

**Just Folks.**

By EDGAN A GUEST

**THE DESERTER.**

You could run away and hide—  
but what of those who stay?  
What about this burden great  
which you would fling away?  
One would have to take it up  
and bravely see it through,  
would you throw a task to him  
that now belongs to you?

You could seek the river's bed  
and end your troubles there,  
but the river would not take your  
burden of despair;  
A woman you have sworn to love,  
the children at her side,  
and find upon the river's bank  
the day you'd dearest.

They say that death is merciful, it is  
to the dead.  
But the cowardly wretch  
who seeks the river-bed,  
double-fold the burden falls on  
those behind who stay,  
they must stand unto the care the  
coward flings away.  
Leave the hurt and brave the pain,  
and see the battle through,  
keep your post unto the last for  
those who trust in you.  
Should you try to fling away this  
burden you dearest,  
and merely toss its cruel weight to  
those who love you best.

**Beaverbrook  
King-Making Again?**

BE MOVING "WINNIE" INTO  
PLACE.

Plans This Time Did Not Quite  
Succeed—Planning To Change Win-  
ston Churchill Into A Conservative  
To Lead A Crusade Against Social-

ism. The hand of Lord Beaverbrook  
behind the scenes in Eng-  
land more? Has it ever ceased  
since the Canadian merger  
in England in 1910, they are  
over there?

Lord Beaverbrook has now reached  
his position in English political life  
as he is caricatured on the stage.  
was a certain Lord Beaverbrook,  
was always acting as intermed-  
dary and interpreter in negotia-  
tions which had to take place.

The Manchester Guardian thinks it  
exposed the "king-maker" again  
with Winston Churchill as  
favorite this time. Defeated by  
a few votes in the Abbey-by-el-  
ect, Winston is far from squeal-  
ing. And now Lord Beaverbrook seems  
to be at the head of the movement to  
take him over from the Liberal  
to a Conservative fold to lead a crusade  
against the socialist doctrines of  
the Labor government.

Ashton-under-Lyne, in  
Beaverbrook's old constituency,  
the plot was hatched. Sir Walter De-  
Laet, the Unionist, had warned his  
opponents that he was not going to  
stand as a candidate at the next general  
election. "The Unionist association  
did a little prematurely, as it  
turned out," says the Manchester  
Guardian, "to ask Mr. Churchill to  
be their candidate, and went so far  
as to tell him that they would ar-  
range a bye-election for him."

A letter had been sent to Mr.  
Churchill, asking him to receive a de-  
legation of Ashton Tories, the depu-  
ties had been appointed, and Lord  
Beaverbrook, who sat for some years  
in Ashton as Mr. afterwards Sir Max  
Aitken, had been asked to apply the  
interests of the Ashton Tories.  
Churchill would, so to speak, be  
sent for Ashton from the instant  
he was named to stand.

Was Sir Walter de Laet? Sir Wal-  
ter didn't give up his seat for Win-  
ston Churchill. He said so publicly,  
and kept his seat till the genera-  
tion.

English politicians haven't forgot-  
ten other occasions when Beau-  
brook played the part of Warwick  
"king-maker." Northcliffe may  
be supposed to have done it, but he did  
not. Lloyd George premier. Beau-  
brook did that. When it became a  
question again whether Walter Long  
should be Chamberlain should be the  
choice of the Unionists, Beaverbrook  
was one of them with Bonar Law.

Beaverbrook published anonymously in 1917,  
the book "Lloyd George in 1917,"  
one of the best Beaverbrook worked  
the scenes directing politics,  
to cause the Coalition government  
to fall, the war, is described. "AIR-  
MAIL" the secret of personal dip-  
lomacy brought Lloyd George, Bonar  
Law and Carson together. There were  
dinners, dinners, suppers and num-  
berless conclaves with Aitken as host,  
and the stimulus of a  
without the stimulus of a  
into cold water.

you a Suit or Overcoat  
We make a speciality  
of making up customers own  
at prices that are absolute-  
ly lowest for first class work.  
WELL THE TAILOR, 110  
St. John's St., Nov 17, 12

Law's Daily Plunge  
In London, Bernard Shaw has  
been in the bathing pool of the  
Automobile Club every morn-  
ing before breakfast, winter and  
summer, his reason for this pastime  
being that as an Irishman, he can-  
not without the stimulus of a  
into cold water.

**STOP AND SHOP At The BAIRD SHOPS**

There, Values Top the Lot Daily.

**WARM WEATHER WANTS**

Bring PRONOUNCED VALUES from many sources here

Sales of extraordinary importance are in progress here just now. Warm weather wearables for every member of the family bear SALE PRICE TICKETS—meaning now is the time to buy them advantageously and get a full season of service and comfort from these just-right garments. With the following we bid for your favoured patronage.

**FRIDAY, SAT and TUESDAY**



**Top-Notch  
GLOVE  
VALUES**

**LINEN GLOVES**—Finely finished Gloves, in wanted shades of Grey, Fawn, Brown and Black. sizes 6 1/2 to 4 1/2. Our Special . . . . . **43c.**

**SILK GLOVES**—Silk Elbow Gloves, Ladies! of the finest quality. Black and White, nice for all occasions, sizes 6 1/2 to 7 1/2. Friday, Satur- . . . . . **\$1.75** day and Monday . . . . .

**SILK GLOVES**—Wrist length Silk Gloves, in shades of Fawn and Grey, Black and White as well, available sizes 6, 7, 7 1/2, values to \$1.30 pair. Friday, Saturday and Tuesday . . . . . **\$1.00**

**Souvenir Brooches**

Beautiful affairs, in permanent gilt and high class coloured enamel, others in sterling and enamel, beautiful designs and nice to sport during the Hall Celebrations, Union Jack, City Coat of Arms, Lion and Unicorn and Caribou, values to \$1.20. . . . . **39c.** Special . . . . .

**Canton Crepe  
and  
Silk Jersey  
DRESSES**

Just 25 of them in the very latest styles—long waist effect, wide girdles, shirred waist, short sleeves, handsome shades: Brown, Navy, Rose, Grey, Green, Royal, Saxe and Black. 18 to 46 inch bust, very handsome range. See them. Regular \$16.00. Friday, Saturday and Tuesday . . . . .

**Special \$12.98 Special**

**INFANTS' BONNETS**—White Muslin Bonnets, shirred and embroidered; ribbon bow and lace edged. . . . . **42c.** Regular 50c. Special . . . . .

**Just the Dearest of Little  
Wash Dresses  
Go On Sale**

Great range, mothers! They come in good looking Wash Gingham, pretty styles for your little girls, from 6 to 12 years—the winsome age. Check and Stripe patterns, three-quarter sleeves, collarless and with collar, belt and pockets, self trimmings, values to \$1.40. Friday, Saturday and Tuesday . . . . . **79c.**

**BOMBERS**—Great range of these to fit 2 to 6 years, in Linens and Muslins: Pink, Hello, Saxe, Tan, Green and Flame; roll collar, long sleeves, belt and pockets, white and colored platings; cheaper than you can make them. **79c.**

**Boys' Wash Suits**

Smart looking White Jean Suits, belted style, relieved with collar and tie of fine Blue and White Striped linen. **\$1.85** very tidy; to fit 4 to 8 years. Special . . . . .

**Substantial Savings  
ON  
Family FOOTWEAR**

**CHILDREN'S SHOES**—Dark Tan Kid Shoes; sizes 2 to 6, broad toe, low heel and ankle strap; \$1.20 value. **98c.** Special . . . . .

**YOUTH'S BOOTS**—In Dark Brown Calf, Laced style, sturdy and yet not heavy; sizes 9 to 13 1/2. Special **\$2.18**

**LADIES' SHOES**—Your choice of Black or Dark Brown Kid Shoes, strapped and laced styles, pointed or broad toes, high and low heels; for the week-end they have been priced to about half of their original. See this assortment **\$2.69** at . . . . .

**JULIET SHOES**—For women needing absolute foot comfort, we recommend these broad fitting soft Black Kid Julietts with rubber heels; sizes 4 to 8. Regular \$4.50. **\$4.28** Special . . . . .

**WOMEN'S BOOTS**—Perfect shape in a nice light weight Calf; sizes 4 to 6, medium heel, worth \$3.75 pair. **\$2.18** Our Special . . . . .

**BOYS' BOOTS**—In Dark Brown Calf, Goodyear welted, rubber heels; sizes 2 1/2 to 6. Our Special **\$2.88**

**Dress Materials**  
Claiming Your Attention for Economy's Sake

**FANCY LININGS.**  
38 inch fancy Satens, in shades of Grey, Fawn, Brown and Blue; all floral patterns. Reg. 75c. yard. Friday, Saturday and Tuesday . . . . . **69c.**

**CANTON CREPE.**  
38 inch, Champagne shade Canton Crepe, pretty shade for Summer wear. Reg. \$2.20 yard. Friday, Saturday and Tuesday **\$2.12**

**RATINE.**  
38 inches wide, white ground, large Blue and Green Crossbarred patterns, nice for skirts or dresses; Reg. 60c. Special . . . . . **54c.**

**FANCY RATINES.**  
38 inch materials, very serviceable, comes in striped and crossbarred patterns, grounds of Grey, Fawn, Blue and Henna; beautiful goods. Reg. \$1.10. Special . . . . . **98c.**

**PINK LUSTRE.**  
44 inch Pink Lustre, a good wearing material in a popular shade. Regular \$1.50 yard. **\$1.35** Special . . . . .

**SILK MUSLINS.**  
38 inch, plain shades, Silk Muslin, shades of Coral, White, Lemon, Navy, Saxe, Champagne and Black. Friday, Saturday and Tues- . . . . . **43c.**

**Sleeveless Sport Coats**

**SLEEVELESS "SPORT" COATS**—For Ladies, the very newest, allowing perfect freedom for the arms, they come in pretty plain and check Tweeds, others in fancy Wool Ratine, piped with Silk Military Braiding, pockets and belt, Tuxedo front, shades of Hello, Shrimp, Kingfisher and assorted mixtures, light weight, but very comfortable. Reg. \$7.50. Special . . . . . **\$6.98**

**FINISHED VELS**—In fine Silk Net, shades of Brown, Navy, Taupe and Black, with border of open mesh each—one and a quarter yards long. Reg. 80c. Friday, Saturday and **52c.**

**MIDDLES**—Children's and Misses' Linen Middy Blouses, to fit 6 to 20 years; Fawn shade, with Sailor Collar, short sleeves, pocket, strap for tie. Reg. \$1.00. Special . . . . . **84c**

**GIRLS' COMBINATIONS**—Embroidery trimmed, White Lawn Combinations, to fit 2 to 8 years, buttoned behind. Dollar value. Special **69c.**

**COSELETTES**—Pressiere and Corset combined, in Pink Cotton, 24 to 44 bust, elastic gored at hips, 4 suspenders, hooked at side, especially adapted for Summer wear, inex- pensive too. Special **\$1.55**

**LINGERIE RIBBONS**—Washable Silk Ribbons, 6 yards in a piece, shades of Flash, Sky, Pink, Turquoise and White, all silk. Reg. 25c. piece. Special . . . . . **16c.**

**CHILDREN'S VESTS**—Fine ribbed White Jersey Under Vests, for children from 2 to 8 years, crocheted neck and trim. Reg. 25c. Special . . . . . **19c.**

**LADIES' SWEATERS**—Knitted Wool Sweaters, a lovely style, 38 to 42 sizes, in mixed shades you'll like, Crimson and Grey, Hello and Grey, Navy and Honey-dew, Saxe, Black, etc., Tuxedo front, long sleeves and elastic top. Reg. \$4.00. Special . . . . . **\$3.59**

**TASSELS**—Beaded Tassels, for bags, lamp shades and fancy work. Finishing, in Bronze, steel, Midnight shades, and White and Black, ea. **14c.**

**OUTING NEEDS**

**ANTI-SKEETER**—Don't forget a bottle. Flies are in full muster awaiting you, rout'em with our Anti-Skeeter . . . . . **17c.**

**PEROXIDE**—Soothes and allays all mosquito bites, have a bottle for the day after. . . . . **14c.** **19c.** **29c.**

**VANITY CASES**—Natty Gilt Cases, with mirror, Puff, Rough or Powder, very neat . . . . . **35c.**

**LUNCH KITS**—Containing outfit for party of 2. Paper Plates, Cups, Spoons and Serviettes 29c. and 6 sheets wax paper, boxed . . . . . **8c.**

**PAPER PLATES**—Medium size. The dozen . . . . . **8c.**

**SERVIETTES**—Plain White 100 for **22c.** Crepe Tissues . . . . . **25 for 19c.**

**FANCY SERVIETTES**—White with coloured borders . . . . . **25 for 19c.**

**ICE CREAM SETS**—Outfit for party of six complete . . . . . **15c.**

**Artificial Silk SCARVES**

The newest in feather weight throw overs, beautiful colour blendings, stripes and Jazz effects, Tubular reversible and fringed.

**\$2.30 \$2.40 \$2.80**

**Beautiful Range of  
Ladies' Gingham  
DRESSES**

Dresses you need for immediate wear, some in pretty Gingham, others in Muslin, shades of Tan, Lavender, Saxe, Tomato and Green. Peter Pan collar, roll collar, 3/4 sleeve, girdle and pocket, long waist effect, quite a range of styles. Our Special for Friday, Saturday and Tuesday . . . . .

**Special \$3.10 Special**

**LADIES' VEST and BLOOMERS**—Finest Jersey make, Pink and White, 34 to 46 sizes; the Vests have short sleeves, others strap shoulders, crocheted edged; the Bloomers are full and have elastic at waist and knee. Friday, Saturday and Tuesday, the garment . . . . . **42c.**

**Distinguished Visitors are Coming—  
Make Your Windows  
look their best  
with some of our pretty  
Casement Cloths, etc.**

**CASEMENT CLOTHS**—40 inch lace edged Cream Cashmere Cloths, very popular to-day. Regular 60c. yard. Special **54c.**

**CURTAIN LACE**—48 inch pure White, the new patterns are large and well covered, with wide borders. Fri- . . . . . **43c.** day, Saturday and Tuesday . . . . .

**CURTAIN LACE**—62 inch Cream Curtain Laces, pretty all over patterns; you'll like them at once, underpriced for Friday, Saturday and Tuesday . . . . . **59c.**

**CREAM CASEMENTS**—42 inch Cream CaseMENTS, with lace insertion, pretty lace edge, decidedly attractive. Regular 65c. yard. Friday, Saturday and Tuesday **59c.**

**CHEESE CLOTHS**—36 inch Snow White, pure quality Cheese Cloth; always needed. **14c.** The yard . . . . . **9c.**

**STERILIZED GAUZE**—Perfectly pure, 36 inches wide, for hospital or home. The **9c.** yard . . . . .

**ROLLER TOWELING**—Strong half-bleached roller crash tow-eling, with coloured striped borders; 30c. value for **26c.**

**WHITE SCRIMS**—36 inch White Scrims with self-border; several pieces go on sale Friday, Saturday and Tuesday **18c.** for **26c.**

**SCRIMS**—6 pieces of White Scrims with broad self stripes, uncommon looking and very strong. Regular 55c. yard. Fri- . . . . . **49c.** day, Saturday and Tues.

**Fancy Linens Under-  
priced**

**TEA CLOTHS**—Embroidered Linen Crash Tea Cloths, 33 x 34 size, to match up with the Centres advertised herewith; last for years. Reg. \$3.00. Friday, Saturday and Tuesday . . . . . **\$2.68**

**PILLOW CASES**—Hemstitched strong White Cotton Pillow Cases, remarkably low in price. **49c.** Friday, Saturday and Tuesday, each . . . . .

**CUSHION COVERS**—Serviceable Cream Madras Cushion Covers 21 x 21 size, relieved with printed coloured floral effects. Friday, Saturday and Tuesday . . . . . **49c.**

**CENTRES**—Oval shape Centres, beautifully silk embroidered, on serviceable Linen Crash; Dollar value. Friday, Saturday and Tuesday . . . . . **85c.**

**COSIE COVERS**—Embroidered Linen Crash Cosie Covers, button hole edged, dainty affairs. Reg. 60c. Friday, Saturday and Tuesday . . . . . **49c.**

**COSIE PADS**—The Cosie itself Plump, Crescent shape, covered with plain Crimson, Green and Yellow Satin. Reg. 80c. Friday, Saturday and Tuesday **65c.**

**BRUSH and COMB BAGS**—In pretty embroidered and hemstitched White Linens; something dainty for Milady's Bou- doir. Reg. \$1.25. Friday, Satur- . . . . . **\$1.05** day and Tuesday . . . . .

**James Baird  
LIMITED**

**HOSIERY  
VALUES**

**COTTON HOSE**—Ladies' Summer weight every day Hose, in shades of Grey, Nude, Cordovan, Black and White. **19c.** Special . . . . .

**COTTON LISLE HOSE**—Plain Seamless Hosiery, showing pretty Heathers, Cordovan, Black and White, sizes 9 to 10. Our Special . . . . . **28c.**

**GIRLS' AND BOYS' HOSE**—Sizes 5 to 9 1/2 inch, in good hard wearing cotton, the ribbon, in Cordovan, Black and White; 30c. value. Special . . . . . **19c.**

**CHILDREN'S SOCKS**—White Cotton Socks, with coloured fancy tops, an unlimited variety of them, 5 to 9 1/2 inch. Special . . . . . **19c.**

**SILK HOSE**—Ladies' fancy leg Silk Hose, in Shoe Grey, Coaling and Nigger, with Lisle top, toe and heel, seamless, good value at \$1.10. Friday, Saturday and Tuesday . . . . . **89c.**

**LINEN HOSE**—This is one of our popular lines, in plain seamless Lisle, in shades of Nude, Cordovan, Grey, Beaver, Navy, Black and White, 48c. value for 60c. Friday, Saturday & Tuesday . . . . .

**Silk Hosiery  
39c**

Charming shades: Nude, Cham- pagne, Peach, Grey, Cordovan, Black and White, Lisle top, toe and heel; some of these may be slightly imperfect, but nothing to impair their acceptability, nor their value. Our Price . . . . .