

Q4. HAVE YOU VISITED EXPO?

Base: All Respondents

| | Sex | | Age | | | Income | | | | Occupation of Head of Household | | | | Visited | | City (Unweighted) | | | |
|----------------------|------|--------|---------|---------|-----------|----------------|---------------------|---------------------|-----------------|---------------------------------|--------------|-------------|------------|-------------------|-----------------------|-------------------|-----------|----------|------|
| | Male | Female | 18 - 29 | 30 - 49 | 50 & Over | Up to \$14,999 | \$15,000 - \$29,999 | \$30,000 - \$49,999 | \$50,000 & Over | Professional | White Collar | Blue Collar | Home-maker | Canadian Pavilion | Not Canadian Pavilion | Sydney | Melbourne | Brisbane | |
| TOTAL | 521 | 252 | 269 | 142 | 200 | 179 | 71 | 118 | 114 | 100 | 168 | 62 | 138 | 10 | 172 | 349 | 173 | 179 | 169 |
| TOTAL (n/w) (wt.) | 521 | 252 | 269 | 140 | 200 | 181 | 69 | 112 | 109 | 99 | 175 | 64 | 134 | 9 | 133 | 388 | 173 | 179 | 169 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Yes | 172 | 74 | 99 | 42 | 74 | 57 | 15 | 40 | 42 | 42 | 65 | 18 | 40 | 4 | 133 | 39 | 32 | 52 | 147 |
| | 33% | 29% | 37% | 30% | 37% | 31% | 22% | 36% | 38% | 42% | 37% | 28% | 30% | 52% | 100% | 10% | 18% | 29% | 87% |
| No | 349 | 178 | 171 | 99 | 126 | 124 | 53 | 72 | 67 | 57 | 110 | 46 | 93 | 4 | - | 349 | 141 | 127 | 22 |
| | 67% | 71% | 63% | 70% | 63% | 69% | 78% | 64% | 62% | 58% | 63% | 72% | 70% | 48% | - | 90% | 82% | 71% | 13% |