

19. Thinking about exports and trade, what are the benefits of exports to Canadians?

	Total	PROVINCE						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Jobs	36%	40%	30%	31%	39%	36%	31%	31%	38%	41%	44%	29%	27%	32%	37%	46%	31%	35%	44%
Lower prices	4%	2%	3%	1%	3%	8%	1%	3%	4%	5%	3%	5%	5%	4%	4%	4%	5%	3%	3%
Reduce deficit/Debt	3%	1%	3%	2%	4%	2%	3%	3%	3%	3%	3%	3%	3%	2%	3%	4%	5%	2%	4%
Improved economy (general)	42%	53%	42%	42%	44%	34%	46%	42%	45%	38%	43%	41%	31%	38%	44%	51%	34%	44%	48%
Sales for Canadian companies	11%	9%	8%	16%	12%	11%	10%	10%	10%	14%	10%	12%	10%	12%	10%	11%	10%	11%	13%
Relations with other countries	12%	12%	8%	15%	13%	15%	6%	14%	13%	10%	11%	14%	10%	11%	14%	13%	13%	14%	10%
Increased revenue/ income/ foreign currency	6%	7%	9%	5%	5%	6%	9%	7%	6%	6%	6%	6%	2%	6%	8%	7%	7%	6%	6%
Greater variety of goods available	2%	2%	5%	2%	1%	3%	3%	4%	2%	1%	1%	3%	1%	1%	3%	3%	2%	3%	2%
Maintains balance of trade/ trade surplus	2%	1%	5%	2%	1%	1%	3%	1%	2%	3%	2%	2%	3%	1%	1%	3%	1%	1%	2%
Improves standard of living	1%	3%	2%	-	1%	*	-	1%	1%	1%	2%	*	-	1%	1%	2%	1%	*	2%
We have plenty of resources	1%	1%	-	-	*	1%	2%	1%	*	1%	1%	*	-	1%	1%	*	1%	1%	-
Greater quality goods available	1%	*	-	-	1%	1%	-	*	1%	1%	1%	*	*	*	1%	1%	-	1%	1%
Chance for Canadian companies to compete internationally	4%	4%	3%	3%	3%	8%	2%	4%	5%	3%	4%	4%	2%	4%	4%	6%	3%	4%	6%
Increase in technology	1%	1%	2%	-	*	3%	-	1%	1%	1%	2%	1%	-	*	1%	3%	*	2%	1%
Good idea to export/ major benefit (unspecified)	*	-	1%	2%	*	-	-	*	*	*	*	*	*	*	*	-	1%	-	*
More profit	*	*	1%	-	-	*	1%	*	*	-	*	*	*	-	*	1%	-	*	1%
Promotes trade/ expand our market	1%	1%	1%	2%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%
Avoid isolation	*	*	-	-	*	-	-	-	*	-	-	-	*	*	-	*	-	*	*
Increased competitiveness	*	-	1%	1%	*	-	-	*	*	-	*	*	*	*	*	-	-	1%	-
Financial stability/ stability/ strong dollar	1%	-	1%	1%	*	1%	1%	1%	*	1%	1%	*	1%	*	*	1%	*	*	1%
Self sufficient	*	-	-	-	*	-	1%	*	*	-	*	*	-	*	-	1%	*	-	1%
Increased productivity	*	1%	-	-	*	-	-	*	-	-	*	-	-	-	*	*	-	-	*
Improved education	*	-	2%	-	*	-	-	-	*	*	*	*	-	*	*	*	*	*	-
Improved social fabric/ social programs	*	1%	1%	-	-	-	-	*	*	-	*	*	-	-	*	*	-	*	*
Other	2%	1%	5%	3%	2%	1%	-	1%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%
Nothing - No benefits	4%	4%	3%	3%	4%	3%	1%	4%	4%	3%	3%	4%	9%	5%	2%	1%	5%	4%	1%
(DK/NS)	12%	5%	11%	15%	9%	15%	18%	13%	11%	11%	8%	15%	24%	15%	9%	4%	19%	12%	4%