



LONDON GUARANTEE AND ACCIDENT COY.

Limited

Head Office for Canada:
TORONTO

Established 1869

EMPLOYER'S LIABILITY
PERSONAL ACCIDENT
SICKNESS
BURGLARY
ELEVATOR

FIDELITY GUARANTEE
COURT BONDS
CONTRACT
INTERNAL REVENUE
TEAMS AND AUTOMOBILE

D. W. ALEXANDER, Manager for Canada

Business Permanency

One of the greatest contributors to the permanency of a business is partnership insurance.

A North American Life partnership policy will establish a high degree of credit, and safeguard your business in any eventuality, be it financial stringency or death.

The numerous advantages which this form of policy offers will be explained by any representative, or upon direct communication with

North American Life Assurance Company

"SOLID AS THE CONTINENT."

Head Office: TORONTO, CANADA

Minimum Insurance

Economists estimate that fifteen dollars per week is the smallest amount upon which a widow, with say two children, can maintain herself and family respectably.

This means that the smallest amount of insurance carried should be such a sum as safely invested would yield \$780 per annum. At 6% this means \$13,000.

Very few men can afford to carry such a sum. Those who cannot assume such an amount should nevertheless make it their aim, and as circumstances improve add to their protection until this point is reached.

The MUTUAL LIFE ASSURANCE CO.
OF CANADA

Waterloo Ontario

A TYPICAL GREAT-WEST LIFE RESULT

Policy issued 1895—matures 1915. \$5,000 on the 20 Pay Life Plan.
AGE 24. PREMIUM \$132.60.

Options at the end of 20 years.

- | | |
|---|----------|
| (1) Continue Policy paid-up for | \$5,000 |
| (participating in future profits). | |
| and (a) Withdraw the Cash Surplus | \$1,705 |
| or (b) Apply Surplus to purchase paid-up addition | |
| to Policy of \$3,820, making a Total paid- | |
| up Insurance of | \$8,820 |
| (2) Surrender Policy for Cash (Guarantee | |
| \$2,090. Profits \$1,705) | \$3,795 |
| (3) A Life Annuity of | \$256.50 |

Ask for other Policy Results and rates—stating age nearest birthday.

The Great-West Life Assurance Co.

HEAD OFFICE ... WINNIPEG

The Imperial Guarantee and Accident Insurance Company of Canada

Head Office: 46 KING ST. W., TORONTO, ONT.

IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

Paid up Capital	-	\$200,000.00.
Authorized Capital	-	\$1,000,000.00.
Subscribed Capital	-	\$1,000,000.00.
Government Deposits	-	\$111,000.

Guardian Assurance Company Limited

- Established 1821.

Assets exceed Thirty-Two Million Dollars

Head Office for Canada, Guardian Bldg.,
Montreal

H. M. LAMBERT, Manager. B. B. HARDS, Assistant Manager.

ARMSTRONG & DeWITT, General Agents,

6 Wellington Street East - Toronto

Great North Insurance Co.

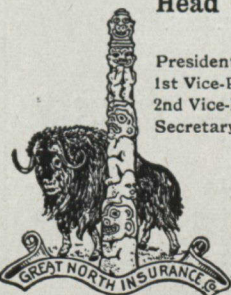
Head Office - CALGARY, Alta.

OFFICERS

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Hudson Bay Insurance Co.

Head Office VANCOUVER, B.C.

J. R. BERRY, President. C. E. BERG, General Manager.

Authorized Capital		\$2,000,000.00
Subscribed Capital		872,400.00
Paid-up Capital		188,080.00
Net Cash Surplus		107,041.60
SECURITY TO POLICYHOLDERS	...	979,441.60

A STRICTLY CANADIAN COMPANY

PARKES, McVITTIE & SHAW Managers for Ontario
26 Wellington Street East ... Toronto, Ont.