

# 'Champion'

JUST IN:  
500 Boxes

## Champion Soap

288 Bars to Box.  
Retail at

5c. per Bar.

Sole Agents for Nfld.

### GEO. NEAL

Limited.

Beck's Cove Water St. East  
Phone 264 Phone 17

## Seasonable Hosiery

### Henry Blair's

Ladies' Marl Mixtures Sports' Hose—Assorted shadings, perfect seamless, 65c. pair.

Ladies' Wool and Cotton Mixed Marl Hose—in all the new shadings, 95c. pair.

Ladies' Fancy Marl Wool and Cotton Hose—Ribbed effect, assorted shadings, 95c. pair.

Ladies' Plain Cashmere Wool Hose—Spliced heels and toes. Shades: Oyster, Nigger, Suede, Grey, Mid-Grey, Mole, Light Navy, 95c. pair.

A Special Lot Men's Colored Ribbed Wool Half Hose, 50c. pair.

A very Special Lot Men's Black Ribbed Wool Half Hose, 70c. pair.

## HENRY BLAIR

The Home of Good Wearing Hosiery.

sept 19, eod, 11

## PRIME Timothy Hay!

We have ONE HUNDRED (100) TONS Prime Timothy Hay, THIS YEAR'S CROP

due to arrive ex. "Canadian Sapper" from Charlottetown, Monday, 13th inst., and are prepared to sell it

### At Low Prices

for prompt delivery from steamer's wharf.

Get Our Quotations.

## F. McNamara Queen Street

GENTLEMEN:—

THIS IS OUR BARGAIN WEEK TO YOU FOR

## Shirts and Caps

and we are showing most exclusive lines with attractive prices. For a short time we are giving a 15 per cent. reduction on above lines, and consequently you can buy a good Shirt or Cap from us from \$1.25 up. See our Striped and Plain Blue English Broad Cloth Shirts, at \$3.50.

E. D. SPURRELL 365 Water Street St. John's.  
WM. SPURRELL 210 Duckworth St. Branch: Grand Falls.

## EXPERT ADVICE!

Is what you are entitled to when investing in Life Insurance. I offer it to you freely and gladly. Remember, there is no obligation on your part. Just drop into my office and we will talk the matter over together.

CALL AND SEE ME.

### CYRIL J. CAHILL,

Manager for Newfoundland. CROWN LIFE INSURANCE COMPANY. (Head Office: Toronto, Canada). Offices: Law Chambers Duckworth Street.

I OFFER— \$7,000

CHARLES WALMSLEY & COMPANY 6 p.c. Bonds, due 1943.

Guaranteed Unconditionally by Sir W. G. Armstrong-Whitworth Co., Ltd., of England. PRICE 98.50

### BERNARD D. PARSONS,

INVESTMENT BROKER. Phone 1697W P.O. Box 1301.

## Furness Line Sailings.

Liverpool	St. John's	Boston	Hallifax	St. John's
to St. John's	to Halifax	to Halifax	to St. John's	to Liverpool
SACEEM	Oct. 7th	Oct. 16th	Oct. 21st	Oct. 29th
WIGHT	Oct. 14th	Oct. 23rd	Oct. 28th	Nov. 5th

These steamers are excellently fitted for Cabin passengers. Passengers for Liverpool must be in possession of Passports. Through rates quoted on all cargo from U.S. and Canadian Ports. Lowest Insurance Rates. For freight rates or Passage and other particulars, apply to

**Furness, Withy & Co., Limited**  
WATER STREET EAST ST. JOHN'S, Nfld. PHONE 130.

## Iron and Steel

Bars Plates  
Tubes Girders  
Sheets Angles

For Forward Delivery.  
Wholesale Only.

### Wm. Heap & Co., Ltd.

Phone 1830-1831.

## Big Violin Sale!

SEE OUR WINDOW.

VIOLINS—\$4.00, \$5.00, \$6.00, \$7.00, \$8.00, \$9.00, \$10.00

VIOLIN OUTFITS—Consisting of Violin, Violin Case, Bow and Resin. \$10.00, \$16.00, \$25.00

### CHARLES HUTTON,

RELIABLE PIANO & ORGAN HOUSE.

## IN STOCK. GRAVENSTEIN APPLES

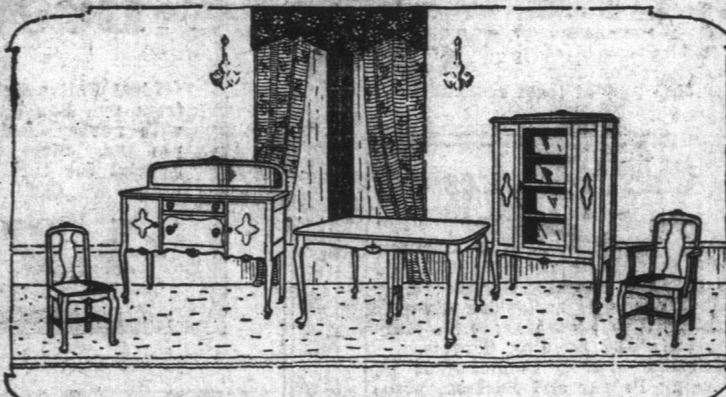
BURT & LAWRENCE 14 NEW GOWER STREET.

## Don't Waste Time

Covering the road of poor judgment. Let your common sense direct you over the successful route.

### DEPEND UPON US

to give you the best at remarkably low prices. Our wide experience is at your disposal.



House and Ship Upholstering Promptly Attended to. Mail Orders Promptly Attended to. Pope's Furniture & Mattress Factory, ESTABLISHED 1860. Phone 659

## Our Stock for the Coming Winter:

consists of the BEST NORTH SYDNEY SCREENED COAL. BEST LEHIGH VALLEY AMERICAN ANTHRACITE BEST WELSH ANTHRACITE (Specially Selected). Secure your requirements now. PRICES RIGHT.

### M. Morey & Co., Ltd.

Phones: Office 376. P.O. Box 1052. Yard 1426. St. John's.

## School Pencil Sets!

Beautifully made up in Leatherette Cases containing as follows: No. 90—Pencils, Penholder, Nib and Eraser . . . . . 25c. No. 90—Pencils, 1 Penholder, Nib, Eraser and Pencil Sharpener . . . . . 35c. No. 299—Pencils, 1 Penholder, Nib, Eraser and Pencil Sharpener . . . . . 55c. No. 301—Holder for Nibs and Blotter . . . . . 70c. No. 100—Pencils, 1 Penholder, 1 Nib, Eraser, Pencil Sharpener, 1 Ruler and Drinking Cup . . . . . \$1.20 No. 120—Pencils, 1 Penholder, 1 Nib Holder, Pencil Cap Eraser, Pencil Sharpener, Calendar and Blotter; \$1.70 No. 340—Pencils, 1 Penholder, 1 Pencil Cap, 1 Eraser, 1 Nib Holder, 1 Ruler, 1 Pocket Dictionary and Blotter . . . . . \$1.40 These are absolutely new. Come and see them.

S. E. GARLAND, Leading Bookseller & Stationer, 177-9 Water Street, n.w. 111

## Nfld. Government Railway.

PLACENTIA BAY STEAMSHIP SERVICE. Owing to S.S. ARGYLE being off schedule, freight for the Presque route (West run) will be accepted Monday, October 13th.

Passengers leaving St. John's on 8.45 a.m. train Tuesday, October 14th, will connect with S.S. ARGYLE, at Argentia for usual ports in Placentia Bay (Merashen route).

### NOTRE DAME BAY STEAMSHIP SERVICE.

Freight for ports on above route, as advertised in Directory, including Botwood, Brown's Arm, Laurenceston and Newstead, accepted at Freight Shed Tuesday, October 14th, 9 a.m. to 5 p.m.

### SOUTH COAST AND ST. MARY'S BAY STEAMSHIP SERVICE.

S.S. PORTIA will leave Dry Dock Wharf, 10 a.m. Monday, October 13th, calling at St. Mary's, St. Joseph's, Marystown and regular ports to Port aux Basques.

### EMBARGO NOTICE.

Effective November 1st, and until further notice, an embargo is placed against horses and cattle from North Sydney to points on this system and vice versa.

## Nfld. Government Railway.

## Farquhar Steamship Co.'s.

REGULAR SAILINGS OF STEEL STEAMSHIP "SABLE I" Leaves Halifax . . . . . Oct. 18th for Boston Leaves E. Boston . . . . . Oct. 21st for Halifax Leaves Halifax . . . . . 1 a.m. Oct. 11th; Oct. 25th for St. John's Leaves St. John's . . . . . 4 p.m. Oct. 14th; Oct. 28th for Halifax Passengers from Montreal, Boston, etc. arriving at Halifax by express train, Friday night, will connect with steamer leaving Halifax for St. John's. Passengers from St. John's arriving at Halifax by "Sable I" Thursday, midnight, will connect with Friday morning's express train leaving Halifax for Montreal, Boston, etc. REGULAR SAILINGS OF STEAMSHIP "STELLA MARIS" —BETWEEN— Halifax, North Sydney, Port-aux-Basques, Corner Brook, Curling, Bonne Bay, and other West Coast Ports. For Lowest Rates, apply: HARVEY & COMPANY, LTD. . . . . St. John's, Newfoundland. FARQUHAR STEAMSHIP COMPANIES (Head Office) Halifax, N.S. sept 11, th, s, t, f

## "Matchless" The Paint of Quality

Practical Painters choose "MATCH-LESS" because it works easily, covers well, and saves time.

Property Owners ask for it because it is durable and lasts so long that it saves money.

— SAVE FROM DECAY —  
IN THE "MATCHLESS" WAY.

### The Standard Manufacturing Co., Ltd.

sept 19, 11

## Notice to Parents!

Have your Children Normal Vision, or are they suffering from EYE STRAIN? This is a very important question and demands your immediate attention. The future success of your child may depend upon your action now. Children suffering from Eye Strain are working under a great handicap, which properly fitted Glasses will correct. Begin the school year right. Have your children's eyes examined by us, and if necessary PROPER GLASSES FITTED.

### R. H. TRAPNELL, Ltd.

Jewellers & Opticians, 197 Water Street. Forty-Five Years in the Service of the Public—The Evening Telegram.

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