

THE ROBERT SIMPSON EASTERN LIMITED

EXAMPLES OF PRICE SPREADS ON ITEMS SELECTED FROM SPRING AND SUMMER 1934 CATALOGUE

PRICE SPREADS AND MASS BUYING

2893

Description	Catalogue Number	Simpson's Placing Order Quantity Ordered	Invoice		Unit Cost		Laid-Down Cost	Catalogue Selling Price	Initial Mark-up		Comparative Initial Mark-up on Invoices Examined at Regina	
			Date	Quantity	Invoice Cost	Sales Tax and Freight			Amount	Per cent to Cost		
												\$
TORONTO MAIL ORDER DEPARTMENT NO. 38—BOYS' CLOTHING—												
Boys' Suits.....	125	60	17th Jan. 1934.	12	each	5 65	0 39	6 04	9 45	3 41	56.46	52.25
Boys' Suits.....	143	42	4th Jan. 1934.	4		6 40	0 44	6 84	9 98	3 14	45.90	
General Note:—For the year 1933 the gross profit of this Department as a whole, after write-downs, shortages, etc., was 34.96 p.c. on cost (at Toronto).												
TORONTO MAIL ORDER DEPARTMENT NO. 35—MEN'S CLOTHING—												
Two Pant Men's Suit.....	319	73	4th Jan. 1934.	12	each	8 30	0 50	8 80	13 98	5 18	58.86	54.70
Clayton Topcoats.....	336	66	13th Feb. 1934.	5		7 40	0 65	8 05	12 75	4 70	58.39	
Guard Topcoat.....	340	9th Feb. 1934.	49		5 30	0 38	5 68	8 95	3 27	57.57	54.85
Two Pant Men's Suit.....	321	65	24th Jan. 1934.	34		6 00	0 39	6 39	9 95	3 56	55.71	
“	313	30	19th Feb. 1934.	7		11 20	0 70	11 90	18 50	6 60	55.46	53.40
“	311	107	21st Feb. 1934.	7		11 20	0 70	11 90	18 50	6 60	55.46	53.40
Men's Suit.....	317	34	4th Jan. 1934	7		7 75	0 47	8 22	12 75	4 53	55.11	
Two Pant Men's Suit.....	325-327	60	10th Jan. 1934									
			29th Mar. 1934	36		10 10	0 66	10 76	16 50	5 74	53.34	
Gabardine Top Coat.....	339	164	8th Jan. 1934	17		6 50	0 41	6 91	10 50	3 59	51.95	51.20
Overalls.....	382	Doz.	24th Jan. 1934.	3	Doz.	1 32	0 09	1 41	1 98	0 57	40.43	34.70
“	390	40	16th Jan. 1934.	7		1 29	0 08	1 37	1 89	0 52	37.96	
“	384	300	26th Dec. 1933.	24		0 82	0 82	1 09	0 27	32.93	26.75
“	386	42½	5th Jan. 1934.	5		0 98	0 24	1 22	1 45	0 23	18.85	31.82

GENERAL NOTE.—For the year 1933 the gross profit of this Department as a whole, after write-downs, shortages, etc., was 32.24 p.c. on cost (at Toronto).