

Canadian Businessmen Keen on Opportunities in Philippines

Four Canadian trade missions are scheduled to visit Manila in the next months for a wide range of consultations with Philippine business and government authorities and in a bid to survey possibilities in the Philippines for Canadian trade.

Arriving on September 18 to 21 is a Quebec Aerospace Mission which consists of five firms represented by Luc Laforest of Walter Canada; John Baven of Bendix Aviation Electric; R. Miles of Menasco Canada; Anthony Deveau of Canadian Marconi; and Francois Lavery of CAE Electronics Ltd. The team will meet with local firms and investigate opportunities in the aerospace industry of the Philippines.

A delegation of Ontario businessmen will visit the Philippines 7-14 October to meet with local firms regarding various industrial products and service. The mission members include A.B. Krempulec, Export Manager of Associated Tube Industries; Walter Swerchum, Vice President of Carvern Petrochemical Co.; Max Decteh, Vice-President of Dominion Cut-Out Ltd.; Mel Element, Vice-President and General Manager of Kenroc Tool, Inc.; A.J. Leighton, President of Leighton & Kidd Ltd.; J.G. Lynch, Vice-President of Powell Agric-Systems Ltd.; Ron Hoath, Vice-President for marketing of Rotesco Ltd.; Jonathan Shaw, Sales and Marketing Manager of Shaw Almex Ind. Ltd.; J.H. Miller, Vice-President for Sales of Station Pipe Ltd.; and D.W. Butcher, President of Trade Exchange Group Ltd. Some of these firms have a certain degree of experience in Philippine markets, while others will be visiting the country for the first time.

On November 6-10, a Computer Technology Mission is expected to visit Manila. Eighteen firms are represented: Baily & Rose Ltd.; Ahearn & Soper Ltd.; Comptec International Ltd.; Data Plotting Services; Electrohome Elect.; Gandaff Data Ltd.; Develcon Electronics; Idacom Electronics; Netron, Inc.; Sydney Dev. Corp.; Taurus Computer Products; Westinghouse Canada; Memotec; and Cogebec, Inc.

Two Canadian experts from the Micro-electronic Centre, University of Manitoba in Winnipeg, will visit Manila 18-21 January to give a seminar on the industrial applications of computer technology. The seminar is co-sponsored by TECHNINET ASIA, a cooperative grouping of 11 Asia-Pacific nations joined to promote improvements in the quality and efficiency of production in small and medium scale industrial enterprises. (See separate article on page 15).



Counsellor and Consul Bethany Armstrong formally turns over the Canadian government's donation to National Library Director Serafin Quiason.

Major Book Donation for Romulo Library

The National Library of Canada through Mr. A. Preibish, Director of the Collection Development Branch, has announced the donation of a selection of representative Canadian works in history, culture, international relations, and the social, economic and political systems to the Carlos P. Romulo International Collection at the Philippines' National Library.

The Collection is dedicated to world

peace and human understanding, and is being undertaken to honour Philippine Minister of Foreign Affairs General Carlos P. Romulo. It consists of books and periodicals from various countries and will open in October 1983 in time for the celebration of United Nations Week.

The CPR International Collection at the National Library is a joint project of the Metro Manila Jaycees and the Philippines' National Library.

People to People Contacts: Philippine Update

As a direct result of the inaugural meeting of the Canada-ASEAN Joint Cooperation Committee (JCC) in Ottawa in April this year, there is a marked increase of exchanges between the Philippines and Canada.

Under the Post-Graduate Studies Program of the ASEAN/Canada Fisheries Post-Harvest Technology Project, Susan Villafranca and Marissa de Guzman, both senior fishery technologists at the Philippine Bureau of Fisheries and Aquatic Resources, will attend the Technical University of Nova Scotia. Ms. Villafranca will attend a one-year non-degree program in Fish Processing while Ms. de Guzman will take a full-time academic program leading to a Master's degree in Fisheries Technology. The Fisheries Post-Harvest Technology Project aims to help ASEAN member countries reduce fishing post-harvest losses.

In connection with the goal of the ASEAN/Canada Forest Tree Seed Centre to train ASEAN forestry technicians, Luis P. Eleazar of the Philippine Bureau of Forest Development has been nominated to a two-year Post-Graduate Studies Program at the University of

Alberta.

Under the Canadian International Development Agency (CIDA) "Management for Change" program, two Filipino businessmen are travelling to Canada in early October to participate in management courses designed to improve the skills and broaden the perspectives of participants.

Oscar Hilado, President of Phinma Holdings, is joining other ASEAN participants and Canadian business executives at the annual "Decision Dynamics" seminar organised by the Manitoba Institute of Management. This year the seminar will take place in Lake Louise, Alberta, a magnificent resort town in the Rocky Mountains.

Mr. L.F. Mendoza, member of the highly regarded Centre for Research and Communications (CRC) consultancy firm, is the Filipino participant in the 53rd Session of the Banff School of Advanced Management (BSAM). This six-week course is one of the premier advanced management courses offered in North America. Participants are middle and senior executives from business, government, and the universities.