

ROOM AND MONEY WANTED.

BARGAINS. BARGAINS.

Carloads of Spring Goods Now Arriving.

Tremendous Bargains in Dress Goods, Mantles, Hosiery, Kid Gloves,

Table Linens, Sheetings, Lace Curtains, Cotton Shirtings, etc. Come at once to the GREAT CLEARING SALE now going on at

McKEOWN'S POPULAR DRY GOODS HOUSE, 182 YONGE-ST.

Remember the whole of this stock was purchased for sixty cents on the dollar, and the money must be paid the assignee within fifteen days. Since this sale commenced hundreds upon hundreds of the ladies of Toronto have visited us several times to repeat their purchases, the best proof of its being a genuine sale. **COME EARLY IN THE MORNING.** Goods sent to all parts of the City.

McKEOWN & CO., THE POPULAR DRY GOODS HOUSE, 182 YONGE-STREET.

THE EQUITABLE 1888. **SPRING.** 1888.

Life Assurance Society
OF THE UNITED STATES
Exceeds every other leading life assurance company in the following notable particulars:

The Largest New Business.
ASSURANCE WRITTEN IN 1887,
\$128,023,105.

The Largest Amount of Outstanding Assurance.
\$488,029,562.

THE LARGEST SURPLUS.
Assets.....\$84,378,904.85
Liabilities...\$66,274,650.00
Surplus...\$18,104,254.85

The Largest Percentage of Assets to Liabilities.
127 1-2 per cent.

The Largest Increase in Assets.
INCREASE DURING THE YEAR,
\$8,968,432.

THE LARGEST INCOME.
TOTAL INCOME IN 1887,
\$23,240,849.

The Largest Premium Income.
PREMIUM INCOME IN 1887,
\$19,115,775.

The Excess of Income Over Disbursements.
Excess, \$9,101,695.

The above facts prove conclusively that the Equitable Society is the most profitable and secure life assurance company for insuring assets.

Communications addressed to the Society or any of its Agents will receive prompt attention.

H. B. HYDE, President.
JAMES W. ALEXANDER, Vice-Pres.
AUGUST C. DENNIS, Manager for the Province of Ontario,
26 Toronto-st., Toronto.
B. H. BENNETT, Cashier.



Grand Pacific Hotel,
COR. KING AND JOHN STS.

Is now open. Toronto's Great Family Resort.
STRICTLY FIRST CLASS.
Special arrangements to families for the winter months. Table unsurpassed.

Telephone 1580.
C. L. VAN WORMER, Prop.
Special Terms to Commercial Travelers.

JOHN CATTO & CO.
Are showing latest novelties in
Printed Cambrics, Lawns,
Zephyrs, Ginghams, Muslins and
STUFF DRESS GOODS!

Fine Damasks, Curtains, Crochets, Table Covers, Flano Covers, Counterpanes, Muslins and Embroideries.

HOSIERY DEPARTMENT
complete in Fine Cashmere, Silk Thread, Cotton and Merino Hosiery and Underwear.

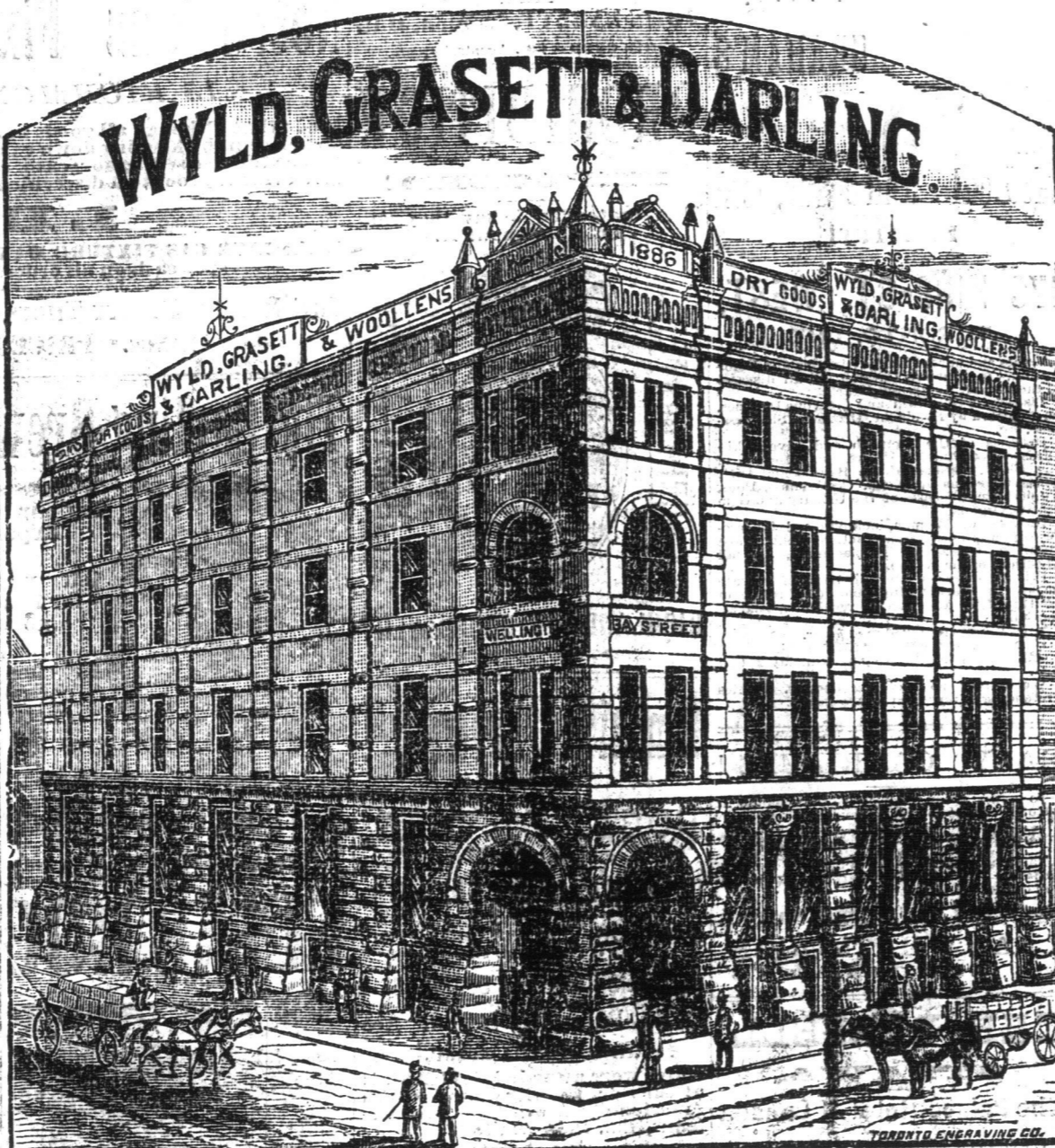
KING-STREET,
OPPOSITE THE POSTOFFICE.

Columbia Refining Company
NEW YORK.

CYLINDER ENGINE AND MACHINERY OILS.
Sole Manufacturers of the
Royal Lubricant and Royal Crank Pin Lubricant.

Which is especially adapted for engines and machinery, and is a saving of 20 to 25 per cent. over oil.

JOSEPH HARTON & CO.,
29 Church-St., Toronto.
SOLE AGENTS FOR CANADA.
Telephone 802.



STAPLE AND FANCY DRY GOODS,
WOOLLENS AND MEN'S FURNISHINGS.

INSPECTION OF OUR ENTIRELY NEW SPRING STOCK INVITED.

Wyld, Grasett & Darling,
COR. BAY AND WELLINGTON-STS., TORONTO.

WHITE, JOSELIN & CO.
MARCH TRADE.

OUR STOCK IS REPLETE WITH
All the Novelties!
BUYERS WILL PLEASE CALL AND INSPECT.

WHITE, JOSELIN & CO.

SUBSCRIBE FOR
THE WORLD
The Best 1c. Paper in Canada.

Maclean, Downey, Biggar & Langton,
BARRISTERS, SOLICITORS, Etc.
York Chambers, Toronto-st.
BOARDING AND DAY SCHOOL FOR JUNIOR BOYS,
137 SIMCOE-STREET, TORONTO.
Established 1832. W. MAQUILL, Principal,
R. W. DILLON, M.A., Assistant.
Prospectus of this well known Preparatory School will be sent to applicants' address by return of mail.

Leading Business Houses OF THE WEST END.

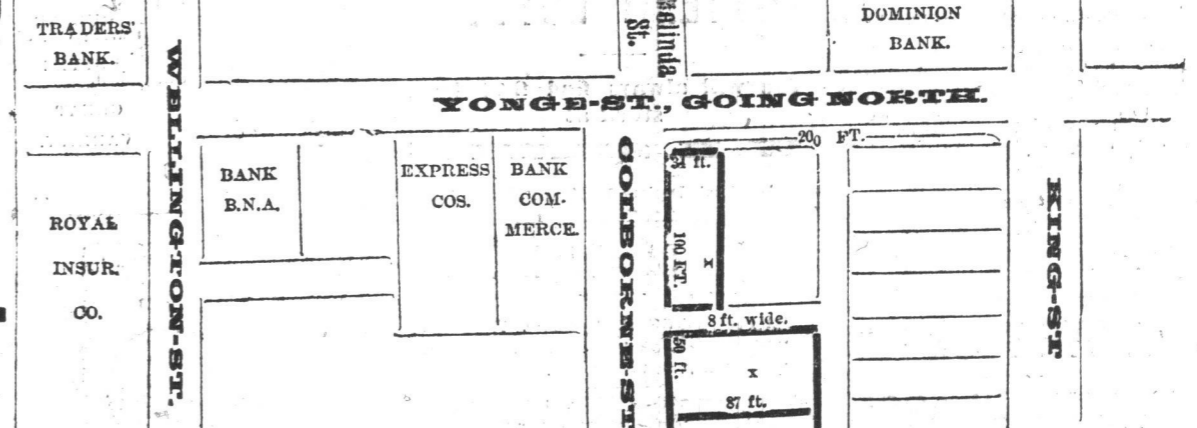
WM. SCOBIE, DEALER IN Boots, Shoes and Hosiery 206 QUEEN-STREET. Parkdale. First-class goods. Prices moderate.	American Art School Portrait, Landscape, Marine and Animal Painting. Hand-painted decorative work in Plaster, Velvet, Felt and Satin taught. Terms of tuition, 50c. per lesson of two hours. All kinds of Decorative Work executed to order. STUDIO: 417 Queen-street West.	ALEXANDER & BELL Merchant Tailors, 1010 Queen-st. West. Come and See us.	C. A. M'BRIDE, Dispensing Prescriptions in our specialty. Moderate prices. Pure Drugs. Skillful and careful dispensers. The Argyle Pharmacy. Cor. Dundas and Argyle sts Toronto.
STEWART'S SHOE HOUSE 774 Queen-st. West. Men's and Boys' Long Felt Boots. Misses and Children's Cor. (Govan School Boots). THE BEST ALWAYS THE CHEAPEST.	W. FINE, Hardware, Paints, Oils, Glass, Artists' Materials, etc. Builders' Supplies a specialty. 638 Queen-street West. (Crookes' New Block.)	SOUTH COMBE'S, 626 Queen-st. W. It is here you will find a Large Assortment of Boys', Youths' and Men's CLOTHING Sure cure or money refunded. Telephone 180.	W. H. CILPIN, DISPENSING CHEMIST, No. 144 College, cor. Major street. Eureka Cough Cure, Sure cure or money refunded. Telephone 180.
Queen City Livery, Boarding and Sales Stables, 105 Queen-street West. Opp. the Savings ROBERT EWING, Successor to Turnbull Smith. First-class Single and Double Rigs at lowest rates.	Genereux & Lloyd, REAL ESTATE BROKERS, 368 Spadina - ave. (Next Dominion Bank) Telephone 1292	WEST END ESTATE AGENCY 778 Queen-st. W. Real Estate, Insurance, Loans, Branch office ALLAN STEAMSHIP COMPANY. JOHN THOMPSON, Prop.	STEWART BROS., Merchant Tailors, 754 Queen-street West.
W. J. GUY, PLUMBER, 527 Queen-st. West. CHANDELIERS, GLOBES, ETC	H. & M. CORRELL, Manufacturers of Fine Hand-sewed Boots and Shoes, 536 1/2 Queen-st. West, TORONTO.	F. W BEEBE, DEALER IN Books, Stationery Toys, Fancy Goods, Wall Papers, etc. 338 SPADINA-AVE., Toronto.	A TRIAL SOLICITED. T. J. JOHNSON, WATCHMAKER AND JEWELER, Begs to inform his friends and the public that he has opened out in the retail business at 544 QUEEN-ST. WEST.
ISAACS & DIGNUM, Merchant Tailors, 86 QUEEN-ST., PARKDALE.	The Toronto World, 25c. A MONTH. Delivered to all parts of the city or mailed to any country address.	JOHN MORRIS, 336 Spadina-ave. BROADWAY Furniture Warerooms Furniture repaired, upholstered, re-covered, re-stained and made equal to new. Express for hire.	FRED. W. FLETT Practical Chemist, 462 West Queen-street. Our motto—Accuracy and despatch. Always open. Telephone 664.

THE PETLEY & PETLEY COMPY (Limited), THE GREAT BANKRUPT SALE OF CARPETS!

WILL CONTINUE FOR THE NEXT TEN DAYS.
Very Best Tapestry Carpets, 25c, 35c, 45c. Very Best Brussels, 70c, 80c, 90c.
Rich Curtains at half-price, 1000 pairs to choose from. One Thousand Yards Black Silk Crapes at 25c and 50c.

THE CHEAPEST SILKS, MERVS AND SATINS IN THE CITY.
BLACK CASHMERE, very wide, 50c, worth \$1. Prints, Flannels, Dress Goods, Rich Curtain Trimmings, at the

OLD STAND - - - KING-STREET EAST.
THE STOCK ALL TO BE CLOSED OUT THIS MONTH.



VALUABLE CITY PROPERTIES TO BE SOLD OR LEASED.

The Trustees of the Estate of the late George Bostwick offer for sale or lease for a term of 21 years a portion of the estate as follows: (1) North East corner Yonge and Colborne-streets, 34 feet on Yonge-street, 100 feet on Colborne-street to a lane 8 feet wide. (2) Adjoining lot on Colborne-street 50 feet by 87 feet to a lane. The owner or lessee of both properties could build over the Colborne-street lane, thus making a very large and remunerative building.

MACLAREN, MACDONALD, HERRITT & SHEPPLEY, Solicitors for Trustees.

The Herr Piano!

Is now acknowledged by the highest authorities to be the **LEADING CANADIAN PIANO!**
The following are some of the special features which we claim for our pianos:
1. A system of construction and selection of materials that guarantees absolute durability.
2. An elasticity of touch, responding quickly to the slightest movement of the player.
3. A clear and brilliant treble.
4. A powerful bass, round and sonorous.
5. A remarkable singing quality.
6. A capacity of standing in tune not surpassed by any other piano. **INSPECTION INVITED.**

THE HERR PIANO COMPY (Ltd.)
OFFICE AND WAREHOUSES:
47 Queen-st. east, 63 King-st. west, & 423 Queen-st. west.

CONFEDERATION LIFE ASSOCIATION.
President: Sir Wm. P. HOWLAND, C.B., K.C.M.G.
Vice do. Wm. ELLIOT, Esq.; Ed. HOOPER, Esq.
R. S. BAIRD - City Agent.
J. K. MACDONALD - Man. Director.

PATENTS
LUNCH COUNTERS:
Fresh Goods.
Finest Quality.
Reasonable Prices, Prompt service.
41 KING-ST. W. and 25 KING-ST. E.