

Important Notice!

BIG REDUCTIONS in JEWELLERY,
consisting of:

**Cameo, Diamond & Signet Rings,
Pendants, Lockets, Brooches,
Bracelets, Links, Tie Pins,
Fobs, Cigarette Cases, etc.**

Toilet & Manicure Sets, in French Ivory & Silver

**D. A. McRAE,
295 Water Street.**

dec21.31

The British Navy

Still Rules the Waves,

though, to some folk, an odd skirmish might appear to find it napping. But you never hear of a British warship, no matter how out-gunned, beating a retreat; and at least ninety-five times out of a hundred they beat the enemy.

**Our Man's
Navy Serge Suit,**

Made of British Navy Serge, is a Leader
To-day.

It cannot be beaten. It will only cost you

\$17.00.

We cannot duplicate this price later, as Navy Serges are becoming difficult to obtain and prices are very high. We ourselves even to-day cannot, for \$17.00, buy the Serge in this suit. But our advanced buying is for your protection.

In Men's Suits we have also just received another couple of "Cracker-Jacks" in fine Worsteds at \$20.00 each. These come in Blue and also Brown effects, and will easily pass as \$35.00 tailor-made suits.

GET ONE FOR THE NEW YEAR, BEFORE
THEY ARE GONE.

HENRY BLAIR.

Sole LEATHER.

Just arrived:

**500 Sides
Trimmed Leather.**

GEO. NEAL

After December 26th

We cannot accept any orders for Perfection Tire shares on the partial payment plan. The allotment is very limited, and fearing an over-subscription, the price will be

\$1.50 per Share, Less 2 per cent.

Subscriptions to be accompanied with the full amount due on same. We reserve the right to pro-rate or return all money received in case of an over-subscription.

You want to hurry to get in on Perfection NOW.

J. J. LACEY & CO., Ltd.,
INVESTMENT SPECIALISTS, CITY CHAMBERS,
(Over Royal Bank of Canada.)

**The Evening Telegram
is the People's Paper.**

**Choice Groceries
— for the —
Festive Season.**

Xmas Plum Puddings,
In 2 lb. and 3 lb. Basins and 2 lb. Tins.

Jams:

HARTLEY'S,
LINDER'S,
ALMER'S,
LOCAL.

Marmalade:

HARTLEY'S,
ROBERTSON'S,
LINDER'S,
LOCAL.

Jellies:

PURE GOLD,
SHROFF'S,
SURPRISE,
EASY JELL.

BIRD'S
CUSTARD
POWDER.

FRUITS, in glass Pears, White & Red,
Apricots, Pineapple,
Greengages, Cherries in Marachino.

Bacon (in Glass)

Queen Olives.

Aspic Jelly.

Guava Jelly.

Anchovy Paste.

Celery Suet.

Mango Chutney.

Durkee's

Salad Dressing.

MOIR'S CAKES.

Nuts (Assorted).

Table Raisins.

Pears, White & Red,

Apricots, Pineapple,

Greengages, Cherries in Marachino.

Dromedary Dates.

Cream Luca Oil.

French Capers.

Sliced Dried Beef.

Tomato Chutney.

Tomatoes (in Glass)

Stuffed Olives.

Corn (in Glass).

Bengal Chutney.

Lemons, Tangerines.

Table Apples.

California, Florida,

Porto Rico Oranges.

Xmas Stockings, Crackers & Chocolates

We have a nice assortment of Choice Chocolates in fancy boxes which are sure to please the most particular in NEILSON'S, MOIR'S, GANONG'S and CADBURY'S.

BOWRING BROTHERS, Limited,

Phone 552. GROCERY DEPT. Phone 552.

Just Arrived:

A complete stock of

Motor Accessories

— FOR —

**REGAL and FRASER
ENGINES,**

Also WRENCHES, PLIERS, SWITCHES,
OILERS, OIL FEEDERS, PACKING,
CHECK VALVES, STUFFING BOXES,
MAGNETOS, etc., with a limited supply of

CARBON REMOVER,

The cheapest, easiest and most effective way of removing carbon, paying for itself over and over in the saving of gasoline and kerosene, affected by the reduction of friction.

**FRANKLIN'S AGENCIES, Ltd.,
St. John's.]**

SLATTERY'S

Wholesale Dry Goods.

To the Trade!

**Toys and Fancy Goods or
Your Xmas Trade.**

Make Your Selection Now.

SLATTERY BUILDING,

Phone 522 Duckworth Street. P.O. Box 236

XMAS GIFTS.

We are now ready with a Choice Selection of
Useful and Suitable Presents

for Ladies and Gents. Just the kind that are sure to please your friends. Our Santa Claus Counter is also well stocked with Mechanical and other Toys for the little ones. We invite your inspection.

William Frew.

Reid-Newfoundland Co

**FREIGHT NOTICE
TO SHIPPERS.**

S. S. Glencoe.

General Freight for Ports of S.S. GLENCOE (except for Burin, St. Lawrence and Marys-town) is now closed off, but perishable goods, such as Apples, Oranges, Vegetables, etc., will be received at the Dock Shed only from 10 a.m. to Noon on Saturday, 22nd inst.

Freight for Burin, St. Lawrence and Marys-town only will be received at Freight Sheds now and close off at 5 p.m. Saturday, 22nd inst.

REID-MEWFUNDLAND Company

**Nat Gould's Famous
Sporting Novels.**

The sales of this author's novels exceeds six million copies and are still selling in thousands daily. The favorite author with the man at the front. Send one to your friend.

- A Dead Certainty, 20c.
- The Runaways, 20c.
- A Hundred to One Chance, 20c.
- Town and Bush, 20c.
- Double Event, 20c.
- On and Off the Turf, 20c.
- The Phantom Horse, 20c.
- The Jockey's Revenge, 20c.
- The Top Weight, 20c.
- A Stroke of Luck, 20c.
- Lottery Colt, 20c.
- Whirlwind's Year, 20c.
- Charger and Chaser, 20c.
- The Dapple Grey, 20c.
- Broken Down, 20c.
- The Pet of the Public, 20c.
- Bred in the Bush, 20c.
- Banker and Broker, 20c.
- The Selling Bester, 20c.
- The Wizard of the Turf, new, 65c.
- A Reckless Owner, 35c.
- A Cast Off, 35c.
- The Stolen Racer, 35c.
- A Great Coup, 35c.
- The Trainer's Treasure, 35c.
- The King's Favorite, 35c.
- A Member of Tatts, 35c.
- The Chance of a Lifetime, 35c.
- The Lucky Shoe, 35c.
- The Roarer, 35c.
- The Little Wonder, 20c. and 35c.
- A Fortune at Stake, 35c.
- Good at the Game, 35c.
- His Last Plunge, 20c.
- Second String, 20c.
- Sporting Sketches, 20c.
- One of a Mob, 20c.
- The Story of Black Bess, 20c.
- A Race Course Tragedy, 20c.

When you want the best novels always send to Garland's. If by mail, add 2c. each for postage. Outport Customers please remit sums under \$1.00 in stamps. Never enclose coin.

**S. E. GARLAND,
LEADING BOOKSELLER,
177-9 Water Street.**

Now Landing

**Anthracite
Coal,**

All Sizes.

M. MOREY & CO.

The EMERSON PIANO,

The HIGHEST GRADE imported and
the LOWEST in price.
Inspection invited.

**CHARLES HUTTON,
Sole Agent Newfoundland.**

**ONLY TWO-THIRDS AS
MUCH AS THEY WERE!**

End of Season's Sale!

LADIES' WINTER COATS.

CHILDREN'S WINTER COATS.

MEN'S OVERCOATS.

BOYS' IMPORTED OVERCOATS.

**Ladies' Coloured Underskirts,
Only \$1.08.**

LADIES' FELT HATS, LADIES' MUFFLERS.

Men's Wool Underwear.

Just think what this means, a saving of 33 cents on the dollar.

\$3.00 WILL NOW BUY \$4.00 WORTH.
All this year's goods, material and style. Equal to anything shown in the city.

Robert Templeton

J. J. ST. JOHN.

BIG DROP IN PROVISIONS.

We carry a large stock and our prices are lower than the other man's. Touch in and see.
450 brls. VICTOR FLOUR, 200 brls. FIVE ROSES,
250 brls. ROBIN HOOD, 150 brls. VERBENA,
100 brls. DAILY BREAD,
120 puncheons BEST BARBADOES MOLASSES,
125 brls. PORK at \$42.50 and \$45.00 brl.
95 brls. BEEF at \$30.00.
1,000 bags CATTLE FEED,
600 bags GLUTEN FEED, \$4.00.
850 bags WHITE & MIXED OATS, 600 bags BRAN.

J. J. ST. JOHN,

136 and 138 DUCKWORTH STREET.

TWELVE P
WEATHER

TORONTO, M
first, followed
winds, with sno
Drink WELCH'S

VOLUME

Auction

AUCTION

On Wednesday,

at 11 o'clock

IN CLIFT'S

One Dark Bay

About 1300 lbs

T. D.

dec22.21

W. H. JES

Fancy Cake and

Wedding and Birth

made to order

194 Duckworth St.

St. John's

Dear Sir or Madam

Save and

In consequence

shortage in white

decided to cut down

per cent. in the

my goods.

Starting to-day

tute Whole Wheat

Oatmeal in the ab

in the articles be

their use.

Trusting this change

with your approval

you the Compliments

son,

Sincerely,

dec22.21 W. H. JES

FOR SALE—

and about 7 acres

situate by river side

Bull's Road (freshhold

for summer residence

ply to WILLIAM RA

dec21.31

MINAEP'S, LINIMEN

BURNS, 100