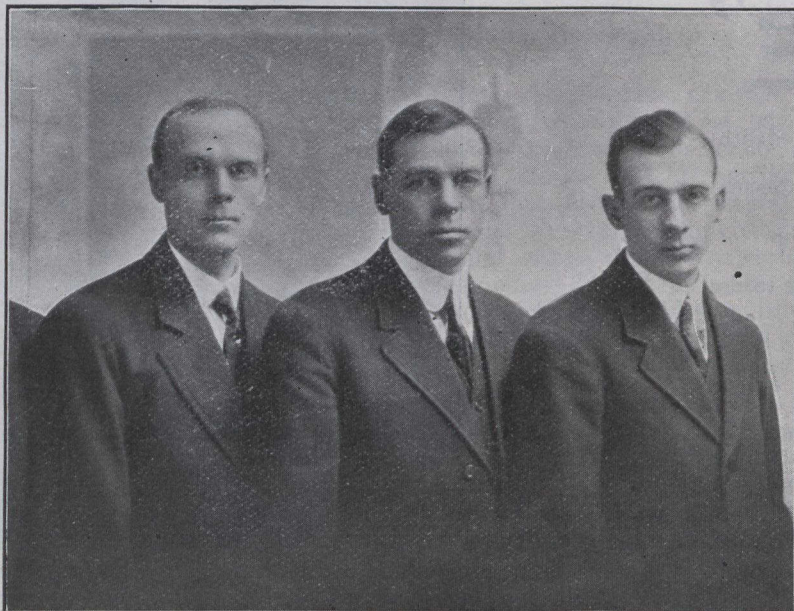


THE FAWCETT HARDWARE CO.

THE WELL KNOWN RETAIL HARDWARE STORE

SASKATOON



S. E. FAWCETT

Alderman T. W. FAWCETT

O. W. FAWCETT

No better example of the stability of Saskatoon is to be found than the many sound businesses that are seen, apart from the numerous real estate firms and partnerships that exist in this City of wondrous development.

As a result of the rapid development then came an opening for the dealer in household and builders' hardware. Just at this crucial date, The Fawcett Hardware through a change of hands, came into business and the business being run on sound lines it has developed until to-day it is the most prosperous in the city.

It is therefore to be expected that a representative of such a progressive firm as this would be represented on the Council.

Alderman Fawcett, the President of the firm, was elected to a position of great trust, a member of the Finance Committee, and as it is his first year's term of office, it is an especial honour.

The business has been running under the present name for a little over a year, from the time it was taken over from S. T. Kempthorne and formed into a limited company by Alderman Fawcett. When the Company was organized Alderman T. W. Fawcett was elected President, he having been a resident of Saskatoon for six years, and being highly esteemed by business men.

Associated with Alderman Fawcett are his brothers, Mr. S. E. Fawcett, who has had 12 years' experience in the hardware business with Wood Vallance & Co., Hamilton, Ont., and with Marshall, Wells & Company

of Winnipeg, Man., for whom he managed their retail store at Brandon; and Mr. O. W. Fawcett, the junior partner, who has also had six years' hardware training in the Soo.

The combination is of the best to promote the interests of the business as each director is trained specially for his position and there he is able to render most efficient service in building up this great business.

The arrangement of the store is excellent to expedite handling the stock carried, while particularly adapted to the requirements of the builder and Western needs, and would do credit to the bigger cities; in fact, it surpasses many in quality and completeness. The prices are but little higher than in the East of Canada and

the staple lines little different. The fixtures are of the very latest type and insuring quick and efficient handling. Being possibly the largest hardware concern in Saskatoon, it is possible to control the products of many of the very best manufactures. Exclusively carrying out an aggressive policy, a customer is treated with the same courtesy when purchasing big or small articles. It is also possible by buying in large quantities to sell at a price which smaller firms cannot, on account of being able to take advantage of discounts and other conveniences accruing to the bigger merchant.

The extensive patronage which they have, has been built up on fair prices and fair treatment—carrying only the very best goods obtainable.

A stock of very great variety is carried of goods from Eastern and American factories and the arrangements for display are equal to anything to be found in the very largest cities.

Alderman Fawcett is a great believer in building up sound business as a back bone to a community, so that there may be fine stores where goods may be bought "at home."

He was master of the Saskatchewan Lodge of Masons for two years; chairman of the Finance Committee of the Third Avenue Methodist Church, whose building now being completed will cost \$190,000.

Alderman Fawcett was elected an alderman by a very large vote, thus showing the attention paid to the solid business man in the west.