

R. J. YOUNG & CO. :: R. J. YOUNG & CO.**Ladies' Semi-Fitted Coats, Special \$12.50**

The latest style of Ladies' Coats, made of all-wool French kersey, in semi-fitted style, full length collar and cuffs, trimmed with black Chiffon Taffeta, Queen Quality, recommended to wear, at \$15.00. Our special Tuesday **\$12.50**

Tokio Costume Silks, Special 39c

A wonderful range of colors, in Tokio Costume Silks, beautiful rich designs; the correct material for evening wear; 27 inches wide. Regular 50c value. Special the yard..... **39c**

"Queen Quality" Black Taffeta Silk, Special 59c

Black Chiffon Taffeta, Queen Quality, recommended to wear, woven in selvedge; excellent finish; perfect black; 20 inches wide. Regular 85c value. On sale Tuesday only..... **59c**

NEW DIAGONAL CHEVIOTS, \$1.00.

Just received a repeat shipment of new Diagonal Cheviots, in navy, brown, rose, burgundy, myrtle and black; 52 inches wide. Special **\$1.00**

CHIFFON BROADCLOTHS, SPECIAL, \$1.25.

Extra fine finish Chiffon Broadcloths, 52 inches wide, in all the new fall colors. Worth from \$1.50 to \$1.75. On sale Tuesday morning at, yard **\$1.25**

AGENTS FOR
PICTORIAL
PATTERNS.

R. J. YOUNG & CO.

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COMMISSIONER COOMBS HAS NOT RESIGNED

Prominent Salvation Army Man Absolutely Denies Reports in Circulation.

[Special to The Advertiser.]
Toronto, Oct. 17.—A report from England that Commissioner Thomas B. Coombs, of the Salvation Army, had resigned, because of differences with the central authorities in England, was emphatically denied today by the commissioner himself. "It's a lie, that dispatch about my resignation," he said. "A lie, made out of whole cloth. General Booth is in hearty accord with me, and has endorsed our immigration work in Canada. He thoroughly agrees with us, but Canada is essentially an agricultural country, and we must devote our energies to bringing out farm laborers and domestic servants." Commissioner Coombs will go west on immigration business this week.

EX-ALD. PARSONS

(Continued from page one.)

here yesterday on No. 6, just an hour after Mr. Robert Parsons had passed away. The news was a great shock to him.

Preparing for a Holiday.
Mr. Parsons was last week preparing for a holiday in the north woods, to be spent in hunting and fishing with his brothers. His trip to St. Marys was to arrange his business there so as to allow him to make the trip. He had everything settled to his satisfaction, and was on his way to London to finish up when he met with the accident. He was to have left this morning at 6 o'clock.

The late Mr. Parsons was one of the most popular men in the city, particularly in the East End, where he was most widely known. He numbered his friends by the thousand, and all had a good word to speak of him. He was very charitable, and his good deeds were numberless.

As a businessman, Mr. Parsons had a splendid reputation. He was the moving spirit in the organization of the Parsons Fair Syndicate, which now has 22 stores in Ontario. His judgment in matters of business was very keen and sound.

Elected Alderman.
Mr. Parsons was elected alderman two years ago last January. Although it was his first attempt for municipal honors, he was given a large vote, and was elected. The following year he

COMMISSIONERS ARE PLEASED WITH LONDON

Arrangements Made For Showing Them Around Are Commended.

The royal commission on technical education visited McClary's, George White & Sons' new plant in the east end, the London Rolling Mills, the car shops, and the Lorne avenue school. After lunch they went to McCormick's and the Dennis Wire and Iron Works. At 3 o'clock the session began. Chairman Robertson outlined briefly the objects of the commission, and Mayor Beattie welcomed them to London, and gave testimony regarding the city needs along technical education lines.

DEATH OF FRANK WHITING

Was Formerly a Member of Public School Teaching Staff.

Mr. Frank Whiting, formerly of the public school teaching staff of this city, died this morning at the family residence, Elmwood avenue. Some three years ago Mr. Whiting severed his connection with the city staff, taking a position in Calgary, where he remained until a year ago when, owing to failing health, he left that place for Elgin, Oregon, where he spent three months with his brother, Dr. Fred Whiting. Receiving no benefit from the change of climate he returned to his home, gradually growing worse until the time of his death. He is survived by four sisters at home, and three brothers in the west, one of whom, Mr. J. B. Whiting, of Humboldt, Sask., arrived in the city at noon today, only to be met with the sad news of his brother's death.

ACCIDENTALLY SHOT

St. Catherine's Woman Struck by Revolver Bullet Fired by Boy.

St. Catherine's, Oct. 17.—Mrs. Geoffrey Pepee, a young French-Canadian woman, was shot through the shoulder this morning by a stray bullet from a revolver. It has been learned that the shot was fired by George Williams, a youth, who was out for a walk and was amusing himself by firing at anything and everything. Mr. Pepee was sweeping off her veranda when the bullet struck her.

DIES AFTER OPERATION.

New York, Oct. 15.—Alfred L. M. Budlow, a prominent New York lawyer, active in Republican politics, and secretary of the Peace and Arbitration League, is dead here, after an illness of three months, following an operation.

We Can Show You

the most interesting, cunning, mirth-provoking novelties for Hallowe'en and Thanksgiving you ever saw.

You'll find the very thing you want to add a touch of brightness to your Hallowe'en party or a point of interest to the Thanksgiving festivities.

PETERS LONDON**The Dominion Savings and Investment Society**

NO. 1 MASONIC TEMPLE.

Highest rates of interest allowed on Deposits and Debentures.

MONEY TO LOAN

T. H. Purdom, K.C., **Nathaniel Mills,**
President. Managing Director

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The visitors were well pleased with the local industries, and stated that the plan of entertainment was such as they approved of.

SIX MONTHS IN JAIL FOR ALFONSO LACADERO

Lad Was Found Guilty of Theft and Perjury in the Police Court.

Alfonso Lacadero, found guilty of theft in the police court for keeping a watch which he says he found, and also of perjury in the same court, was sentenced this morning to six months' imprisonment in the Central Prison.

Lacadero, a mere boy, took his medicine with a stoic calm that was rather remarkable.

Mrs. Rose Freeman was charged with drunkenness and disorderly conduct, but her case was adjourned for one week.

Arthur Nubble was remanded for one week on charge of vagrancy.

The case brought against Thomas Fox by Richard Anthony, for breach of the pawnbrokers' act, was up again this morning. No decision has yet been arrived at as to the value of the missing violin bow, which Anthony pawned with his violin, and now wants recovered. Magistrate Love promised to decide the case tomorrow morning.

Offering of \$650,000 of 7% Cumulative Convertible Preference Shares With 25% Bonus in Common Stock of the

PACIFIC-BURT CO., Limited

(Incorporated by Ontario Charter.)

CAPITALIZATION:

7% Cumulative Convertible Preference Stock \$650,000
Common Stock 650,000

DIRECTORS.

S. J. MOORE, Toronto, President Wm. A. Rogers, Limited, and F. N. Burt Co., Limited, President.
F. N. BURT, Buffalo, N.Y., Managing Director F. N. Burt Co., Limited, Vice-President.
H. T. SCOTT, San Francisco, President Pacific Telephone & Telegraph Co. and Mercantile National Bank, Vice-President.
A. E. AMES, Toronto, of A. E. Ames & Co., Limited; Vice-President F. N. Burt Co., Limited.
JAMES RYRIE, Toronto, President Ryrie Bros., Limited; Director F. N. Burt Co., Limited.
DR. CHARLES W. COLBY, Montreal, Director Imperial Writing Machine Co.
HORACE P. BROWN, Emeryville, Cal., General Manager.

TRANSFER AGENT AND REGISTRAR—National Trust Co., Limited, Toronto.

BANKERS—The Metropolitan Bank, Toronto.
COUNSEL—Messrs. Thomson, Tilley & Johnston, Toronto.
AUDITORS—Messrs. Clarkson & Cross, Toronto.
HEAD OFFICE—Toronto, Ont.
FACTORIES—Emeryville (San Francisco), Cal.

Preference share dividends will accrue from November 1st next, payments to be made, first, for a two-months' period on the 1st day of January next, and thereafter quarterly.

Preference Shares carry the right to the holder of exchange at any time, share for share, for Common Stock, and are preferential both as to assets and cumulative dividend at the rate of 7 per cent. per annum.

It is expected that the Common Stock will bear half-yearly dividends at the rate of 2% per annum from January 1st next.

The company has no bonds, and there is no mortgage upon its real estate.

Application will be made in due course to have both the Preference and Common Stock listed on the Toronto Stock Exchange.

WE OFFER FOR SALE AT PAR 6,500 FULLY PAID SHARES OF \$100 PAR VALUE EACH OF THE ABOVE-MENTIONED 7% CUMULATIVE CONVERTIBLE PREFERENCE STOCK, CARRYING A BONUS OF 25% OF THE AMOUNT OF THE PREFERENCE SHARES IN COMMON STOCK.

Payments are as follows:—

10. per share with subscription, and
50. per share on or before November 1st next.

Subscription books are now open at our offices, and will close not later than 4 o'clock on Tuesday, the 25th inst. The right is reserved to allot only such subscriptions and for such amounts as may be approved, and to close the subscription books without notice. Subscription forms are available on request.

We recommend purchases of these shares, the Preference Stock dividends being well assured and prospects being good for satisfactory dividends on the Common shares.

Memoranda are appended, signed respectively by the President, Auditors and Solicitors of the Company, relating to its history and prospects and to the character of its shares.

A. E. AMES & CO., Limited, - Toronto**PACIFIC-BURT CO., Limited.**

The Pacific-Burt Co., Limited, is acquiring the whole of the business of the Pacific Manufacturing Book Company, of San Francisco, as of March 31st, 1910, subject to a 6% dividend from that date until September 26th, 1910, upon the capital stock of the latter company; also, the exclusive rights under all patents owned and to be owned by F. N. Burt Company, Limited, for the States of California, Oregon, Washington, Idaho, Montana, Utah, Nevada, Arizona, New Mexico, Wyoming and Colorado.

The Pacific-Burt Co., Limited, is also acquiring the factory site and buildings of the Champion Investment Co. at Emeryville, Cal., a growing manufacturing suburb of San Francisco, where the factory of the Pacific Manufacturing Co. has been operating, and where it is proposed to install the special machinery for manufacture of small paper boxes, and to conduct such a business as is now operated by the F. N. Burt Co., Limited, in their Buffalo factories.

The Pacific Manufacturing Book Co. holds exclusive licenses under present and future patents of the Carter-Crume Co., Limited, for practically the same territory as mentioned above in relation to the patents, viz., the territory west of Denver, Colorado, and including the State of California. Settlement has been made by which no royalties are payable under these licenses in future. The terms on which all the above assets and rights are being secured by the Pacific-Burt Company are set out in detail in an agreement with me as vendor, dated 11th October, 1910, and filed in the office of the Provincial Secretary.

The business has prospered for many years, the year ending March 31st last having been the most prosperous of any theretofore, though net profits for the year now current will appreciably exceed that record. The business has consisted chiefly of the manufacture of merchants' counter-check books and cash sales books for stores, together with kindred lines necessary for use in connection with the highly systematized business of department stores. It is excellently organized and strongly entrenched, being largely protected from excessive competition by heavy freight charges from the east, caused by distance and the Rocky Mountains. The sales for the year ending March 31st last showed an increase over those of the previous year of 25%, and this rate of increase has been maintained for the months of the current year over the same months of the year preceding. The expectation is that both business and profits will continue to show steady and satisfactory increases.

ACCOUNTANTS' STATEMENT

Regarding the operations for the five years ending March 31st last of the Pacific Manufacturing Book Company, of Emeryville, California, after adjusting the net profits as to rent and royalty with the basis which has come into operation through the formation of the Pacific-Burt Co., Limited, and after deducting ample charges for interest, bad debts, depreciation and maintenance and repairs of the property, we hereby certify that the net profits for the period named were as follows:—

| | |
|------------------------------|----------|
| Year ending March 31st, 1906 | \$39,029 |
| " " " " 1907 | 53,379 |
| " " " " 1908 | 45,212 |
| " " " " 1909 | 35,839 |
| " " " " 1910 | 60,428 |

Profits of the two years ending in 1908 and 1909 were injuriously affected (to an unequal extent, however) by the results of the financial panic in the United States in the latter part of 1907. The lessened profits during these two years were out of the ordinary, and do not indicate the Company's normal earning power.

We are advised that it is the intention of the Directors to close the Company's fiscal year at the end of the present calendar year. From the evidence now in our possession the net profits of Pacific-Burt Co., Limited, for the last nine months of this year should not be less than \$50,000, or at the rate of \$66,666 per annum.

We have not considered the question of future profits from the Burt portion of the business. Toronto, October 13th, 1910. CLARKSON & CROSS.

SOLICITORS' OPINION

We have had charge of the formation, under the laws of the Province of Ontario, of the Pacific-Burt Company, Limited, and certify that both the Preference and Common shares have been validly issued as full paid shares, the Preference shares being preferred as to both assets and cumulative dividend of 7% per annum, and carrying the right to the holder to exchange the same at any time, share for share, for Common Stock.

Toronto, October 14th, 1910. THOMSON, TILLEY & JOHNSTON.

RUBBER

When you buy rubber it pays to get it. There are few things in which quality counts for more than in rubber goods.

The demands of our trade requires us to carry more than one quality of rubber goods, but each quality is sold for what it is, and is sold at an honest price. We carry practically everything in Syringes, Hot Water Bottles, Slick-room Supplies, Etc.

Strong's Drug Store

184 Dundas Street, London, Ont.

THE "WHY" OF HEADACHES

Do you wake up tired in the morning? Feel a little foggy in the head? Then take

OMOND'S LIVER PELLETS
And you will be able to concentrate your mind on your work.
Twenty-five cents—40 in a vial.

THE LITTLE DRUG STORE
468 Dundas Street. Phone 112.

LEARN EARN HAVE More

To learn more about Bookkeeping, Pitman Shorthand, Touch Typewriting, and our other subjects, and to know them as we teach them, will enable you to fill the BEST position at highest salaries. INDIVIDUAL INSTRUCTION. Particular free.

Western Business College

110 Dundas Street, London. W. E. BLACK, Principal.

CYCLONE SWEEPS ISLAND OF CUBA

Great Loss of Life Reported in Big Storm of Yesterday.

THE SHIPPING DAMAGED

Reports Say Disturbance Is Worse Than Big Storm of 1906—Places All Along Coast Were Affected.

Havana, Oct. 17.—The cyclone that struck the island yesterday is increasing. Its velocity is appalling. Beyond doubt it is far more serious than the hurricane of 1906, which cost many lives and damage to the amount of millions of dollars.

The customs warehouses are flooded and the roof of the main building has been blown away. The national observatory reports that the disturbance is only beginning, and will last probably for 24 hours.

Wire communication with the interior is cut off, and the situation outside the city is in doubt.

The town of Matanzas in this province, is said to be many feet under water. A large number of lives have been lost there, according to reports.

A report from Regla, across the harbor, says that many persons have been killed there.

It is rumored that a great number of sailors and longshoremen have been drowned in the harbor.

Heavy at Pinar de Rio.

It is probable that the most fatalities and the greatest monetary damage has occurred in Pinar de Rio, where the destruction of property yesterday and today has been added to that of the night.

The sugar crop is thought to have suffered severely from the shifting course of the wind, which had the effect of twisting the stalks.

The gale came today from the southwest with a violence not experienced before in a long time. Rain fell in torrents throughout the night, but let up somewhat at daybreak, although the wind held as strong as ever.

All traffic in this city and in the harbor was suspended today. Scores of lighters and other small crafts had been swamped or wrecked against the bulk heads.

The sea before noon had swept the custom houses for a distance of a half a mile, and carried off merchandise valued at many hundred thousands of dollars.

It is impossible to observe definitely what was occurring in the harbor, owing to the high waves and flying spume, which obscures the view like a fog. It is certain, however, that a number of sailing craft are dragging their anchors, and are in imminent danger of being blown out to sea.

Keywest, Oct. 17.—A gale of 45 miles an hour, accompanied by falling barometer and high tides, this morning indicated that the West Indian hurricane, which yesterday was loitering about the Gulf of Mexico, has taken a sudden turn, and is moving back in a northeasterly direction. High tides are reported all along the eastern gulf.

ELECTION RIOTS

Six Were Killed and Eighteen Were Wounded at Guadeloupe.

Point-a-Pitre, Guadeloupe, Oct. 17.—Six persons were killed and eighteen others wounded during election riots in the Pettiburg district of Basz-Terre, the capital yesterday.

Three of the wounded are gentlemen. The fighting followed an attempt to prevent attempted frauds in the voting for municipal officers. Much excitement prevails throughout the island.

ACTRESS DIVORCED.

Reno, Nev., Oct. 17.—Virginia Harnden Sothern, actress, was granted a decree of divorce from Edward H. Sothern, the actor, on the grounds of desertion and non-support. The suit was not contested.