

9 1912

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Branch Yard:

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day, 9 a.m. to 2 p.m., et West,

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co, April 8.—A French mmand of Gen. Ditte, arge force of rebel

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THE TORONTO WORLD

APRIL 9 1912

JOHN CATTO & SOI The Spring Season

ESTABLISHED 1884.

OBSERVATORT, Toronto, April 3.-Showers have occurred to-day in the maritime provinces, elsewhere weather has been fair. It has continued cold from the great lakes eastward, while in the western provinces temperatures of 70 degrees have been quite general. Maximum and minimum tempera-tures: Dawson, 46-44; Vancouver, 36-58; Kamloops, 32-62; Calgary, 28-54; Edmonton, 30-64; Prince Albert, 30-60; Moose Jaw, 30-67; Regina, 29-81; Winnipeg, 26-56; Parry Sound, 16 -30; London, 22-40; Toronto, 24-37; Kingston, 20-34; Ottawa, 20-32; Montreal, 20-34; Ottawa, 20-32; Montreal, 20-34; Ottawa, 20-32; Montreal, 20-34; Halifax, 34-48. Probabilities.

Has been one of phenomenal activity in our Ladies' Tailoring and Gowm-making Departments and to some we have had to deny Easter deliveries owing to late placing of orders. Now, however, that the end of the Easter rush is in sight, we would say we are prepared to give unusually good deliveries, for a time at least, for Probabilities. Lower Lakes and Georgian Bay-Light local showers of sleet, but most-ly fair with a little higher tempera-ture. Wednesday much milder.

THE WEATHER

THE BAROMETER.

STEAMSHIP ARRIVALS.

Baltimore ... Philadelphia

TO.DAY IN TORONTO

8.15. Grand—"Mrs. Wiggs of the Cabbage Patch." 8.15. Shea's—Vaudeville, 2.15 and 8.15. Gayety—Burlesque, 2.15 and 8.15. Star—Burlesque, 2.15 and 8.15. Ontario Educational Association— University

Iniversity. Brotherhood Convention-Metropoli-

tan Church. Ontario Library Association-Public

Caledonian Society-St. George's Hall, 8. Knok College convocation-Bloor St. Presbyterian Church, 8. Dr. and Mrs. Arthur-At Old St. An-drew's Church, 3. Library board meets, 8.30.

BIRTHS

COOKE-At Grace Hospital, Toronto, on Saturday, April 6th, to Mr. and Mrs.

John McLean Cooke (nee Annie Jef-

nnewaska...New York

Bar. 29.83

29.85

LADIES' TAILORED SUITS, GOWNS, DRESSES, ETC.

MILLINERY

The success of this season's millinery is a compliment to "the good judg-ment and taste of our designers and adapters." and while the most elab-orate of Parisian confections are on display in our showcases, yet in many instances the quieter designs of our own artists appeal more strongly to the Canadian lady. Every requirement of Taste, Suitabil-ity, Material or Price can be met in our choice millinery stock.

READY WEAR SUITS

Every season - appears to produce smarter models in Ladies' Readywear Walking Suits. All the novelty ma-terials, trimming effects and suit models are shown in this splendid as-sortment from \$16.50, \$13.00, \$22.00 to \$45.00 each. K.W. der G...

CAMBRIC AND LAWN DRESSES

Ready to wear, in a full range of sizes and a charming array of dainty and serviceable models and materials from \$2.75, \$3.50, \$4.25, \$5.09 up.

LADIES' COATS In full range of fashionable mater-ials, including Tweeds, Serges, Homespuns, Worsteds, Face Cloths, etc., in all the spring shades from \$15.00 each; also a striking display of Single Pattern Garments for special wear, in Fine Cloths, Silks, Satins, Lace Effects, etc., from \$25.00 to \$150.00 each, bibrary. St. Joseph's College alumnae, 3.15. Toronto Garrison sergeants' at-home -C. O. F. Hall, 3.15. Baptist Mission Convention, Good Roads Commission-York Coun-ty Buildings, 11. Caledonian Society-St. George's

WASH FABRICS

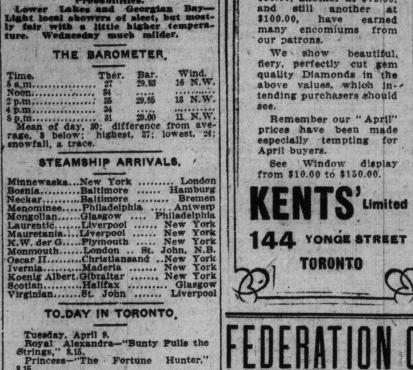
Our display embraces all the season's favorites along the regular wash lines, such as Ginghams, Chambrays, Zephyrs, Galateas, Linens, Crepes, etc.; also the present strong novely fabric known as "Hatine," the pop-ular crash toweling finished, wash dress fabric for 1912,

LADIES' GLOVES In a full range of sizes and qual ties for spring wear.

HANDKERCHIEFS

Of every description and for every use of lady or genuleman, from the plainest of ordinary utility makes up to the finest in the world. Real Lace Handkerebiefs always a strong fea-ture of our stock. fery), a daughter. LOWNDES-On Monday, 8th April, 1912. at 117 Walmer road, Toronto, to Mr. and Mrs. Charles B. Lowndes, a son.

MARRIAGES



Di"It's Quality That

Diamond

Ring Talk

No. 4

Ring attractions are meetwith remarkable

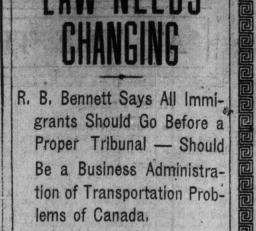
A three-stone style at \$50.00, another at \$75.00.

ing popularity.

Our "April" Diamond



Aethodist Mission Executive Will Urge Speedy Action at Meeting on Thursday



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ers. He said that 74 per cent. of the set-tiers in Alberta last year were Ameri-cans from insurgent states. This ac-counted for some of the social unrest.

From Profits-or-Losses?

WE all advertise.

A man advertises his character by his deeds, his wisdom by his words or by his silence. A merchant's store, stock, and windows speak either well or ill of his business.

So when a man says "No, I do not advertise," he knows not what he says. What he really means is that he does not publish printed advertisements.

Some proclaim this as though it were a virtue-yet spend much effort and invest much money in advertising their business through mediums other than the printed word

They may make their wares fit for a king-yet hesitate to introduce them to Brown or Smith.

This is inconsistency.

The truth is, printed advertising is a vital force in every business, just as is the "silent" advertising of a product's quality or a merchant's service.

When you employ the Printed Word as your solicitor in the Court of Public Opinion, you build good will for your product or service a good will that results in profit.

" If unrepresented at this Court, your interests are as unprotected as the when involved in a law suit, you failed to "enter an appearance" and the case is decided against you-by default.

/ So it is clear you pay for advertising -one way or the other. If you pay is wages, it will work for you.

If you refuse its offers of service, is will work egainst you, in just the measure of its employment by your Competitors.

So you are paying for advertising either out of your profits or by your losses.



the balance of 's "Gold Lack" punts to eight for the balance

ANN'S

ed 30 per cent. ntury, and we

for your cus-

and magnums. mited

Under the present law, the magis-trate cannot direct him to be sent to was a relay of applications to the crown lands department for areas, which, when obtained by men of straw, were turned over to a syndicate for a consideration. The ythus acquired the control of an enormous tract of 8,965,920 acres. Big Strike of Mill Workes.

Big Strike of Mill workes. HOQUIAM. Wash. April 8.--The orders here for a carpet cleaning pre-strike of 1800 mill workers on Gray's paration which was nothing more than Harbor, which the mill owners hoped would collapse upon the offer of an would collapse upon the offer of an increase of wages to \$2.25 a day, be-increase of wages to \$2.25 a day, be-ial and had used the sand and the oil made to resume work to-day. The men demand \$2.50, to complete his orders. His story was accepted and he was allowed to go.

many cases are directly due to neglect queiling of the flames, no fear with to cure colds.

In the police court with no place to so. Under the present law, the majis-trate cannot direct him to be sent to a hospital and he is not a fit subject for a jail or a house of refuge. Toronto Man Arrested. BROCKVILLE, April 7.-(Special.)-The police have located John W. Hen-dry of Toronto, who has been soliditing orders here for a carpet cleaning pre-paration which was nothing more than Defined the present law, the majis-trate cannot direct him to be sent to a house of refuge. CHATHAM CARRIES BY_LAW. CHATHAM CARRIES BY_LA

Despite the doubt as to the eventual

some day. Be prepared for it by forming a systematic savings habit in your youth. Your reputation for thrift will stand you in good stead with your banker should you need assistance in future years.

TRADERS BANK

Capital and Surplus Total Assets \$6,800,000 \$52,000,000

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