

# SOME VOTERS WILL SPLIT THEIR VOTES on POLLING DAY

And we will split our Prices for you on SATURDAY, October 18th,  
and every Saturday following:

## SATURDAY OUR SPECIAL SALE DAY.

### GENT'S DEPARTMENT.

Readymades, Boots and Shoes,  
Hats and Caps, Shirts, Underwear,  
Hosiery, etc.  
Boys' Readymades, Boots, Underwear, etc

Cash only. Goods charged at regular prices.

### Sweeping Reductions in Every Department!

#### GENERAL DRY GOODS.

Dress Goods, Coatings, Silks, Flannels, Flannelettes,  
Shirtings, Sheetings, Table Damasks, Calico, Towelings, etc.

*Marshall Bros*

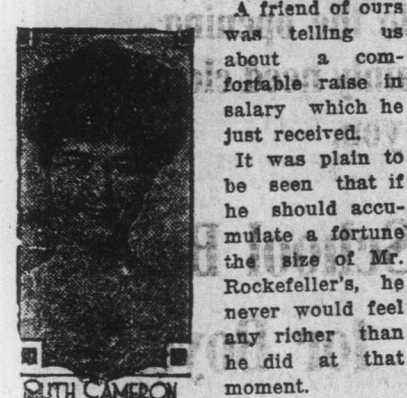
### LADIES' DEPARTMENT.

Coats, Skirts, Hats, Boots and Shoes,  
Blouses, Gloves, Hosiery, Underwear,  
Aprons, Furs, etc.  
Children's and Misses' Coats, Hats,  
Underwear, Boots, etc.

Cash only. Goods charged at regular prices.

## Side Talks by Ruth Cameron

### DIMES OR DOLLARS?



A friend of ours was telling us about a comfortable raise in salary which he just received. It was plain to be seen that if he should accumulate a fortune the side of Mr. Rockefeller's, he never would feel any richer than he did at that moment.

"Well," asked the Man-who-thinks, "which are you going to let up on now, the dimes or the dollars?"

"Why not both?" inquired the newly made Rockefeller negligently. "Because just as sure as you do you will be poorer than you were before," said the Man-who-thinks, promptly.

They Spread Out On Little and Big Things at Once.

And then he went on to tell of his first big raise. "We were tired of pinching pennies," he said, "and there were a lot of dollar things we'd been wanting for a long time, too. So we began to spread out on both the little things and the big things all at once. I spent more on my cigars and we bought ourselves all the good candy we wanted and rode short distances when we'd been used to walking, and never hesitated to treat ourselves to all ice cream soda (that was before the day of college ices). And we went to the theatre in dollar and a half seats (they were on the floor in those days) instead of in the gallery.

"We felt that was all justified. And so it would have been if we hadn't been spending the dollars at the same time. We felt we owed it to ourselves to get a better looking rug for the living-room and a really good camera and a few little things like that. The result was that at the end of six months we found we had saved less than we ever had before and we had to stop and take stock."

"Well, what did you do about it?" said our newly rich friend.

They Had Spent Their Raise Three Over.

"We went over our accounts and

we realized that we'd been spending our raise almost twice over, once in the little things and once in the big things, and we made up our mind that we couldn't do both. We'd either have to spend it in dimes or in dollars."

"Which did you decide on?" asked someone.

"Which does a woman always prefer?" countered the Man-who-thinks. "The dollars," said the newly rich.

"Correct," said the Man-who-thinks. "We went back to walking and we took gallery seats again and cut down the ice cream sodas, etc., until the next raise. Then we let out a little on the dimes."

He Hated Pinching Pennies.

"Well, I don't know," said the newly rich friend, "I like the big things all right, but I do hate pinching pennies."

"There's a lot in that," said the Man-who-thinks. "There's nothing like the comfort you get out of thinking you don't have to scrimp about little expenditures. I think I got more fun out of my second raise than the first on that account. I wouldn't blame anyone who preferred to spend his surplus in dimes. Only you can't spend it in both."

Which is pretty good philosophy, don't you think?

Tea, cocoa, or chocolate stains can usually be removed with cold water.

### What is Phoratone?

Phoratone is a preparation manufactured by Dr. F. Stafford & Son for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles. It is the result of 25 years' experience and thousands of bottles are being sold every year. At the present time quite a large number of people are suffering from Sore Throats, Coughs and Colds, etc., and if you will only try a bottle of this Phoratone you will be surprised with results. You can purchase same at Stafford's Drug Store, Theatre Hill, for 30c. a bottle. Postage 10c. extra.

Dr. F. Stafford & Son,  
Wholesale & Retail Chemists,  
St. John's, Newfoundland.

## GRAVENSTEIN APPLES!

Now due per S. S. Graciana from Halifax:

400 brls. Domestic  
Gravenstein Apples.  
100 barrels No. 2  
Gravenstein Apples.  
357 barrels No. 1  
Gravenstein Apples.

Orders now booking for wholesale lots. Not any other shipments of Gravensteins this season.

Soper & Moore  
Wholesale Grocers.  
PHONE 480.

### BEAUTY.



The fatal gift of beauty came to friends of mine, but not to me; I have a broad and sawed-off frame, and misfit features, fierce to see. When I was young I vexed me sore that I was a lacking charm and grace, that in the summer months I wore nine million freckles on my face. The months wore on, the swift years fled and I was busy molding verse; and often to myself I said, "Old Time can't make me look much worse." And gazing in the looking glass gave me no goose-flesh and no blues; the months might whiz, the years might pass—I had no dazzling charms to lose. My lovely friends were in despair, when crowds of feet came around their eyes, when they beheld a new white hair; they filled their bouquets with their sighs. Apollo wept and walked the floor when badness overtook his head; and Venus wrung her hands and swore because her nose was growing

red. It's tragedy and worse than that when Time and Beauty have a bout, when sylph-like forms grow coarse and fat, and Titian hair is falling out. The man who has a homely mop may think he's out of luck at first; but while Time mauls the lovely chap, he dares the years to do their worst.

### Household Notes.

A good cooked salad dressing can be kept for a fortnight in a refrigerator. Babies sometimes acquire a dislike for cow's milk through improper feeding.

When boiling, a kettle should never be quite full, as it is apt to boil over. During the winter, pickles and relishes will replace lettuce and salad greens.

Straight hanging dresses are the most satisfactory for working about the house.

Potatoes to be French fried should stand in cold water for an hour before frying.

Left-over fruits, whether fresh or canned, may be used in delicious gelatine salads.

A baked custard is a good item in a school lunch; so are table raisins and fresh nuts.

Never spend a great deal of time on old materials—do the work in the simplest manner.

If hair is burned by the summer sun, rub a little oil or vaseline into the scalp at night.

Wear goggles when using cleaning fluids—like ammonia—which give out irritating fumes.

Add the beaten whites of two eggs to cornstarch custard after taking from the stove.

Be sure that a school child's lunch box is attractive or else is of the sort that can be thrown away.

Milk served in large quantities is often nauseating to the invalid. The glass may easily be refilled.

Slices of cold boiled beef covered with stewed tomatoes and set in a slow oven till the meat is well flavored with the tomato, are delicious.

Clean light trimming on a dark dress by covering them with cornmeal saturated with cleansing fluid. When the fluid evaporates, brush off the meal.

Minard's Liniment Co., Limited.  
Dear Sirs,—I can recommend MINARD'S LINIMENT for Rheumatism and Sprains, as I have used it for both with excellent results.

Yours truly,  
T. B. LAVERS,  
St. John.



### BUD'S SPECIAL DIET.

Ain't fond of potatoes much, An' parsnips I don't like at all; Don't care for sparragus an' such Green stuff we have when strangers call.

Though Ma says they are good for me, An' allus piles my plate up high With vegetubils, I can't see Why I can't live on apple pie.

I never pass my plate for more When e have spinach, you can bet, An' carrots I'm not asking for— Enough of them I always get. I don't care much for bread an' meat, I'd just as soon they'd pass me by, But I can't get enough to eat Whenver we have apple pie.

Ma makes me eat a lot of stuff, That I'd get out of, if I could. She says I never eat enough. An' I won't want to mak' him cry; When he sits down to eat his meals I'll fill him up on apple pie.

When I grow up to be a man An' have a little boy of eight, I'll never put potatoes, an' A lot of carrots on his plate. Becoz I know just how that feels An' I won't want to mak' him cry; When he sits down to eat his meals I'll fill him up on apple pie.

Refrigeration in New Zealand.

The fisheries of New Zealand, as well as those of Australia, are in course of development, the fishing grounds being of great richness and the demand for fish considerable and growing. It is also desired that an export business be built up, especially with the Far East, so far as concerns the cheaper varieties of fish. One of the chief things aimed at by the Fisheries Department is to establish fishery stations with cold-storage equipment and ice-making plants at various places along the coast. It is proposed officially that a State system of loans should be inaugurated on favorable conditions in regard to interest and repayment. A short time ago a special commission was appointed by the government to investigate the northern fisheries of New Zealand. One of the results is the government scheme on the lines mentioned for the provision of refrigerating establishments.

## Fall Styles—The First Showing.

A limited quantity of very smart frocks for Fall and Winter were opened by us on Friday last, and are to-day on view in our Showrooms.

These are exclusive French and American models, no two alike. Among the selection may be seen:—

1. Black Satin Sonple, heavily piped on sleeves and overdress.
  2. Black Plair Silk Jersey, round neck, self buttons, side fastening, loose girdle. (An ideal model, giving long slender lines.)
  3. Navy Ribbed Silk Jersey, round neck, and Russian Blouse effect.
  4. Navy Serge, trimmed Military braid, Sand Jersey Vest and Cuffs.
- This showing includes some beautiful models in Serge and Satin, Serge and Fur and Serge and Military Braid.

U.S. Picture & Portrait Co.,  
The Home of Fashion.

## To Our Customers and Friends!

Having made satisfactory arrangements with the Dominion Coal Co., we have this day dropped the price of Coal to

**\$15.00 Per Ton.**

Now landing ex S.S. Corunna:  
**BEST QUALITY SCREENED COAL.**

**CROSBIE & Company**

aug 11, 21

MUTT AND JEFF—Mutt's superstitious hunch wasn't a fizzle by any means. By Bud Fisher.



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RAHAM,  
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EEDS

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for Boys.

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every possible minute. Give  
a pair of these boots and  
them go.

ade to withstand hard  
and cold weather. Blu-  
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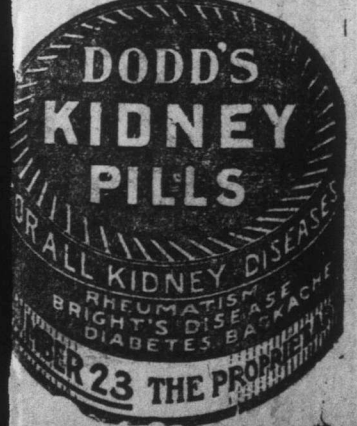
\$3.29 a pair.

S

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so popular!



FIRES CAN'T BE TRUSTED ANY-  
HOW.