

CURTAILMENT OF POWER
BEST, SAYS JARED VINING

"The best that can be done under the circumstances," is Commissioner Jared Vining's opinion of the present power curtailment. "It is up to the commission to make its available supply of goods go as far as possible," he added. "There is only one other method of solving the difficulty and that would be for the federal power controller to say what are not essential industries and then order them to be cut off. It would be a hardship for many, but it may come to that yet. Certainly it is not within the province of the local commission to say what are essential and what are not."

The operating of the London Electric would provide a solution, but the utilities has no power to order it to operate, and it would hardly be fair in any case to ask that it operate at a loss," said Mr. Vining.

SUBWAY PLANS READY.

The plans and specifications for the subway into the ring inclosure are ready and tenders will be called today. The structure will cost about \$9,000, and will have two nine-foot openings. The approach at the entrance from Dundas and Egerton streets will be 100 feet with a 6 per cent. grade and the approach inside the ring 150 feet with an 8 per cent. grade. The whole structure will be concrete and reinforced concrete.

"Our Waste May Make Our Soldiers Want."



Here's a
**Big Special
in Pants**

2,000 PAIRS MEN'S TROUSERS TO CLEAR AT

**\$1.95, \$2.25, \$2.75,
\$3.25, \$3.75, \$4.69
and \$5.69**

You can always get
**A Good Hat
for \$1.00**

AT WEGNER'S,
The Heart of London.
A new big stock to select
from, in all shades, at \$1.50,
\$2.00, \$2.50, \$3.00, \$3.50, \$4.00

WEGNER'S
THE HEART OF LONDON.
Open Every Evening.
371 Talbot St. Phone 1849

CASH AND WE
DELIVER

We have our auto delivery
cars for the free delivery of
your orders.

Good Potatoes, peck.....40c
Whole Wheat Flour, 3
lbs.....25c
Fresh Rolled Oatmeal, 3
lbs.....25c
Good Black Tea, 1 lb.....50c
Aunt Jemima Pancake
Flour.....15c
Mustard Pickles, quart.....40c
Regina Brooms, the best \$1.00
Oxford Brooms, medium .80c
French Polish .20c and 50c
Package Ammonia .45c
Dutch Sets, per lb.....20c

Your Orders Will Receive
Our Best Attention.

JOHN DIPROSE
266 Dundas Street. Phone 2262.
160 Wortley Road. Phone 1397.

EVERYTHING ELECTRICAL
Consult us about your Electrical
Supplies. We carry a complete stock
Estimates given on wiring contracts.
Western Ontario Electric Co.
337 Dundas Street. Phone 4071.
A. T. TAYLOR. E. L. CAMPBELL.

MEET ME AT
**The Shop 'round
the Corner--**
AT HALF-PAST SIX.

We always enjoy
our supper there—
then we'll go to see
"The Cabaret Artist"
at the Majestic.

Reliance Garage

Service Station

OVER 30 ACRES OF LAND
FOR WARD 3 GARDENERS

Tractor Now Getting It In Condition
for Planting.

Over 30 acres has been secured by
Alderman F. R. Watkinson for the use
of gardeners in ward 3 this year. A
tractor is being used to prepare the
land for planting and everything will
be in readiness for the applicants in
a few days. The alderman reports
that the lots are being quickly taken
up and order them to be cut off. It
would be a hardship for many, but it
may come to that yet. Certainly it is
not within the province of the local
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structure will be concrete and reinforced
concrete.

"Our Waste May Make Our Soldiers Want."



Replenishing stock with a fresh arrival of
KID, FIELD MOUSE KID, SEAGULL GREY KID, BATTLE-
SHIP GREY KID and BROWN KID.

CASSELMAN BROS.



\$10

Selling-Out Sale
\$40,000 Stock Must Be Sold

It's too bad, but it can't be helped. This sacrifice of
goods during these days of scarcity is astounding.

Seven Big Specials

Men's Suits---Special No. 1
\$13.50 Suits, S. O. S. \$7.95 \$20.00 Suits, S. O. S. \$12.45
\$15.00 Suits, S. O. S. \$9.95 \$25.00 Suits, S. O. S. \$14.95

A broken line of suits, manufacturer's samples, at about
a third less than wholesale prices, \$8.75, \$10.75, \$12.75,
\$13.75, \$15.75, \$17.75, \$19.75, \$21.75.

Men's Pants
Special No. 2.
\$2.75 value, S. O. S. \$1.95
\$3.50 value, S. O. S. \$2.69
\$4.50 value, S. O. S. \$3.69
\$5.50 value, S. O. S. \$4.29
Broken sizes to clear at.....
\$2.25, \$2.75, \$3.25, \$3.75, \$4.69

Hats
SPECIAL NO. 4.
\$2.50 value, S. O. S. \$1.35
\$3.00 value, S. O. S. \$1.85
\$3.50 value, S. O. S. \$2.35
\$5.00 value, S. O. S. \$3.75
Broken lines to clear at.....
\$1.95, \$2.25, \$2.75

Overalls
SPECIAL NO. 6.
\$2.25 value, S. O. S. \$1.95
\$2.50 value, S. O. S. \$2.25
Broken lots to clear at, with
bib or without.....\$1.49

Raincoats
Special No. 3.
\$10.00 value, S. O. S. \$4.95
\$13.50 value, S. O. S. \$9.95
\$17.00 value, S. O. S. \$11.95
\$20.00 value, S. O. S. \$14.95
Broken sizes to clear at.....
\$10.25, \$12.50, \$14.75, \$15.69

Work Shirts
SPECIAL NO. 5.
\$1.25 value, S. O. S. \$0.85c
\$1.35 value, S. O. S. \$0.98c
\$1.65 value, S. O. S. \$1.19
\$1.75 value, S. O. S. \$1.35
Broken sizes to clear at.....
\$1.00, \$1.10, \$1.25, \$1.29

Fine Shirts
SPECIAL NO. 7.
\$1.50 value, S. O. S. \$0.90c
\$1.75 value, S. O. S. \$1.00
Broken sizes to clear at.....
69c, 79c, \$1.50, \$1.75

SPECIAL HOUR PANT SALE DAILY 5:30 TO 6:30 P.M.

An offering of five dozen pairs of men's pants, nice neat
stripes, made with five pockets, belt loops, cuffs and first
class trimming. Regular value \$5.50. Daily, 5:30 to 6:30
p.m.\$2.95

Raincoat FREE---Reg. Value \$12.50

Every customer making a purchase of one dollar or
over tomorrow (Saturday) between 8:30 a.m. and 4:30
p.m., will be presented with a numbered coupon. A drawing
will take place at 4:30 on Saturday afternoon, and the
person in the store holding the lucky number drawn
will be given a Man's Raincoat, valued at \$12.50, absolutely
free.

MRS. SCOTT, No. 1 Wilton Grove, won the Raincoat
on Saturday, April 6, with ticket No. 2230.

Look for the Big Black and Yellow Sign.

**The GIANT
Clothing House**
120 DUNDAS ST. OPEN EVENINGS UNTIL 9 O'CLOCK

GOES BACK TO TRAINING.—John
F. Smith, a member of the United
States Aviation Corps at Camp John
Wise, Texas, on the Mexican border, has
returned to his training quarters after
attending the funeral of his father,
William J. Smith, the well-known
undertaker.

DIED IN QUEBEC.—Mrs. S. H. Leigh
of this city has been called suddenly
away on account of the death of her
father, Neil McEwen, an old and well-
known citizen of Montreal, Que. Mrs.
Leigh will return in a few weeks' time.

his application immediately Planting
will in all probability be commenced
next week.

Tractor Now Getting It In Condition
for Planting.

"Our Waste May Make Our Soldiers Want."



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KID, FIELD MOUSE KID, SEAGULL GREY KID, BATTLE-
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\$3.50 value, S. O. S. \$2.69
\$4.50 value, S. O. S. \$3.69
\$5.50 value, S. O. S. \$4.29
Broken sizes to clear at.....
\$2.25, \$2.75, \$3.25, \$3.75, \$4.69

Hats
SPECIAL NO. 4.
\$2.50 value, S. O. S. \$1.35
\$3.00 value, S. O. S. \$1.85
\$3.50 value, S. O. S. \$2.35
\$5.00 value, S. O. S. \$3.75
Broken lines to clear at.....
\$1.95, \$2.25, \$2.75

Overalls
SPECIAL NO. 6.
\$2.25 value, S. O. S. \$1.95
\$2.50 value, S. O. S. \$2.25
Broken lots to clear at, with
bib or without.....\$1.49

Raincoats
Special No. 3.
\$10.00 value, S. O. S. \$4.95
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\$17.00 value, S. O. S. \$11.95
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Work Shirts
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**The GIANT
Clothing House**
120 DUNDAS ST. OPEN EVENINGS UNTIL 9 O'CLOCK



Little Mary McAlister in
"The Children Count 7"
This famous child-star will be seen
at the Patricia Theatre today and Sat-
urday, in the fifth episode of the above
serial. This picture, "Where is My
Mother?" is one of the best of the
series.



Irene Castle, famous motion picture
star, featured in "The Hillcrest Mys-
tery," showing at the Majestic Theatre
today and Saturday.

MOTHERS—Today and Saturday will be
good days for buying.

SHOES FOR THE
CHILDREN

Bring them along. Let them have the joy
of a Pair of New Shoes for Sunday. We have
them of every size and current style and kind,
and we would like to show them to you. We
don't say that this is the only store where you
can get good value in Shoes, but we do say
that we have the stock; that our Shoes have
the quality; that our prices are in keeping
with values, and we guarantee satisfaction
with everything you buy at

Cook's Shoe Store

**Tender, Juicy, Appetizing Meat
On Sale at Bargain Prices**

Only the very choicest of Meat sold at this sanitary store. And this deli-
cious Meat costs no more than other brands. Buy here be sure that your Meat
will be tender, juicy, appetizing and delicious. We have prepared a list of
specials for your approval for Saturday.

EXTRA SPECIAL.
Armour's Oleomargarine.....35c lb.
(Fresh shipment arrived today.)
Canned Beef, extra choice, mild
cured.....25c lb.

STEWING VEAL - - - 15c Lb

Extra choice variety of Cooked
Meats. Fresh supply Fresh Spare-
ribs, Chunks Liver, Beef Liver, Pork
Liver, Ox Hearts, Oxtails.

PICKLED SPARERIBS - 18c Lb

JUST THE THING FOR BOILING.

WILSON'S ARCADE MEAT MARKET
PHONES 5600-5601. RICHMOND AND MARKET SQUARE.

JOHN A. NASH
"My Jeweler"
Sells a Thin Model 15-Jewel
Gold-Filled Watch For \$12

New Store: 206 Dundas Street.
Opposite Gammage's.
"Where You Will Eventually Buy."

HARD WOOD

In 8-inch lengths, suitable for furnaces.
\$4.50 per load.

Anderson's Coal and Wood
405 York Street. Phone 1391.

ENGLISH RHEUMATISM
CAPSULES

REMOVE THE CAUSE OF ALL
FORMS OF RHEUMATISM
Taylor's 6 Cut-Rate Drug Stores

THE CANADA AUTO DEVICES CO. SAYS
PARTRIDGE TIRES ARE
PREFERRED.
SO DO THOSE WHO HAVE THEM.



For \$1.00

Any article in our north window
and on special table, main floor,
for \$1.00.
C. H. WARD & CO.
Diamond Merchants and Jewellers.
386 Richmond St. Phone 1084.

Superior Quality Goods

handled most cleanly, with best ser-
vice, is building Rowat's trade.

DRIED BEEF
A nourishing meat, ready to serve
instantly. 65c per pound.

AUNT JEMIMA'S FLOUR
Pancake and buckwheat flours
that give satisfaction. Try some and
prove it. 15c per package.

PIN MONEY PICKLES
The famous Mrs. Kidd's recipe.
They will please you.
Mixed, Bur Gherkins, 50c
Melon, Pickled Peas, 60c
Cucumber Mangoes,
Melon Mangoes.

ROWAT'S COFFEE
Better beans, better blended. Peo-
ple who use it say, "No other is as
good." 50c per pound.

OVERSEAS BOXES
Let us remind you of some things
that please the boys "over there."
We have sample boxes.
From \$2.00 to \$5.00.

PURE MAPLE SYRUP
The celebrated pure Maple Syrup
that each season pleases so many
customers is here. Order early.
Per gallon \$2.75. Per bottle 60c.

T. A. ROWAT & CO.
250 Dundas St. Phone 3051-3052.

MAJESTIC

Irene Castle in "The Hillcrest Mystery,"
at the Majestic Today and
Saturday.

"The Hillcrest Mystery" is a splendid
story, acting and casting good, action
good, photography good. Charles E.
Whitaker, a well-known scenario
writer, has arranged the screen version
of Sardou's famous opera, written
originally for Sarah Bernhardt. The
director is Edward Jose, and there is an
excellent cast, including Frank Losee,
Jules Hancoc, Henry Hebert, and W.
H. Forestelle.

At the Majestic Today and Saturday.
Stanley Meredith & Co. continue to

MOTHERS—Today and Saturday will be
good days for buying.

SHOES FOR THE
CHILDREN

Bring them along. Let them have the joy
of a Pair of New Shoes for Sunday. We have
them of every size and current style and kind,
and we would like to show them to you. We
don't say that this is the only store where you
can get good value in Shoes, but we do say
that we have the stock; that our Shoes have
the quality; that our prices are in keeping
with values, and we guarantee satisfaction
with everything you buy at

Cook's Shoe Store

**Tender, Juicy, Appetizing Meat
On Sale at Bargain Prices**

Only the very choicest of Meat sold at this sanitary store. And this deli-
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Extra choice variety of Cooked
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Sells a Thin Model 15-Jewel
Gold-Filled Watch For \$12

New Store: 206 Dundas Street.
Opposite Gammage's.
"Where You Will Eventually Buy."

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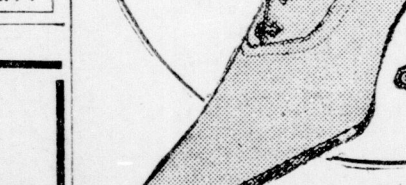
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REMOVE THE CAUSE OF ALL
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Taylor's 6 Cut-Rate Drug Stores

THE CANADA AUTO DEVICES CO. SAYS
PARTRIDGE TIRES ARE
PREFERRED.
SO DO THOSE WHO HAVE THEM.



For \$1.00

Any article in our north window
and on special table, main floor,
for \$1.00.
C. H. WARD & CO.
Diamond Merchants and Jewellers.
386 Richmond St. Phone 1084.

The Purdom Hardware

LOWE BROS. PAINT
GRANITEWARE
**ELECTRIC VACUUM
CLEANERS**
GARDEN TOOLS

CHI-NAMEL VARNISH
ALUMINUM WARE
CARPET SWEEPERS
LAWN AND GARDEN SEEDS



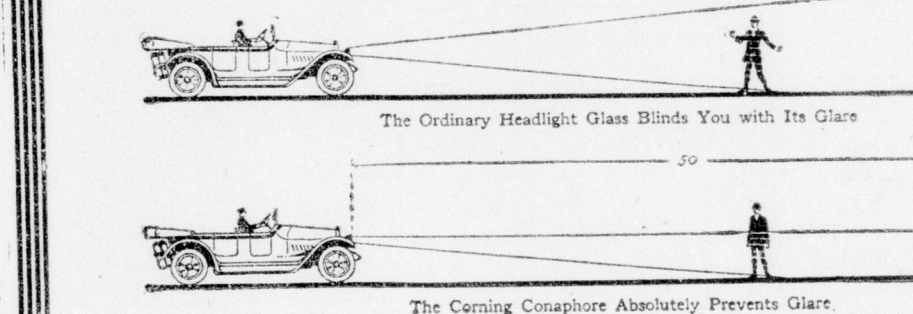
Rakes 40c up
Hoes 40c up
Spading Forks
..... \$1.50 \$1.65
Spades \$1.25 up
Etc. All guaranteed.

GREY ENAMELWARE SALE
Lipped Preserving Kettles 30c up
Wash Bowls 25c up
Straight Pails 60c up
Dish Pans 65c up
Round Pudding Pans 15c up
Tea and Coffee Pots 75c each

BUCCO CULTIVATORS
Price, \$1.25 each

THE CORNING CONAPHORE HEADLIGHTS.

Meet strictest no-glare laws. Cannot glare. Pierce fog and dust.



SPECIAL FOR FRIDAY AND SATURDAY ONLY

Eureka Electric
Vacuum Cleaner

Regularly worth \$48.00, at

Only \$40.00

You can't save \$8.00 cash easier than this. A limited
number to be sold.

VERY SPECIAL GLASS BOTTOM SERVING TRAYS, worth regularly \$3, at only \$1.98
Just a few left.

The Purdom Hardware

124 DUNDAS STREET TWO PHONES, 2800 AND 2801

attract capacity audiences to the
Majestic.

"The Cabaret Artist," the excellent
musical comedy being presented by
this company, will be shown again to-
day and Saturday at all performances.

PATRICIA