clock at night. A special orchestra accompanies this production.

The Peps way of treating coughs, colds, bronchitis and lung and throat troubles. How? Well, up to now people with these chest and throat troubles have swallowed cough mixtures, sickly syrups and the like, into their stomachs. Sore lungs and throat

symps and throat get no good by dosing the stomach. Peps work differently.

Peps are tablets made up of Pine

extracts and medicinal essences.

extracts and medicinal essences, which when put into the mouth turn into healing vapors. These are breathed down direct to the lungs, throat and bronchial tubes—not swallowed down to the stomach, which is not ailing. Try a 50c. box of Peps for your cold, your cough, bronchitis or asthma. All druggists and stoges or Peps Co., Toronto, will supply

ARISA CRAIG, Dec. 2.—J. J. McLeod of West Williams has received word from Calgary of the death of his brother-in-law, Robert Hunter, from pneumonia. The deceased married Miss Sadie McKenzie, formerly of this place, a few years ago, and besides his widow he leaves one little son, Alexander Jamieson Hunter.

Famous Bairnsfather Characters in "The Better 'Ole." AILSA CRAIG ANNIVERSARY.

AILSA CRAIG, Dec. 2.—The Baptist Church held its anniversary services on Sunday, when Rev. Thomas Wearing, M.A., PhD., of Woodstock College, preached at 11 a.m. and 7:30 p.m. The choir furnished music for the services and a free-will offering was taken. Both services were well attended.

No More Piles

You are suffering something awful with itching, bleeding, protruding piles or hemorrhoids. Now, go over



to any drug store and get a 60-cent box of Pyramid Pile Treatment. Re-lief comes so quick you will jump for joy. If you are in doubt, send for a free trial package by mail. You will then be convinced. Don't delay. Take no substitute.

FREE SAMPLE COUPON PYRAMID DRUG COMPANY, 665 Pyramid Building., Marshall, Mich. Kindly send me a Free samp of Pyramid Pile Treatment, plain wrapper. Name Street State.

THORNDALE SCHOOLS AGAIN CLOSED

Spanish Influenza

It cleans out and keeps clean the digestive organs and ward At all druggists-25c the bottle (except in far West). Distributors for Ontario: National Drug Co., Ltd.; Lyman Bros. Co. Ltd.; Drug Trading Co., Ltd.

Distributors for the West: The Martin Bole, Wynne Co., Ltd., who are

also distributors for Dr. Gordon's Foot Soap, Powder and Shampoo Soap.



Neal's Aloafa Bread

SOLD FOR CASH ONLY.

FRESH-with good butter-it is a perfect meal in

TOASTED, it has the taste and texture-crisp. tender and melting-that you have often wished for but never found in toast made with any other bread. ONE DAY OLD-the ideal bread for sandwiches. Leaving the crusts on will be not merely a patriotic duty, but a personal pleasure.

With NEAL'S ALOAFA BREAD, you'll make your way joyfully and with confidence through the world. Your grocer is delivering this wonderful bread to many homes. Let him introduce it to yours. You will say he did you a good turn. Just try it!

"We Invite the Table Test"

Neal Baking Co., Limited

Phones 1313 and 2173

Carlton Avenue London Bread Factories at Windsor, London, Sarnia, St. Thomas



William McPhillips

Importer and Dealer in Pianos, Phonographs and Musical Merchandise

Invites you and your friends to inspect his new store 238 DUNDAS STREET

On Tuesday, December Third From 10 a.m. to 10 p.m. Nineteen Hundred and Eighteen