



A "Double Kill"
—of course it's

Remington U.M.C.

Next time you see the "high gun" getting them this way at the traps take a quiet look at the shot gun and shells he is using. Five chances to one they're Remington U.M.C. And remember, the good shot is not born—he's made—by practice and the use of the BEST in arms and ammunition. Any suggestion in this for you? See the dealer who displays the "Sportsmen's Headquarters" sign.

If you are critical about shells nothing short of REMINGTON U.M.C. will suit you

The most modern machinery—the best materials and ceaseless inspections enable us to put in the quality that shows itself in absolute uniformity of performance and good scores. Shoot "Arrow" the world's greatest steel-lined smokeless shell for superior results. Then there's "Nitro Club" (smokeless) steel-lined "speed" shell and "Remington" as all-around popular smokeless shell for field or trap. The "New Club" black-powder shell, is a 30 year old favorite.

The Remington U.M.C. Pump Gun
A hand operated repeater that is a universal favorite with its easy, unflinching action. Holds 5 shells, has bottom ejection and solid breech. Over 1,200 inspection points in this famous Remington U.M.C. shot gun, ensure the quality you want.

Remington U.M.C. of Canada, Limited
WINDSOR, ONT.

See the dealer who displays this sign

WEEK END NOTES.

(I. C. M.)

Last Monday evening's meeting at the College Hall in the interest of children was a move both timely and humane, and the promoters of it are deserving of all the good things which have been said about them. They have much to feel proud of, and although the audience was not as representative of the male side as could have been desired, there was sufficient appreciation manifested to assure them that in their good work they have the sympathy of the people. But it is not with the promoters that we wish to deal in our notes, but rather with the object of their work—the welfare of children. It may be that we are slow in waking up to it, and that our eyes have been blinded to the necessity of such reform, but we cannot evade the matter much longer, and if fair play is to be accorded the innocents who suffer, then our duty is to act, and act at once.

The most enduring heritage of the household is the child, and whether the welfare of children is the first duty of the medical profession, and the parents are each and all equally precious. Nothing else can fill the place of a child in the home; its presence and influence represent the tenderest associations of life, and its happiness is the parents' joy; but how often is this happiness dimmed and turned into sorrow because of the ill-health and frailty, and eventually the death of the child? Of late years the ratio has increased alarmingly, and because of this increase, the Mayor has deemed it well, yet necessary, to institute some movement against it.

The meeting, as our readers are already aware, was addressed by the leading dignitaries of both Church and State, and also by a representative of the medical profession, and by the expert lady nurse, who has come from New York to initiate the reform. In all that these speakers said there was unanimity of opinion upon the seriousness of the situation, and upon the need of action, and the possibility of prevention, and the hope of victory. Not one speaker gave an uncertain word, and judging from the attention and occasional applause of the audience, the convictions of the speakers were wholly endorsed by all present.

It could scarcely be otherwise, for the question was one of life and death. The children whom God has given us, and who have been entrusted into our care, and who are intended to be the future of the race, are dying; and instead of growing and expanding they are fading and pining, and the grave is getting what the home should have. Where is the cause? The Premier put it very aptly when he stated that we blame the Almighty for what the Board of Health permits. But blaming will not remedy the danger; what we want is prevention, and this is what the meeting stood for.

Among the several elements mentioned by the speakers, and especially by His Worship the Mayor, those of housing and dieting, and milk, were the most important. Within the radius of these three domestic conditions lies the source of our large infantile mortality, and a radical

change will have to be introduced in many places if the rate is to be lowered. Housing is indeed a problem—it seems the problem—for what great use can pure milk be, and what benefit can good food be, if the patients have to live in houses that are unsanitary, damp and dilapidated. This means that as a basis the housing problem must be taken up, and that the danger must be attacked in its stronghold. Of this the promoters are conscious, and they hope, at no distant date to make a beginning, and to continue the good work, and remodel some parts of the city.

There was much said at the meeting that was good, and all that was said was to the point, and really belonged to the meeting; but there were two important features of the subject which we had hoped would have been mentioned by some of the speakers, but which escaped their notice, and yet these two features rank among the most serious of present-day evils. The first is the patent medicine traffic, and the other is the drug syndicate. For the latter we need not say anything further than to add, that we have too much drug medication. Of the patent medicine traffic we must all acknowledge that Newfoundland is a rich pasture ground for it. Somehow our people grasp after these things, and look upon them as curables. Why, if the patent medicines advertised would do one half what they claim to do, then all the pains and aches should long ere this have been banished from the suffering sons of Adam. That the patent medicines intended for external application do much good is an established fact; but the extremes to which internal remedies have gone is lamentable and pitiful. This may not be so much in evidence in the city, as in the smaller places; and anyone who has visited the homes of these by-places, and listened to the domestic story of the household, cannot entertain any other opinion upon the undue use of patent medicines, than that the people spend their money for nought; this is the feast that can be said.

However, the meeting of which we write was a good one, and men and women too, who differ in ideas of Church and State were of one mind as to the importance of our child-life; and it is to be hoped that the movement so auspiciously launched will be well conducted, and that the liberality of the Mayor will be amply rewarded by the co-operation of the people and by the saving of the lives of the innocents.

The Supply of Ships.

Since the Shipping Board was re-organized very little news about its work has been given to the public. Much has been done, however, and the situation at present may be comforting to those who are thinking of submarine piracy and the approaching greater demand for ocean carriers. Our Government has placed contracts for about 600 new ships, having a capacity of more than 2,500,000 tons. A short time before his resignation General Gough said that contracts for 248 wooden ships and 77 ships of

T. J. EDENS.

SELECTED FOR YOU FROM THE BEST.

Arrived to-day:
N. Y. CHICKEN.
BANANAS.
APPLES, CAL.—Boxes.
CAL. ORANGES.
PLUMS, ASSD.—Table.
PEARS, CAL.
GRAPE FRUIT.
CANTALOUPE.
LEMONS, CAL.
TOMATOES.
CUCUMBERS.
CABBAGES.
CELERY.
NEW POTATOES.

LOCAL CABBAGE.
TURNIPS.
POTATOES.
CARROTS.
BEETS.

Specials:
Rainbow Flour, 11 lb. sack, \$1.15
Lunch Tongue, 1 lb. tin, 50c.
Port & Beans, No. 2, 25c.
Tomatoes, No. 2, 20c.
Shelled Walnuts, fresh to-day.

Purity Butter,
2 lb. prints.
Fresh supply to-day.

**NEW SALT FISH—
"CROSS" FISH.
FRESH COUNTRY EGGS.**

**GRAHAM FLOUR,
WHOLE WHEAT FLOUR,
BRAN FLOUR.**

T. J. EDENS.
Duckworth Street and
Bavlin's Cross.

steel had been made. Here were 1,800,000 tons, and the cost was to be \$275,000,000. He added that he was negotiating for 100 more wooden ships. A few days later, while he was still General Manager of the Emergency Fleet Corporation, contracts for 75 more wooden ships were awarded. On the 11th inst. the Shipping Board approved contracts for 50, and the number has since been increased to more than 100, so that the total is now at least 600.

The new vessels will begin to be available five months hence. In the meantime our Government will be using the 101 seized German ships, half of which, the great Vaterland included, have already been repaired, and nearly 300 commandeered at the private shipyards will be coming into service. It is expected that all of these will be launched before the completion of those ordered by the Shipping Board. In addition, several hundred carriers may be taken from the coastwise trade and private transatlantic work. Power to do this has been granted, and it will be exercised to meet the war demand. So extensive are the plans for construction and commandeering that the Shipping Board probably will ask for \$500,000,000 in addition to the \$750,000,000 already appropriated.

Ships and more ships, will be needed, and they will be supplied. Germany, gloating over the foul work of her submarines, should consider the evidence that all the carriers required will be available. Our soldiers and food for them, railroad material for our lines in France, trucks, hospital supplies, food and ammunitions for our allies must be transported across the Atlantic. For all this freight there will be sufficient merchant tonnage from American shipyards or the coast and other fleets now under the American flag.—N. Y. Times

Exhaustion of German Reserves.

(From the New York Post.)

The exhaustion of German manpower has been frequently mentioned as a German collapse within the last two years that the latest emphatic declaration on the subject by a Swiss observer, quoted in the Times last week, will be received with proper caution. On the other hand, we must not underestimate the strain upon Germany's human resources. In the last bulletin of a Copenhagen Society for the study of the social consequences of the war, from which very careful statistical investigations have come before this, we find an estimate of the extent to which Germany has drawn upon her available man-power. At the outbreak of the war there were 13 1/2 million men in Germany between the ages of fifteen and forty-five. From the number of members of the trade unions who have been called to the colors, it would appear that by the end of 1915 Germany had summoned 67 per cent. of all the men liable to military service. That was more than a year and a half ago. If we make allowance for men between the ages of seventeen and forty-five who are physically disqualified for army service, we see that at the end of 1915 Germany was fairly close to the limits of her human reserves. Principally she has kept going since that by drawing upon the 600,000 youths who attained military age every year. This is hardly equal to the joint yield from the corresponding classes in France and Great Britain, not to speak of the advent of the United States.

"ZIP"—the new drink—advertised elsewhere in this issue, may be obtained from P. E. OUTERBRIDGE, Sole Agent for Nfld., Commercial Chambers, Telephone 60. Delivery in about two weeks.—a11,15,18,22,25,29

Fashions and Fads.

High necked dresses are among the novelties. Light satins will be favored for evening wear. Trim your black satin dress with periwinkle blue. Winter frocks will be made of thick materials. New evening wraps are half fur and half fabric. The use of belts in suits and coats continues. Children's evening dresses are made of taffeta. Evening dresses of chiffon are according to fashion. Velour sports hats are back as usual for autumn.

The House of Windsor.

Editor Evening Telegram.
Sir,—I beg to forward herewith copy of a Proclamation by the King, declaring that the name of Windsor shall be borne henceforth by His Royal House and Family, and relinquishing the use of all German titles and dignities. Will you kindly insert this in your column for general information.

I have the honour to be,
Sir,
Your obedient servant,
R. A. SQUIRE,
Colonial Secretary.

August 24th.

BY THE KING.
A PROCLAMATION.

Declaring that the Name of Windsor is to be borne by His Royal House and Family and Relinquishing the Use of all German Titles and Dignities.

GEORGE R.I.
Whereas We, having taken into consideration the Name and Titles of Our Royal House and Family, have determined that henceforth Our House and Family shall be styled and known as the House and Family of Windsor; And whereas we have further determined for Ourselves and for and on behalf of Our descendants and all other descendants of Our Grandmother Queen Victoria of blessed and glorious memory to relinquish and discontinue the use of all German Titles and Dignities:

And whereas We have declared these Our determinations in Our Privy Council.
Now, therefore, We, out of Our Royal Will and Authority, do hereby declare and announce that as from the date of this Our Royal Proclamation Our House and Family shall be styled and known as the House and Family of Windsor, and that all the descendants in the male line of Our said Grandmother Queen Victoria other than female descendants who may marry or may have married, shall bear the said Name of Windsor:

And do hereby further declare and announce that We for Ourselves and for and on behalf of Our descendants and all other the descendants of Our said Grandmother Queen Victoria who are subjects of these Realm, relinquish and enjoin the discontinuance of the use of the Degrees, Styles, Dignities, Titles and Honours of Dukes and Duchesses of Saxony and Princes and Princesses of Saxe-Coburg and Gotha, and all other German Degrees, Styles, Dignities, Titles, Honours and Appellations to Us or to them heretofore belonging or appertaining.

Given at Our Court at Buckingham Palace, this Seventeenth day of July, in the year of our Lord One thousand nine hundred and seventeen, and in the Eighth year of Our Reign.

GOD SAVE THE KING.

IT HAS MANY DELICIOUS USES.

Use Cleveland's Cocoa instead of Chocolate.

Below is a recipe for Mocha Frosting:

1-3 Cup Butter.
1 1/2 Cups Icing Sugar.
1 Tablespoon Cleveland's Cocoa.
1 Tablespoon Cold Coffee (left over).

Cream butter, add sugar, gradually continuing the beating, then add Cocoa and cold coffee until of right consistency, to spread, or force through a pastry bag and tube.

J. B. ORR CO., LTD., Importers.
aug20,21,18

HOT WINDS.

A little while ago it looked as though we'd have a harvest great; the corn was standing green, uncropped, in shipping fields, in many a state. The farmers, gripped by barren years, beheld the prospect with a smile. "This year," they thought, "the golden ears will bring us a goodly pile." And then, as from a dragon's mouth, there came a blazing, blighting breath, a fried wind sizzling from the south, and all the corn was done to death. Don't talk of grief until you have seen your harvest wither beneath the eye; till you've beheld the walls of green change in a day to dun and die. The long, hard hours, in sun and rain, the heat and burden of the day, the hope of a substantial gain, all nullified and thrown away. In this sad year of 'seventeen, with all the world in war employed, uncropped farmers thus have seen their harvests and their hopes destroyed. And yet the farmers, brave and strong, make little moan, and shed no tear; they say to burned up fields, "So long! We'll hope for better luck next year!"

5c. The Crescent Picture Palace. 5c.

AFTERNOON, 2.15—NIGHT, 7.30 AND 9.15.

Presenting Richard C. Travers and Gertrude Glover in
"Among Those Present."

a Black Cat feature produced in two reels.

Helen Gibson in "A RACE WITH DEATH," an episode of the "Hazards of Helen" Railroad Series.

"DANGER," a thrilling Sellig drama featuring Harry Mestayer and Al. W. Filson.

Burns and Stull as Pokes and Jabs, in a lively Vim Comedy, "THIS WAY OUT."

MADAME OLIVE TIMMONS, sings "The Rosary of Spring."

Professor McCarthy playing the newest and best music, drums and effects.

W. V. Drayton,
Agent for the

Williams Piano Co., Toronto.
Doherty Piano Co., Canada.
Thomas Organ Co., Canada.
Ricca Piano Co., New York.
Wagner Piano Co., New York.
Kohler & Campbell Piano Co., New York.
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We do not ask our patrons to buy unknown or untried instruments. We have been selling for the past 20 years Pianos and Organs manufactured by the above-named reliable and world-famed makers, who guarantee every instrument sold for them.

Our stock is now replete with a full line of these Superior Piano Players, Church, School and Parlor Organs.

You can depend on our giving you a square deal both in price and value, and to purchasers who prefer to make terms we are in a position to offer the most liberal.

W. V. Drayton,
256 Water St

June 9, 1917

Does This Interest YOU?

PERFECTION TIRE AND RUBBER COMPANY IS NOW PAYING 1 PER CENT. MONTHLY, AND SHARES ARE NOW SELLING AT PAR \$100.

These shares will grow to be worth \$20.00 each, and dividends will increase from time to time, as production increases. Ask us for full particulars before the price advances to \$1.25.

J. J. LACEY & CO., Ltd.,

Investment Specialists.

ROOMS 8 AND 9

CITY CHAMBERS,

BOX 263, aug13,18 WATER STREET.

Your Business
Success in 1917

Rests upon the dependability of your service of supply.

Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.

It will pay all merchants to see our spring ranges in

Men's and Boys' Suits, Overalls, Shirts, etc.

DO IT NOW.

Newfoundland Clothing Co., Ltd.

IN STOCK:

50 barrels Choice N. S. Green Cabbage.

80 crates Silverpeel Onions.

70 barrels New York New Potatoes.

100 cases California Oranges—all counts.

80 bunches Bananas.

BURT & LAWRENCE,

14 NEW GOWER STREET.

War

Messages Live
Previous 9

FRENCH.

The French met this morning on the bank Meuse between Art Deadman Hill. Val Camard Wood, the works between St. Bettincourt. The then their object average depth of A French attack between Ennes abled them to north of Deadman tent of a kilometre.

GERMAN.

To-day's early fighting continued gl of Lens, as a few German trenches in the west of the Greater losses in the fighting been very heavy.

ITALIAN.

ROME. The battle broke up many captured large of now totalling 60 men. We have taken mostly of medicare, trench mortars, large quantity of the enemy not. They have his masonry, a destruction in lines of communication by ing bombs Trentino front; the consists in fruitless of a diversion. Upstret patrols in Cua and st parties in Lag Valley, a Montecross. The right bank of the River, one of strong destroyed an enemy. A few survivors were tarisomers.

PRISONERS.

NDON. The British, Russian prisoners since 1917 campaign.

CONFIDENTIAL.

WATSON. Another crew Russia was may by ed States Govt. his the total credited to the Russian (ment to 250,000. Some of money will be used purchase supplies and sent in this try.

ARTIL. BATTLE.

Grand Heaters, French Aug. 24 (By Int Press.) French bag others as the result of the victory. Armed to nearly and a large ber of cannonading captured or yed. The which is besthured, is on to the artill with the Fr holding great glory in the The entire y rearward the new French around Le. Homme and et along the line of offenes theap sur of sand during abantly void of any tion. Avel poles, standst from the marked represent all the left of what thick woods Ling forward the German beyond ore artillery, however, evng appears on the hill, and in the val OR toward est Hill 200 st out, promts appearing than it act. Through the

JILL RUN

BY CARVED

Oh, Well

Let's See That

Different

Now They Can

Go Right Ahea

and But

Little

Car

RED ROSE TEA "is good tea"