

## TONE OF BUSINESS BETTER

Weekly Review of Trade Shows That Present Prosperity is Likely to Continue.

## STRENGTH IN IRON AND STEEL.

Money Firmer, Bank Clearings Large, Building Active, Railroad Earnings Heavy.

New York, April 12.—Broadstreet's tone is better. Crop and trade advices alike continue favorable. The seat of greatest strength is in the iron and steel trade, while textiles evince the most irregularity. Money is firmer, as natural, in view of the enlarged volume of spring trade and the putting thru of large financial arrangements; but no particular stringency is looked for. Bank clearances, swelled by heavy stock speculation, are of large volume for a short week, due to religious observances. Building is active, the greatest, in fact, for years, and lumber, hardware, paints and kindred lines share in the good feeling. Railroad earnings are very favorable, and the general business increases in former years being recorded.

**Foreign Trade Reports.**  
Foreign trade reports are still quite favorable, decreases in cotton exports being offset by gains in breadstuffs and provision exports. Despite the unquestionably quieter tone of export trade in manufactures, it is to be noted that Americans are still reaping some advantages from their superiority in certain lines of iron and steel.

**Retail Trade Better.**  
Retail trade has been helped by better weather in most sections, and while spring jobbing is smaller at several markets, improved retail trade conditions are expected to increase business.

The low price of cotton is still a detriment to trade at the south, and talk of restriction of the anticipated increase in acreage is heard. Planting is, however, being actively pushed, and retail trade is for this reason still quieter.

Try goods are quieter at Chicago, but clothing and shoes are active. Kansas City jobbers have all they can handle, and agricultural implements are very active. At the east trade is better at retail, while wholesale lines are quiet. Cotton goods note some slight improvement in tone, and it is hoped that the bottom has been reached at the prevailing concession in prices. Wool is quiet, and some weakness in washed wool is noted. Highwater in the New England jewelry has rendered much machinery idle, but this curtailment has been rather welcome. Cotton is 1/2 lower again.

Raw sugar has again strengthened, and the advance of 10c per 100 pounds in refund, announced this week, was anticipated by buyers, who have bought heavily. Iron and steel are aggressively strong. Finished products are active, and most mills are sold ahead beyond July. Copper has sympathized with the stock market, and is reported ahead.

**The Cereal Crops.**  
The Government wheat report confirms earlier advices as to satisfactory winter-sown grain conditions, and points to a possible approximate yield of 440,000,000 to 460,000,000 bushels, a promising figure, of course, hardly possible, that present conditions are maintained to harvest.

Wheat, including flour, shipments for the week aggregate 4,651,841, against 4,698,033 bushels last week, 2,388,633 bushels in the corresponding week of 1900, 1,855,619 bushels in 1899 and 4,425,932 bushels in 1898. Corn exports for the week aggregate 6,623,254 bushels against 2,900,541 bushels last week, 2,730,443 bushels in this week.

## SOME INTERESTING INFORMATION REGARDING THE

## Canadian Order of Chosen Friends.

This prosperous fraternal insurance order is becoming more popular every day, particularly owing to the fact that it is purely Canadian and managed by our own people.

**WHAT IT COSTS TO JOIN.**  
A candidate for initiation into an existing Council and taking \$2000 of insurance would be required to pay the following fees:

1. Medical Examination fee, usually \$1.00  
2. Initiation fee, usually \$2.00  
3. Life Insurance certificate fee, 1.00

Total cost of admission.....\$5.00  
THE COST AFTER YOU ARE A MEMBER

At age of 18, for one year, on \$2000 of insurance:

12 monthly assessments at \$1.16.....\$13.92  
4 quarters' dues at 75c per quarter, 3.00

Total cost for one year.....\$16.92

At Amount of Monthly Monthly

18.....\$1.00 \$0.25 \$0.58  
24.....\$1.00 \$0.25 \$0.58  
30.....\$1.00 \$0.25 \$0.58  
36.....\$1.00 \$0.25 \$0.58  
42.....\$1.00 \$0.25 \$0.58  
48.....\$1.00 \$0.25 \$0.58  
54.....\$1.00 \$0.25 \$0.58  
60.....\$1.00 \$0.25 \$0.58  
66.....\$1.00 \$0.25 \$0.58  
72.....\$1.00 \$0.25 \$0.58  
78.....\$1.00 \$0.25 \$0.58  
84.....\$1.00 \$0.25 \$0.58  
90.....\$1.00 \$0.25 \$0.58  
96.....\$1.00 \$0.25 \$0.58  
102.....\$1.00 \$0.25 \$0.58  
108.....\$1.00 \$0.25 \$0.58  
114.....\$1.00 \$0.25 \$0.58  
120.....\$1.00 \$0.25 \$0.58

These rates remain the same as long as a member remains in good standing.

**THE PRINCIPLES.**  
The society is a purely Canadian organization, and has no connection whatever with any American society of a similar name. Its progress since its organization in the year 1887 has been marvelous. Look at the following:

**GRAND RECORD.**

No. of Cost of

Year. Members. Management.

1887.....170.....\$3.09  
1888.....1,347.....\$3.49  
1889.....1,832.....\$3.84  
1890.....1,898.....\$3.85  
1891.....2,145.....\$4.14  
1892.....2,312.....\$4.51  
1893.....2,905.....\$5.71  
1894.....3,145.....\$6.44  
1895.....3,912.....\$7.11  
1896.....4,710.....\$8.64  
1897.....12,363.....\$20.53  
1898.....15,627.....\$25.50  
1899.....16,450.....\$26.63  
1900.....19,223.....\$31.81  
1901.....20,197.....\$32.00

What it has done in 1901:

The month of January gave 326 approved applications.

The month of February gave 328 approved applications.

The month of March, to date, 384 approved applications.

Grand total, 1088 approved applications.

The society is in first-class financial condition, having been managed in a very economical manner, as evidenced by the fact that the cost of management has been so exceedingly low for many years.

There is still room for a few more good organizers. Liberal remuneration given to the right men. For further information, apply to William F. Montague, Grand Recorder, or W. F. Campbell, Grand Organizer, Hamilton, Ont., where the Head Office is located.

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Failures for the week number 225, against 188 last week, 132 in this week.

year ago, 243 in 1899, and 195 in 1897.

**You are Proud.**

You are proud of your bird. He's a pretty little fellow, and you would like to keep him. Take care that he gets no inferior seed. Cottontails is the best known, and the only safe food for improving the form, plumage and song.

Severe injuries inflicted. Be sure "BART COTTAM CO., LONDON," is on the label. Cottontails is a pure, healthy, and of course, hardly possible, that present conditions are maintained to harvest.

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## Ye Olde Firme of Heintzman &amp; Co. TORONTO, CANADA.

## "The One Piano"

That's the expression used by the greatest musicians to mark the exclusive place held by the Heintzman & Co. piano.

Half a century's experience, observation and study has been given to the perfecting of this piano.

This one thing we do—make the piano that Alhambra, queen of song, says, "equals any piano I have ever used."

And this piano is sold on terms so reasonable that one can become a purchaser of the best in piano construction as easily as they can put their money into a second or third rate instrument.

A visit to our handsome piano salon, or any of our branches, is a treat in itself. When this is not convenient, correspondence receives careful personal attention, making it as satisfactory to buy by mail as in person.

PIANO-SALON 115-117 KING ST. W. TORONTO.  
London Branch: FACTORY: Hamilton Branch:  
217 Dundas St. Toronto Junction: King Street, E.

## Public Amusements

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**At the Princess.**  
The announcement that Harry Glaser would make his reappearance in Toronto next Monday evening as leading man of the Valentine Company has had a notable effect on the ordinary advance sale for the incoming attraction, and there are evidences that all of Mr. Glaser's friends will be out to bid him welcome when he steps on the stage of the Princess in his role of John Treadwell. The part assigned Mr. Glaser in "Woman Against Woman" is one that will serve to show off the vigorous, virile style of acting that was so much admired during his last engagement in Toronto, and incidentally the play has capital parts for Miss Maynard, Miss Blanche, Miss Desmond and Messrs. Keith, Brown, Searle and Hudson. The Valentine Company will give a scenic production of the first class, and with such a strong cast it is a foregone conclusion that the piece will make a success of the most emphatic kind. "Uncle Tom's Cabin" is drawing the largest audiences of the season at the Princess. The matinee yesterday recorded over 2800 paid admissions, and an even larger turnout is anticipated for Saturday. The scenic feature for next Monday night will be pictures of King Edward VII.

**Next Week at She's.**  
The great Lafayette, who appears for the second time this season at She's, next week, is the sensation of the city. Before him the sensation was Ching Ling.

**Many Comedians With West.**  
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