

PROFITS

Letters are continually being received from policyholders, congratulating the Company upon the splendid profits that are paid.—Every letter points a moral—Assure with the Life of Canada.

An Increase of Nearly One Hundred Per Cent.

HENDERSON, MATHESON & INGRAM,
BARRISTERS, SOLICITORS, etc.,
SOLICITORS FOR MERCHANTS BANK OF CANADA,
BRANDON, MAN., Feb. 29, 1907.
EDWIN S. BAKER, Esq.,
Provincial Manager,
Sun Life Assurance Company,
Winnipeg, Man.

Re Policy No. 64335.

Dear Sir,—I have to thank you for yours of the 25th instant, enclosing dividend certificate, which is very satisfactory. I note with pleasure the increase in the dividends, as compared with the amount allotted five years ago. I then received a bonus of \$30.00, while the division this year gives me \$56.00, an increase of nearly one hundred per cent. I wish to congratulate the Company on this showing, and, as a policyholder, hope that it may continue for many years.

Yours sincerely,

R. M. MATHESON.

From the Old Land.

239 HIGH STREET,
GATESHEAD-ON-TYNE, ENG., Feb. 22, 1907.
MR. JNO. STRACHAN,
Sun Life Assurance Company of Canada,
Newcastle-on-Tyne.

Dear Sir,—In answer to yours of 20th instant, I have decided to accept the first option, viz., cash payment of £122 2s. od., which represents the sum assured and an average bonus of £2 4s 2d. per cent. per annum, which is very satisfactory to me.

Yours truly,

JAMES HEAPS.

Most Excellent.

BALTIMORE, Md., Feby. 29, 1907.
SUN LIFE ASSURANCE CO. OF CANADA,
Baltimore, Md.

Re No. 99932.

Dear Sir,—Referring to your letter regarding the dividend due me on my policy, beg to advise

that I desire to accept option third, giving a single cash payment of \$59.65.

This is a most excellent dividend, and I am very much pleased with the same.

Yours truly,

L. E. SANTMYER.

Dividend Quite Handsome.

VICTORIA, B.C., 16th Feb., 1907.
MR. T. B. MACAULAY,
Secretary,
Sun Life Assurance Company of Canada,
Montreal.

Dear Sir,—I am in receipt of the dividend certificate of your Company on my policy No. 8316. It affords me satisfaction to know that the Sun Life Assurance Company is prospering so, and reflects credit on those managing its interests. The dividend at this allotment of profits is quite handsome.

Yours very truly,

JOSEPH MCCOY.

The Good Work Will Continue.

W. S. ROBERTSON & Co.,
SAN FERNANDO, TRINIDAD.
Agents for
The Colonial Bank of London.
The Standard Life Assurance Co. of Edinburgh.
The Palatine Insurance Co., Ltd., London.
SAN FERNANDO,
TRINIDAD, 5th March, 1907.

T. B. MACAULAY, Esq.,

Secretary,

Sun Life Assurance Company of Canada,
Montreal.

Dear Sir,—I have to acknowledge receipt of your esteemed favor of 2nd ult., enclosing dividend certificate for the profits allotted on policy No. 7013 on my life for the five years ending 1st March, 1907, for which I am obliged. I am glad to see the increase that there is in the profits of the Company to pay a larger bonus than

was done at the last distribution. I trust that the prosperity of the Company will continue, and that increased profits will accrue to the policyholders.

I am, dear sir,

Yours faithfully,
W. SLOANE ROBERTSON,

It Shows that the Sun Life is "Doing Something."

SIMCOE, Feb. 28, 1907.
THOMAS HENDRY, Esq.,
District Agent, Sun Life Assurance Co.,
Brantford, Ont.

Dear Sir,—I am in receipt of your favor enclosing dividend certificate on my policy No. 11734. The bonus and additions of \$274.00 now added to this policy since maturity are certainly gratifying. It shows that the Sun Life is "doing something" for their participating policyholders, and the result in this case speaks for itself. I am well pleased and wish the Company continued success.

Yours very truly,

CHARLES A. AUSTIN.

Safe Assurance with Profitable Investment.

WINDSOR, Ont., Feb. 12th, 1907.
J. O. PECK, Esq.,
General Agent,
Sun Life Assurance Company of Canada,
Windsor, Ont.

Re Policy No. 88425.

Dear Sir,—I am in receipt of your Company's notice of first division of profits allotted to the \$5,000 Endowment policy taken out five years ago, and I am very much pleased to acknowledge that the result is exceedingly gratifying, being much better than you estimated they would be when taking out the policy.

I have the chance of three options: First, a bonus or addition to the sum assured amounting to \$230.00; second, a reduction of my premium

for the next five years, of \$37.70 yearly; third a single cash payment of \$173.30.

The first option being over six per cent. and the cash dividend over four per cent. on the total premiums paid, besides the Company has carried my assurance five years for nothing.

I have another \$5,000 policy in your Company, on the Reserve Dividend plan, which I have every reason to believe will give even better results under the present excellent management.

From my experience I take pleasure in recommending the Sun Life Assurance Company of Canada to those wanting safe insurance combined with profitable investment.

I am, yours truly,

W. BOUG.

Judge McHugh's Testimony.

WINDSOR, Feby. 27, 1907.

J. O. PECK, Esq.,
Agent, Sun Life of Canada,
Windsor, Ont.

Dear Sir,—Having paid the current half-yearly premium, I beg to say that I will accept the cash payment of \$175.90, payable as per dividend certificate. The Company is to be congratulated upon its excellent showing.

Yours truly,

M. A. MCHUGH.

Hopes it May Continue—It Will!

PASSENGER SUPT'S OFFICE,
GEORGETOWN, BRITISH GUIANA, Jan. 15, 1907.
THE SUN LIFE ASSURANCE CO. OF CANADA,
Montreal, Canada.

Re No. 54783.

Gentlemen,—I beg to acknowledge, with pleasure, the dividend certificate on my policy, and can only express the hope that the Company's phenomenal success may continue and so enable you to add still larger bonuses to our policies.

Yours faithfully,

J. LITT.