

OAKWOOD ORCHARDS

FRUIT TREES ON ALMOST EVERY LOT

Special Prices to Builders

\$50.00 PER FOOT UP
\$10.00 A Foot less
than Adjoining Property
WATER AND SEWERS
ON THE SOUTHERN PORTION

ST. CLAIR AVE.

SOLD OUT

Every lot on this property amounting to over \$200,000 has been sold.

The first advertisement with the above illustration appeared in the Toronto newspapers on January 14th last. Over 70 per cent. of the property was sold to builders, or people who are going to build—the prices ranging from \$50 to \$65 per foot.

This is another illustration of the confidence of the buyers of Real Estate in this Company's properties, and is convincing proof that a close-in developed property ready for building is today in great demand.

The most attractive property now on the market is

GLEBE MANOR

YONGE STREET

with all improvements, ready for building, one and one-half miles nearer Bloor and Yonge than High Park District; 20 houses already built and over 20 more building or to be built during the next few months. Glad to send you a plan and full particulars on receipt of the coupon.

THE DOVERCOURT LAND, BUILDING & SAVINGS CO., LIMITED,
 Gentlemen:

Kindly send me plan and full particulars of GLEBE MANOR.

Name

Address

Established 1885

DOVERCOURT LAND BUILDING & SAVINGS COMPANY LIMITED

W. S. Dinnick, President.

82 to 88 King St. East
 Toronto

LARGEST OWNERS & DEVELOPERS OF REAL ESTATE IN CANADA

PRINTERS DISCUSS OFFICE EXPENSES

Depreciation of Machinery and Type Should Be Allowed for Annually.

TWO HUNDRED PRESENT

Third Canadian Printers' Cost Congress Opened in Temple Building.

About 200 delegates attended the third Canadian Printers' Cost Congress at the Temple building yesterday. Three business conferences were held in addition to a reception and tea at the King Edward Hotel in the afternoon and a theatre party at night for the ladies who have accompanied the visiting delegates.

The morning was devoted to "the office," C. W. Rous, Toronto; Geo. M. Sault, Winnipeg, and H. H. Hull, Edmonton, led the discussion of its various cost phases. The importance of providing for the annual outlay to offset depreciation of the printing plant dominated the afternoon session. The various speakers advocated the adoption of a 10 per cent. charge on the business for depreciation of machinery, and 25 per cent. on type. They agreed that ten years was the lifetime of printing machinery and four years for type. Firms failing to adjust their price list by a due regard to the depreciation charge, and figuring on a 10 per cent. annual profit were actually losing money, as their plant was only of scrap value after the periods of service named.

Geo. D. Fleming explained that in operating a cost system the printed forms entailed an outlay of \$50 a year, and for a large printing house three hours a day. This should be figured on in quoting prices, as it was part of the legitimate expenses. The records in addition to being a key to true price making furnished a valuable series of reference records, and were remarkable in showing up the percentages of efficiency in the various departments.

J. J. Hurley, Brantford, stated that the adoption of the cost system had forced him to almost revolutionize prices in some small lines. He read some amusing indignation letters from customers who were, however, appeased when he placed his cost form records before them. He made a vigorous protest against the slaughter prices of some Toronto houses, which were ultimately destined to be a cut-throat for the men who were issuing them as they were to their country town rivals.

FIVE HUNDRED DOLLARS' DAMAGES AGAINST MAIL

Five hundred dollars and costs were the damages awarded William Riley yesterday by a jury in the action brought against The York Printing Co. for an item which appeared in The Mail and Empire on Nov. 22, 1913. The item named Riley, Cann and Rosenberg as three men the police believed to be "bank swindlers." Rosenberg was sentenced to three years in Kingston for the offence related, but Riley and Cann were acquitted. The case was heard before Justice Middleton and lasted the entire day.

GALT'S NEW CITY HALL

GALT, April 16.—Plans for the erection of a new city hall have been accepted from a Galt firm of architects in competition and work on the \$25,000 building will be commenced at once.

CORNWALL PASTOR HONORED

CORNWALL, April 16.—Rev. S. Gower Poole, pastor of the Church of the Good Shepherd, received a pleasant surprise tonight, when he was waited on at a social gathering in the church hall and presented with a purse of \$100 in gold by the congregation.

MELLEN TO LEAD TRAINMEN OF U. S.?

Former New Haven Magnate May Head Biggest Labor Organization.

TWO MILLION MEN

All Railroad Employees to Be United in One Huge Body.

Canadian Press Despatch. BOSTON, April 16.—Charles S. Mellen, formerly president of the New Haven and Hartford Railroad Co., may become the active head of a federated body, supreme among the various organizations of the United States, with 2,000,000 railroad employees affiliated.

It became known today that Mr. Mellen had been approached on the subject, and that he was giving it favorable consideration. The new organization is to be known as the Federal Council of Railroad Brotherhoods, and will be formed at a meeting of delegates in this city on April 26, and the former director of the New Haven Railroad System will be nominated for the presidency. The idea of the council has been promoted by the Order of Railroad Station Agents, which met here in January and appointed a committee to invite the many independent societies of railroad men to send delegations to the forthcoming meeting. It is stated that favorable responses were received and 100 delegates have been elected.

Will Be Innovation. At present there is no central body in this country, and the organization will be along lines of the English and German federations. Harry Phillips, deputy lord mayor of West Ham, Eng., and associate secretary of the Federated Transport Workers of England, will be present to aid in the organization. The council will represent all branches of the service, including conductors, engineers, with brakemen, station agents, freight handlers, telegraph operators, signal men and track walkers.

The plan to place Mr. Mellen at the head of the council was a direct outcome of a statement made by him in an address at a dinner tendered him by employees of the Boston and Maine Railroad here on Nov. 30, after he had resigned the presidency of the New Haven. He had talked intimately to the men of the latent power in the organization and said that labor had not received the reward it otherwise might because of jealousy among the different bodies and a lack of loyalty to the common cause.

Passenger Traffic

CANADIAN PACIFIC EMPRESSES AND OTHER STEAMSHIPS

WINTER SAILINGS
 Empress of Britain.....Apr. 19
 Lake Manitoba.....Apr. 19
 Empress of Ireland.....May 2
 ST. LAWRENCE SEASON
 Ruthenia.....May 7
 Empress of Britain.....May 14, June 11
 Empress of Ireland.....May 28, June 25
 Lake Manitoba.....May 23, June 23
 MEDITERRANEAN LINE
 Tyrolia (Naples and Trieste) June 20
 Ruthenia (Naples and Trieste) July 19
 All particulars from Steamship Agents, or from M. G. Murphy, District Passenger Agent, Toronto, Ont.

CUNARD LINE

Boston, Queenstown, Liverpool, New York, Queenstown, Fishguard, New York, Mediterranean, Adriatic, A. F. WEBSTER & SON, General Agents, 53 YONGE STREET

Passenger Traffic.

Steamship Tickets

BY PRINCIPAL LINES

Via New York, Boston, Montreal, Quebec, Portland, St. John and Halifax.
 European Tours.
 Travelers' cheques good anywhere.
 Drafts, foreign moneys bought and sold.

A. F. WEBSTER & SON - 53 YONGE ST.
 GENERAL AGENTS.

Railroads

EVERY DOLLAR PAID TO THE

CANADIAN GOVERNMENT RAILWAY INTERCOLONIAL LINE

IS A DOLLAR SAVED TO THE COUNTRY

THE ONLY ALL-CANADIAN ROUTE To the Atlantic Seaboard

2- THROUGH -2 TRAINS BETWEEN

MONTREAL AND HALIFAX

OCEAN LIMITED LEAVES 7.30 P.M. DAILY for Quebec, Riviere du Loup, Campbellton, Moncton, Truro and Halifax.

Connections for New Glasgow and the Sydneys (except Saturdays).

THE MARITIME EXPRESS LEAVES 8.40 A.M. DAILY EXCEPT SATURDAY.

For Quebec, Campbellton, Moncton, Truro, Halifax, St. John.

On Saturdays will run Montreal to St. John.

STEAMSHIP TICKETS VIA ALLAN LINE, CANADIAN PACIFIC S.S. LINE, CANADIAN NORTHERN S.S. LINE, DONALDSON LINE

For further information concerning rates, reservations, etc., apply to E. TIFFIN, General Western Agent, 51 King St. East (King Edward Hotel Block). Phone Main 554.

CANADIAN PACIFIC

THE "LOGICAL ROUTE" TO WESTERN CANADA

FOR WINNIPEG AND VANCOUVER

Leave Toronto 10.20 p.m. Daily

Compartment, Library, Observation Car, Standard Sleeping Cars, Tourist Sleeping Cars, Dining Car, First-Class Coaches and Colonies Cars.

Particulars regarding RAIL, OCEAN tickets from any Canadian Pacific Ticket Agent or write M. G. MURPHY, D.P.A., C.P.R., Toronto.

GRAND TRUNK RAILWAY SYSTEM

LOW SETTLERS' FARES (One-way Second-class) From stations in Ontario, Kingston, Ben-trev and west to points in Alberta and Saskatchewan.

On Sale April 21 and 28 "The Double-Track Way."

TORONTO AND MONTREAL 9 a.m., 8.30 p.m., 10.45 p.m. daily

Fast Service—Equipment the Finest Berth reservations and reservations at City Ticket Office, northwest corner King and Yonge Sts. Phone Main 4209.

R. M. S. S. ROYAL EDWARD ROYAL GEORGE

Set a new standard in accommodation. Cabins de Luxe. Private Baths.

Next sailing from St. John APRIL 22nd.

For booklets and reservations write to 52 King St. E. M. 3764.

HOLLAND-AMERICA LINE

New Twin Screw Steamers, from 12,500 to 24,170 tons.

New York—Plymouth, Boulogne and Rotterdam

Rotterdam.....Apr. 21
 Rotterdam.....Apr. 28
 New Amsterdam.....May 5
 Noordam.....May 12

New Triple-Screw Turbine Steamers of 35,000 tons register in course of construction.

R. M. MELVILLE & SON, Gen. Passenger Agents, Cor. Adelaide and Yonge Streets

Women will find more news of interest to them in The World's magazine page every morning than in any other paper.

Sime the Simp

