



Industrial Strategy

—is all-important for CANADIAN MANUFACTURERS whose eyes are open to the NEW CONDITIONS under which commodities will be manufactured and NEW TRADE FIELDS secured, when the message is flashed through the world:

“PEACE IS DECLARED” To Win the Industrial Victory

—to which our resources, geographical position and industrialism will entitle us,—we must first **PLAN OUR CAMPAIGN**, having regard to the **THREE GREAT FACTORS** which alone will spell, success:—**Abundant Labor, Facilities for Export and Cheap Power.**

This means that the permanently successful industry of the future must be so located as to control these three essential factors, to be able to meet competition, domestic as well as foreign.

THE ANSWER IS:

THREE RIVERS, P. Que., Canada

—An Ocean Port on the St. Lawrence with the finest natural harbor in America;—Abundant and Cheap Labor (male and female);—Cheapest Electric Power in Canada;—the home of 30 Manufactures, including largest kraft paper Co. in the world, the largest cotton mill under one roof in Canada, the largest Iron Foundry in Canada—Manufactures also of Steel, Machinery, Shoes, Gloves, Furniture, Coffins, Biscuits, Ladies' Wear, etc.—The First and Only City in Canada to Erect a **MUNICIPAL FACTORY BUILDING** to Provide Ready Accommodation for New Industries at a Minimum Cost.

*Let us tell you WHY Five Industries
Located in Three Rivers during 1916*

Your Name on a Post Card will bring you much valuable information about Canada, and its Fastest-Growing City. Send it to-day to—

W. JOS. SHEA, Industrial Commissioner,
THREE RIVERS, P. Que.