

"Sign of the Rose" a Screen Masterpiece

BEAUTIFUL STORY SCORES BIG AT THE NICKEL.

"The Sign of the Rose" is a picture that has apparently been done with the exceptionally worthy co-operation of everyone who had anything to do with the production in any way. The story is graphically told and is thoroughly realistic and complete in detail. The plot is plausible enough to bear close scrutiny and offers material in the style that reaches a wide appeal.

There is a great deal of pathos in the story that has been brought out in a very genuine manner, that is to say, without the time-worn, glycerine-tinted close-ups. George Beban's acting is natural and compelling. The Christmas spirit that supplies material in the early part of the story and the legend of Santa Claus will please the children. The automobile accident, in our mind, one of the best of the sort that has been screened, and the backlogs of the picture.

There is any indication of good entertainment value, then "The Sign of the Rose" has it.

An added attraction worthy of high tribute is the musical programme as delivered by P. J. McCarthy at the piano and Jack Cronan at the bells and trisico. Last night they rendered Paderewski's famous "Minuet" and "No No Lu" from the music box Revue. The Nickel musicians have been the first and only local interpreters of these celebrated renditions, and those who appreciate good music can hear a genuine treat to-night.

Two Toronto Officials Arrested

CLERK AND CASHIER IN REGISTRY OFFICE CHARGED WITH THEFT.

TORONTO, Feb. 13.—Charged with the theft of certain moneys from the Provincial Treasurer during the years 1921 to 1924 inclusive, William J. Murphy, clerk in the City Registry Office, and James M. Pollock, Cashier in the same institution, were arrested after surrendering themselves this morning.

The amount of the alleged shortage has not yet been mentioned, and auditors are still at work.

Big Photoplay at the Crescent To-Night

MARIE PREVOST FEATURED IN "BEAUTIFUL AND DAMNED."

If you want to find out whether society is at its worst when at its best—or at its worst when at its worst, see "The Beautiful and Damned," the Warner Brothers production which was shown yesterday at the Crescent Theatre.

Even if the matter of society doesn't hold you, the picture should be seen, for it is one of the strongest film dramas ever screened.

This film, crisscrossed with thrilling drama and rollicking comedy, was adapted from F. Scott Fitzgerald's novel of the same name. The producers have been fortunate in transferring the pep, cleverness and rich drama of the story to the story of the screen, in an exciting story of snappers, high life and fate.

Marie Prevost, the screen star formerly known for her bewitching grace as a bathing queen beauty, stars in this picture of snappers and gilded youth, riches and ruin. This is the picture adaptation of F. Scott Fitzgerald's "best seller" novel of the same name that has made the snapper through the skies of popularity and made her the most talked-of person in creation.

Tomorrow night at this theatre is the occasion of another of those big Amateur Contests which are so popular with theatre-goers. Arrangements are being made to present some extra attractions. Take in this great show Friday night.

Beware of Quack Oculists

London hospitals are receiving large numbers of eye cases which have been seriously injured by the attentions of quack oculists.

Hundreds of people who imagine that they have faulty eyesight are attracted by cleverly-worded circulars to obscure "eye institutions." As soon as they have been secured as prospective clients they receive false "which would have even those with perfect sight."

"We have had scores of patients here who have been tricked into accepting the attentions of quack eye specialists," said the secretary of the Royal Eye Hospital. "Had they come to us in the first place many of them could have been cured, but in some cases quacks have completely ruined all chances of recovery."

An upturned design in two shades of brown is used as a hinge clasp of hair.

28th Annual February Sale

Further Extreme Values for Last Week
Values such as no thinking person can afford to miss

All New Goods Offered at Sale Price
All new goods now arriving are included in this Great Money-Saving Event



Smart Skirts

at Sale Prices

Taffeta Silk Skirts.

Colors of Navy, Brown and Black.
Reg. \$10.00 each. Sale Price \$6.00
Reg. \$12.00 each. Sale Price \$7.00
Reg. \$14.50 each. Sale Price \$8.50
In Black only.
Reg. \$13.50 each. Sale Price \$8.50
Reg. \$20.00 each. Sale Price \$11.20
In Navy only.
Reg. \$20.00 each. Sale Price \$11.20

Cashmere Hose.

Wool Plaid Skirts.
A big assortment of All Wool Plaid Skirts, in beautiful color combinations, very dressy looking, accordion pleated.
Reg. \$5.00 ea. Sale Price \$3.00
Reg. \$10.00 ea. Sale Price \$6.00
Reg. \$11.00 ea. Sale Price \$6.50

Wool Plaid and Striped Skirts.

Pretty Plaids and Roman stripes, on plain grounds of the newest shades; assorted sizes.
Reg. \$8.50 ea. Sale Price \$5.50
Reg. \$10.00 ea. Sale Price \$6.50

Accordion Pleated Skirts.

Best quality Serge; colors of Black and Navy.
Reg. \$6.50 each. Sale Price \$5.20
Reg. \$9.25 each. Sale Price \$7.40

Colors of Navy and Nigger.
Reg. \$3.50 each. Sale Price \$2.00
Colors of Navy and Brown, with assorted stripes.
Reg. \$3.75 each. Sale Price \$2.00

Notions of Standard Quality at Low Prices

MILITARY BRUSHES—Long bristles.

Reg. \$3.30 each. Sale Price \$2.82

TOOTH BRUSHES—Hard, Medium and soft bristles. Reg. 70c. each. Sale Price 60c.

HAIR BRUSHES—Long bristles. Reg. \$3.50 each. Sale Price \$2.82

CLOTH BRUSHES—Hard bristles. Reg. \$1.50 each. Sale Price \$1.30

Price 12c.

SHAVING BRUSHES—Sterilized, set in rubber. Reg. \$1.20 each. Sale Price \$1.02

Reg. 75c. each. Sale Price 65c.

FRILLED ELASTIC—Assorted colors. Reg. 55c. per yard. Sale Price 47c.

WHITE TAPE—Assorted widths, in bundles. Reg. 20c. per ball. Sale Price 16c.

TRAYS—With glass bottoms. Reg. \$1.50 each. Sale Price \$1.30

Reg. 15c. per cake. Sale Price 12c.

PALM OLIVE SHAMPOO—Reg. 70c. per bottle. Sale Price 60c.

Reg. 20c. per bottle. Sale Price 16c.

GLYCERINE SOAP—Large cakes. Reg. 15c. per cake. Sale Price 12c.

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Stationery Specially Priced

Dennison's Servicing Cup Forms.

Assorted sizes, for making fancy candy baskets. Reg. 20c. per doz. Sale Price 16c.

DUPLEX RUBBER BANDS—Medium size. Reg. 15c. per box. Sale Price 12c.

Dennison's Crepe Paper.

Assorted shades, 20 inches wide; 10 feet long. Reg. 20c. per roll. Sale Price 16c.

Price 12c.

Carter's Rusty Racer.

Removes Rust, Fruit, Coffee and other stains. Reg. 55c. per bottle. Sale Price 29c.

Reg. 15c. each. Sale Price 12c.

Whitman's Pictures.

Stationery for Children.

In box containing 1 doz. paper and 1 doz. envelopes. Reg. 15c. per box. Sale Price 12c.

Collins's Gem Pocket Dictionary.

Reg. 45c. each. Sale Price 38c.

Nid. Literature Readers.

Book No. 4. Reg. 55c. ea. S. Price 40c.

Book No. 5. Reg. 60c. ea. S. Price 45c.

Fountain Pens.

The "Sage" self-filling, heavily gold-plated point. Reg. 50c. each. Sale Price 42c.

PENCIL ASSORTMENT—In colored leather case, containing eraser, sharpener, pen nibs, pen holders, eraser and five pencils. Reg. 70c. each. Sale Price 60c.

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Everything a Man, Woman or Child Can Want

in wearing apparel can be obtained at Specially Reduced Prices during this Sale



Infants' Wear

Specially Reduced

This Sale of Children's wear should be very alluring to all mothers, who are on the look-out for pretty things at little prices.

Children's Dresses.

In Muslin, Lawn and Voile; to fit up to 2 years.

Reg. 75c. each. Sale Price 60c.

Reg. 90c. each. Sale Price 75c.

Reg. \$1.20 each. Sale Price \$1.00

Reg. \$1.45 each. Sale Price \$1.20

Reg. \$2.00 each. Sale Price \$1.60

Reg. \$2.75 each. Sale Price \$2.25

Reg. \$3.00 each. Sale Price \$2.55

Silk Dresses.

To fit up to 2 years.

Reg. \$4.00 each. Sale Price \$3.25

Reg. \$5.00 each. Sale Price \$4.25

Reg. \$5.75 each. Sale Price \$4.90

Poplin Dresses.

Colors of Pale Blue, Pink and White; to fit up to 2 years.

Reg. \$1.65 each. Sale Price \$1.30

Reg. \$1.75 each. Sale Price \$1.40

White Cashmere Dresses.

To fit up to 3 years.

Reg. \$1.50 each. Sale Price \$1.25

Reg. \$2.00 each. Sale Price \$1.60

Reg. \$2.50 each. Sale Price \$2.00

Reg. \$3.00 each. Sale Price \$2.50

Reg. \$3.50 each. Sale Price \$3.00

Reg. \$4.00 each. Sale Price \$3.50

Reg. \$4.50 each. Sale Price \$4.00

Reg. \$5.00 each. Sale Price \$4.50

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Reg. \$6.00 each. Sale Price \$5.50

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