Subscription Books Will Close at 4 p.m. Wednesday,

the 7th Day of May, 1902.

Atlantic Pulp and Paper

Company, Limited

HEAD OFFICE: TORONTO, CANADA

AUTHORIZED CAPITAL, \$3,000,000

\$850,000 cf 7 percent. Cumulative Preference Stock is

now offered to the Public for Sale at par

PAYABLE: 10 per cent. on application, 20 per cent. on allotment, 20 per cent. two months after allotment, 25 per cent. four months after allot-

ment, and 25 per cent. six months after allotment.

DIRECTORS

WM. M. McINTYRE, Paper Manufacturer (late Mechanical Superintendent Laurentide Pulp Co.), and

The following is an extract from one of the reports:

"I have been working in the lumber woods for twenty years or more, and have traveled and examined limits in the State of Maine, New Brunswick, and Quebec, and worked in Wisconsin and Minnesota, and I am sure this is the best pulp limit I have ever seen or traveled over."

On the basis of any one of these reports a conservative estimate shows that there is sufficient pulpwood now on the limits to supply the proposed mills for more than 65 years. As spruce wood will replace itself in from twenty-four to thirty years, it will be seen that there is sufficient wood on

the limits to afford a perpetual supply to a mill double the capacity of that

The freehold property consists of twenty acres where the saw mill, dwellings, and office are situated, and 356½ acres on the bank of the Little Cascapedia River, where it is proposed to build the Pulp, and Paper Mills.

THE PULP AND PAPER MILLS

ments for the limits, water power, saw mill, etc., provide working capital, and leave a substantial balance for contingencies.

THE SAW MILL

There is on the property a saw mill, equipped with the latest improved machinery, capable of turning out from 35,000 to 40,000 superficial feet of sawn lumber in ten hours, and is equipped with all necessary power, gearing, shafting, etc., for the installation of another saw, which would double

MARKETS

The markets will be chiefly foreign, including the Eastern States and Great Britain. In view of the expected advances in the price of paper in

the Eastern States it is probable that the greater part of the output will be marketed there. Situated as the mills will be on the seaboard, paper

can be laid down in Liverpool and New York, duty paid, at such a price as

ESTIMATE OF BUSINESS AND PROFITS

made for the Company show that the ground wood pulp should not cost over \$5.89 a ton, and sulphite pulp not over \$16.00 a ton. The actual cost of newspaper from pulp, estimated at these prices, should not be over \$16.94 a ton. This is after making all necessary allowance for depreciation and

pared by Mr. Wm. M. McIntyre, a practical pulp and paper manufacturer, and is believed to be conservative and well within the mark, and includes

Available for Reserve Fund and further Dividends ... \$350,177.12

The ground wood pulp and the balance of sulphite pulp will be con-

The estimated profits from the operation of the saw mill are not in-

The estimated profits from the operation of the saw mill are not included in these figures, but owing to the enormous quantities of cedar on the limits, substantial profits should be made from the manufacture of railway ties, shingles, etc. The Laurentide Pulp Company, Limited, in its annual report, June 30th, 1900, stated that the Company's saw mill added to the year's profits an amount equal to its entire cost, although it was operated.

ated for only three months of the year, and estimated that the future profits

from this source would cover the interest on the entire bond issue of the

\$874.209.00

renewal of plant, and all charges of management and selling.

Cost of producing same: 16,902 tons of newspaper, at \$16.94 a ton 286,319.88 8294½ tons of sulphite pulp at \$16 a ton 132,712.00

allowances for salaries and contingencies: 16.902 tons of newspaper at \$37.00 a ton

sumed in the paper mill of the Company.

ISSUE OF STOCK

For the acquiring of the said property, equipment of the pulp and paper mills, the development of the water power, building the railway siding to the mills, and the surnishing of sufficient working capital, the present issue of Presence Stock is made. The whole of the Seven Per

For every two shares of Seven per cent. Cumulative Preference Stock subscribed and paid for, there will be

The Seven Per Cent. Preserred Stock is Cumulative, carries yearly dividends, and has priority over the Common Stock as to both divide

After the payment of the dividend on the Preferred Stock, and before any payment of dividend on the Common Stock, a further sum of one

Applications for Preferred Shares should be forwarded to the NATIONAL TRUST COMPANY, Limited, Tor-

If the whole amount applied for be not allotted, the surplus paid on deposit will be appropriated towards the sum due on allotment. Where

Further information and Forms of Application can be obtained at the offices of SUTHERLAND & CAMERON, 48 SPARKS STREET, OTTAWA,

SUTHERLAND & CAMERON, Brokers

OTTAWA, CANADA.

cent. must be applied to a Reserve Fund, under the charter. This fund will be for the further assuring of the dividends on the Preferred Stock.

Application will be made in due course for the listing of the shares of the Company on the Toronto and Montreal Stock Exchanges.

Freight quotations can be seen at the offices of the National Trust

Estimating the cost of pulp wood at \$2.25 a cord, careful estimates

A Ground Wood Pulp Mill with a daily capacity of 50 tons, and A Sulphite Pulp Mill with a daily capacity of 40 tons. Mr. George F. Hardy has estimated the cost of erecting the Pulp and Paper Mills and of developing the water power at \$950,000. The balance from the sale of the Preferred Stock will be sufficient to complete the pay-

A Paper Mill with a daily capacity of 54 tons.

It is proposed to erect-

to defy competition.

Company, or the undersigned.

Solicitors-PARKER & BICKFORD, Toronto, Canada,

PRESIDENT-W. C. EDWARDS, M.P., of W. C. Edwards & Co., Limited, Lumber Manufacturers, Ottawa. VICE-PRESIDENT-R. Y. ELLIS, Director of P. W. Ellis & Co., Limited, Manufacturing Jewelers, Toronto. DHAS. H. WATEROUS, President of Waterous Engine Works Co., Limit- J. W. WARDROPE, Director The New Richmond Lumber Co., Limited,

Brokers-SUTHERLAND & CAMERON, Ottawa, Canada.

Registrars of Stock and Transfer Agents:

NATIONAL TRUST COMPANY, Limited, Toronto, Montreal, and Winnipeg.

PROSPECTUS

DHARLES LYMAN, President the Lyman-Knox Co., Limited, Montreal. W. R. P. PARKER, Barrister-at-Law, Toronto.

Bankers-THE CANADIAN BANK OF COMMERCE.

OBJECTS OF THE COMPANY

order to take advantage of the unrivalled facilities for the manufacture of pulp and paper at New Richmond, on the Eale des Chaleurs, and by its charter, has powers of the fullest description. It is confidently believed that pulp and paper can be more economically manufactured there than any

Cheap and unlimited pulp wood;
 Adequate water power cheaply developed;
 Pure water for the manufacturer;

The essentials to the success of such a concern are:

Cheap labor; Low transportation charges;

6. Efficient management.

state. The mills of the Atl

The Atlantic Pulp and Paper Company, Limited, has been organized in

It will be seen that the facilities possessed by this Company assure a

1. WOOD SUPPLY .- No paper mill in Canada has greater advantages in point of situation. Many companies do not own their own limits, being entirely dependent on outside purchases, and subject to fluctuations of supply and price. Other companies owning limits have to transport their wood from great distances by water or rail. Thus we find mills at Mer-

It will be seen that the facilities possessed by this Company assure a point of cheapness in the production of paper never attained before, while the situation of the mills on the Atlantic seaboard makes it possible to ship to all foreign ports by water without trans-shipment. As the Company proposes to confine itself almost exclusively to the export trade, it will readily be seen that this gives it further advantage over all other companies.

riton and Niagara Falls are bringing their pulpwood from Central Quebec.

Some prosperous paper companies even buy their pulp in the manufactured

built about two miles from the limits, where there will also be a very large

mill-pond capable of holding several million logs. The Little Cascapedia River flows from end to end through the center of the limits, and the large

number of tributary streams does away with the greater part of the hauling usually entailed in getting out pulp wood, thereby greatly decreasing

2. WATER POWER .- Mr. George F. Hardy of New York, the foremost

American authority on this subject, has made a thorough examination of the water power that can be developed on the Little Cascapedia River at a point immediately adjoining the proposed mill site, and his report shows that sufficient power can be developed to run mills of even greater capacity.

This report can be seen at the office of the undersigned, or at any office of the National Trust Company, Limited.

3, WATER SUPPLY .- Pure and clean water is one of the most im-

portant factors in connection with pulp and paper-making. The bed of the

Little Cascapedia River is rocky, and owing to its crystal-like clearness and purity the water in the river is suitable for making the finest grades of

paper without the expense of filtering, which is almost invariably required

4. COST OF LABOR.—The labor employed in the mills and woods cost less than probably any other American mill, as far as known, as competent men in this section of the country, on account of the cheapness of living,

ask very low wages.

5. TRANSPORTATION CHARGES.—The shipping facilities of this Company are certainly unequalled by any similar enterprise in Canada, the situation of the mills on the Baie des Chaleurs giving every possible advantage for export trade, which is probably the most profitable field. Arrangements can be made with Atlantic steamship lines to run steamers from New Richmond for eight months in the year, as required. During the winter months favorable winter rates have been arranged with the Railway Companies to St. John and Halifax, New Richmond being on the line of the Atlantic and Lake Superior Railway, which will be connected.

line of the Atlantic and Lake Superior Railway, which will be connected

6. MANAGEMENT.—The Company has been fortunate in securing the

services of Mr. Wm. M. McIntyre, formerly Mechanical Superintendent with

the Laurentide Pulp Company, Limited, who will act as Manager of the construction and operation of the mills. Mr. McIntyre has had over twenty

years' experience in pulp and paper-making, and is regarded as an authority on the manufacture of pulp and paper.

PROPERTIES

The properties and limits acquired by the Company contain about three hundred and two square miles, or one hundred and ninety-three thousand

two hundred acres, more or less. The wood is principally spruce, and there is also a large quantity of cedar, pine, birch, balsam, balm of Gilead, and

poplar. The Company has reports on this property made by five different expert Rangers, acting independently. Copies of these may be seen at any office of the National Trust Company, Limited, or at the office of the

Cent. Cumulative Preference Stock has been authorized to be issued on the tollowing terms:

allotted by way of bonus one share of fully paid Common Stock.

R. H. THOMPSON, Wholesale Paper Merchant, Buffalo.

A. J. H. ECKARDT, Manufacturer, Toronto.

In Shares of \$100 each, divided into 15,000 7 per cent. Cumulative

Preference Shares, \$1,500,000; 15,000 Common Shares, \$1,500,000

OUR TEACHERS IN LONDON

Interesting Account of Their Sojourn in the Metropolis by Miss Florence J. Wilkinson.

RECEIVED AT KENSINGTON PALACE

Duke of Argyll and Princess Louise Charmingly Entertained Them-Sailed for the Cape May 3.

Miss Florence J. Wilkinson, one of the Canadian teachers now en route to South Africa, writes from London of something to take away that the hospitality with which they were tired, listless feeling brought received in England. She says:

Africa, via England, arrived safely at accumulated during the winter. Liverpool on the 24th, where they were Burdock Blood Bitters is the met by Mr. Jury of the Colonial Office. They were also kindly and cordially remedy you require. welcomed by Miss Langdon and other representatives of the Girls' Friendly Society, from which they had also received a welcoming letter at Moville, Ireland. A dainty luncheon was also sent along with the young ladies, who went by special corridor coach to Euston Station, London. Each teacher was presented with a small button-hole bunch of lilies of the valley. On reaching London the teachers were once more met by ladies, representing the Colonial Office, who were ready to glve any assistance needed in reaching their trip and enjoyed the run to London. They reported themselves at the Colonial Office on Friday morning, April 25. Passage had been secured for them to South Africa on the steamer Braemar Castle, leaving Southampton April 26. The ladies had many objections to starting off on their long sea voyage, after only one day's test on land, and their earnest entreaties.

obtained for them the concession that they might remain in London for one week, sailing from Southampton on May 3.

"The whole morning of April' 25 was spent settling this, cashing cheques and receiving vouchers for educational appliances, which each teacher is allowed to purchase to the amount of £4.

"Cards of invitation had been received by the teachers for afternoon teat at Kensington Falace, where they were to be presented to H.R.H. Princess Louise and the Duke of Argyll. They were to be received by Lady Frances Balfour and friends, among them Mrs. Herebert Chamberlain (who, by the way is a Canadian, from Port Hope), and Mrs. Alfred Lyttleton. At 4 o'clock the party met in Kensington Gardens and were conducted thru the palace, where they were shown everything of interest—the Danish staircase, the beautiful paintings, the Queen's staircase, the doll-house with which Queen Victoria had once played, and the old mantel which was built in the time of Edward VI. The party was led then to the drawing-room of the Princess, where all were presented, and to each of whom the Princess said a few words. The party was led then to the drawing-room of the Princess, where all were presented, and to each of whom the Princess said a few words. The party was led a few words. The party was led then to the drawing-room of the Princess, where all were presented and to each of whom the Princess said a few words. The party was led then to the drawing-room of the Princess, where all were presented in an adjoining to the fact that the Duke had not for gotten Canada. Among the paintings to be noticed in this charmingly comfortable room were two of the Princess Louise—one at the time of her marriage, a very beautiful one, and an other, a copy by the late Queen of a portrait of Princess-Louise as a childid by Winterhalter, which was very interest. These was also a nainting of its kind ever intro other, a copy by the late Queen of a portrait of Princess Louise as a child, by Winterhalter, which was very interesting. There was also a painting of Lake Louise in the Rocky Mountains. At last the enjoyable afternoon was over and the teachers were escorted to their their the ladies who had not their 'bus by the ladies who had met

SHREDDED WHEAT POPULAR. Enormous Increase in Output of Natural Food Company.

"We are working six shredders now where a month ago we were using but Your. That seems to be the best answer to your question about the increase in the use of shredded wheat," said H. D. Perky, president of the Natural Food Company, successor to the Shredded Wheat Company, to a reporter yester-day afternoon. Mr. Perky is at the head of the big

shredded wheat industry at Niagara Falls, where the company operates the largest food manufacturing building in the world. The employes are counted by hundreds, and the product is known and popular wherever prepared foods are used. The business of the company has grown in a phenomenal way, especially within the last few weeks.
"Do you attribute the rapid increase in the consumption of shredded wheat to the high prices of meat, brought sabout by the beef trust?" Mr. Perky

Why not have it in your home or place of business?

The best cought it to be to good for the best cought it to go the bes

'Well, as to that I can't say," was the reply. "It should have influence, of course, but I don't know whether the growth of our business is to be traced THE TORONIO ELECTRIC LIGHT CO., Limited to that or because thinking people are giving up the use of meat for a pure food that supplies the same upbuilding ingredients in a compact, appetizing

"If the beef trust has accomplished this," continued Mr. Perky, "I consider that it has done the human race a kindness which cannot be over-estimat-

supplies the substance necessary for body building?" was the next question put to the president of the food com-

put to the president of the food company.

"I know it does; I have proved it," was the quick reply. "I never eat meat. We claim that shredded wheat rontains all the substances necessary to sustain life, to give strength and to build tissues and muscles.

"It contains a certain percentage of starch about what the system requires for heat making," said Mr. Perky. "Albumen and all other substances needed for building hone, teeth, nerves, muscles and brain are contained in shredded wheat, and are supplied in the right and healthful proportions."

It is cut from the purest water in Canada. It keeps your refrigerator sweet and clean. It lasts longer than any other fee and is therefore the safest and cheapest in the end.

THE KNICKERBOCKER ICE CO. have the largest stock of Lake Simcoe tee in this city. We have the largest stock of Lake Simcoe.

We also have the best ice, because we cut farther out in the deep blue waters of Lake Simcoe than any other company.

We have an up-to-date delivery and those requiring ice will find it to their best interesting the contained in the contained i

No person should go from home without a bottle of Dr. J. D. Kellogg's Dysenfery Cordial in their possession, as change of water, cooking, climate, etc., frequently brings on summer complaint, and there is nothing like being ready with a sure remedy at hand, which oftentimes saves great suffering, and frequently valuable lives. This cordial has gained for liself a widespread reputation for affording prompt relief from all summer complaints.

Once contracted, hard to break, short-est and best route to New York. Any one of the numerous Lacka-wanna Railroad passenger trains be-tween Buffalo and New York will give it to you. Smooth roadbed, luxurious sleening and parlo cars a la catted disit to you. Smooth roadbed, luxurious sleeping and parlor cars, a la carte dining sergice, roomy coaches, courteous train men, absence of smoke and dust are the causes. Consult Lackawanna agent, 37 Yonge-street, or Fred P.Fox. Division Passenger Agent, Buffalo,

Drivision Passenger Agent, Birdalo, N. Y. 246

TOBACCO, LIQUOR AND DRUGS, Dr. McTaggart's tobacco remedy removes all desire for the weed in a few weeks. A vegetable medicine, and only requires touching the tongue with it occasionally. Price, \$2.

Simply marvelous are the results from taking his remedy for the liquor, morphine and other drug habits. Is a safe and inexpensive home treatment, no hypodermic injections; no publicity; no loss of time from business, and a certainty of cure.

Address or consult Dr. McTaggart.

Address or consult Dr. McTaggart.

15 Yonge-street, Toronto.

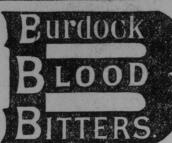
Medding Presents.

Wedding Presents.

Messrs, C. J. Townsend & Co., the trees are the world's best, being three years old and entirely hardy. This will be on sale for four days at 6 East King-street (Brown Brog.' old strangers) and the content of the sea as the collection of brass novelites, completing throughly required touching the tongue with it occasionally. Price, \$2.

Simply marvelous are the results from taking his remedy for the liquor, morphine and other drug habits. Is a mistake and injurious. Cash Prices.

Messrs, C. J. Townsend & Co., the trees are the world's best, being three will be on sale for four days at 6 East King-street (Brown Brog.' old strangers) and the content of the sea of the Gentley branch and the content of the sea of the centre of the strength of the content of the sea of the centre of the strength of the content of the sea of the centre of the strength of the content of the sea of the centre of the strength of the centre of the strength of the centre of the strength of the centre of the centre of the strength of the centre of the strength of the centre of the strength of the centre of th



Turns Bad Blood into Rich Red Blood.

"The twenty Canadian lady teachers on by the system being clogged who left Halifax on April 15 for South with impurities which have

welcomed by Miss Langdon and other It has no equal as a spring

sea voyage, after only one day's test on land, and their earnest entreaties obtained for them the concession that they might remain in London for one week, sailing from Southampton on Cosgraye's P Cosgrave's Porter.

N.B.—Since the Prospectus of the Company was issued (about the First of April), the Company has received two offers for the purchase of its entire output of paper. These offers are entirely unsolicited, and are from parties whose standing is such as to guarantee the performance of any contract they may undertake. One of these offers covers the first year of production, and the other covers the first three years. Either offer, if accepted, would be sufficiently profitable to assure the payment of the full dividend on the Preferred Stock, provide the amount required by the Charter for a Reserve Fund, and leave a palance sufficient to pay a large dividend on the Common Stock, if no unforeseen contingencies should arise. This does not include profits estimated from the sale of sulphite pulp or from the saw mill, which, it seems reasonable to suppose, would be sufficient to cover all unexpected contingencies.

The most invigorating preparation of its kind ever introduced to help and sustain the invalid or the athlete.

W. H. LEE, Chemist, Toronto, Canadian Agent Manufactured by REINHARDT & CO., TORONTO, ONTARIO



The best oughtn't to be too good for you Costs no more than gloomy illuminants. Shall we send a representative?

Office and Showrooms, Esplanade Street East

Do you claim that shredded wheat You Want Lake Simcoe

Ice-It is the Best.

KNICKERBOCKER ICE CO.

Prepared from the finest selected

Cocoa, and distinguished every-where for Delicacy of flavor, Superior quality and highly Nutritive properties. Sold in quart pound tins, labelled JAMES EPPS & Co., Limited, Homoopathic Chemists, London, England

no allotment be made, the deposit will be returned in full.

We offer the Preferred Stock for sale on the above terms.

undersigned.

CANADA, or the NATIONAL TRUST COMPANY, LIMITED, TORONTO, MONTREAL, and WINNIPEG.

onto, Montreal, or Winnipeg; or to SUTHERLAND & CAMERON, Brokers, Ottawa, Canada.

Checks, drafts, etc., are to be made payable to the NATIONAL TRUST COMPANY, Limited.



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See the Imperial Oxford Range



Then you will have a clearer understanding of the superior points of the oven-the arrangement of drafts-

he front draw-out grate-and other improved details it offers. After seeing it you can better estimate the convenience and onomy to be gained by using it -- and will fully appreciate the praise his popular range receives from the housekeepers of Canada. Leading dealers everywhere will make you welcome for a visit of

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J. S. Hall, 1007½ Yonge-street. J. S. Hall, 10071/2 Yonge-street. R. Bailey & Son, 1220 Yonge-street. Pressley, 123 Queen west. ower Bros., 212 Queen west. aford Stove Store, 569 Queen west. W. Unitt & Co., Queen and Spa-

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In the different grades of both Rolls and Sheet packages.
For Sale by all the principal dealers.
100 Rolls or Packages in a case. USE EDDY'S PARLOR MATCHES.

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WHITE LABEL ALE

Their other brands, which are very fine, INDIA PALE.

AMBER. JUBILEE, CROWN SPECIAL. XXX PORTER and HALF AND HALF.

The above brands can be had at all first-class dealers



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Cor. Spadina Avenue and

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YARDS-Bathurst and Dupont

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THE VERY BEST COALANDWOOD



OFFICES: 20 King Street West. 415 Yonge Street. 793 Yonge Street. 204 Wellesley Street. 306 Queen Street East-415 Spadina Avenue. 1352 Queen Street West. 649 Queen Street West. Esplanade East, near Berkeley. Esplanade East, near Church.

Bathurst Street, opposite Front Street. 369 Pape Avenue at G.T.R Crossing. 1131 Yonge Street at C.P.R. Crossing.

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WHOLESALE AND RETAIL.

At Lowest -Cash Prices. | Slabs. Cutting and splitting 50c per cord extra

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COOK REMEDY CO., SEE MASONIC TEMPLE, Chicago, IIL

Londa ker & 6

On the brought R. 123

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Local liquidate port, in ly incremarket overcoot street that we went to ately a market limited stock was ovelose, tions of Toronto other tement,

peri Quo

In stocks stock \$25,380 common \$73,500 Sche tric s increa

The past \$2824. The day 1902 Sunda Mond: Tuesd Wedn Thurs Frida; Satur-*Dec.

GRII MEN