

L. SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.—Moderate winds; generally fair and warm.

L. SIMPSON



Carrying His Insurance

It's a wise man that recognizes the virtues of a Spring Overcoat to the extent of carrying it with him all through the month of May.

Now that the Island Season has started, many a man will be on the look-out for a smart-looking Light Overcoat at a saving price; let's say that one-third of the season for wearing Spring Overcoats has passed; to-morrow we'll pass up about one-third of the regular price and show you a good one for **\$9.95**.

There's very little in it for us, and there are many Springs and Autumns to come when you'll still be getting the benefit of this investment.

A SAVING OF \$5.00 ON AN OVERCOAT

150 Men's Spring Weight Overcoats, a clean-up of this season's broken lines, in black and dark Oxford grey cheviot and vicuna cloths, and light and medium grey English tweeds, in fancy stripe and herringbone weave patterns, single-breasted Chesterfield style, tailored in the very best manner, and finished with extra quality linings and trimmings, perfect fitting; sizes 35 to 44. Regular prices \$12.00, \$13.50, \$14.00 and \$15.00. To clear Wednesday at **9.95**

Men's Automobile Dusters, made from a fine silk-finished Sahara cord, in light fawn, single-breasted style; cut long and roomy, with military collars and patent wind straps on sleeves; sizes 36 to 46. Price **4.50**

"Close Is My Friend, But Closer Is My Shirt"

This is an old Manx proverb, and has more home truth about it than most.

Let us hope the Manx Shirts are not like their cats, or the Isle of Man must suffer from the cold. We will add a little more wisdom to the proverb to suit the occasion: "Close is my friend, but closer is my shirt, and my undershirt is closer still." You cannot have too many friends, and the same may be said of good underclothes. On Wednesday all our odds and ends of Underwear go on sale at one price. **.69**

There are 4000 garments, Shirts and Drawers, including pure woollens, silk lustres, mercerized cashmeres, and, in fact, all kinds. Regular values are up to \$2.00. Wednesday's price is **.69**
No phone or mail orders.

MEN'S HATS

Men's Stiff Hats, new styles, and fine English make; colors brown and fawn. Regular up to \$2.50. Wednesday **.75**

Men's Stiff Hats, in fine American fur felt; colors grey, brown and black; fedora, Alpine, crusher and telescope crown shapes. Regular \$2.00. Wednesday **.89**

Men's and Boys' Shepherd Plaid Check Caps, all-wool material, silk lined, new shape, at **.50, .75 and 1.00**

Irresistible Dress Goods for Wednesday at 34c

We have been looking for an adjective to describe these Dress Goods bargains. In order that you may know for certain that "irresistible" is the right word, you must come and see these.

Silk-Striped Voiles, dainty fabrics, that we sell at 65c and 75c per yard, in all colors. Wednesday **.34**

Dainty Silk-Embroidered Delaines—A special clearing purchase in eight different colorings; all pure wool. Regular value 55c. Wednesday **.34**

All-Wool Henriettas, in rich velvours finish, French manufacture, in a full range of new spring shades, pure wool qualities, 42 inches wide. Regular 50c. Wednesday **.34**

Simpson's Special English Coating Serge, all-wool, in navy and cardinal only; a splendid fabric for hard wear; specially adapted for school dresses, etc.; 42 inches wide. Regular 50c. Wednesday **.34**

Shepherd's Check Suiting, in different sizes of check; even weave, nice clear grounds; launders perfectly; 42 inches wide. Regular 50c. Wednesday **.34**

Odd Pieces of some of our best selling lines. Regularly worth up to \$1.25 per yard. Wednesday **.34**
No phone or mail orders filled.

65c SILKS FOR 38c FOR 8 O'CLOCK SHOPPERS

5000 yards of Our Most Fashionable Spring Silks, made up of messaline, satin de chine and satin paillette, in every new and wanted shade, and an immense range of checks and stripes. There is also a limited quantity of black and ivory. Regular sell-

ing price 65c and 75c. Wednesday, to clear, per yard **.38**
No phone or mail orders filled.

Rick Black Taffeta Silk, one yard wide, in a beautiful soft finish, Lyons dyed; deep, full black. Regular \$1.25. Wednesday, per yard **.88**
There are only 350 yards, so come early.

Wash Goods

Every fabric that Fashion could demand; everything in novelty weaves of cotton, or in a mixture of silk and cotton, for Spring and Summer wear, is here. In the midst of so much, definite description is well nigh impossible. Here are just a few suggestions for the coming season, but every woman down town to-morrow should make a point of seeing our display on the Second Floor.

42-inch Bordered Silk and Cotton Novelty; deep border of floral and geometrical designs, in various colors on white ground **.89**

New Ranges of Fashionable Zephyrs, in the large broken checks; a tremendous range of designs, in all colors **.25 and .19**

Crum's Best English Print, 31 inches wide, the only reliable number; full range of spots, stripes and figures, in navy, white, red, black, cadet and other colored grounds. **.15**
White India Linen, 32 inches wide, in a full range of prices from **.12** to **.50**

Fine Printed Voiles, with dainty borders, pretty spot designs, in all colors **.50**

A Special Line of Partly-Made White Swiss Robes, most dainty designs; quite a new idea in the make of trimming **12.50**

Linens and Staples

60c FLANNELS, 43c YARD.
500 yards Finest Quality Viyella Flannels, 31 inches wide, good range of stripes and checks, for summer wear. Worth regularly 50c and 60c. Wednesday **.43**

SATIN SPREADS, \$2.00.
60-English Satin Bed Spreads, full size for double bed, good scroll patterns. Special Wednesday **2.00**

36-INCH LONGCLOTH, 9c.
900 yards Fine Longcloth, bright finish, 36 inches wide, for summer clothing. Wednesday **.9**

25c UNBLEACHED SHEETING, 20c YARD.
700 yards Fine Unbleached Sheet- ing, English made, 70 inches wide, good strong sheeting, will bleach pure white. Wednesday **.20**

BATH TOWELS, 48c PAIR.
300 pairs Colored or Plain White Bath Towels, large size; heavy, close weave; good drying towels; good range of stripes and some plain brown linen ones. On sale Wednesday **.48**

Silverware Specials

Silver-Plated Fern Pots, openwork band, fancy feet, earthenware lining. Regular selling \$1.98. Wednesday **1.49**

Silver-Plated Bake or Pudding Dishes, satin and bright finish, removable rim, white enamelled inside bake dish. Regular \$4.50. Wednesday **2.98**

Gloves and Hosiery

WOMEN'S KID GLOVES, 59c.

Women's Glace Finish Kid Gloves, wrist length, made from good quality skins; manufacturer's overmakes. The lot consists of black, white, tan, brown, grey; dome fasteners; over-sewn seams; silk points on back; sizes 5½ to 7. Special Wednesday, per pair **.59**

Women's Lisle Gloves, manufacturer's samples; long gloves and wrist length gloves, in black, white and colors. Regular 35c, 50c. Wednesday, per pair **.19**

Girls' Lisle Thread Gloves, manufacturer's samples, in plain and lace lisle. Regular 25c pair. Wednesday **.10**

Men's Lisle Thread Socks, in black and plain colors, also stripes and checks; all imported goods. Regular 35c. Wednesday, per pair **.19**

Curtain Stretchers and Nets

Curtain Stretchers are to be had for a trifling sum on Wednesday. Every stretcher solidly made, with unbreakable fixtures; fitted with non-rusting pins, adjustable from 2 to 4 yards long, 1 to 2 yards wide, folding so as to be easily stored when not in use; 300 only to be sold at greatly reduced price. **.79**

CURTAIN NETS

Wednesday we are showing a beautiful line of **Curtain Nets**, new designs, mostly block effects, suitable for all windows, wide widths, will give excellent wear and look well; white, ivory and Arabe shades. Attractively priced. Wednesday, per yard **.25**

Two Boot Specials

Women's \$4.00 American Boots and Pumps, \$1.99.

460 pairs Women's High-Grade American Boots and Pumps, in patent colt, gunmetal, velvet and vicci kid leathers, velvet cloth, cravenette and dull calf uppers, button and Blucher styles, some college girls' styles, with low heels and broad toes included; sizes 2½ to 7. Wednesday **1.99**

Men's \$4.00 Boots and Oxfords, \$2.95

600 pairs Men's High-Grade Boots and Oxfords, every pair Goodyear welted, tan Russia calf, patent colt and box calf leathers, Blucher style, newest 1911 shapes; sizes 5 to 11. Regular value \$4.00. Wednesday **2.95**

Wall Paper

New Imported Papers, for best rooms, any color scheme, latest designs, plain, decorative, cut-out or panels. Price, per roll, **.25 to 8.50**

New Domestic Wall Papers, for any room in the house, good colors and designs. Prices range from, per roll **.5 to .50**

WEDNESDAY SPECIALS, IMPORTED PAPERS.

9000 rolls Imported Wall Papers, for drawing - rooms, dining - rooms, halls, dens, libraries, sitting-rooms and bedrooms, in reds, greens, browns, blues, tans, yellows, greys, pinks and their color blends, in room or bundle lots, at one-third regular prices:

Regular to 25c. Wednesday **.7**
Regular to 50c. Wednesday **.14**
Regular to 75c. Wednesday **.24**
(Fifth Floor)

This China Sale Offers Every Inducement

Good China at Small Cost.

Royal Doulton Chinaware Sale. Superb productions from this world-famous pottery are on sale, with prices low enough to be out of proportion to values. The china lover will find many an artistic piece on sale on Wednesday, and the prices will certainly not stand between you and possession.

There are 300 Jugs, in a varied assortment of designs and colorings. Regular to \$1.50. Wednesday **.49**

600 Tobacco Jars, Jardinières, etc. To clear Wednesday **.69**

1000 Pieces—Cake Plates, Rail Plates, China Bowls, Tea Plates. Wednesday special **.39**

75 only Hand-painted Fruit and Service Plates, gold encrusted. Many up to \$15.00. Wednesday **7.50**

100 Fruit Plates, Special **1.25**

40 only Vases, hand-painted, landscapes, Egyptian and the famous Doulton blue. Up to \$10.00. Wednesday **3.98**

Seeds, Bulbs and Shrubs

16 packets Flower or Vegetable Seeds for **.25**
Boston Ivy, each **.25**
Spirea (White), Syringa and Hydrangea. Each **.25**
Spirea (Pink), large roots. Each **.35**
Paeony Bulbs, pink, white and red. Each **.15**
Dahlia Bulbs, separate colors. Each **.10, or 3 for .25**
Madeira Vine Bulbs. Regular 35c per dozen **.15**

The Robert **SIMPSON** Company Limited