

In Plain Black and White



We make the claim to do the best cleaning in the city, and DRY CLEANING is now the correct way to clean garments without doing them the slightest injury.

We are the LARGEST, WHY? because at all times our work has given SATISFACTION.

We are PROMPT and THOROUGH in executing orders, and reasonable in our Prices. A trial order will convince you.

"MY VALET."

Jackson the Cleaner
Phone 1721. Wagon Call
253 DUNDAS STREET.

The Tecumseh Grill

Special Attention to Dinner and Supper.

Business Men's 50c Lunches
SERVED IN CAFE 12 TO 2 P.M.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

Taxicab Service
Open Day and Night. Telephone 180
Mitchell Garage and Sales Co.

GRIFFITH & WILLIS
FUNERAL DIRECTORS.
CARL MILLER, Asst. Manager.
Successors to Messrs. J. Stephenson and D. A. Stewart. Established 1882, 104 Dundas Street. Residence on premises. Open day and night. Phone 429. Telephone branch, W. Acres, Manager.

Geo. E. Logan
UNDERTAKER
Formerly with Messrs. Stephenson and Stewart. Residence on premises. Charges reasonable.
PHONE 1668. tyw

Smith, Son & Clarke
Undertakers
615 DUNDAS ST. PHONE 588.
625 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

Ferguson & Sons
Funeral Directors
180 KING STREET.
PHONES 543, 373, 2050.
OPEN DAY AND NIGHT.

Special Lenses
Cannot be picked up in every shop. Only a fully-equipped lens-grinding plant, such as ours, can turn out promptly a complex lens.

We can duplicate any broken lens, without the prescription if you save the pieces.

The Brown Optical Co
Physical Eye Specialists.
237 DUNDAS ST. PHONE 1877
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DR. JARVIS
DENTIST
Corner Dundas and Clarence Streets

THE--
London Loan and Savings
Company of Canada
Debiture Rate Raised
To 4 1/2 Per Cent

The above rate is available to anyone having \$100 or more to leave with the company for a year or longer.

OFFICE—Corner Dundas Street and Park Avenue.

DONATION FOR JAPS.
Amherst, Mass., Aug. 24.—Mrs. James, widow of the late president of Amherst College, has given \$100,000 to endow Doihsia College, a missionary institution at Kiota, Japan. The founder of the college was a Japanese student at Amherst and a favorite scholar of President James.

Touring cars for hire. Hueston's Garage, Phone 423. 771t

TRAFFORD'S

Big Furniture Sale

Save Money

We know you can't do here, whether it is a single article or the complete furnishing of your home. Let us prove our statements. Every article in store reduced. Sale lasts during August only.

Hamilton's London
Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery
LONDON, ONT.

FOR UNEXCELLED
COAL
Preparation & delivery, try
MAY BROS.
PHONE 1224. 655 YORK ST.

Johnston Bros.
XXX Bread
AT PORT STANLEY

Mr. S. Dale, the grocer at Port Stanley will supply you with Johnston Bros. XXX Bread, while you are at the lakeside. It is also obtainable at many other summer resorts in Western Ontario.

Johnston Bros.
PHONE 944.
LONDON AND DISTRICT

A Pretty Wedding.
A pretty wedding took place at St. Peter's Cathedral this morning when Miss Mary Loguidice was married to Mr. John Fraumeni. The ceremony was performed by Father Odrowsky. Mr. Tony Loguidice, brother of the bride, was groomsmen, and Miss M. Fraumeni, bridesmaid. Mr. and Mrs. Fraumeni left at noon for eastern points, and on their return will reside at 230 Dundas street.

Scott—Blackwell.
A quiet wedding took place on Wednesday afternoon at 3 o'clock at Rev. Dr. Nixon's home, of Miss Margaret Blackwell, daughter of Mr. and Mrs. George Henry Blackwell, of 177 Clarence street, to Mr. Melville H. Scott, son of Mr. and Mrs. R. H. Scott, of Vanneck. The groomsmen and bridesmaid were Mr. George McIntosh and Miss Ethel Scott, of Vanneck, sister of the groom.

A Former Londoner.
The following item is taken from a recent issue of a Buffalo paper. A letter from Lieut. Gardner has been received by Capt. Parker, of "G" Company of the Seventy-fourth Regiment, complimenting him on his staff of non-commissioned officers. Lieut. Gardner had conducted a school of instruction for non-commissioned officers, and among those who received commendation was Corporal Hugh A. Omund, whose work was classed as absolutely perfect. On the strength of this report Corp. Omund was promoted to the rank of sergeant. Corp. Omund is a son of Mr. Hugh Omund, of Oxford street, and was well known in London before he removed to Buffalo. The Seventy-fourth Regiment were entertained in the armories of the Seventy-fourth on the occasion of their visit to Buffalo in the summer of 1907.

CORRESPONDENCE
THE LONDON SPECTATOR ON RECIPROcity.

To the Editor of The Advertiser:—In the present electoral contest efforts are being made to show that if reciprocity in natural products with the States goes into force, the bonds between Canada and the Mother Country may be come loosened.

A number of high-toned gentlemen in Toronto, who are all the time engaged in "financial reciprocity" with the States, have looked down on their lofty pedestal and delivered themselves solemnly to the effect that they think it would be injurious to the loyalty of the common people to do the same in their line of business.

Then we have Mr. Hawkes' racial sentimental appeals to the British-born, the beating of the imperialistic drum and flag-waving in general.

With regard to these sinister tactics, I wish to call the attention of your readers to an article on the reciprocity measure which appears in the Spectator, of London, England, issue July 29, 1911. This paper, as you know, is one of the most high-class Conservative organs of Great Britain, and is a strong supporter of the House of Lords, Mr. Balfour and Lord Lansdowne. Conversely it hates the new Parliament bill, and believes that Mr. Asquith has dragged the constitution in the dust. I mention this to show how its utterances should carry weight with the

gentlemen on the lofty pedestal and the voters and leaders of the imperialistic drum.

The article in question deals with reciprocity from the standpoint of the relations between Canada and Great Britain, and is a direct rebuke to all who set up the cry of "sundering the ties which bind us to the Mother Country." It gives a few extracts from the Spectator, which not only prove this but actually show that the out-and-out Conservative and imperialistic paper favors reciprocity and hopes it will be carried. To quote:

"Mr. Jordan, the leader of the Opposition through the House of Commons, vainly, carried war into the heart of the enemy's country, and has lately undertaken the task of converting the western farmers, who are the most convinced supporters of reciprocity. The farmers want new markets for their grain and the removal of the barrier of tariffs along the frontier would give a tremendous impetus to their business. They must be difficult men to convert."

"The desire to make Canada a permanent tie-house comes from the delusion that two countries cannot be prosperous at the same time."

"It is childish to say to Canada that if they and the Americans both become richer through trade, we must be poorer. It is childish to say to Canada that if they and the Americans both become richer through trade, we must be poorer."

"What say Mr. Hawkes and gentlemen on the lofty pedestal?"

"Along the three thousand miles of frontier between Canada and the United States it is impossible to maintain a Chinese wall. The reciprocal pressure of human convenience and human wants between two peoples speaking the same language would require the removal of the wall sooner or later."

The Spectator concludes with the hope that: "If Canadians desire to adopt the reciprocity bill there will be no suggestion whatever that they are doing anything injurious to the imperial connection. Such a suggestion would be nothing less than an anti-imperialist."

These passages are quoted, word for word, from the article in the Spectator, and are representative of its entire tenor and spirit, but I strongly recommend any person interested in the matter to read it for themselves. It is on file in the Public Library. Page 166, issue July 29, 1911. I am, yours obediently,

London, Aug. 24. ENGLISHMAN.

MISSING MAN KILLED.
Chicago, Ill., Aug. 24.—A letter from Mrs. George Trudell, of 1027 North Broadway, St. Louis, Mo., asking the police to locate her son, has resulted in the identification of George Trudell, Jun., as a man who was shot and killed Sunday morning while attempting a hold-up on the west side.

An ordinary case of diarrhoea can be cured by a single dose of Chamberlain's Colic, Cholera and Diarrhoea Remedy. This remedy has no superior for bowel complaints. For sale by all dealers.

J. H. Back & Co.
210 DUNDAS STREET.

Folding Pocket Kodaks

Stand for all that is best and simplest in picture-making. Ask to see them, and also for catalogue.

No. 1, F. P. K., 2 1/2 x 3 1/4 \$10 00
No. 1A, F. P. K., 2 1/2 x 3 1/4 \$12 00
No. 3, F. P. K., 3 1/2 x 4 1/4 \$17 50
No. 3A, F. P. K., 3 1/2 x 4 1/4 \$20 00

Best-o-Coal
Order Now At
JOHN MANN & SONS
401 CLARENCE ST.
YORK ST.
PHONE 470.

CHWARD & CO
DIAMOND MERCHANTS
SATISFACTION GUARANTEED OR MONEY BACK.
374 RICHMOND STREET.

"The Home-Made Loaf"
PARNELL'S Home-Made Loaf is simply delicious. It has that old-fashioned taste of mother's bread.

Have you tried a loaf yet? Phone our bakeries and we will have our wagon call.

PARNELL
The Bread Man
PHONES 929-1390.

Gentlemen
There is a treat in store for you the very next time you shave, if you use

Vinolia Shaving Stick
—the culmination of years of experiment by England's greatest soap-makers.

It gives a creamy lather that will surprise you, and softens the beard quickly.

IN HANDSOME NICKEL BOXES—25 CENTS.
Cairncross & Lawrence
Chemists and Druggists,
216 Dundas Street, London, Ont.

GREAT ACTIVITY NOW AT THE FAIR GROUNDS
Grounds Are Being Staked Out for the Concessions and Privileges.

There is great activity at Queen's Park every day now, making preparations for the exhibition, which opens in a few weeks' time. The secretary of the exhibition and caretaker McLeod were busy staking out the ground for the concessions and privileges yesterday, a plan of same having been carefully kept at the general offices. There are still a few good locations, but the grounds are fast filling up.

The hydro people are busy placing poles and wires, and the grounds will certainly present a very fine appearance with strings of lights up and down in front of the avenues and midways. The old Midway, as well as the new one will be crowded with shows, and there will be something doing every minute. A large number of the exhibitors in the Main Building are spending considerable time and money in beautifying their spaces, and along with the changes made by the management, visitors to this building will have a surprise awaiting them. The ladies' work will be all displayed in glass cases and covers. Additions were made to the prize list in this department this year, and a large entry is expected. There will be a large exhibit of fine arts this year, and more room had to be provided. A very interesting exhibit is promised in the Old Curiosity shop, in the gallery of this building.

The "Made in London" exhibit will be in the old art annex, one feature of which will be an exhibit of the work of the school children of the city, and the manual training department will be demonstrated each day of the exhibition. All exhibitors are requested to have their exhibits in place not later than Saturday, Sept. 9. There will be a band concert Saturday night, when the grounds and all buildings will be open for the citizens, and it is expected the citizens will make a grand rally to the park, as it will afford a good opportunity to see the exhibits early.

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WILL GO UP \$1,000
—A Conservative View.

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"How do you like reciprocity?" the dentist asked.

"Well," replied the farmer, "I'm a great Conservative, but I am not a fool, and the moment the agreement is ratified I will add \$1,000 to the price of the farm."

EVERYTHING READY FOR COTTAGERS' TRIP
Excursion to Port Burwell Promises To Be a Grand Success.

[Special to The Advertiser.]
Port Stanley, Aug. 23.—Mrs. Stanley Goldsmith and daughter Adele, Miss R. Seemore, of London, Mr. and Mrs. Harry S. Goldberg, of Cleveland, are spending a week here.

Mrs. T. A. Wright, Miss Isabel Wright, Miss Edith Scott, of London, and Miss Tattle, of Toronto, are holding a party at the home of Mrs. Wright, Miss Sullivan, of Detroit, is visiting her aunt, the Misses Hanson, of Grantham Cottage, Erie, Ont.

Mrs. Gladstone, of St. Catharines, has returned to her home after visiting Mrs. W. C. Falls, of Eastport Villa, Orchard Beach.

Miss Richard, of London, is the guest of Mrs. Walter Wright, of Ingleholme, Inverness Heights.

Mrs. A. Grant, of London, who has been visiting Mrs. W. C. Falls, of Eastport Villa, Orchard Beach, has returned to her home.

Mr. Dan McCallum, of Alvinston, is spending the day with Mr. W. H. Smith, of Kingston Cottage, East Orchard Beach.

Miss Johanne Rowat, of London, is the guest of Miss Margaret Purdon, of St. Thomas.

Miss Marion Law, of The Brunswick House, Hill Crest.

Miss Marion Law, of Orchard Beach, is spending a few days at the home of Mrs. W. C. Falls, of Eastport Villa, Orchard Beach.

The cottagers have completed all necessary arrangements for the running of their annual excursion to Port Burwell next Friday. The steamer Glen Erie will leave the Traction dock on the arrival of the car leaving London at 8 a.m. for the convenience of the London friends.

Mr. and Mrs. E. A. Smith, of St. Thomas, and Mr. and Mrs. George Morley, of Chicago, are spending their holidays at Shady Nook Cottage, Orchard Beach.

Mr. and Mrs. Wm. Green, of Idlewild Cottage, Orchard Beach, motored to London for a few days.

Miss Gladys Jones, of London, is the guest of Miss Anna Eckert, of The Retreat, Orchard Beach.

An impromptu bonfire was given Saturday evening in which a large number of the Orchard Beachers participated.

Miss Miriam Eckert, of The Retreat, Orchard Beach, gave a small bonfire the other evening in honor of her seventh birthday.

Miss Marguerite Belton, of London, is visiting Miss Lillian Purdon, of Orchard Beach.

Mr. and Mrs. McCormick, of London, were week-end guests at The White House, Hill Crest.

Mr. and Mrs. Mortimer, of London, were guests of Mr. and Mrs. Mitchell, of Harbor View Cottage, Orchard Beach, for a few days.

Miss Florence Cushman, of London, is spending the day with Miss Kathleen Navin, of Col. Moore's Cottage on Colborne street.

Miss Florence Forbes and Miss Beatrice Rowe, of Erie, Ont., entertained at a beach luncheon last night.

A delightful time was spent.

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ROSS' LIMITED

LONDON'S FASHION CENTRE

Furs and Cloaks

High-Class

Ready-to-Wear

Garments for Ladies

Manufacturing

Furriers

Special Orders for

Fur Garments and

Remodeling

Will receive every attention.

ALL WORK done on the

premises by

Experienced Furriers.

ROSS' LIMITED.

London, Ont., and

Edmonton, Alta.

CLOAKS AND FURS.

Imported

Absolutely!!

HOLBROOKS

GENUINE WORCESTERSHIRE

SAUCE

Is made and bottled in England.

WARNING WHISTLE

TOO LATE SAYS JURY

Inquest Into Death of Sectionman Kanne-

man at Parkhill.

Parkhill, Aug. 23.—The coroner's jury

inquiring into the death of Fred Kanne-

man, sectionman, who was killed on the

G. T. R. track east of Parkhill on Sunday,

brought in the following verdict:

"We find that Frederick Kanne-

man came to