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CURRENT COMMENTS

"Made in Canada"

NO phrase was ever fuller of a nation's rising pride in its own resources than this which has of late become the cry of both makers and buyers. It points to a new industrial activity as well as toward a rising self-consciousness, and as it gains in popular favor it will bring increased prosperity to the nation. For after all, business and sentiment go together, and the soundest commerce is built upon just such principles of patriotism as this brief, but meaning, motto implies.

There was a time, not so many years ago, when to have confessed to "made in Canada," would have doomed the goods so offered. Canadian-made goods were not wanted, were not supposed to be of purchasable merit, and were, in multitudes of cases, passed by for the imported article, which was by no means of necessary superiority. Even now, when times and opinions have changed, there is still a lurking idea abroad that the foreign-made article is better worth buying than the home-made. Clothiers are repeatedly found putting Canadian wares forward under the name and guise of American or English. A large manufacturer of woollens is this year, for the first time, putting the Canadian label on his goods; for years he has been manufacturing in Canada and calling his wares imported, because they sold better thus. There is a feeling rising now that this kind of thing should cease. In some cases there has been a measure of

truth in the claims that Canadian wares were inferior, but Canada's manufactures are rapidly and wonderfully improving, and in very many lines cannot be excelled in the world. Where we fall short we are meanwhile learning.

It is true patriotism to buy the things that one knows to be made in Canada. An organization of public-spirited women in Hamilton recently held a "Made in Canada" exhibition, which was a unique success, and which served as a practical illustration of this new spirit. Canada will grow into the prosperous nation we all hope to see her become, as the Canadian people learn to be proud of her progress, and to recognize the fact that the home-supplied, home-patronized market is the best and most profitable.

Exhibitions of Progress

OVER two hundred fairs and industrial exhibitions have been held in various parts of Canada this fall. The greater number of these have been in Ontario, where the exhibition idea has become much more general than in the other provinces. With the exception of the larger fairs, such as those of Toronto, Ottawa, London, Halifax, and a few other cities, these shows are chiefly agricultural, and are held, under Government encouragement, for the purpose of giving impetus to the local agricultural industries and awakening an interest in their development. Nearly every county has its agricultural associations, and within recent