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LONDON, ENGLAND.

THE
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HOTEL**

Portland Place and
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Every Modern Improvement.
Moderate Tariff.

WHY Insure in the

FEDERAL LIFE ASSURANCE CO.
OF CANADA ?

BECAUSE

1. This Company has paid Policyholders in cash profits and allowed in reductions more than $13\frac{1}{2}$ per cent. of its total Premiums.
2. Its affairs are economically administered.
3. Its investments are profitably and carefully managed.
4. Its Death and other Claims are promptly paid.
5. It is a purely Canadian Company, making all its investments in Canada and holding them for the protection of Canadian Policyholders.
6. Its policies contain privileges and options most advantageous to the Insured.

HEAD OFFICE, HAMILTON

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MONTREAL.

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SODA WATER
APPLE NECTAR
CREAM SODA

2 Gold, 3 Silver, 5
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17 Diplomas.

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