

The Robert SIMPSON Company Store Opens 8 a.m. Closes at 5.30 p.m. H. H. Fudger, President. J. Wood, Manager. PROBS. Light winds; not much change in temperature.

Gifts with Character Come from the Simpson Store

For many folks "just any old thing" will not pass as a Christmas present. Unless the gift shows thought and a regard for personal taste it is valueless.

The Simpson Store furnishes the kind of material from which gifts that fit can be selected easily, and every price is squeezed down to the lowest point possible. The values will meet your approval.

It's Too Late for a "Shop Early" Call Shop Now! Shop To-day and To-morrow



Toilet Articles for Gifts
Men's real ebony military brushes, pure hard drawn bristles, concave back, seal grain leather case. Regular \$5.50. Special **4.49**
As a special offer we will initial these brushes free of charge.
Women's Toilet and Manicure Set, containing 11 pieces real ebony and sterling silver, satin lined case. Special value **12.49**
Women's Manicure Set, 6 pieces in plated silver, in case. Regular \$4.00. Thursday **3.19**
Ebony Finished Hair Brushes, mounted, in Xmas boxes. Regular 35c. Thursday **23**
Fancy Xmas Perfumes, cased. Regular 35c. Thursday **23**

Thoughtful Gifts for Women

Velvet and Plush Coats

These styles are exclusive, and the models among the best we are showing. Model Coat of silk velvet, with rounded front, handsomely braided and lined with cerise silk. Price **79.00**
A German model, lined with mauve silk, cut with straight lines and capeau, lined with heavy corded silk. Price **67.50**
Others at **\$57.50** and **\$37.50**.

Dresses for Evening

A one-piece dress that will meet your approval, for dance or party use, is made of Brussels net over a silk slip. The V semiblow net neck is outlined with tiny ball-trimming. Front and back are ornamented with embroidered net. The waist line is high and is marked by a silk cord. Colors are ivory and ecru. Price **17.50**

In the Skirt Section

Black Voile Skirts, made in a number of excellent styles, handsomely braided or trimmed with silk or self. Prices range from **\$8.50** to **\$12.50**.

Coat Sweaters Are Useful

Sweaters, in red, navy, grey, white; all sizes. Regular prices \$3.50 to \$5.00 each. Thursday, each **1.95**

Other Items in This Section

Maid's Aprons, of white lawn, with embroidered trimming and wide sashes. Regular price 65c and 75c each. Thursday, each **.43**
Little Girls' Black Silk Plush Coats, for ages 2 to 6 years. Regularly \$8.00 to \$10.00 each. Thursday, each **3.50**
Children's Knitted Wool Overalls, with feet attached, and waist girde, in red, scarlet, navy, white, sky blue. Sizes 2 to 5 years. Each **1.00**
Women's Planellette Gowns, tailor-made effect, color white, fancy braid trim, roll collar; lengths 56, 58, 60 inches. Thursday, each **.98**

2 Christmas Ribbon Specials

The First is a Large Double-loop Hair Bow, made of 6-inch taffeta ribbon, and fastening with a bone pin; in any color, put up in a Christmas box. Special price **.25**
The Second is a Cushion Frill, made of our 2 1/2-inch satin face ribbon, brilliant finish, for 22-inch cushion; any combination of these colors, white, black, two pinks, old rose, pale blue, orange, yellow, greens, red, purple, mauve, turquoise, brown. The frill complete in box **.69**

Gorgeous Trimming Sale

Thursday, 8 a.m. sharp, our semi-annual sale of rich French Trimmings, Bandings and All-overs. Regular prices range from \$1.00 to \$2.50 per yard, for fifty cents per yard. The accumulation of ends from a very heavy season's selling. It includes about 2,000 yards of bandings, up to 6 inches wide, appliques and motifs of metal and silk, and some really gorgeous all-overs in metallic, bead and heavy silk effects. Thursday, 8 a.m., per yard **.50**

Simpson's "Challenge" Linen Waists

The green label is an absolute guarantee of the purity of the linen and care in cutting and manufacture. There are twenty styles.
At **1.95**—A pure Irish linen waist, with strictly man-tailored sleeve, square patch pocket, and ocean pearl buttons. Sizes 32 to 42 inch. Thursday **1.95**
At **2.45**—A smart French style, in pure Irish linen, stand-up-down collar and cuffs, fastened ocean pearls. Sizes 32 to 42 inch. Thursday **2.45**
At **2.45**—A fine, pure Irish linen waist, front of hand-embroidered open and solid design, strictly tailored sleeves, laundered cuffs and collar. All sizes to 42 inch. Thursday **2.45**

Grandfather's Clocks at Phenomenal Prices

This is a group of handsome clocks that we have used for show purposes in our silverware section. We need the space they occupy and hence name these extreme prices.
\$350.00 CLOCK FOR \$150.00.
Solid mahogany carved case, with a genuine Elliott English movement. Westminster and Whittington bell chimes, solid brass dial, beautifully carved, complete with moon calendar; clock stands about 8 feet high and 22 inches wide. Regular **\$350.00**. Thursday **150.00**
Two others, \$175.00 for **75.00**

Tea Spoons

Six Louis XV. Silver Plated Tea Spoons or Rogers Helena pattern in a fancy lined case. Regular \$2.50. Thursday **1.48**

CHRISTMAS DECORATIONS

Now on Sale in the Flower Section

The Indispensable Book List



Gift Books, "The Peace of Solomon Valley," by Margaret Hill Carter. Price **.50**
"From Me to You," a guide of friendly thoughts. Price **.50**
"Passion Lyrics," by Maurice Hathaway, the Poetess of the Pines. Special **.75**
Xmas Cards, a large selection, from each **.1 to .75**

Calendars for 1912

Are now ready in great profusion. See our special for Thursday at, each **.15**
(Book Department, Mair Floor.)

Furs Always Make Good

A Hudson Seal Set, shadow stripe, with extra-large Marie Antoinette stole, and large fancy muff, Paris model **165.00**

Our Collection of Hudson Bay Sable Furs show very new designs. Stoles from **\$112.50** to **\$250**; muffs, **\$90.00** to **\$190.00**

Gloves

Women's real French Kid Gloves, extra selected skins, glace finish, our guaranteed Elite quality, with oversewn seams, gusset fingers and dome fasteners, all sizes, in black, white, tan, grey and other wanted shades. Each pair in fancy box, Thursday **1.00**

Men's Unlined Mocha Gloves, tan or grey, dome fasteners and outside seams, stout and good looking glove, all sizes, in tan, 7/8 to 10; grey, 8 1/4 to 10 only. Thursday, pair **.98**

Boys' and Girls' English Cape leather unlined gloves, in shades of tan, English made, with pique, sewn seams and dome fastener. Sizes to fit ages 2 to 16. Pair **.75**

Silk Hose Gift Box \$1
Women's imported pure thread Silk Hose, gauze weight, spliced heel, toe and sole in black, white, tan, sky, pink and mode, all sizes, Thursday, each pair in fancy box **1.00**

Men's Black Cashmere Socks, with silk embroidered fronts, in red, sky and white, are spliced heel, toe and sole, two pairs in fancy box, 50c; pair, 25c.

Silks and Velvets

Rich black Duchesse paillette and mousseline Duchesse satin, two beautiful weaves of exceptional wearing qualities, soft and lustrous finish, 4 1/2 inches wide. Per yard **1.35**
200 yards only black Lyons silk velvet, heavy pile, rich black and guaranteed quality; this quality has never been sold less than **\$5.00** per yard. Thursday, 4 1/2 inches wide, per yard **3.75**

Dress Fabrics

Silk striped taffetas, silk striped velvets, all wool Henriettes, bordered delaines, etc., all guaranteed fabrics every wanted shade. Length boxed in handsome box ready for presentation. Thursday **.48**

Baggage for Comfortable Travel



Many new ideas are shown in our Leather Goods Section on the Sixth Floor, that meet the needs of men and women who travel. See them.

Fitted Club Bags, Fitted Suit Cases, Auto Cases, Wardrobe Trunks, Bureau Trunks, Kit Bags, Ladies' Hat Boxes. Prices from **\$10.50** to **\$60.00**.
(Sixth Floor.)

Dollar Gifts in Art Pottery and China

Superb specimen pieces from the world's most famous potteries, in many cases below cost of production.

Royal Doulton Wares, Carlsbad Vases, Nut Bowls, Royal Amphora Wares, Jugs, Wedgwood Wares, Chocolate Sets, Fruit Sets, Rainted Jardinieres, Royal Nippon Hand Painted Wares, Vases, Sugar and Cream Sets, Smokers' Sets, etc. Regular to **\$3.00**, Thursday, special **1.00**
See Yonge St. window. No mail or phone orders can be filled.

Don't Forget the Sleighs

Boys' Sleighs, 25c, 40c, 65c, **75c, \$1.25**
Girls' Sleighs, 25c, 40c, 60c, **\$1.00, \$1.50**
Doll Carriages and Folders, 50c, 60c, **\$1.00, \$1.50, \$2.50, \$4.50, \$8.**

THURSDAY SPECIALS

Bobs, 7 feet long, hand rail, automatic steer. Regular \$5. Thursday **3.79**
150 Girls' and Boys' Sleighs. Special price, Thursday **.49**
(Fifth Floor)

Gift Umbrellas

Thousands of Umbrellas, an exceptionally good range of handles, in the most approved designs, at **\$2.00, \$2.50** and **\$3.00**.

A splendid showing of high grade umbrellas, with extra close rolling covers, ebony handles, rolled gold and sterling mounting, hand chase mounted, pearl posts, and various other styles. Prices from **\$5.00** to **\$12.00**.

When you get to the root of the matter, men love comfort almost more than anything else on earth—an affection shared by the fair sex to an almost equal extent.

That is where the house puts in its bid for favor, for it makes its possessor feel like a king, and it is a comfort that is peculiarly masculine.

If you want to please a man with a gift, let these House Coats have at least a careful consideration.

House Coats, in a plain grey imported cloth, with corded edges on sleeves and pockets **4.50**
Very Attractive Coat, in plain greys, greens and browns, with plaid collars and cuffs **6.75**
Plain Greys and Striped Browns, with good silk corded edges on sleeves and pockets **9.00**
Silk Velvet Coats, in black and browns, with mohair braid trimmings **12.50**

Fur-lined Ove coats

For perfect protection from every change of the weather, these coats can be relied upon. They are custom made of black Beaver cloth shells, No. 1 quality trimmings, lined with the best of Canadian muskrat skins, with prime furred and dark outer skin collars in the comfortable shawl style. Thursday, special **17.50**

Boots and Rubbers

700 pairs Men's Boots, patent colt, tan Russia calf, gun metal, vicid kid and box calf leather, blucher and button style, Goodyear welted, single and double soles, some are leather lined, short vamp and high heel. Sizes 5 to 11. Special Thursday **2.05**

RUBBERS

900 pairs rubbers, perfect bright, guaranteed stock, men's 65c, women's 45c, boys' 55c, youths' 45c, misses' 35c, child's 30c.

Great Values in Bath Robes

Bath robe or lounging robe in grey, red, brown, blue and green Austrian blanket cloth, with fancy scroll pattern **4.00**
Excellent value, red, brown, green and two tone grey Austrian blanket cloths, in fancy scroll patterns **5.50**
A neat black and grey, grey and blue, and mauve and grey, mixed Terry cloth, excellent robe **6.00**

Dressing Gowns

Handsome Dressing Gowns with corded edges, sleeves and pockets, and good silk girdles; long, loose, and with ample room.
Imported plain grey, with plaid trimmings and linings **6.50**
A warm and attractive gown in plain grey, with plaid collar and cuffs **7.50**
Fancy mixed red and black and grey and black, imported cloth **10.50**

Boys' Russian Overcoats

These all-wool English winter weight chevots, in dark blue, with wool linings and first-class making, have a wide chest effect, straps on sleeves, neat close-fitting dip collar, full box back, and wide stitched edges. Only 27 overcoats in this line, ranging in size from 25 to 38. Thursday **3.00**



Well Selected Hats

The Simpson Hats are chosen with such care that the best styles and latest blocks are constantly shown in our hat section. Some extra good values are shown for Thursday, one of the best being:

Men's Soft Hats, scratch-up and rough finishes, new lines, just placed in stock; ends of extra fine European make; colors are fawn, bronze, Oxford, Cambridge and slate greys. Thursday **2.00**

Leather Goods in Novel Form



Put yourself in your friend's place when you look over our Leather Goods Circle. You will appreciate how much one of these cases would be liked as a gift.

Leather Writing Cases, in all colors, a leading Christmas present and novelty. Regularly 75c. Thursday **.54**

Large Size Writing Cases, in colored leather, with nickel clasps. Regular \$1.35, for **.98**

Handkerchiefs for Men

The gift that always is received with pleasure is a box of well made handkerchiefs; snowy white, all linen hemstitched handkerchiefs, in gift boxes containing 1/2 dozen neatly folded handkerchiefs, for 55c, 90c, \$1.20, \$1.50, \$2.00 and \$3.00.

Christmas Linens

TABLE NAPKINS IN CHRISTMAS BOXES, \$1.58 DOZEN.
All linen, rich satin damask, perfectly bleached, with the daintiest of new bordered designs, 23 x 22 inches. Thursday, per dozen **1.98**
200 PAIRS ALL-LINEN TURKISH BATH TOWELS, 48c PAIR.

GROCERIES

2,000 lbs. Dairy Butter, in prints, per lb. 28c; Smoked Rolls of Bacon, lean and mild, half or whole, per lb. 15c; English Marrowfat Peas, 3 packages 25c; Edwardsburg or Beehive Table Syrup, 5-lb. pail 25c; Salt, in 5-lb. bags, 3 bags 14c; Choice Pink Salmon, per tin 13c; Finest Canned Tomatoes, per tin 12c—only 3 tins to a customer; 2,000 Quart Gem Jars Pure Orange Marmalade, per jar 25c; Choice Prunes, 2 1/2 lb. 25c; Canned Sweet Pumpkin, 3 tins 25c; Blue Bell Jelly Powders, assorted, 4 packages 25c; Choice Shelled Almonds, per lb. 39c; Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages 25c; Imported Malt Vinegar, Imperial quart bottle 20c.
35c ASSAM TEA, 28c.
300 lbs. Pine, Rich, Full-Bodied Assam Tea—a 35c Tea anywhere—Thursday, per lb. **.28**

Toys for the Stocking



Dressed Dolls, with dress, hat, shoes and stockings; fully jointed. Regularly \$1.50. Thursday **.98**

Jointed Dolls, with white muslin slip, shoes and stockings. Regularly 39c. Thursday **.25**

Train on Track, with Rocky Mountain tunnel, track and switches; an extraordinary value in mechanical toys. Regularly \$5.00. Thursday **3.98**

Drums, with Sticks; regularly 20c. Thursday 14c; regularly 35c. Thursday **.25**
500 Pairs Rob Roy Hockey Skates, steel blade, heavily nickelled, double end, strongly braced. Regularly \$3.00. Thursday **1.98**
(We cannot promise to fill phone or mail orders.)
Bob Skates for girls and boys, with straps. Regularly 60c. Thursday **.39**

The Robert SIMPSON Company Limited