

# SPECIAL BARGAIN PROGRAMME

Newly Opened, a Fresh Supply of

**Hearthrugs, Door Mats, etc**

**TAPESTRY HEARTH RUGS.**

Scotch made Tapestry Hearth Rugs, size 27 x 52 inches; handsome new designs in light and dark colorings; fringed ends. Regular \$1.55 each. **Friday and Saturday 1.39**

**LINOLEUM MATS.**

12 doz. of best quality Linoleum Mats, size 19 x 36 inches; light and dark patterns in a wide range of designs. Reg. 45c. each. **Friday & Saturday 39c**

**COCOANUT MATS.**

3 doz. superior Cocoon Mats, size 24 x 39, suitable for halls and vestibules, natural centres with crimson wool borders; all a small quantity in stock. Reg. \$2.50 ea. **Friday & Saturday 2.00**

**For Friday & Saturday**

**These Bargains amply substantiate our well-earned Reputation for Value Giving.**

**The Royal Stores Ltd.**

**3 Special Values--Read.**

**LACE CURTAINS.**

Extra special values in Lace Curtains, reliable Nottingham Lace, White and Cream, 3 yards long; beautiful floral designs, taped edges. Reg. \$1.30 pair. **Friday and Saturday 1.15**

**BREAKFAST CLOTHS.**

4 doz. White Damask Linen Table Cloths, with colored borders; size 42 x 45. Reg. 50c. each. **Friday & Saturday 40c**

**LADIES' GLOVES.**

20 doz. Ladies' Milanese Cashmere Gloves, suede lined, with two dome fasteners; in colors of Brown, Tan, Navy, Black, etc. Reg. 50c. pr. **Friday & Sat'y 44c**



**D & A CORSETS**

The popular make, three different styles; quite new and up-to-date, made of French Coutil, trimmed with lace and ribbon; 4 garters. Reg. \$1.45 pair. **Friday & Saturday 1.25**

**JOB RIBBONS**

A big collection of Heavy Taffeta Ribbon in a variety of pretty colors, Stripes, Checks, etc.; all 6 inches wide. Values to 30c. yard. **Friday & Saturday 16c**

**LADIES' TWEED SKIRTS**

A splendid collection of smart Tweed Walking Skirts, button trimmed, assorted sizes; colors of Browns, Greys, Checks, etc. Reg. \$2.50 each. **Friday & Saturday 2.10**

**LADIES' BLOUDES**

A new line of smart Flannelette Blouses in striped and fancy, with low neck; all daintily trimmed. Reg. \$1.00 each. **Friday and Saturday 80c**

**LADIES' SWEATER COATS**

130 Ladies' Wool Sweater Coats, with military shawl and V collars, in self colors of Navy, Brown, Grey, Green, etc.; also two tone effects. Regular \$3.00 each. **Friday and Saturday 2.60**

**LADIES' NECKWEAR**

A fine display of Fancy Neckwear, including Peter Pan Collars in Ivory and Paris shades, Black Lace Medici, White and Cream Jabots and White Muslin Collar and Vest. **Special for Friday and Saturday 32c**

**New Fall Footwear**

You ought to visit our Boot and Shoe Department now. Your highest expectations will be realized when you see the extensive stock of Boots and Shoes we have just opened.

**LADIES' BOOTS.**

125 pairs Ladies' Gun Metal Buttoned Boots, with high heel; easy fitting, all sizes. Reg. \$2.50 pair. **Friday and Saturday 2.48**

**LADIES' SANDALS.**

70 pairs of Ladies' one-strap Sandals, plain common sense toe, low heel; all sizes. Reg. \$1.85 pair. **Friday and Saturday 1.72**

**CHILD'S BOOTS.**

90 pairs Children's Black and Tan Buttoned Boots, common sense toe with patent tips, low heel; sizes 3 to 6. Reg. \$1.40 pr. **Friday & Saturday 1.25**

**LADIES' BOOTS.**

90 pairs of the "Fashondale" Black Kid Boots, Blucher and Buttoned styles, patent tips, high heels. Reg. \$3.75 pair. **Friday & Saturday 3.42**

**MEN'S BOOTS.**

60 pairs Black Kid Blucher Boots, best American make, block toe, Goodyear welt. Reg. \$4.00 pair. **Friday & Saturday 3.73**

**MEN'S BOOTS.**

Another line of Men's Black Gun Metal Boots, Blucher style, medium sole; sizes 6 to 10. Reg. \$3.20 pair. **Friday and Saturday 2.90**

**Interesting Items--At Little Prices.**

**TOILET SOAP.**

Velvet Skin Toilet Soap, 3 large cakes to box; assorted perfumes. Reg. 25c. box. **Friday and Saturday 22c**

**PHOTO FRAMES.**

Single and double frames, silver finish; will not tarnish; extra fine quality. Reg. 65c. each. **Friday & Saturday 58c**

**BARRETTES.**

A big collection in smart patterns, light and dark shell. Values to 45c. each. **Friday and Saturday 13c**

**CUSHION CORDS.**

In a large and varied assortment of shades and two-tone effects; also used for hats. **Special Friday and Saturday, 2 yards for 9c**

**CHILD'S DINING SET.**

White Metal Knife, Fork and Spoon, with the Alphabet on the handles. **Special for Friday & Saturday, set 9c**

**MENDING WOOL.**

On cards, all shades Tan, Natural, Shetland Greys and Black. **Special, Friday & Saturday, 3 cards for 5c**

**DRESS PINS.**

High grade fine Enamel and Gilt fronts. 2 in set. Reg. 10c. set. **Friday and Saturday 8c**

**COMMON PINS.**

The "Marvelous" Sheet of Common Pins, medium size. **Special Friday & Saturday, 3 sheets for 5c**

**Stylish and Dependable Goods At Low Prices.**

**LADIES' KID GLOVES.**

12 doz. pairs Ladies' Black and Tan Kid Gloves, with 2 dome fasteners; sizes 6 to 7 1/2. Regular 60c. pair. **Friday & Saturday 54c**

**BLOUSE FLETTES.**

About 50 pieces of the very newest Blouse Flannelettes, in a wide range of colorings and designs. Reg. 20c. yard. **Friday and Saturday 17c**

**CHILDREN'S HOSE.**

A nice assortment of Black Cashmere Hose for Children of all ages; guaranteed fast Black, assorted ribs, stout wear. **Special for Friday and Saturday 14c**

**LADIES' HOSE.**

Black Cashmere Hose of superior quality, all wool, seamless, plain and assorted ribs; sizes SW, W, OS; fast colors. Reg. 40c. pair. **Friday and Saturday 33c**

**FLANNELETTE.**

1500 yards of English Flannelette in Pink, White and Striped; heavy make, extra wide. **Special for Friday and Saturday, per yard 16c**

**WADDLED QUILTS.**

25 only Waddled Quilts or Comforters; new cotton filling, sanitary; large size. Reg. \$1.40 each. **Friday and Saturday 1.27**

**TABLE LINEN.**

About 200 yards of our special Damask Table Linen in Unbleached and White; 50 inches wide; extra value. Reg. 30c. yard. **Friday and Saturday 27c**

**TEA CLOTHS.**

An extra special line of Tarnished Tea Cloths, size 32 x 32. As there is only a small quantity they won't last long. Values to 65c. each. **Friday and Saturday 39c**

**DRESS GOODS.**

A big collection of Fall Dress Materials, comprised of Amazon Cloth, in shades of Black, Navy, Brown, Grey, Greens, etc.; Serges in Navy and Black; Whipcords in Grey, Brown, Navy, Saxe, Amethyst, etc. Regular \$1.00 yard. **Friday and Saturday 84c**

**COATINGS.**

10 pieces of all wool Check Coatings, in mixtures of Brown and Black, Green and Black, Cardinal and Black, etc. These were bought before the advance in prices. Reg. \$2.00 yard. **Friday and Saturday 1.65**

**LADIES' APRONS.**

A splendid line of nice Lawn Aprons, nicely made in the most approved styles; neat Swiss Embroidery effect of bibs. Reg. 35c. each. **Friday and Saturday 28c**

**LADIES' UNDERSKIRTS.**

25 only well made Flannelette Underskirts, in colors of Pink and Grey, with frills tucked and embroidered. Reg. 75c. each. **Friday and Saturday 60c**

**WHITE QUILTS.**

60 only White Quilts in Honeycomb, with fringe all round, and Marcella, 10-4 size. Reg. \$1.75 each. **Friday & Saturday 1.55**

**List of Pure Groceries**

Finest Table Butter, in bulk or slabs. Reg. 45c. lb. for 42c.  
Rolled Oats. Special, 7 lbs. for 30c.  
Choice Beans. Special, 7 lbs. for 45c.  
Large tins Peaches. Reg. 25c. for 20c.  
Small tins Pork and Beans. Reg. 10c. for 8c.  
Libby's Sliced Pineapple. Reg. 25c. tin for 20c.  
Prepared Mustard, in tumbler. Reg. 10c. for 8c.  
Pure Ground Coffee in 1 lb. tins. Reg. 40c. for 35c.

**Great Crockery Sale.**

Fancy China Vases, large size. Reg. 25c. for 25c.  
Plain Glass Cake Dish. Reg. 35c. for 30c.  
Fancy Glass Salt and Pepper Shakers. Reg. 9c. for 7c.  
Large Size Oxford Marble Teapots. Reg. 45c. for 42c.  
White and Gold China Butter Dishes. Reg. 55c. for 50c.  
Heavy Plain Glass Reversible Egg Cups. Reg. 9c. for 8c.  
Glass Individual Butter Dishes. Reg. 4c.; 2 for 5c.  
7 in. Oval Glass Dishes. Reg. 7c. for 6c.  
Plain Glass Decanters. Reg. 25c. for 22c.  
Fancy Jelly or Pudding Bowls. Reg. 25c. for 22c.

**Hardware--Big Bargains Yet.**

Egg Beaters. Reg. 10c. for 8c.  
Apple Corers. Reg. 6c. for 5c.  
Clothes Pins. Special, 3 doz. for 7c.  
Toasting Forks. Reg. 6c. for 5c.  
Curtain Pins. Special, 2 doz. for 5c.  
Cake Turners. Reg. 13c. for 11c.  
Pot Scrapers. Reg. 10c. for 9c.  
Toy Sad Irons. Reg. 12c. for 10c.  
Dover Sad Irons. Reg. \$1.40 for \$1.25.  
Scrub Brushes. Reg. 20c. for 17c.  
Clothes Brushes. Reg. 12c. for 10c.  
Nail Brushes. Reg. 6c. for 5c.  
Hair Brushes. Reg. 25c. for 23c.  
Hand Mirrors. Reg. 23c. for 19c.  
Gilt Frames, 8 x 10. Reg. 35c. for 31c.  
Toilet Paper. Special, 6 rolls for 35c.  
Tea Spoons. Reg. \$1.50 doz. for \$1.33.  
Nickel Towel Bars. Reg. 20c. for 18c.  
Ladies' Scissors. Reg. 25c. for 22c.



**MEN!**

Splendid Money-Saving Opportunities Await You Here on Friday & Saturday.

**MEN'S**

**SOFT FELT HATS.**

A special line of Men's Soft Felt Hats, smart shapes, in colors of Brown, Grey and Navy. Reg. \$2.00. **Friday and Saturday 1.75**

**GENTS' TIES.**

New Patterns, new designs and new colorings. The "Stay-in-Shape" brand, all double stitched with wide flowing ends. A big variety to select from. See display in window. Reg. 60c. **Friday & Saturday 54c**

**MEN'S BRACES.**

A new supply of the popular "Duplex" Suspenders fitted with double cord at back giving a free movement to any position. Reg. 35c. pair. **Friday and Saturday 28c**

**HOSE SUSPENDERS.**

For comfort and neatness Paris Garters cannot be beaten; they come in assorted colors. Reg. 30c. pair. **Friday and Saturday 26c**

**FOUNTAIN PENS.**

We offer 75 Fountain Pens at an exceptionally low price. 14 kt. gold nib, with sterling silver and gold bands; some are self-fillers. They are all a very reliable make. Reg. values to \$3.50. **Friday and Saturday 1.25**

**SCARF PINS.**

This is another special line of Scarf Pins, with rolled gold fronts; engraved designs inset with brilliants and other colored stones. Values to \$1.00 each. **Friday and Saturday 35c**

**MEN'S SHIRTS.**

30 doz. American Neglige Shirts, coat style, stiff cuffs with soft fronts in a wide range of neat striped patterns. Reg. 75c. each. **Friday and Saturday 67c**

**WOOL VESTS.**

18 only Men's Wool Vests in shades of Light and Dark Greys and Greens, with wool backs; some slightly soiled. Value \$3.50 ea. **Friday & Saturday 1.00**

**BOYS' LEGGINGS.**

30 pairs of Boys' Leather Leggings, in Tan only, 7 buttons with 3 straps at top; sizes 3 to 6. Reg. \$1.50 pair. **Friday and Saturday 1.36**

**Think It Over!**

Editor Evening Telegram.

Dear Sir,--TRADE, COMMERCE and TAXATION are the three most vital questions to be grappled with at present, and should enlist our most earnest consideration as Newfoundlanders. We should endeavour, by every means in our power, to bring this unfortunate country of ours through this period of depression and place her once more in a good, sound, financial and commercial condition. It should be the bounden duty of every man in this country to protect our Autonomy, that great and glorious Charter of Liberty and Freedom, won and handed down to us by our forefathers.

It should be our duty to see that the economic conditions of this country are not interfered with so as to bring about financial embarrassment and force Confederation as the only alternative. For the past two years the current Revenue fell a long way short of meeting current expenditure. This was brought about, firstly, by placing on the Free List in 1913 such goods as Tea, Sugar, Meats, etc., causing a deficit of about \$300,000 at the end of December, 1913. This was followed by a deficit June 30th, 1914, December 31st, 1914, and June 30th, 1915, and according to the present financial outlook there will be a deficit of over half a million on December 31st, 1915. These deficits will aggregate over two and a half million dollars, and will have to be met by borrowing. Besides this amount, the Colony will have to borrow at the end of the War another five millions, bringing our National Debt up to about forty millions of dollars, and increasing our Interest Account about \$400,000 per year.

Our obligations to the disabled soldiers, and to the friends and dependents of the brave fellows who will be called upon to pay the price on the field of honour in defence of King and Country, will amount to, at least, \$300,000 per year for the next fifteen or twenty years, making a total of over \$700,000 per year. These responsibilities, we cannot shirk. They are of our own making, and must be dealt with by increased taxation. The Prohibition measure before country, if it becomes Law, will mean another \$480,000 per year increased shortage. The people of this country, especially the Outport people, should carefully consider, before placing a Law on the Statute Book, that will so increase taxation as to make the cost of living unbearable.

There is no Reason why they should! Sentiment does not make the Pot boil.

Yours,  
"ERRA NOVA."

St. John's, Nfld., Oct. 14th, 1915.

**Canada's Pictorial**

Canada's Most Artistic and Popular Magazine.

This elegant magazine delights the eye while it instructs the mind concerning the picturesque doings of an interesting and highly entertaining world. Its war pictures are alone worth the money.

Each issue is literally crowded with the highest quality of photographs, many of them worth framing.

It is the most popular "Pick-me-up" on the waiting room tables of the leading doctors throughout the Dominion, and in the big public libraries it is literally "used up" by the many who are attracted by its entertaining and beautiful pages.

"It's a 'love at sight' publication and it has departmental features of great interest to the young woman and the home-maker."

Of it--just to quote one man's praise from among thousands--the late Rt. Hon. Lord Strathcona, wrote: "The 'Canadian Pictorial' is a publication which, if I may be permitted to say so, is a credit to Canada."

(Signed) STRATHCONA.

On trial to New Subscribers--Twelve months for only 65 cents.

The "Canadian Pictorial" is published by THE "PICTORIAL PUBLISHING CO.," "Witness" Block, Montreal, Canada. Try it for a year on above offer.

**"Huckleberry Finn at 90 Years.**

B. F. Finn, the original "Huckleberry Finn" of Mark Twain's books, has just celebrated his ninetieth birthday at his ranch on the McKenzie River.

He has a vivid recollection of Mark Twain, with whom he worked on a Mississippi steamboat, but says Twain really didn't get much from himself of what he wrote about Huckleberry Finn except the name.

"We called Clemens Charley in those days," said Finn. "He and I both worked on the steamer Shotwell running out of St. Louis. I was nicknamed 'Huckleberry,' and Clemens seemed to take a fancy to the name. Tom Sawyer was my chum, but I was well known before Clemens knew me." Finn has lived on the McKenzie River for forty years past, and seldom emerges from his retreat.

A corporal of marines who was on board H.M.S. Irresistible when she was struck by a mine in the Dardanelles, wrote to a friend describing the sinking of the ship: "We unfortunately struck a mine," he wrote, "and began to sink, which the Turks could see, and they peppered our poor old ship with shells as we were going down. How we escaped being blown to atoms I don't know. Everything went off grand, and the amusing sight was to see all hands blowing up their swimming collars. On the quarter-deck the boys were dancing the bunny hug and singing ragtime songs to mouth-organ accompaniments."

Enjoy your meals by taking a teaspoonful of Stafford's Prescription "A" before eating. Trial size 25c. bottle; postage 5c. extra. Large size 50c. bottle; postage 10c. extra.--sep21,tf