### Specials for Wed: esday

Loose Tea, per lb. White Beans, per ib. Loose Starch, per ib. Loose Starch, per Ib.
Salmon, per tin
Coffee, per Ib.
Best Rice, per Ib.
Oatmeal, 4 ibs, for
Jello, 3 for
Soap, per cake
Potatoes, per peck
Corn Flakes, package

C. A. ROSS

Street. Phone 1132.

\$2.98, \$3.98, \$4.98, \$5.98 ranges of good, up-to-date SHOES no

Cook's Shoe Store



A large and well-assorted display of loose and mounted diamonds.

Rings .....\$5.00 to \$400.00 Necklets .. \$10.00 to \$500.00

C.H. Ward & Co. Diamond Merchants and Jeweiers. 886 RICHMOND STREET.



COMPLY WITH THE NEW REGULATIONS. Purchase a Pair of MACBETH AUTOMOBILE LENSES.

Western Ontario Electric Co.

Your Child's Eyes Need every care. They should be examined and, if necessary, fitted with a pair of GOOD

John S. Barnard

GLASSES at a very moderate

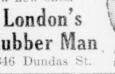
194 DUNDAS STREET. TAYLOR'S BEEF, IRON AND

WINE let a large \$1.00 bottle for 59 cents a

Taylor's 6 Cut-Rate Drug Stores

Used tires, tubes and rims. Also a few new ones.

London's Rubber Man



Clean up sale.

DON'T THROW AWAY

London Tire Repair Depot 354 Wellington Street. Phone 2334.



# **Properly Fitted**

Cost no more money than improperly fitted ones. They certainly cost much less eye strain, and the satisfaction of KNOW-ING you have the RIGHT ones is worth a great deal to you. That's why it's to your very decided advantage to have your eyes fitted at the

Brown Optical Co. EYE SPECIALISTS AND

223 Dundas St. Phone 1877

The London Loan and Savings Company of Ganada

INTEREST RATES ALLOWED In Savings Bank 4 Per Cent Debentures 5 to 51 Per Cent

M. J. KENT, Manager.

### Tell Your Neighbor, Madam

She may not be as fortunate in her selection of bread as vou are. You can help her out by telling her why you insist upon

## Parnell's

You'll not only please her, but you'll do her a favor by letting her know of the finest and purest bread made.

THANL YOU.

Parnell The Breadman Phones 929, 1390.

## Your Time Counts

-RAILROADMEN! -BUSINESSMEN! -PROFESSIONAL MEN -TRADESMEN!

Your success depends upon ac-uracy. Diamond Hall Watcher oring success. Complete, in gold \$12, \$15, \$20, \$25 and \$40.

Watch Inspectors.

C. P. R. and G. T. R. Official

170 Dundas St. 674 Dundas St.

Baked with all the skill known to the art of bread baking.

# Johnston Bros.

last crumb you will enjoy this delicious bread. Your Grocer Sells It.

JOHNSTON BROS

## **WIN PRIZES DONATED** FOR BUTTER RECORDS

Holstein-Friesian Association

### PAULIST CHORISTERS COMING THURSDAY

An event of more than usual importance centres in the appearance here on Thursday evening next at the Princess Winter Garden of the celebrated Paulist Choristers of Chicago, under the direction of their gifted conductor, Rev. Father Finn. This choir has the reputation of being the finest "boy choir" in America, and consists of 100 men and boys, and is the regular choir of St. Mary's Church. Chicago. The choir has undertaken the burden of making a contribution of \$100,000 to the funds of the French restoration commission, of which ex-President Taft and Chas. W. Eliot, president emeritus of Harvard University, are among the American directors.

OPTICIANS "MAKE SURE ou're right, then go ahead"—a rinciple consistently applied to our lents' advertising.

> federal Advertising Service

Building. LONDON, CANADA.

### Have your FURS remodelled now at the

lower charge. BELTZ & CO.

### **NEW PIPE ORGAN IN** RIDOUT ST. CHURCH HAS SWEET TONES

Initial Recital Delighted the Large Audiece.

DONOR WARMLY THANKED

Ex-Ald. Pocock Supervised Installation of Fine Instrument Also.

An event of much interest last vening, especially to residents of the ton. South end of the city, was the recital given in the Ridout street Methodist Church to mark the opening of the new pipe organ. Under the skilful manipulation of the recitalist, J. Parnell Morris, organist and choirmaster of the Dundas Street Mehodist Church, much of the beauty of the new instrument was revealed, and its possibilities adequately suggested. Mr Morris was assisted by Miss Anna Cochrill, soprano: Bert Howcroft, tenor; Robert Hanna, reader.

For a new organ, it behaved particularly well and on the occasion of its formal how to the public made a most favorable impression, both from the standpoint of quality and manners. Though not a large instrument as pipe organs go, it is exceptionally sweet toned and capable of considerable power and a great number of combinations. Almost the first time it had been used for a service, it was naturally a bit stiff, but, at that, much more graciously yielding to the persuasions of the solo organist than the majority of new church organs.

Warmly Welcomed.

An interesting feature during a brief interval in the prigram was an address by the donor of the organ, Henry Pocock. Speaking only after the wishes of the gathering revealed themselves to given in the Ridout street Methodist formed The Advertiser that no further

nterval in the piggram was an address by the donor of the organ, Henry Pocock. Speaking only after the wishes of the gathering revealed themselves to be so urgent that he could not refuse, Mr. Pocock was given a standing welcome on the part of the audience that filled the church to overflowing. Not only had Mr. Pocock presented the organ, but it was also installed under his supervision.

organ, but it was also installed under his supervision.

Expressing gratification that his subscription to the church had been used for a pipe organ, he dwelt upon the lasting pleasure an organ gives, improving, as does a good one, with age, under proper treatment.

He also touched upon the spirited uplift of good music in church services and, in closing, upon the gratification it will be to members of the congregation on overseas service to hear how the church is progressing and also the fact that the act of the congregation in having the organ installed is all a part of "keeping the home fires burning till the boys come home."

Carload of Material.

ienced operator, it becomes A Happy Speech.

Rev. W. E. Pescott, paster of Dundas
Centre Methodist Church, of which Mr.

the sum of \$560 to be awarded in prizes to the owners of the cows and heifers making the largest butter records in the yearly record of performance test. In each of the mature 4-year-old, 3-year-old, and 2-year-old classes, \$140 was allotted, to be divided into seven prizes, viz., \$35, \$20, \$25, \$15, \$10 and \$5.

Ten of the winners are from this district.

When God wanted music, He didn't require to speak. He touched the universe and the morning stars sang to getter and the trees of the field clapped their hands. When God touches the hearts of men, then there is a song in their hearts. I cannot conceive how we can be religious without expressing our religion in music. When God touches the human heart, then there must be music."

The thanks of the consequence of milks the sum of the congregation to Mr. Pocock were expressed by the pastor of

The thanks of the congregation of the church, Rev. J. E. Holmes.
The appreciation of the audience of the pounds.
The appreciation of the audience of the program was evidenced by the fact that, long as it was, every number was

sented with a beautiful roses.

Bert Howcroft was, as always, artistic in his work. A pleasing feature of the evening was the duet of Miss Cochrill and Mr. Howcroft, "Far From My Heavenly Home" (Hammond).

Robert Hannah is always a favorite as a reader, and he was given an enthuslastic reception, each number evoking a prolonged encore.

A particularly well done number was

MASONS RE-ELECT

Rowat's Pleases People Who Are Particular. 50cper pound COFFEE T.A.ROWAT & CO. 250 Dundas St. Phones 3051-3052

# ENDED FOR TIME

All Illuminated Signs Must Be Dark Tonight, Declares Power Manager.

NO MORE ORDERS LOCALLY

Edict of Federal Controller Is Sufficient, According to London Official.

All illuminated signs must go out this evening. This is the order of the power controller for Canada, Sir Henry Dray-General Manager E. V. Buchanan in-

## TO TAKE OVER WORK OF PENSIONS BRANCH

District Chief Here Goes To More Important Office.

or the year was 21.770 pounds of milk electric field of Port Rowan was awarded fith prize in the matures, his Olive tarilight having produced 20.046 pounds. In the 4-year-old class Plus Pontiac, and S. Lemon of Lynden, James Durrie of Ingersoil, with his midnight cooks were of Gracie Mercedes pringbank, received sixth and seventh classes, respectively.

Colantha Beauty, owned by W. C. Shearer of Bright, Ont., grabbed off uring produced 16.299 pounds of milk diuring the past year. Richard Clark of Atwood, owner of Korndyke Wayne Dalsy and Lucy Posch, was awarded sixth and seventh prize in the 3-year-old class.

The appreciation of the audience of the program was evidenced by the fact the church, Rev. J. E. Holmes.

The appreciation of the audience of the program was evidenced by the fact the appreciation of the audience of the program was evidenced by the fact the program was evidenced by the fact the appreciation of the audience of the program was evidenced by the fact the program was evidenced by the fact the appreciation of the audience of the program was evidenced by the fact that, long as I was, every number was more the church, Rev. J. E. Holmes.

Persian Selections.

Mr. Morris played first a charming monw-bound. One man arrived late word in the court of the program was every number was form. The Courts of James of James

doing duty in Windsor. Of the three members of the board Major G. R. Cruickshank will devote his time to his private medical practice, Major G. The formal dedication of the new organ will take place next Sunday, the service having been postponed from Sunday, owing to the inciement weather.

TO BUILD FINE HOME

BOARD OF DIRECTORS

d progress was shown in the dial statement of Masonic Hall, home for returned soldiers will come Good progress was shown in the financial statement of Masonic Hall, Limited, at the annual meeting of the board of directors, held last night Following the meeting the present officers—President C. W. McGuire, Vice-President John Graham and Secretary-Treasurer Jared Vining—were re-elected for the conjunction of the war character of the war character of the conjunction of the war character of the war ch

Chapman's January Linen Sale Grasp the Opportunity

Linen Sales Every housewife prides herself on the excellence of her table linen, and why shouldn't she. Is not her housekeeping ability measured by

Offered by Our Annual

**TOWELINGS** 

Old Bleach Toweling, all linen, 18 to 25

inches wide, old values, grass bleached,

plain and fancy weaves, extra value

..... 28c up to 85c yard

Hand Toweling, 18 inches wide, extra

value, union, even weave, good drier

Checked Teacloths, 22 inches wide, blue

Terry or Bath Toweling, 16 and 18 inch

widths, in white and natural. Sale price

Damask Cloths Special imported linen Tablecoths, 68x84 inches, clear-cut designs, conventional, floral patterns; regular price to day \$3.25 each. Twelve only to sell at special price......\$2.69 each Extra Heavy Damask, full 2x21/2 yards, assorted designs, flora and spot and fruit designs; extra value today at \$3.50. Thirty

cloths to sell at sale price ...... \$2.69 each ALL LINEN CLOTHS.

Round, square, floral and spot designs, extra heavy finish, pure linen, full two yards square; today's price would be \$4.00 to \$7.00 each. Our sale price ..................................\$3.00 up to \$5.50 each All linen, 2x21/2 yards Cloths, much the same in quality and patterns, heavy damask as the smaller cloths; \$4.00 to \$7.50 values. On sale ...... \$3.00 to \$5.50 All linen, 2x3-vard Cloths, extra heavy linen, oval and floral

patterns, odd size cloths, all linen, old values 

## Bedspreads

Embroidered Bed Spreads, a few left over from Christmas, 72x90 and 90x100 inches, extra values. At .. \$3.50 to \$5.50

Colored Bed Spreads, pink and red, woven into white ground, full size, heavy make ..... \$2.00 each

good heavy weave. Special at 20c each Huck Towels, 19x35 inches, hemstitched

Crochet Quilts, full assortment, all full large sizes; your chance to get a spread at extra value ...\$2 to \$7 each

### **TOWELS**

Perhaps It Will Be Some

Time Before We Can Offer

Such a Good Selection

of Linens Again

These linens represent careful buying many

months ago, and we believe the best values that

Napkins

will be offered to you for many years.

Restaurant size, 17 to 20 inches, good value, assorted patterns,

25 dozen to sell at .......\$1.00 and \$1.25 dozen

Hemmed Napkins, assorted patterns, full 20 and 23 inch sizes,

much below the regular price. 27 dozen to clear at \$2,00 dozen

30 dozen 23-inch Damask Hemmed Napkins, ready for use, as-

sorted patterns. Extra value at ......\$2.50 dozen

Old Bleach Napkins, all pure linen, double damask patterns,

all new designs, extra value ......\$4.00 up to \$9.00 dozen

DAMASK TABLING

72-inch Damask, full bleach, good heavy weight, extra value,

two-year-old value; price today, 90c yard. Sale price 75c yard

All-Linen Damask, 70 and 72 inches wide, imported two years

ago, full bleach, extra good value. .\$1.00, \$1.25 and \$1.50 yard

MILL ENDS IN TABLE LINEN

These ends are extra value, lengths run 3/4 up to 3 yards long,

can be used for many purposes. You save from 25c to \$1.00

Fancy birdseye weave, 19x40 inches, fringed ends, old value. Special price ...... 17½c each Cotton Huck Towels, 19x39 inches, hemmed ends, fancy weave border,

..... 30c each All-Linen Huck Towels, in guest and bedroom size. At 45c up to \$1.25 each

end, plain heavy huck, old value

CHAPMAN'S, 239, 241, 243 Dundas. Phones 791, 2882

### HALIFAX PARTIES BEING DELAYED BY TRAIN CONGESTION

Local Carpenters Will Not Leave Till Wednesday.

All Hydro Linemen wood Unoppers Now above table, both in number and percentage.

REV. A. A. BICE,
Secretary Anglican Clerical Association London.

Men Work Late at Night To Prepare Fuel For Today's Distribution.

General Manager E. V. Buchanan of he utilities commission turned all his ydro line gangs into tree choppers Monor this purpose.

There are many trees dead or dying in he city, and many others utterly useess, so Mr. Buchanan is having them The utilities commission has secured

a considerable quantity of dry slabs, which, when mixed with the green maple, make excellent fuel. Many cords were cut, the men working late Monday night to get a supply ready for today. JUST MISUNDERSTANDING

Restaurants Broke Hanna's Edicts Innocently, They Say. Restaurant owners and cafe propri tors, who were said to have been violating the food controller's orders, according to Chief Williams, did so, they claim,

VOICE OF THE PEOPLE

ENLISTMENT IN ONTARIO.
To the Editor of The Advertiser:

Rev. Provost Macklem of Trinity
College, Toronto, addressing the annual
Energy of his college corporation, reservition means anything of the kind, that they are just as much in the war as ever—precisely what Sir Wilfrid Laurier and the Liberals said here.

It is evident, however, that all this must be wrong, as the Borden Government and his supporters have been declaring in the newspapers and in large and small posters for the last three months that a vote against conserving means all the terrible things. seeting of his college corporation, re- scription means all the terrible t ferred to the heavy enjistment of enumerated above, and more. As be-

WINNING ELECTIONS.

To the Editor of The Advertiser:
Is it not sad about Australia?
Who would have thought that a British Dominion like Australia would "have gone back on its boys at the front, would have deserted the soldiers in the trenches, would have voted to please the kaiser, would dishonor the brave fellows who lie in their graves in France, would have declared themselves as willing to drop out of the fight, and were against the winning of the war," etc. WINNING ELECTIONS.

### HOW KIDNEY TROUBLE STRUCK UXBRIDGE MAN

Mr. R. J. Thompson Was Seized With Convulsions.

ils Life Was Despaired of, But After Using Dodd's Kidney Pills He Feels Himself Again. Uxbridge, Ont., Jan. 14—(Special).—

Mr. R. J. Thompson, who lives on R. R. of Thomas Beer, who was killed Tueston Transfer.

President C. W. McGuire, Vice-President C. W. McGuire, D. C. M. W. McLaire, D. C. C. M. McGuire, D. C. M. McMars, D. C. C. M. McGuire, D. C. M. McMars, D. C. McMars, D. No. 2, near here, is loud in his praises day morning on the Grand Trunk

ne present pious combination falling ito such ways. ANTI-HUMBUG. Toronto, January 12, 1918.

BURIED AT PUTNAM

ACCIDENT VICTIM

ferred to the heavy enlistment of the many enlistment of the consequence of the consequence of the college roll, and his statement has been published and widely circulated. It is, in part, as follows:

"In this connection Trinity College, and more. As between the majority of the electors of Australia and the Liberals of Canada and the Borden Government, of course. The shoveling out as by farmers along the roll the Borden Government must be right.

I wonder if the real explanation is a light wind and sun today are favorable for

Because of the congestion of passing the region of the local personal properties of the congestion of passing a stock of the strength of the s suggested that aliens should be conscripted for essential industries. After wards, he said that conscripted alien should be paid at the same rate a privates in the Canadian forces. The prime minister now repudiates the promise. He says:

"Any reports which have appeared in the press respecting the question of the conscription of any class of labor for any purpose whatsoever are entirely without foundation. The Government as yet has not had an opportunity to give the matter any deliberate consideration, and for this reason the statements which have been appearing in the newspapers are misleading and erroneous. In the very near future the labor problem which confronts all industries in Canada, and particularly agriculture, will be comprehensively reviewed by the Government with a view to devising ways and means, whereby the havailable labor of the country may be utilized to the fullest possible extent for all such industries as are essential to Canada's war efforts." In plain language, a promise mafor election purposes to win votes a nourishing, satisfying meal

at a cost of only a few cents. Made in Canada. Give Us One Trial

### MODERN SHOE REPAIR COMPANY Phone 2310, ywt. We Sell Ingersoll Meat

Every Slice Government Inspected. We solicit your 'phone order WILSON'S Phones 5600-560 HE WHO HESITATES



### Glasses Will Not Help Your Eyes

Unless properly fitted. Properly fitted glasses will not 'pinch' your nose. Experience has given us the "knack" of fitting efficient glasses that are comfortable.



233 Dundas Street, Two Doors East of Majestic. Phone 235.