Insurance.

THE



COMPANY (LIMITED.) Old Broad Street, London.

Established 1836.

Capital (Stg.) . . £1,000,000—\$4 888,666 Reserve " · . . . 370,000 - 1,798,000 Additional Surplus . . 293,000 — 1,444,000

The undersigned have been appointed Agents for this well-known and old-established Company, and are now prepared to write

Ocean Marine Risks

at CURRENT RATES, and beg leave to solicit a share of the patronage of the shipping public.

OPEN POLICIES ISSUED.

LOSSES PAID PROMPTLY at any of the Company's Agencies in any part of the world.

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### LIVERPOOL & LONDON & GLOBE INSURANCE COMPANY.

LIFE AND FIRE. Invested Funds 30,500,000 Funds Invested in Canada . 900,000

Security, Prompt Payment and Liberality in the ad ustment of Losses are the prominent Features of this

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#### Insurance.

THE

## LON

Life Insurance Co.'y Of London, England.

Subscribed Capital, . . . \$4,600,000 Paid up 66 920,000 100,000 British Govern't Deposit, . 66 66 Canadian 50,000

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One thoroughly posted in obtaining Life Business will find an advantageous appointment.

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Incorporated 1851.

Income for Year ending 31st Dec., 1880...... \$1,680.785 96

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### EXAMPLES.

Showing the progressive character of Profits upon the Poicies of the CONFICDERATION LIFE ASSOCIATION, under the equitable system of distribution pursued by them:

rol.10Y	DURA- TION OF POLICY.	AMOUNT	ANNUAL PREM- IUM.	CASH PROFITS ACCRUED.			
NUMBER				POR 1877.	FOR 1878.	ror 1879.	FOR1SS
122 2195 2593 4710 1727 2194 4032	9 years 7 " 5 " 8 " 7 "	\$1,000 5,000 5,000 5,000 10,000 5,000	\$194 75 196 9 } 305 90 155 00 405 10 194 75 324 60	\$71 00 45 50 71 00 18 55 118 30 47 55 57 06	\$76 19 52 10 80 05 25 20 130 10 54 20 71 16	\$79 50 56 90 80 35 28 50 138 60 59 15 74 82	\$89 95 66 60 99 85 35 75 159 00 69 25 90 48

These profits are unsurpassed by those of any company doing business in Canada-Referring to the first on the list it will be observed that the cash profits for 1880 amount to 46 per cent of the premium, thus reducing it from \$194.75 to \$104.80 net. And so long as the rate of interest keeps up, the reduction will steadily progress as long as the policy subsists.

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H. J. JOHNSTON, Montreal.

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Special Terms to good men. Application to be addressed to the Manager.

# INSURANCE ASSOCIATION.

OF LONDON, ENGLAND.

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RESERVE FUND RESERVE FUND - \$250,000. GOVERNMENT DEPOSIF - \$100,000.

WILLIAM ROBERTSON, Manager.

Fire Superintendent.

THE

Life Assurance Co., of London England,

DOES A LIFE INSURANCE BUSINESS ONLY. ASSETS, \$1,600,000.00.

FUNDS IN HAND EXCEED \$1,100,000.00. FUNDS INVESTED IN CANADA, over \$225,000.00.

Rates lower than the majority of Offices. Reserves deposited annually with the Receiver General and held exclusively for the benefit of Canadian Policy-holders, thus affording absolute security.

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