

**ELLIS' CRACKERS FOR CHRISTMAS FUN**

"The Fun of the Fair"

What would Christmas be without them? As they Crack and Snap--as queer Hats, Caps, Toys, Jewels and other surprises tumble out--the Children are delighted, and Grown-up's become Children again.

Ellis' Merry Crackers will enliven your Christmas Festivities. The Designs, Colors and Varieties this Season surpass all previous Christmas's. Come! and See!

**ELLIS & CO., LIMITED**  
203 Water Street

**Personal Greeting Cards!**

24 hour service

Our 1923 line of Personal Greeting Cards is now ready for inspection. Samples may be seen by calling at our Printery, or ringing 850.

**GIFT STATIONERY BARGAIN**

We have a large assortment of Gift Stationery that we are selling to clear at 50c. per Box. Mail orders, 8c. extra.

**MORGAN'S PRINTING OFFICE**  
BOARD OF TRADE BUILDING.  
Phone 850.

**The Shop on the Corner**

On the Way Home

Just drop in for a moment or two to see

**OUR GLASSY DISPLAY**

**CHRISTMAS GOODS**

Houbigant's PERFUMES & TALCUMS

CROWN PERFUME

COLGATE'S PERFUMES

HUDNUT'S TOILETRIES

in a wondrous variety.

AND THE VERY LATEST THINGS IN

VANITY CASES

**Moir's & Lowney's**

**Chocolates**

More attractively boxed than ever.

**O'Mara's Drug Store**

RAWLINS' CROSS.

Paint Bargain  
**Red Paint**  
\$2.50 gal.  
HARDWARE  
**W. G. PIPPY, Tinsmith**  
452 Water Street

Forty-Four Years in the Service of the Public--The Evening Telegram.

**SIDE TALKS.**

By Ruth Cameron.

**WHAT NO ONE WANTS TO DO.**

I wonder if any man ever achieved big things who was not capable of intense concentration. And I wonder if there ever was a man who achieved success by his ability to concentrate intensely, who, when he knew he had to concentrate on some very difficult problem, didn't sometimes wish he were a day laborer working for small hire on some job where he didn't have to do a thing but follow directions, so that he need not push himself to the agony of that intense thinking.

For it often is agony. Or perhaps a queer mixture of necessity and agony and satisfaction.

**The Horse That Thought.**

When I was a small child and used to go to visit my cousins, I was allowed to beguile the railway journey with ten cents' worth of limedroses and my favorite magazine. The stipulation was that, before arriving at my cousin's home I should get rid of the magazine, as it was not one of which my aunt, who had very strict theories on child rearing, would approve. And yet it was in that fantastic (but not in the least harmful) magazine that I read one of the few stories that have always remained in my mind.

It was about a man who taught his horse to talk. The horse finally begged the man to shoot him because, along with the power of speech, had come the power of thought; and the fact that he could never stop thinking now--that one thought followed upon another in his unaccustomed brain--meant such acute suffering that he wanted to get away from it all.

I cannot tell you that story made such a vivid impression upon a child of ten but it did. And I often find it coming to my mind in one connection or another.

**Try It Yourself.**

Of course we human beings are used to the fact that we can't stop thinking. But most of our thinking is desultory, wandering. When we try to think things straight through, when we try to put our minds on something and not let them wander for a second, then we know a touch of that agony which the imaginary horse might have experienced.

Try it yourself. Sit down and try to think through some very trying problem or to write a very difficult letter and see how quickly your mind says to you: "Oh, let's think of something else now." Haul it back by the scruff of its neck and push it onto the problem again, and see how long it is before it has wiggled free again and you are lost in pleasant day dreams probably relating to what will happen after your still unsolved problem is happily solved.

**The Agony of Concentration.**

In an article about Lenin there was a very interesting passage describing his power of intense concentration and illustrating it by telling how he played chess. When confronted with a difficult chess problem "he would sit in a petrified position like a stone figure, symbolizing the superhuman strain of thought. On his enormous forehead little drops of perspiration appeared. His head was hanging over the board. His eyes were immovably fixed on the corner where the main strategic point of the battle was concentrated. Not a simple muscle stirred on his face. On his wide temples bluish veins stood out. His whole power of will was concentrated on the pawns and figures before him."

And at the end of this period of concentration he made a move which--in the game when the syndicate of "bad players" who were working against him, thought it could not be won.

"Thinking," someone has said, "is just what nobody wants to do."

And yet we all of us want the rewards of thinking.

**Danger of Epidemic Past,**

**HEALTH OFFICERS DECLARE.**

**APPEARANCE OF SCARLET FEVER HERE--REMINDS AUTHORITIES OF CAPT. BRYSON MILKMAN WHO WAS GERM CARRIER.**

The City continues almost free from infectious diseases, the only cases reported to the City Health Department of late being three of scarlet fever, one patient being in the Infectious Diseases Hospital at Rockhead, and none of them appear to be very serious. The patients, however, are being kept under observation, particularly in view of reports from Cape Breton of scarlet fever having been communicated to a number of people through the vendor who supplied them with milk. According to the reports, the vendor was, unknown to himself, a carrier of the disease with which a relative of his home was affected, and it was not any lack of care on his part as to the cleanliness of the milk that was at all responsible for the communication of the disease to members of households which he supplied. But investigation of a number of cases showed he was the milk supplier and it was learned that a relative of his had been suffering with it. The vendor himself did not suffer from it so the indications all pointed to him as an unwitting carrier. Hence care is being taken to prevent any duplication of that situation in Halifax and the few existing cases are being kept in view, while the milk supply is likewise watched.

The last weekly bulletin of the Department of Public Health shows cases of communication diseases reported since the issue of the previous bulletin as follows:  
Chickenpox--Sydney, 2 cases, Halifax 1, Truro 1.  
Diphtheria--Afton (Antigonish) 1, Marydale (Antigonish) 1, Baddeck 1, Chester 1.  
Infantile Paralysis--Halifax 1.

Influenza--Westville several. Stellarton 4.

Measles--Sydney 12. Liverpool 2. Stellarton 12. Antigonish 1. Cape Breton 12. Truro 1.

Mumps--Westville several. Westville 1. Scarlat fever--Sydney 1. Dominion 2. Amherst 1. Cape Breton 4. Typhoid fever--Dominion 1. Liverpool 2.

Tuberculosis (pulmonary)--Sydney 1. Westville 5. Cape Breton 7. Halifax 1.

Whooping Cough--Liverpool several. Lunenburg County 5. Westville several. Tarbay, Guysboro, 10.--Halifax Chronicle.

**Easily Done.**

It is no trouble to trim your Christmas tree with LIFE SAVERS. All you do is run a string through the HOLE in each piece and string them over the branches. Nothing looks so nice on a tree as the pure white LIFE SAVERS, and the idea of the HOLE just seems to be there for this purpose. See the tree trimmed with LIFE SAVERS in the window of the West End Candy Store. It looks fine and all the children are tickled with IT. TREE YOUR CHRISTMAS TREE WITH LIFE SAVERS. Enough in a box for a tree, \$1.00 a box or five cents a package everywhere.

**HOCKEY PLAYERS**

Minard's is the ideal liniment for the rub-down. Takes the soreness out of bruised muscles.



**BILLY'S UNCLE**



It Worked for Billy.

BY BEN BATSFORD.



**WHAT TO GIVE?--**

That is the Question.

Our Shoe Departments help answer this perplexing problem through a wide range of very desirable Slippers to suit all ages and fancies at most Moderate Prices.

We list a few of the most interesting lines

**COSY SLIPPERS**

**CHILDREN'S**

Red and Blue Felt, Soft Padded Soles--6 to 11 . . . . .1.35 pr.  
Plaid Camel Hair, Leather Soles--6 to 10 . . . . .1.60 pr.  
Red Felt Fur Top Juliets--7 only . . . . .1.95 pr.

**MISSES'**

Red and Blue Felt, Soft Padded Soles--11 to 2 . . . . .1.45, 1.65 pr.  
Plaid Camel Hair, Leather Soles--11 to 2 . . . . .1.70 pr.  
Red and Blue Felt, Boot shape--12 to 2 . . . . .2.10 pr.

**LADIES'**

Red and Blue Felt, Leather Soles--2 to 7 . . . . .1.35 pr.  
Ribbon Trimmed Felt, Soft Padded Soles, in Rose, Brown, Blue, Orchid--3 to 7 . . . . .1.50 pr.  
Plaid Camel Hair, Leather Soles--3 to 7 . . . . .2.00, 2.60, 3.00 pr.  
Fur Top Juliets, Felt, Leather Soles, in Brown, Dark Grey, Garnet--3 to 8 . . . . .2.10 pr.  
Fancy Trimmed Felt, Soft Padded Soles, in Blue, Ecru, Taupe, Rose, Pink--3 to 7 . . . . .2.70 pr.  
Felt "Mules" Ribbon Trimmed (ho back part) in Ecru, Rose, Blue, Taupe--3 to 7 . . . . .2.80 pr.  
Dark Grey Felt, Leather Soles and Heels--3 to 7 . . . . .2.90 pr.  
Brown Felt, Leather Soles and Heels--3 to 7 . . . . .3.00 pr.

**BOYS'**

Brown Felt, Moccasin Style, Soft Soles--1 to 5 1/2 . . . . .1.90 pr.  
Grey Felt, Soft Soles--1 to 5 1/2 . . . . .2.40 pr.

**MEN'S**

Black Felts, Leather Soles, 2.00 pr. Grey Felts, Soft Soles . . . . .2.20 pr.  
Camel Hair, assorted Plaids . . . . .2.00, 2.60, 2.75, 3.50 pr.  
Camel Hair, assorted Plaids, with Buckle . . . . .2.85, 4.10 pr.  
Tan and Black Kid Romeos . . . . .3.15, 3.95 pr.  
Tan Kid Everetts, 3.40 pr. Black Kid Everetts . . . . .3.90 pr.



**Cut Cost of Men's Clothing is Aim of Retail Merchants**

Indianapolis, (A. P.)--Reduction in the cost of men's clothing and furnishings by reducing the cost of production is the announced purpose of an organized effort which has been started by the National Association of Retail Clothiers. This is planned to be accomplished by the formation of a clothing industry commission consisting of a representative from each of the Allied industries in the clothing trade.

The lowering process in cost is expected to be done without cutting into legitimate profits, according to Sol Schloess of Indianapolis, the new president of the association.

"We are going to begin at the fountain head, that is, the original cost, and everyone in the clothing business is going to be given an opportunity to aid in the movement," he said.

"We have sent out from our Chicago headquarters a request that all the various organizations in the clothing industry appoint committees to study out the best methods of eliminating unnecessary expenses. This appeal has been sent to the clothing manufacturers, woolens and worsted manufacturers, spinners, manufacturers of hats, knitted goods and work clothing. When these committees have made a complete survey of their various lines and decided where the slack can be taken up, the chairman of each committee will go to Chicago and the clothing industry commission will be formed. When this commission gets together all the results of each allied industry will be amalgamated and in this way we should be able to reduce to a considerable extent the actual cost of distribution, which will enable the retailer to give better values.

Have you a Suit or Overcoat to make? We make a speciality of making up customers own goods at prices that are absolutely the lowest for first class work. FARRELL THE TAILOR, 310 Water St.--nov17,14

S.S. Digby called from Halifax for this port 10 a.m. yesterday.

Insist on getting Special SUN brand New York Family Beef. None better.--dec.14

**Wholesale Prices Show**

**MOVE DOWNWARD, SURVEY INDICATES**  
Geneva, (A. P.)--An investigation based on the query, "What does it cost the world to live?" shows a general downward movement in wholesale prices, according to the International Labor Bureau.  
This easiness of prices was shown in South Africa, Australia, Canada, Egypt, the United States, India, Japan, the Netherlands, Great Britain, Sweden, Switzerland and Czechoslovakia. Prices have risen slightly in Australia, Belgium and New Zealand, and have increased violently in Germany and Poland.  
In August wholesale prices increased ten-fold in Germany and the general cost of living 16 fold.