

NOTICE TO SHOPKEEPERS!

This is not an advertisement but is merely a reminder,

That profits are made on the Soap which you SELL, but not always on the SOAP you buy.

Therefore BUY SUNLIGHT SOAP, the Soap which YOU KNOW WILL SELL.

Remember every Bar of Sunlight Soap is warranted purest and best and that

Selling Sunlight Soap is the easiest thing any Shopkeeper has to do.

SUNLIGHT SOAP SELLS ITSELF.

GEORGE NEAL, LIMITED.

SIDE TALKS.

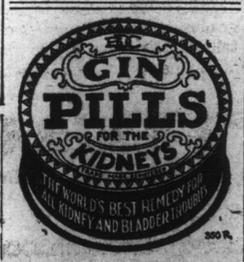
By Ruth Cameron.

THE SHUT DOOR LOOK.

There is a certain expression which people sometimes have on their faces which I call the shut door look. I call it that because when it comes I know surely as if I had seen a door shut that the person behind that door has shut the door of his mind against whatever he was hearing at that moment.

When I see the expression I mention the lightning around the eyes, the blankness in the eye, a set to the whole face. A woman with a logical mind, a friend who has a very fine ability to talk because she is so logical in her development of ideas, so skilful in her choice of words, she clarifies many things on which my own thoughts were muddled and confused. But when she is the victim of very violent emotions both against people and against certain facts, and when she is even remotely involving

either those people or those facts comes up, she becomes as if by magic a totally different woman. Her whole manner changes; instead of listening to anything her vis a vis has to say, she waves it away with an impatient hand, her voice rises, and above all her face takes on that shut door look. You remember the refrain of the old popular song, "I've locked my heart and thrown away the key." Well change "heart" to mind and you have what happens when a prejudice gets to working in the mind of that woman or of any man or woman.



How is This For a Shut Door? I know of a man whose wife has been sick for several years with a strange disease which seems to be an affliction of the nerves. She is unable to speak or move in her conscious moments although in her sleep when the subconscious mind is dominant, she does both. They have had between 15 and 20 specialists of every kind and have spent thousands of dollars. There does not seem to be anything the medical profession can do. A friend has been urging him for some time to try Christian Science since it can do no harm and might do good. And what do you think he says? "I would rather see her dead than try Christian Science." And the look on his face as he says it!

When I have been behind the door could there be a better example of the way a prejudice can make us slam the door and lock it and then double bolt it for good measure? Since I have been particularly noticing this door too, I have sometimes observed a peculiar phenomenon. I have not only seen the door shut, I have felt it. I have felt that tightening of the muscles around the mouth, that hardening of the whole face. Because you see I was not in front of the door on these occasions, but was behind it. And with me behind that shut door I was sure to find a prejudice—usually one I was very much ashamed of.

An Early English Warrior.

John of Gaunt—the celebrated brother of the still more celebrated Edward the Black Prince, and fourth son of Edward III, took his name from the place of his birth—Ghent. He died at Ely House, in Holborn, on February 3rd, 1399, only a few weeks before his son became King of England as Henry IV. John of Gaunt became Duke of Lancaster on the death

of his warrior uncle and made himself obnoxious to the Church by opposing the cause of Wycliffe, the English Reformer. He quarrelled with everybody—Church, State, and Army—for although a brave commander, he opposed the counsels of the prudent, and by his rashness lost opportunities for victory. When John of Gaunt became so unpopular with the Londoners that riots were frequent between the Gaunt followers and the citizens, Edward III. packed him off to fight the Spanish King. The

turbulent John got into endless broils over there, but returned and became for once popular with the people by his raids against his foolish nephew, Richard II's favorites. The Londoners of the earlier centuries were not slow to take sides with the various political parties, and many a stern fight occurred in consequence.

"My Hands Trembled and I Could Not Sleep"

Mr. Thomas Honey, Branford, Ont., writes—
"When I began taking Dr. Chase's Nerve Food, I was so nervous that when I picked up a cup of tea my hand would tremble like a leaf. I could not sleep well, could not remember things, and there were neuralgic pains through my body. After taking seven boxes of Dr. Chase's Nerve Food, however, I am in perfect health."
At all Dealers.
GERALD S. DOYLE, DISTRIBUTOR.

Parachute Drop to Safety

At Aldershot, it was recently demonstrated that an airman can escape from a nose-diving aeroplane by means of a parachute. Fastened by the tail to an observation balloon, an airplane was lifted to an altitude of some 2,000 feet and then released. As it came towards the earth, a parachute with a dummy man attached, became detached automatically within two hundred feet of the ground and landed evenly and gently on the grass, a few yards from the crashed airplane. The experiment was arranged by experts of the Royal Aircraft establishment at Farnborough.

The King of the Air.

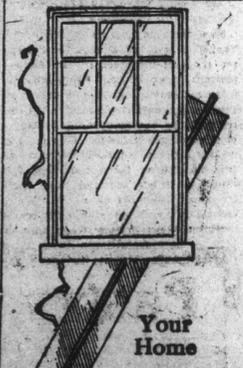
In a lecture at the Royal Institution, on mountain birds of Scotland, Mr. Seton Gordon, the naturalist, said the golden eagle is holding its own, and, in fact, has increased during the war. The dotterel (a species of plover) is a very tame bird. The cock dotterel hatched the eggs, looked after the young, and did all the work. The hen, a larger and more brightly coloured bird, never came near the nest and took no interest in the young at all.

For Ships That Fly Through the Air.

For a long time experiments have been in progress with a view of adapting the principle of the Diesel engine to aircraft and motor-cars, and there is every reason to believe that complete success is near at hand. Whether England, France, or Germany will be the first to claim a really practicable result it is impossible to say, but while Professor Junkers, in Germany, has succeeded in making a six-cylinder high-speed, semi-Diesel engine for aeroplanes, and a French engineer claims to have made a Diesel engine for motor cars, experiments at the Royal Aircraft establishment at Farnborough, have, it is understood, reached a point which assures complete success. It is hardly necessary to point out that a great economy in running costs, besides reduction of fire risks, and the removal of one of the most serious causes of forced landings may be among the benefits, so far as aeronautics are concerned.

QUIT TOBACCO

So easy to drop Cigarette, Cigar, or Chewing habit
No-To-Bac has helped thousands to break the costly, nerve-shattering tobacco habit. Whenever you have a longing for a smoke or chew, just place a harmless No-To-Bac tablet in your mouth instead. All desire stops. Shortly the habit is completely broken, and you are better off mentally, physically, financially. It's so easy, so simple. Get a box of No-To-Bac and if it doesn't release you from all craving for tobacco in any form, your druggist will refund your money without question.



Your Home
Can be made more easily comfortable and pleasurable by the installation of this simple, economical device. Saves you one-third of your fuel bill. Keeps out cold and draft, dust and soot, deadens noises and stops rattle.
Ceco Metal Weatherstrips placed on your windows and doors relieves you of the bother with storm sash. They are cheaper than storm sash; far more effective, and last so long as the building. For both new and old houses alike. Let us tell you more about it.
Ceco
METAL WEATHERSTRIPS
EUGENE H. THOMAS,
P. O. Box, 1251; Phone, 757.

AND JEFF— JEFF'S GIFT WAS LIKE THE PYRAMIDS— OLD. —By Bud Fisher

