1836 British North America

Two Members of a Family

Particularly if they live far from town, frequently find it very convenient to take advantage of our JOINT ACCOUNT plan. Either may make deposits or withdraw cash on his or her own signature alone. Thus either can do the banking when in town, as suits their convenience.

\$1.00 opens a Savings Account, Joint or Ordinary. Interest added half-yearly. Money may be withdrawn at any time.

London Branch---H. F. Skey, Manager. London Market Square Branch--- C. F. Pearson, Manager.

Did you ever Stop to Think that when you are gone

Forty

From the New York Sun:

Washington, Jan. 21.—Robert S.
Sharp, chief inspector of the Postoffice Department, says that the fraudulent promoters who have been put
out of business by the Postoffice Department in the last year have obtained the enormous total of \$77,000,000
from the public.

will try to defraud your wife or daughter out of all your savings? A monthly Life-Income Policy in the Equitable places the inheritance beyond the reach of well-meaning friends as well as of fraudulent promoters. Get in touch with an Equitable man at once.

Sydney C. Tweed, Agency Manager Bank of Commerce Chambers, London, Ontario.

The Metropolitan Suit and Skirt Mig. Co.

THE SEASON'S GREATEST

The last word in STYLE, the LOWEST MARK in PRICE and the Metropolitan standard QUALITY. These are the things that make hundreds of ladies the constant patrons of our Skirt Department.

From among the many strong values, these stand out very prominently:

SKIRTS

SKIRTS

SKIRTS

skirts in every shade. Many of these samples in A1 quality. These \$1.98 and \$2.85

Dozens of desirable

\$3.75

skirts, in Panamas, voiles, whipcords and serges, tweeds and Ven- French serges. Some of etians. The styles are numerous and in the season's most charming design. Special at

\$5.75 and \$6.95

We carry the largest assortment of Suits, Coats, Skirts and Waists of any store in London, and we give you the best value for the money. We also make any Alteration Free of Charge.

See our display of Waists, in linens, lawns and nets.

THE BARGAIN STORE.

232 DUNDAS STREET.

LOOK FOR THE STAR SIGN

When You Buy Tools, You Want the Best, Don't You?

Well, that's what we are carrying today, and we guarantee

We are taking into stock today a new line of Screwdrivers made by the Yankee Tool Company. We can give you a Ratchet Screwdriver from. 50¢ to \$3.00

Ordinary Screwdriver (warranted)......20¢ to \$1.00 A fresh shipment of the famous India Oil-Stones, so much sought after by the first-class mechanic.

A'so we are showing the famous Pike India Razor Strop. This Strop is filled with the same material that composes the

India Oil-Stone. We carry Starratt Machinist Tools, Marshalltown Trowels, Disston Saws, Maydole Hammers, Russell-Jennings Genuine Augur Bits, Electricians' Plyers, etc.

COWAN'S HARDWARE

125 and 127 Dundas Street.

STRATHROY RECEPTION

Mrs. Thomas Wilson Entertained a Number of Her Friends. [Special to The Advertiser.]

Strathroy, April 16 .- One of the most charming social affairs of the season was held at the home of Mrs. Thomas Wilson, Caradoc street, yesterday afternoon in the form of a reception from 3 to 9. The hostess was assisted by Mrs. (Rev.) Robinson and by her sister, Mrs. Gemmell, of Inger-soll, and Miss Lenore Gemmell. The tearoom was presided over by Mrs. quickly stops coughs, cures colds, heals Berdan, Miss Bartinshall, of Ingersoll, Miss Nellie Richardson, Miss Endacot and Miss Ida Woods. The decorations were of calla lilies, and were most at-

UNION DEATH. [Special to The Advertiser.]

Ralph Steele was held from the family cepted it, as it is hoped that if Mr. residence here today to the Friends' Weir has a long rest he may improve burying ground at Sparta. Mrs. Steele sufficiently to resume his duties. was 58 years old, and had been ill only a week with heart trouble.

Lame shoulder is nearly always due to rheumatism of the muscles, and quickly yields to the free application when a young man, weren't you? of Chamberlain's Liniment. For sais "Yes, suh; I wuz one o' de six

STILL TIED UP.

Vaucouver, B. C., April 15 .- There is the Canadian Northern grade, where the I. W. W. strike has tied up work. The strikers are now awaiting the arrival of Vincent W. St. John, international organizer, who is said to be on

PASTOR RESIGNS.

[Special to The Advertiser.] Woodstock, April 16 .- Owing to illhealth, Rev. W. C. Weir, for some time pastor of the Oxford Street Baptist Church, has tendered his resignation. April 16.-The funeral of Mrs. The congregation has not as yet ac

INTRINSIC VALUE.

[Chicago Tribune.] "Uncle Ephr'm, you were a slave "Yes, suh; I wuz one o' de six bes' 3 | sellers in Ol' Kaintuck"

The Bank of 1912 GREYHOUNDS RACED TO RESCUE

Wireless Appeal Was Sent Broadcast Over Atlantic When the Titanic Struck Iceberg, But Other Boats Were Too Far Off To Reach Spot in Time.

New York, April 15 .- The Titanic, of the White Star ilne, the biggest, most luxurious ship in the world, lies at the bottom of the sea just south of the Grand Banks of Newfoundland, and 600 miles southeast of Halifax. On her maiden voyage the Colossus of steamships shattered herself against an iceberg. Nothing availed to keep her afloat. The science of shipbuilding prevails against winds and weathers, but the mighty steel ocean greyhounds of the twentieth century are as much at the mercy of fogs and ice as were whelmed London today. Those who had

Staggering in the icefield, into which she had driven at full had gone to their homes last night the oak bottoms of a hundred years ago. speed, the Titanic sped call after call to the hurrying liners of the speed, the Titanic sped call after call to the nurrying liners of the upper roads—the Cunarder Carpathia, the Virginian and Parisian which declared convincingly that the of the Allan line, the great Baltic, the good Samaritan of the vessel was still affoat, and proceeding Atlantic, and the big Germans that were plowing their way between the continents. And the wireless once more proved its Londoners were sure all was well worth, for the Carpathia, wheeling in its course, sped through the when the authentic tidings came this night, venturing unknown dangers, and raced up in time to save morning of the disaster that had overthe lives of 700, all of the first-class passengers and that portion of whelmed the great ship. The news, the crew which manned the lifeboats. It is feared that over 1,500 published in a few late editions of the other souls on board perished.

It has been many years since the world was left in such suspense and dread as followed the first faltering calls for help from the crushed Titanic. At 10:30 on Sunday night, the Virginian, speeding on her way to Glasgow, picked up the White Star's insistently frantic "C. Q. D.," the Marconi signal of distress and peril that clears the air of all lesser messages and stops ships at sea full in their tracks. Dash by dash and dot by dot the wireless operator of the Virginian caught the cry for help.

"Have struck an iceberg. Badly damaged. Rush aid."

SURVIVORS OF THE TITANIC SUFFERED GREAT HARDSHIPS

When Picked Up From Lifeboats the Survivors Had Been Through Eight Hours of Peril and Exposure and May Be in Ser o is Condition.

New York, April 15.—Even the sur- morning. It was eight hours before gone through hardships of exposure have gone to the bottom.

vivors of the Titanic disaster have that that the Titanic is reported to and peril which may have left many In the opinion of Vice-President

of them in a serious condition. A Franklin, the Carpathia will hasten dispatch announced at the White with all possible speed to make this Star offices late tonight said that those rescued by the Carpathia were picked up from a "small fleet" of picked up from a "small fleet" of tention. The dispatch accounted for lifeboats at 10:30 o'clock Monday 675 survivors on the Carpathia.

LATEST ESTIMATE OF THE LOSS IS 1,530

Continued From Page One.

Of the foregoing summarized reports concerning the awful tragedy in the ice fields of the Atlantic, two were fraught with hope as the day dawned. The first was that the rescue ship Carpathia carried nearly 900 survivors, as against 675 reported to be on board yesterday. The second was saying that the Virginian might have others on board whose safety would

CAPTAIN PROBABLY LOST.

The speed at which the Titanic was travelling when she shattered herself against the iceberg, will perhaps be known when the first of her surlyors reach here. Whatever her rate of progress, however, shipbuilders here and abroad must admit that while the modern steamship may defy the wind and weather, ice and fog remain an ever-present element of danger. No ship, they joint out, no matter how staunchly built, nor how many watertight bulkheads protect her, may plunge headlong against a wall of ice without grave results. The general opinion is that the Titanic's equipment was put o an extraordinary test which no vessel could have withstood.

PROBABLY CRUMPLED UP.

Louis E. Nixon, the eminent naval architect is inclined to think the Finance was either travelling at full speed or perhaps crashed into a berg so remendous that there was practically no give. "If the Titanic hit one of those great ice masses," said Mr. Nixon, "it is likely that she struck one that had no more give than a rock. Under these circumstances, something had to give way, and, as the iceberg did not, the great ship had to crumple up. It is conceivable that an impact of this sort might have buckled her longiudinal plates from end to end, shearing off and starting rivets, and opening ip the watertight compartments throughout the length of the vessel."

For many years steamship men have asserted that the safest place to b. well-equipped ocean liner. In proportion to the number carried the statistics show that there is less loss of life and less chance of injury on board a modern liner than there is in any other means of transportation. Fleets come and go from New York and other ports with the regularity of the tides, nd those carrying mails maintain a schedule which almost equals in purcality that of the railway mail trains.

The respect for these rules, and float into the paths or wallow across them, to be a dire menace in time of fog or very thick weather. There is no way to give warning until too late. Out of a smother of a fog a pallid shape may be glimpsed over the bows, to be followed a half minute later by the crash of the bows against the mass of ice.

Champlain monument and the Mercier monument and the Mercier monument, which is shortly to be unveiled, was another passenger, as was Leopold Weisy, sculpto: of Browns five Guild (Canada) Limited, who has been commissioned to carve two panels on the facade of the new Art Gallery on Sherbrooke street.

Champlain monument and the Mercier monument, \$1 08%; No. 1 hard, \$1 09 to \$1 09%; No. 2 northern, No. 1 northern, \$106%; No. 3 white, \$1 06%; No. 3 white, \$1 09 to \$1 09%; No. 1 hard, \$1 09 to \$1 09%; No. 1 hard, \$1 09 to \$1 09%; No. 2 northern, No. 1 northern, \$106%; No. 3 white, \$1 09 to \$1 09%; No. 2 northern, \$106%; No. 3 white, \$1 09 to \$1 09%; No. 1 hard, \$1 09 to \$1 09%; No. 2 northern, \$106%; No. 3 white, \$1 09 to \$1 09%; No. 1 hard, \$1 09 to \$1 09%; No. 1 hard, \$1 09 to \$1 09%; No. 2 northern, \$106%; No. 3 white, \$1 09 to \$1 09%; No. 1 hard, \$1 09 to \$1 09%; No. 2 northern, \$106%; No. 3 white, \$1 09 to \$1 09%; No. 1 hard, \$1 09 to \$1 09%; No. 2 northern, \$1 09 to \$1 09%; No. 1 hard, \$1 09 to \$1 09%; No. 2 northern, \$1 09 to \$1 09%; No. 2 northern, \$1 09 to \$1 09%; No. 2 nort

MADE T. C. WRIGHT

Given Pair of Gold Cuff Links by the Seventh Regiment Officers.

Mr. T. C. Wright, formerly of the Mason & Risch Piano Company, in this city, but who has gone to Hamilton to be associated with Heintzman & Co.

Gallery on Sherbrooke street. The publication of this list of men and women, known to all citizens, has cast a deep gloom over the city, and all sources of news are being taxed to \$2 70.

HAY.

The publication of this list of men and women, known to all citizens, has cast a deep gloom over the city, and all sources of news are being taxed to \$16 to \$16 50.

Seventh Regiment Officers.

Mr. T. C. Wright, formerly of the Mason & Risch Piano Company, in this city, but who has gone to Hamilton to be associated with Heintzman & Co.

PITIFUL SCENES Going to Take Pictures This Spring? IN OLD LONDON

KODAK

For perfect results bring us your

with latest apparatus for printing

and developing, guarnatees results.

Strong's Drug Store

free on application.

TWO MILES DEEP

184 DUNDAS ST.

A Pocket Book on Pocket Kodaks

The Scene of Titanic Tragedy

About Five Hundred Miles

From Halifax.

Halifax, N. S., April 15 .- The place

AT DISASTER POINT

Your supplies can be procured

Our expert photographer

Newspaper Offices Besieged By Friends of Those on the Titanic.

LONDON OVERWHELMED

Consternation Through British Capital When News of Disaster Was Received.

[Canadian Press.] London, April 16 .- The news of the

of the evening newspapers, spread and the water at that point, about 70 morning papers, and in early editions rapidly, and consternation resulted. miles south of the Grand Banks, is This was patricularly true at Lloyd's.

Pitiful Scenes. Pitiful Scenes.

Throughout the morning the crcvds and in a line with those dangerous which besieged the newspaper offices and the headquarters of the White been a place of safety had there been Star Line, increased in size. Pitiful time to run the Titanic there and scenes were witnessed as men, women and children, unable to get information as to relatives or friends, left the crowds with tearstained faces.

Officials of the White Star Line had little to offer them beyond dispatches identical with those cabled to the newspapers from New York city. These were to the effect that a considerable number of rescued passengers were aboard the to the effect that a considerable number of rescued passengers were aboard the Carpathia and that a few more might have been picked up by the Virginian. The announcement that the steamship entrance to this harbor that the Attention of the sinking of the ship. Halifax is particularly interested in the White Star Line, for it was at the entrance to this harbor that the Attention of the sinking of the ship. Californian was remaining in the vicin lantic was lost in this same month, ity of the wreck also gave hope that April, 39 years ago. There is one Halisone more survivors might be found.

The list of resemble began trickling into The list of rescued began trickling into who is returning from a trip to the the newspaper offices during the morn-Mediterranean. ing, cabled from New York. Every name was eagerly scanned by waiting thous-ands of people, the list bringing joy to some, dismay to others.

BIG MONTREALERS ON THE TITANIC

Chas. M. Hays, Markland Molson and Thornton Davidson May Have Perished.

CITY PLUNGED IN GLOOM

Paul Chevre, the Noted Canadian Sculptor, Was Also a

Montreal, April 15 .- The terrible loss of life on the Titanic, which was ad-

Garden and Field Tools



qualities at the most tempting prices. Whatever you want for the farm or garden you will find here in the right qualities that may be depended on to give good service. We have a very large assortment and you are invited to look through the stock. The spot for real hardware snaps.

The Best Place to Buy where the Titanic sank, according to an official of the marine department the Best Clothing here, is about 500 miles from Halifax, Where you get quality and value for every cent spent. M. FISHBEIN & CO.

> Delaware, Lackawana and Western Coal Company's

Scranton Coal The very best Hard Coal. We

have a large stock of all sizes, and

Cattle and Produce Markets

For Other Markets See Page Eleven

TORONTO, April 15.—The local trade is fairly active, with prices steady. Sugars are quoted at Toronto, in bags, as follows: Granusted, Redpath's, \$5 45; do St. Lawrence, \$5 45; do Acadia, \$5 40; do Imperial, \$5 30; do Beaver, \$5 30; No. 1 yellow, \$5 05; unbranded, yellow, Acadia, \$4 85. These prices are for 100 lbs. Toronto delivery, in less than cars. When sold in barrels, price is 5c higher. Carlot prices 5c less all through.

sold in barrels, price is 5c higher. Carlor prices 5c less all through.

TORONTO, April 15.—The local market continues quiet, with dealers asking more for wheat owing to light supplies. Corn closed easier in the west and cables were lower. Winnipeg wheat futures irregular closing easy. Flour—Winter wheat, 90 per cent patents, is quoted at \$3.85 at seaboard, and at \$3.90 for home consumption. Manitoba flours are firm, as follows: First patents, \$5.60; second patents, \$5.10, and strong bakers', \$4.90, on track, Toronto. Manitoba wheat—Market is quiet and firm. No. 1 northern is quotat \$1.14\(\frac{1}{2}\), bay ports: No. 2 northern, \$5.10\(\frac{1}{2}\), bay ports: No. 2 northern, \$5.11\(\frac{1}{2}\), bay ports: No

Montreal, April 15.—The terrible loss of ille or dead.

CATAIN PROBABLY LOST.

Montreal April 15.—The terrible loss of ille or dead.

CATAIN PROBABLY LOST.

Montreal April 15.—The terrible loss of ille or think, which of the children which were averaged and the transmitted fired with agents of his line. Aside from two up to the time the Titanic sant covor common into the cecan. The presumption is that he med death at his purpose of the same of th

His son-in-law, Mr. Thornton Davidson, was one of the youngest and best known stock brokers in Montreal. He was a son of Mr. Justice Davidson, and brother of Mr. Peers Davidson, K.C., who sprang into prominence in connection with the Hebert case and ne temere decree. Mr. Davidson was about 30 years of age, and carried on his business at \$6 Notre Dame street west. He married Miss Hays about five years ago.

Mr. H. Markland Molson was a director of Molsons Bank, and an exalderman and prominent financier.

Mr. H. J. Allison, wife and children, were also on board. Mr. Allison was fallison was a facility steady prices. The opening was 1/2 to 1/4 to 1/2 to 1/2 to 1/4 to 1/2 to 1/2 to 1/4 to 1/2 to 1/4 to 1/4 to 1/2 to 1/4 to 1 Mr. H. J. Allison, wife and children, were also on board. Mr. Allison was a member of the firm of Johnson, Mc-Connell & Allison, brokers and bankers, on St. James street.

Mrs. James Baxter and her son, Mr. Quigg Baxter, were other Montrealers on board the ill-fated vessel. Mr. Quigg Baxter was formerly a student at Loyola and McGill, and was returning from prosecuting his studies abroad.

Mrs. Jas. Douglass is the wife of Dr. Douglass, at 50 Park avenue, corner of Milton street.

Sculptor Chevre.

Mr. Paul Chevre, designer of the Champlain monument and the Mercier monument, which is shortly to be unsupposed by the realers on board. Mrs. Allison, wife and children, Mrs. Allison, was a state of the Champlain monument and the Mercier monument, which is shortly to be unsupposed some weakness at the close. Beachy, there being 402 cars in sight for inspection today. Cash grain: Wheat—No. 1 northern, \$1 62½; No. 2, 79c; No. 5, 79c; No. 6, 67c; feed, 57c; No. 1 rejected seeds. No. 6, 67c; feed, 57c; No. 4, 80c; No. 5, 68½c; No. 6, 56½c; feed, tough, 90½c; No. 5, 79c; No. 3, 84c; No. 3, 86½c; No. 3, 93c; No. 4, 90c; No. 5, 79c; Oats—No. 2 canadian western, 48¾c; No. 3, 40¾c; No. 2, 83¾c; No. 5, 79c; No. 4, 90c; No. 5, 79c; No. 3, 40¾c; No. 2, 80c; No. 4, 90c; No. 5, 79c; No. 3, 40¾c; No. 2, 80c; No. 4, 90c; No. 5, 79c; No. 3, 40¾c; No. 2, 80c; No. 4, 90c; No. 5, 79c; No. 3, 40¾c; No. 2, 80c; No. 4, 90c; No. 5, 79c; No. 3, 84c; No. 3, 86¼c; No. 3, 86¼c; No. 3, 86¼c; No. 3, 40¾c; No. 3, 86¼c; No. 3, 40¾c; No. 2, 80c; No. 5, 79c; No. 6, 56½c; No. 6, 56½c;

CONTRACTED MEANY COLD

Was In Bed Two Months.

DOCTORS DID NOT SEEM TO DO HER ANY GOOD.

A cold, however slight, should never be neglected, for if it is not treated in time it will, in all possibility, lead to bronchitis, pneumonia, asthma, or some other serious throat or lung troubles. Dr. Wood's Norway Pine Syrup contains the lung healing virtues of the Norway Pine tree, which, combined with other absorbent, expectorant and

soothing medicines, makes it without a doubt the best remedy for all coughs Pine Syrup, and when I had taken three bottles I was completely cured, and I feel as well to-day as I ever did, and I am

sure my lungs are once more sound thanks to that wonderful remedy. Dr. Wood's Norway Pine Syrup & put up in a yellow wrapper; three pine trees

the trade mark; price 25 cents. Manufactured only by The T. Milburg Co., Limited, Toronto, Ont.