

## Our Entire Stock White Voile Blouses HALF PRICE

You can own any of these fine Voile Blouses if you are only half ready to snatch opportunities. We do not want to carry them over; we would rather you carry them away.

Come, and take advantage of these cut prices.

Reg. \$ 6.75 each. Sale Price .....	\$2.00	Reg. \$ 9.50 each. Sale Price .....	\$4.75
Reg. \$ 6.40 each. Sale Price .....	\$3.50	Reg. \$ 9.60 each. Sale Price .....	\$5.00
Reg. \$ 7.50 each. Sale Price .....	\$3.50	Reg. \$10.20 each. Sale Price .....	\$5.00
Reg. \$ 8.00 each. Sale Price .....	\$3.75	Reg. \$12.00 each. Sale Price .....	\$6.00
Reg. \$ 8.30 each. Sale Price .....	\$3.75	Reg. \$12.75 each. Sale Price .....	\$6.00
Reg. \$ 9.00 each. Sale Price .....	\$4.75	Reg. \$14.00 each. Sale Price .....	\$6.50

### Crepe de Chene Blouses.

Reg. \$ 7.80 each. Sale Price .....	\$5.50
Reg. \$ 9.50 each. Sale Price .....	\$7.50
Reg. \$12.50 each. Sale Price .....	\$8.50
Reg. \$14.50 each. Sale Price .....	\$9.75

### Georgette Blouses.

Reg. \$12.50 each. Sale Price .....	\$6.50
Reg. \$14.50 each. Sale Price .....	\$7.50
Reg. \$15.75 each. Sale Price .....	\$8.00

### Jap Silk Blouses.

Reg. \$ 5.25 each. Sale Price .....	\$4.25
Reg. \$ 5.50 each. Sale Price .....	\$7.50
Reg. \$10.50 each. Sale Price .....	\$8.00
Reg. \$12.00 each. Sale Price .....	\$9.75

## Clearance Prices on SMALLWARES

<b>GALALITH SERVIETTE</b> RINGS—Band and buckle style, in plain shades of Amber, Green, Purple and White. Reg. 80c. each. Sale Price <b>40c.</b>	<b>ROYAL VINOLIA SHAVING CREAM</b> —Large size tubes, for use without water; a very handy cream for vacation time. Reg. 70c. tube. Sale Price <b>45c.</b>
<b>VINOLIA LOTUS and IRISH POPPY HAIR LOTION</b> —Absolutely pure and free from stickiness and grime. Reg. \$1.50 bottle. Sale Price <b>75c.</b>	<b>INFANTS' FRENCH IVORY SETS</b> —Comprising Brush, Comb, Rattle, Whistle and Teething Ring; most serviceable quality. Regular \$8.50 set. Sale Price <b>\$4.90</b>
<b>LEATHER COVERED JEWEL BOXES</b> —Reg. \$3.75. Sale Price <b>\$1.88</b> Reg. \$4.25. Sale Price <b>\$2.15</b> Reg. \$5.00. Sale Price <b>\$2.50</b>	<b>CELLULOID BABY RATTLES</b> —Just the cutest little rattles imaginable, for the amusement of the little ones. Reg. \$1.00 each. Sale Price <b>50c.</b>
<b>SOLID BACK HAND MIRRORS</b> —High grade beveled mirror, pink back, extra good quality. Reg. \$5.10 each. Sale Price <b>\$3.40</b>	

## A Sale of 11-2 inch Hat Ribbons and Bandings

In White, Beige, Fawn, Navy and Claret. **At 10c. Per Yard**  
Beautiful soft qualities, rich in color; as good Ribbon as you can buy anywhere at fully three times the price quoted above.

## Faultless Fitting White Skirts



## In Gaberdine, Pique, etc. AT HALF PRICE

If you appreciate quality and value you cannot afford to overlook this offering of Women's Summer Skirts. We have them in styles and sizes that will fit and become any figure, and at prices that will satisfy the most economical buyers.

### Gaberdine Skirts.

Regular \$5.75 each. Sale Price .....	\$2.88
Regular \$6.40 each. Sale Price .....	\$3.20
Regular \$7.00 each. Sale Price .....	\$3.50
Regular \$7.25 each. Sale Price .....	\$3.63
Regular \$7.75 each. Sale Price .....	\$3.88
Regular \$8.20 each. Sale Price .....	\$4.10
Regular \$8.30 each. Sale Price .....	\$4.15
Regular \$8.40 each. Sale Price .....	\$4.20
Regular \$10.50 each. Sale Price .....	\$5.25

### Pique Skirts.

Regular \$6.00 each. Sale Price .....	\$3.00
Regular \$6.40 each. Sale Price .....	\$3.20

### White Zephyr Skirts.

Regular \$4.20 each. Sale Price .....	\$2.10
Regular \$4.25 each. Sale Price .....	\$2.13
Regular \$4.50 each. Sale Price .....	\$2.25

### Bedford Cord Skirts.

Regular \$5.85 each. Sale Price .....	\$2.93
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### White Satin Skirts.

Regular \$12.00 each. Sale Price .....	\$6.00
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### White Muslin Skirts.

Regular \$6.75 each. Sale Price .....	\$3.38
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### Striped Silk Skirts.

Regular \$11.75 each. Sale Price .....	\$5.88
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## New Shantung Silk

We have just opened a quantity of new Shantung Silk in the natural colors. It is a popular medium weight, and will prove most satisfactory for Summer Dresses, Blouses, Men's Shirts, Jymamas or even Casement Curtains. To anyone desirous of securing splendid value we can strongly recommend this material. It is 30 inches wide and retails at

**\$1.50**

## HALF PRICE SALE of Children's Gingham Dresses

There's no dress more appropriate for children's Summer wear than the Gingham; for morning wear the plainer ones are plenty good enough, while the prettier ones do well for more dressy times. At these prices one can afford to have a good supply on hand, and can hardly afford to bother with making many at home.

Reg. \$ 1.80 each. Sale Price .....	90c.	Reg. \$ 4.50 each. Sale Price .....	\$2.25
Reg. \$ 1.80 each. Sale Price .....	90c.	Reg. \$ 5.00 each. Sale Price .....	\$2.50
Reg. \$ 2.35 each. Sale Price .....	\$1.18	Reg. \$ 5.50 each. Sale Price .....	\$2.75
Reg. \$ 2.50 each. Sale Price .....	\$1.25	Reg. \$ 6.00 each. Sale Price .....	\$3.00
Reg. \$ 3.00 each. Sale Price .....	\$1.50	Reg. \$ 6.50 each. Sale Price .....	\$3.25
Reg. \$ 3.50 each. Sale Price .....	\$1.75	Reg. \$ 7.00 each. Sale Price .....	\$3.50
Reg. \$ 3.50 each. Sale Price .....	\$1.75	Reg. \$ 7.50 each. Sale Price .....	\$3.75
Reg. \$ 4.25 each. Sale Price .....	\$2.13	Reg. \$10.25 each. Sale Price .....	\$5.13



## Children's White Jersey Combination Underwear.

Sleeveless style, with shoulder straps and drawstring for tightening at neck; comfortable and durable for Summer wear. Sizes 2 to 14 years.

### Children's Hose.

Fine rib seamless Hose in fast Black only.

Size 1 year—	Reg. 85c. pair. Sale Price .....	40c.
Size 2 years—	Reg. 85c. pair. Sale Price .....	45c.
Size 3 years—	Reg. \$1.15 pair. Sale Price .....	55c.
Size 4 years—	Reg. \$1.35 pair. Sale Price .....	65c.

## Hundreds of Unmatchable Values Offered

We are clearing out all that is left of our Summer Goods right at the height of the warm weather period—the heart of the season.

Tremendous price-reductions have been made on the very things you have in mind for wearing right now.

Come with your expectations keyed to the highest pitch—and even then you will be amazed at the lowness of the prices and the excellence of the offerings.



## Boys' Wash Suits & Blouses A Great List of Good Values

Every St. John's mother who has boys to dress will find interesting reading in the list that follows. Every garment is smart and stylish and worthy in every respect.

Regular 85c. each. Sale Price .....	60c.	Regular \$2.20 each. Sale Price .....	\$1.68
Regular \$1.00 each. Sale Price .....	80c.	Regular \$2.30 each. Sale Price .....	\$1.76
Regular \$1.15 each. Sale Price .....	90c.	Regular \$2.50 each. Sale Price .....	\$1.84
Regular \$1.20 each. Sale Price .....	90c.	Regular \$2.60 each. Sale Price .....	\$2.00
Regular \$1.30 each. Sale Price .....	\$1.04	Regular \$2.70 each. Sale Price .....	\$2.16
Regular \$1.40 each. Sale Price .....	\$1.12	Regular \$2.80 each. Sale Price .....	\$2.24
Regular \$1.45 each. Sale Price .....	\$1.16	Regular \$3.00 each. Sale Price .....	\$2.32
Regular \$1.50 each. Sale Price .....	\$1.20	Regular \$3.20 each. Sale Price .....	\$2.55
Regular \$1.60 each. Sale Price .....	\$1.28	Regular \$3.40 each. Sale Price .....	\$2.72
Regular \$1.70 each. Sale Price .....	\$1.36	Regular \$3.60 each. Sale Price .....	\$2.88
Regular \$1.80 each. Sale Price .....	\$1.44	Regular \$3.70 each. Sale Price .....	\$2.96
Regular \$1.90 each. Sale Price .....	\$1.52	Regular \$3.80 each. Sale Price .....	\$3.04
Regular \$2.00 each. Sale Price .....	\$1.60	Regular \$4.00 each. Sale Price .....	\$3.20

## A Rare Chance to Buy WHITE SUMMER HATS

Of Chip, Tape and Tagle Straw

A splendid assortment of becoming styles in Women's Untrimmed Straw Hats, and priced so low that they come within the reach of everyone requiring smart Hats for street or country wear. The values range from \$1.00 each up to \$2.50, but to give them a quick clearance we have decided to offer them at the very small price of

**49c Each**

Many a Woman will find good use for these at this price.

We are also offering a special line of Trimmed Hats, suitable for picnics, garden parties and vacation wear. Regular price from \$3.00 to \$5.00. Sale Price .....

**\$1.50 Each**

They are all snappy, up-to-date styles that will appeal to women of good taste.



## BARGAINS IN HOUSEHOLD GOODS

There are hosts of matchless values here, at prices that almost double the purchasing power of your money. This is without doubt the best list of Household Bargains we have offered for a long time. Come in and see for yourself, you'll find every item exactly as advertised.

### Tapestry Carpet Squares.

One-third less than regular prices to clear. Rich combination colorings and fancy designs; sizes 3 x 4 yards.

Regular \$45.00 each. Sale Price .....

Regular \$50.00 each. Sale Price .....

Regular \$55.00 each. Sale Price .....

Regular \$60.00 each. Sale Price .....

Regular \$65.00 each. Sale Price .....

Regular \$70.00 each. Sale Price .....

Regular \$75.00 each. Sale Price .....

Regular \$80.00 each. Sale Price .....

Regular \$85.00 each. Sale Price .....

Regular \$90.00 each. Sale Price .....

Regular \$95.00 each. Sale Price .....

Regular \$100.00 each. Sale Price .....

### Tapestry Stair Carpet.

1/2 yard wide—Regular \$3.40 yard. Sale Price .....

1/2 yard wide—Regular \$3.75 yard. Sale Price .....

1/2 yard wide—Regular \$4.10 yard. Sale Price .....

1/2 yard wide—Regular \$4.45 yard. Sale Price .....

1/2 yard wide—Regular \$4.80 yard. Sale Price .....

1/2 yard wide—Regular \$5.15 yard. Sale Price .....

1/2 yard wide—Regular \$5.50 yard. Sale Price .....

1/2 yard wide—Regular \$5.85 yard. Sale Price .....

1/2 yard wide—Regular \$6.20 yard. Sale Price .....

1/2 yard wide—Regular \$6.55 yard. Sale Price .....

1/2 yard wide—Regular \$6.90 yard. Sale Price .....

1/2 yard wide—Regular \$7.25 yard. Sale Price .....

1/2 yard wide—Regular \$7.60 yard. Sale Price .....

### Large White Marcella Quilts.

Closely woven designs from stout thread cotton; hemmed ends. Regular \$7.50 each. Sale Price .....

### White Honeycomb Towels.

Regular 50c. each. Sale Price .....

Regular 30c. each. Sale Price .....

Regular 20c. each. Sale Price .....

Regular 10c. each. Sale Price .....

Regular 5c. each. Sale Price .....

Regular 2c. each. Sale Price .....

Regular 1c. each. Sale Price .....

## Pretty All-Wool Pullovers For Sports and General Wear Reg. 5.00 Values for 3.60

Delightfully soft and cosy are these All-Wool Pullovers. They are just the right completion for your outdoor costume and will provide a welcome warmth on chilly evenings. The colors are Rose, Pink, Coral and Green. Reg. \$5.00 each. Sale Price .....

## You Can't Afford to Miss



## the Bargains Offered in HOSIERY AND BOOTS

Great values abound throughout these departments. We cannot enumerate all lines here—can only hint at some of the best, so it will pay you to visit here. Come in and share in the great saving advantages offered.

### Women's Silk Stockings.

In a big variety of beautifully blended and contrasting shot effects, including shades of Green and Brown, Purple and Brown, Gold and Black, Green and Black, Maroon and Black, White and Black, Navy and Green, and self Black. They are made with wide garter tops and strongly reinforced toes and heels. Reg. \$2.75 pair. Sale Price .....

### Plain Black Silk Stockings.

With fine lisle feet and tops. Stockings that sold original at \$2.00 pair; all sizes. Special to clear .....

### "Two Steeples" Silk Lisle Hose.

In Tan, Grey and White; perfect fitting stockings, with wide garter tops and double heels and toes. Reg. \$1.50 pair. Sale Price .....

### Children's Black Cloth Top Boots.

In laced and buttoned styles; an old-time value; sizes 5 and 6 only. Reg. \$1.95 pair. Sale Price .....

### Women's Vici Kid Shoes.

Women who desire the prettiest and most serviceable Summer Footwear should see this line without delay. There are tied, laced and strapped styles, with Cuban, Louis and Military heels and round or medium toes. Although newly opened, they are specially priced for this occasion.

### Black. Regular \$6.50 pair .....

### Sale Price .....

### Tan. Regular \$7.00 pair .....

### Sale Price .....

### Men's Gun Metal Oxfords.

A real high-grade Shoe in a medium weight, most suitable for summer wear; thoroughly made and well fashioned in every way; sizes 6 to 9; Black only. Regular \$12.50 pair. Sale Price .....

### Boys' Brown Canvas Boots.

Strongly made with leather reinforcing at the seams and heavy brown rubber soles and heels. Just the kind for hard knockabout wear. Reg. \$3.50 pair. Sale Price .....

### Men's Brown Canvas Oxfords.

Extra light weight, most suitable to wear at garden parties, the sports or wherever lightweight, cool footwear is required; leather soles and heels. Special Sale Price .....

### Women's White Canvas Laced Boots.

A most durable quality with cushion soles and heels of soft white rubber; all sizes. Regular \$4.20 pair. Sale Price .....

### Men's English Braces.

Well finished and strongly made in every detail; stout leather ends. Regular 70c., 80c. and 85c. pair. Special Clearance Price .....

### Men's American Braces.

Assorted fancy web shoulder straps; strong pulleys and stout cord ends. Reg. \$1.25 pair. Sale Price .....

### Men's Silk Cummertie Bands.

In Sage Blue, Navy and Maroon; delightfully cool and comfortable for summer wear; takes the place of a waistcoat. Special Clearance Price, each .....

### Men's Black Cashmere Socks.

Fine ribbed ankles and stout tops; double toes and heels. Reg. 70c. pair. Sale Price .....

## Men's Bath Robes, Half Price

Some time ago we found ourselves heavily stocked with Men's Turkish Cloth Bath Robes and as a result we offer these lines of high-grade goods at the lowest price ever quoted on goods of equal quality. This is not an offering of shopworn garments but of serviceable goods in perfect condition. Every robe is worth the full retail price quoted below and will be found satisfactory in every respect.

Regular \$11.00 each for .....

Regular \$ 8.00 each for .....

**The ROYAL STORES, Limited**