



RAZZLE DAZZLE PRESENTATIONS

Videotex high-resolution graphics are the basis for a new generation of high-impact, colourful presentations for use at trade shows and briefings or as a new kind of A-V medium.

When Canada's Department of External Affairs wanted to promote Canadian products and services at international auto parts trade shows, it used an interactive videotex system developed by Avcor, one of North America's largest graphics communications firms.

Known as the Avcor Information Display system (AID), it allows show visitors to access information on Canadian firms interested in exporting. The information can also be produced instantly in a letter-quality report form.