

H. SHOREY & CO.

MONTREAL,

Wholesale Clothiers

MANUFACTURERS
AND DEALERS IN . . .

Rigby Waterproof Cloth and Clothing.

OUR TRAVELLERS ARE NOW
ON THE ROAD.

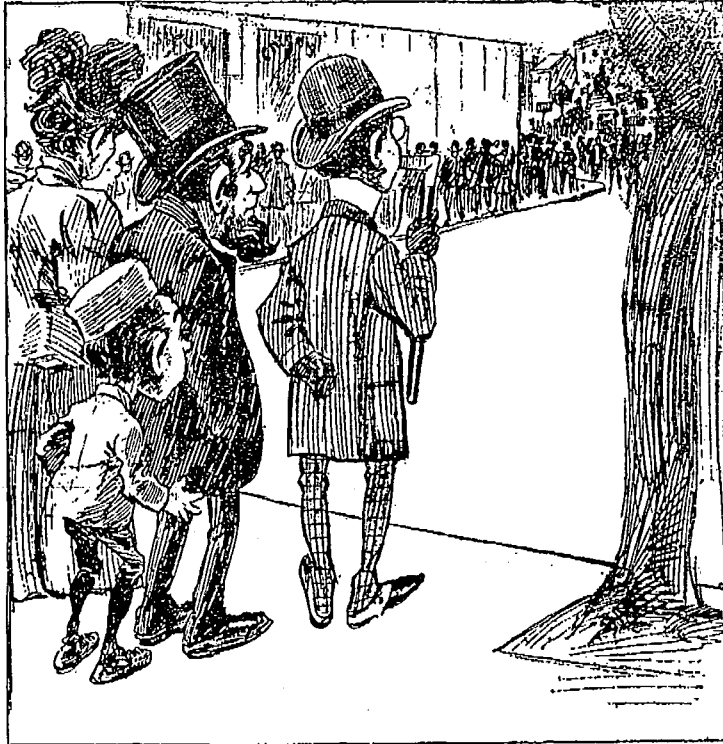
OUR TRAVELLERS ARE NOW
ON THE ROAD.



Bicycle Suits
made Water-
proof by the
Rigby Process
are sold by us at
the same price
as the unproofed
article.

We lose the
price of proofing
to get the in-
creased trade

and
**We Are
Getting It.**



It has been our
opinion that we
could make up
in sales all we
lost in profits by
Water-proofing
by the Rigby
process free of
charge, all of our
Spring Over-
coats

and
**We Are
Doing It.**



IT'S COMING!

Waiting is conducive to anxiety, but affords an opportunity to fully participate in the thing waited for. Any one waiting to see a parade not only looks forward to the sight, but prepares himself to get the most out of it.

Business men have had their waiting period. For some months anxious thoughts have scanned the future to discern the streaks of the coming business development. Now these are casting "their shadows before" like the vanguard announces the coming parade, and throughout business circles is heard the exhilarating words, "It's coming!"

A sure, steady improvement in business is ahead of all mercantile concerns. Our offerings will help buyers to get a front place.

This little card in the pocket of one of our garments means that if the workmanship is defective in any way you can return the garment to us.

**BLUE
SERGE
SUITS.**

We would call your
particular attention to
the Value we are offer-
ing in . . .

Blue Serge Suits.

This card is a Guarantee
that the cloth in this garment
has been thoroughly **SPONGED**
and **SHRUNK** and the workman-
ship is fully guaranteed.

**H. SHOREY & CO.,
Montreal.**

**Boys' & Children's
CLOTHING**

Are Among Our Specialties,

and our aim is to make
them so strong that
your customers will
come again. They are
all sewn with linen
thread.