

# Custom Tailoring!

## OUR CUSTOM TAILORING DEPARTMENT

deserves your attention to-day, if you have in mind the buying of an Evening Dress Suit or any other kind of Suit.

In the first place we guarantee a perfect fit and thorough satisfaction.

We give you such work as you pay a much higher price for elsewhere.

## New Suitings Opened!

Come in and look over this new lot of Smart Suitings, including English, Scotch and American fabrics. One of the best selections we have ever shown.

NO OBLIGATION TO BUY.

### SPECIAL OFFER.

### Evening Dress Suits.

To Measure.

Made of the best Black materials. Silk facings and linings of the highest quality. Price elsewhere \$40.00 a Suit.

Our Price,  
**\$30.00**

### TWEED & SERGE SUITS

To Measure.

Smart Lounge Suits in Light and Dark Tweeds, Grey, Black and Navy Serges. Lined throughout with high grade materials.

Prices from  
**\$17.00**  
TO  
**\$25.00**

Out of town Customers; Send in for Samples and Self Measuring Cards

# THE ROYAL STORES, Ltd.

## GOODRICH MOTOR TIRES!

A Large Shipment now in Stock.

### SAFETY FIRST

Grips like the sole of an athlete's shoe

The cross bars on a football player's shoes give him a firm footing—he is able to run, jump, make sharp, quick turns with more assurance and safety.

The specially toughened Safety Bars on Goodrich Tires cut through the film and obtain a firm grip on the road surface—thus preventing the skid from starting. And there's another reason why you should equip with Goodrich Safety Treads—the extra thickness at the point of contact insures extra wear.

### Goodrich Safety Tread Tires

\*You want the best Safety Tread—so call or phone at once.

## Bowring Brothers, Ltd.,

Phone 332.

Hardware Dept.

Also, from F. Dodd's Central Garage.

# Advertise in The Evening Telegram

### Regatta Meeting.

#### AGAIN IN SESSION.

A meeting of the Regatta Committee took place last night. President Hiscock in the chair. The others present were: C. J. Ellis, W. J. Higgins, J. L. Noonan, L. G. Chafe, Dr. Souly, W. J. Martin, R. W. Jeans, J. Penez, J. W. Morris, J. P. Crotty, E. Hunt, P. J. Hanley, R. Dowden, T. J. Day, T. H. O'Neill, C. W. Ryan, T. D. Carew, T. J. Foran, W. J. Crotty.

President Hiscock reported that in the Ward he and Mr. E. W. Taylor were collecting they were getting a liberal response and that the amount received was about of expectations. Only one refusal was met with, but to counter this others doubled the amount they gave last season.

Mr. L. G. Chafe and other collectors gave favorable reports of the collections in their respective wards and that in each case the amounts were in excess of last year's.

Vice-President Higgins informed the meeting that the number of crews applying exceeded the supply of boats and asked Mr. J. W. Morris if the Red Lion would be available for the day. The latter replied that in all probability the boat would be in commission, as five crews had already applied for her.

A suggestion came from President Collins, of the C.C.C. Boat Club, asking that a race of College ex-Pupils be put on the programme. The idea was abandoned as it was considered that there were other races that Collegians could take advantage of.

Another proposition made by Mr. Collins as to the advisability of keeping buoys off the lake during practice and not put them in position until the day before Regatta Day, as the prevailing custom had a tendency to decreasing interest. A great deal of discussion followed but the consensus of opinion was that the idea was a good one and on motion of Mr. Ellis was adopted.

P. J. Hanley reported that ex-Mayor Ellis, who was unavoidably absent, would again donate two dollar gold pieces for the Tradesmen's race. This announcement was received with enthusiasm.

President Hiscock asked the collectors to continue their work as actively as possible, after which the meeting adjourned.

### Announcement.

D. J. Furlong wishes to announce to his friends and the public generally that he has opened a custom establishment in connection with the Cleaning and Pressing in the store lately occupied by N. W. Chow, 7 New Gower Street, and is now prepared to receive orders for any garment in the tailoring line; also wishes his friends to notice that he is giving a very special offer to anyone having suit length to be made up. Every garment will receive the best of attention. Call now and see our goods and select your pattern. Workmanship guaranteed. All goods well shrunk before making.

D. J. FURLONG,  
may31st. 7 New Gower Street.

### Marine Notes.

The S. S. Florizel leaves New York to-day for Halifax and this port.

The S. S. Morwenna left Montreal yesterday for here via Gulf ports.

The S. S. Cacouna was expected to get away from Charlottetown yesterday for this port.

The schr. Freedom left Barbados on Thursday for here.

FOR ILLUMINATIONS.—Upwards of sixty thousand extra incandescent lights are being used by the Reid Co. for illuminating purposes during the visit of H. R. H. the Duke of Connaught.

### PERIODIC DRINKERS

Cured.

Not only are the most difficult cases, long cured daily by the Gatlin Institute, cured daily by the Gatlin Institute; the original 3 day cure for the drink habit. Even moderate drinkers, in every walk of life go away permanently cured in that short time. The following facts are given of Case No. 2028.—Male, age 40 years, resident of C. printer; periodical drinker. Entered Institute for treatment February 6, 1905; discharged in three days, cured. Has neither tasted nor desired liquor since treatment, this report being made in May, 1909. This man, through drink, had been unable to accumulate any property or to properly provide for his family; he is now occupying a very important public position, owns his own home and has considerable other property. Every comfort, with good meals, privacy, medical attendance, also a qualified nurse, and written guarantee to cure, or your money refunded. For the Home Treatment, a trained nurse will be sent to administer treatment, if desired. Special treatment will be furnished those who prefer taking treatment at home. For complete information send in plain envelope, address—

GATLIN INSTITUTE, Ltd.,

41 Longard Road,  
HALIFAX, N.S.  
A. E. EASINGWOOD, Mgr.

July 11, 11

### Fogota Back.

The s.s. Fogota, Capt. Dalton, arrived from the northward at noon today after a quick round trip. The ship reports very little change since last report, except at Peckford's Island, where the traps are doing fairly well when the weather is favourable. Practically nothing has been done with the hook and line, but with fair weather the prospects for an average trap fishery seem more encouraging. The Fogota brought a small freight and the following passengers: Miss M. Fitzgerald, Rev. E. R. Anthony, R. Mahoney, A. A. Cowar, E. P. Earle, Mrs. M. Morris, E. and Mrs. Abbott, Mrs. Young, M. Roberts, W. H. Spurrell, Capt. A. Carter and child, Mrs. Hennebury and 9 in steerage.

### Powerful Bomb Shatters House.

New York, July 5.—A bomb of terrific power exploded either on the roof or one of the upper floors of a six story flat house in Harlem today, wrecked a third of the building, killed at least three persons and injured others. One of the dead was Arthur Caron, a machinist, and a leader of the Industrial Workers of the World. The two other known dead were women. The explosion was at first attributed to dynamiting in a nearby subway excavation, and in the excitement attendant upon the collapse of the building estimates of the dead ran as high as fifty.

Inspector Egan of the police bureau of combustibles said the bomb was powerful enough to have wrecked the entire neighborhood if properly placed. Persons across the street were blown from their beds and window glass was shattered for blocks. Caron was dead on a fire escape. Whether any occupants of the building were buried in the ruins it was at first impossible to determine. The police were inclined to believe, however, that three would cover the total dead. The building, a brick structure, was inhabited almost exclusively by Jewish families. The building was so badly shattered that the police subsequently attributed the explosion to a powerful bomb.

### CASH'S Tobacco Store.

In connection with our well known tobacco business we have recently installed an up-to-date Soda Fountain, and during the summer will dispense Arctic Soda Water; our syrups are the pure juice of the fruits and make a delicious drink.

Try a 5 cent glass and cool off.  
JAMES P. CASH,  
Water Street.

### Here and There.

If you want a good Hat at a low price, come and see us. THE WEST END BAZAAR, 51 Water St. West.—July 10, 21

LEFT BELLEORAM.—The schooner Orfila has sailed from Belleoram with 2,900 qtls. for Figuera.

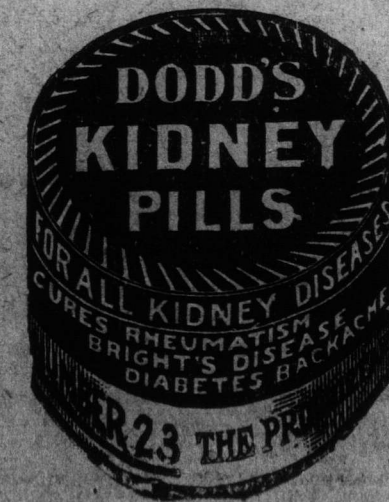
Ladies' and Children's Straw Hats reduced to cost. THE WEST END BAZAAR, 51 Water St. West.—July 10, 21

C. C. C.—The W. & N. C. O's. Mess will meet immediately after last Mass. By order Chairman, C. S. JARDINE, Sec.—li

Benefit Dance, in aid of Caplin Bay Garden Party, British Hall, Tuesday night, July 14. Music by T. A. full band. Tickets 50 cents.—July 11, 11

The Regular Monthly Meeting of the St. John's Mechanics' Society will be held in their hall on Monday evening at 8.15 o'clock. All members are requested to be present. JAS. J. LEAHY, Secretary.—July 11, 11

LINTROSE PASSENGERS.—The Lintrose arrived at Port aux Basques at 6.10 a.m. to-day with the following passengers in saloon: Dr. Eastman, G. S. Forges, Mrs. W. Icebour, Miss F. Brushett, T. White, Thos. Butler, R. H. Shires, D. W. Fowler, W. C. Williams and E. V. Peck.



### THE CHAMOIS

is possibly the most sure-footed of all animals, and it is famed for its remarkable agility.

### SUNLIGHT SOAP

is the sure friend of every careful housewife and it is famed all over the world for the remarkable ease with which it dispels dirt from the clothes in the wash. The Chamois is to be found only on the loftiest mountain ridges, but SUNLIGHT SOAP is found in all parts of the civilized world.



## Divorced Life

By Helen Hessong Fuesle

### Marian on Broadway

Marian watched the performance with absorbed interest. The technique, now that she knew there was such a thing, had made the witnessing of a play a new thing for her. With a critical eye she tried to determine just what made this actor good, and that one better. She marvelled to discover that even parts of little importance were being played with unquestionable merit. She blushed secretly as she looked back and realized how ridiculous some of her own efforts among the Thespians must have appeared to critical eyes.

Suddenly a strong voice on the stage exclaimed forcefully: "He is unable to do it!" A wave of thought carried her back to the lonely, rainy afternoon when she had heard in an adjoining room at Mrs. Kern's the repeated declamation of this particular line, with endless variations of accent. She recognized the voice at once. This time the actor read the line as though in no doubt whatever as to the proper accent.

"And now for Lamartin's," said Barker, when the final curtain fell. Again he conducted Marian and his sister to a taxi.

"Oh, I didn't anticipate anything like this!" Marian tried to protest, as the chauffeur started recklessly for his goal.

"Nonsense! Lamartin's for our's," laughed Barker.

Marian had heard much about the gorgeous Lamartin's and its merry after-theater crowds, but little had she anticipated this early opportunity to invade its color and gaiety. Not so long ago she had moved in circles where it had been regarded bad form to dine publicly after the theater. A touch of uneasiness flitted through her as the taxi dodged on, but she flung it off with the abandon which New York, that city of unrest, imparts to the newcomer. One finds himself performing all manner of astonishing and unwonted acts when once caught up in Manhattan's whirlpool of excitement. "Oh, well, it's New York and nobody will know," reasons the newcomer as he plunges into the Big Town's glittering night life, and presently finds himself trotting off into a tango with some stranger who dances divinely.

As Marian entered Lamartin's with her companions, with wide and wondering eyes, she saw at a glance that

here was a corner of Bohemia which had little in common with the humbler nook of that curious land into which Stokes had led her for a plate of spaghetti. To-night she felt more like a bewildered being who had stepped across the threshold of fairyland. The subdued, golden glamour of the lights gave a strange and ethereal look to the women she beheld seated at tables or loping down the tango trail, which lost itself in undefined mazes between the flanking tables. The place seemed to be filled with beautiful women and handsome men.

Miss Barker whisked Marian off to one of the women's retiring rooms, daintily appointed as a boudoir, and almost filled with elaborately gowned women engaged in artful beautification. Marian forgot herself completely in watching the picture of life around her. How could some of them smear it on so thick and be comfortable, she wondered. "It looks like the back stage of a theatre," she whispered to Miss Barker.



How could some of them smear it on so thick and be comfortable, she wondered.

"Yes, we're a trifle out of it here," was the reply. "New York women of this class evidently feel undressed unless they are heavily painted up. There's a good deal of the Indian in them yet. They put their war paints on thick when they go out to conquer. Oh, there's the music! Let's go back and see them dance," finished Miss Barker, and the two hurried back to the table where Barker sat waiting.

### 500 Bds No. 1 HAY.

By s.s. Stephano To-day:

N. Y. Chicken.

N. Y. Corned Beef.

Tomatoes.

New Turnips.

New Cabbage.

Cucumbers.

Grape Fruit.

Cantaloupes.

Bananas.

Wine Sap Apples.

California Oranges.

Pineapples—Red and Blue.

30 cases Val. Oranges.

10 boxes Australian Apples.

BULL DOG TEA,

35c. lb.

DANAWALLA TEA,

40c. lb.

(10 per cent. discount off

5 lb. lots.)

GOLDEN PHEASANT TEA,

34 lb. and 1 lb. tins.

4 lbs. Am. Gran. Sugar, 15c.

Hand Picked Beans, 4c. lb.

Corn Flakes, 12c. pkg.

Pork Loin, 10c. lb.

Whole Chicken in Aspic.

Ox Tongue in Glass—English

pack.

PURITY BUTTER—

2 lb. prints.

10 lb. tubs.

## T. J. EDENS,

151 D'Arny Street, 112 Military Road.