

Serravallo's Tonic
(Bark and Iron Wine)
Gives Health and Strength.
Sold by Druggists throughout the Island, and
HAYWARD & CO., Distributing Agents.



REID NEWFOUNDLAND COMPANY.

S.S. 'Bruce'



Will Sail from the Dry Dock wharf, St. John's, at **6 p.m. To-Morrow, Friday, March 29th**, for North Sydney, calling at Port aux Basques.

Reid Newfoundland Company

Look at the state of our Streets! You want
RUBBER Shoes,
Otherwise damp feet.

In order to make room for Spring purchases, we have decided to sell at **LESS THAN COST** balance of Rubber Shoes.
Men's, formerly \$1.10; now 85c. pair.
Boys' and Youths', from No. 11 to 5, formerly 65c. to 90c., in size, now 60c. pair.
Women's High Cut, well known as Storm Rubbers, our price now 65 cents.
Women's Low Cut Rubbers, now 55 cents.
If you fail to secure a pair now during the next 10 days Your Loss.
R. TEMPLETON, 333 Water Street.

Apples, Onions, Oranges.

JUST RECEIVED.
200 Barrels Choice **RED APPLES**—(fresh packed.)
To-day, per "Durango,"
50 Cases Valencia Onions, 30 Cases Valencia Oranges, 20 Cases Choice Lemons.
Apples getting scarce and high—order quickly if wanted.

Edwin Murray

WHERE ARE YOU GOING TO-DAY?

I am going down to
G. T. HUDSON'S,
367 and 148 Duckworth Street.

They have just opened a Splendid Line of
Pound Serges
and **Pound Tweeds,**
Good and Stylish Patterns.
I would advise you to come with me as they are Selling Fast.

POTATOES!

We offer To-Day,
200 Sacks **ENGLISH POTATOES,**
Choicest Quality.
F. McNAMARA, Queer St.

BOVRIL
IS ALL BEEF.

Questions we are often asked.
Q.—What is the sediment at the bottom of a cup of Bovril?
A.—That is a valuable portion of the nourishment, and should never be left.
Q.—Are you serious when you say that Bovril is more nourishing than ordinary Meat Extract or Home-made Beef Tea?
A.—Certainly! and we have for years offered large rewards to anyone who can prove the contrary.
Q.—But can you prove your statement?
A.—Yes—from the pen of Baron Liebig himself, who told the world that the man who managed to get the nourishing, as well as the stimulating properties of Beef in a liquid form, would produce something far better than Liebig's Extract, and would be a public benefactor.
Q.—And you have done this?
A.—Yes. By a special process, the entire nutritious constituents of prime ox beef are separately treated, pulverized and added to specially-prepared Meat Extract, and that is Bovril.
Don't experiment with artificial imitations of dubious quality (which are dear at any price) when such a tried and proven nutritious food-beverage "made in England" is within your reach.

T. J. EDENS,
Feb 8, th, m, tf Agent for Nfld.

ME-MALTO
A
Tonic Wine.

Now is the time, if you are run down and weak, begin this Tonic 'Me-MALTO' today.
No other Tonic has the same all round good effect or recuperative power.
Try one bottle and judge.
Price: 80c. & \$1.30 pr bot.

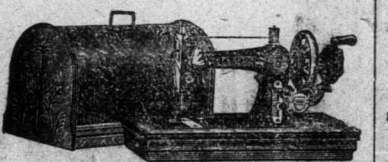
JAMES C. BAIRD,
Grocer and Wine Merchant,
Water St., St. John's.

A YEAR BOOK and ALMANAC
Of Newfoundland, 1912.
30 cents.

Containing a Calendar and Nautical Intelligence for the year.
Authentic and valuable information relating to Public Offices, Institutions, Banks, etc., of the Colony, together with a carefully revised

DIRECTORY
of all Towns, Villages and Settlements in the Island, and
The Customs' Tariff
(Official) corrected to date.
Post Paid, 32c.
GARRETT BYRNE,
m14 Bookseller & Stationer.

Spring Sewing



Sewing Machines.
We offer the Famous
EXPERT--B
BARGAIN FIGURES,
To keep step with the times.

CHESLEY WOODS
ANYONE, anywhere,
can start a mail order business at home. No canvassing. Be your own boss. Send for free booklet. Talk 17w. Features, 17 Lockport, N.Y. 4c16.14

J. J. ST. JOHN.
Sloan's Liniment is the Great Seller.

"WHY?"
Because it is the Only Cure for Rheumatism.
We Sell it. Price—25 cts. bottle.
Ask your Druggist for it—but see that you get Sloan's.

J. J. ST. JOHN, - - - Agent.

<p>THE NICKEL. Wednesday and Thursday. THE EDISON STOCK CO. present The Twin Towers. A thrilling Drama of the French Revolution. Fifteen minutes in Paris during the Reign of Terror. The Bad Man's Last Prayer. A Dramatic episode of the Western Plains. What Happened to Auntie? A comedy of domestic complications. Fishing Deep Sea Turtles. A Travelogue to the North Sea Fishers. Pictorial Ballad and Musicale each Show.</p>	<p>THE CASINO. GRAND RE-OPENING EASTER MONDAY: Entirely renovated, remodelled and improved handsomely in every respect. MANAGER KIELY presents The Joseph Selman Stock Company — in — The Light That Failed Rudyard Kipling's Famous Play. SECOND PLAY: The Third Degree. Charles Klein's greatest Dramatic success. Each offering replete with Special Scenery, Vaudeville Features and Specialities. Reserved Seats—50 and 40 cents—on sale at Atlantic Bookstore.</p>
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"It is stronger and of much better flavor than any other kind."
BENSNDORP'S ROYAL DUTCH COCOA
Is used by all students of economy. Its double strength saves 1/2 your cocoa.
Try Bensdorp's Cooking Chocolate (Blue Label)

There's a Reason.

Horwood's Good Wood Goods come from their own forests where they are carefully selected and are carefully manufactured at their own mills.
Result—
HIGHEST QUALITY, BEST VALUE.
Horwood Lumber Co'y, Ltd.

The Public Demand

is for prompt settlements in times of distress—when every dollar is in value as big as a cart-wheel. Ask any of my policy holders how long it has taken me to square up their losses. I am willing to stand or fall by what they say.
PERCIE JOHNSON,
Insurance Agent.

FOR SALE!
SCHR. "ATLANTA,"
100 Tons Gross, 86 Tons Nett.
Rebuilt 1910. Well found in every way. For particulars apply to
A. H. MURRAY, St. John's; or, EARLE, SONS & CO., Fogo.
mar27,12

Just Received:
500 barrels
Best Portland CEMENT,
Selling at Lowest Market Prices.
Colin Campbell.

To Amateur Photographers!
If you have a small **SNAPSHOT** that is good, it would be much better if it were enlarged.
Bromide Enlargements from Original Negatives.
Prices: 6x8 8x10 10x12 12x14 14x17 16x20
Mounted—55c. 75c. \$1.00 \$1.15 \$1.50 \$2.00
Unmounted—40c. 50c. 65c. 75c. \$1.00 \$1.25
For **Septa Enlargements** increase unmounted price 25 per cent.
THE HOLLOWAY STUDIO,
Corner Bates' Hill and Henry Street.
Phone—708. Post Box—602.

There's SOLID Comfort
IN A CUP OF TEA.
Well, that depends.
And it all depends upon the quality of the tea
If the Tea is flat and flavorless—no comfort.
But—if it has a deep golden brown color in the cup,
And—a fine, rich, satisfying flavor,
Then, you are sure of your solid comfort.
OLD HOME TEA combines a deep, golden brown color with a fine, rich, satisfying flavor, and full body in the liquor.
If you steep Old Home Tea carefully and according to directions enclosed in each packet you will surely get solid comfort and rare enjoyment.
One Cup Means Many More.
For sale at all Grocers.
40c. and 60c. per lb.

MASSEY-HARRIS CO.'S Farming Implements!

We are now booking orders for those High Grade and well-known Implements, and would request intending purchasers to place their order as soon as possible.
Catalogue and Prices on application.
MARTIN HARDWARE CO.,
mch21 Agents.

WEATHER FORECAST
TORONTO, Noon—S. E. mild. Saturday—Moderate winds with occasional rain.
ROPER'S, Noon—Bar. 29.74 43 above.

VOLUME X
AUCTION SALE
(On account of whom it may concern)
AUCTION.
On **MONDAY, the 1st of April** 12 o'clock, at the Premises of **Messrs. E. H. & G. D.**
29 cases
"Peacock" Mats
25 Gross Each.
Landed in a damaged condition on board the S.S. "Lloy" from Norway; surveyed and it to be sold for the benefit of it may concern.
A. S. RENDELL, Not.
m29,2p

MEN'S HEAVY RIBBED Heather Socks
20c. a pair.
MEN'S Flannelette Underwear
33c. a Garment.
LARACY
345 & 347 Water St., opp. Post

THE NICKEL
Friday and Saturday.
In the Shadow Of the Pines
A beautiful Idyll of the Hills
Among the Japanese
A very quaint and interesting Travelogue.
Baby at the House.
An Edison Comedy.
And Other Attractions.
This Theatre closes all next week for annual renovation thorough interior decoration.

Casino Theatre!
Easter Season.
MANAGER KIELY presents
Joseph Selman; Gertrude Arden;
And a Stock Company of selected professional talent, in a repertoire of the latest American and English successes. Each production elaborated with its own special scenic and electrical accessories.
OPENING BILL:
The Light That Failed.
Miss Alice MacKenzie, the dainty singing comedienne will be heard in vaudeville specialties during the performance.
Reserved Seats: 50 cts. now selling at the Atlantic Bookstore.

CREDITORS' NOTICE
A. H. MARTIN, Agent
ALL PERSONS claiming to be creditors of Albert H. Martin, Agent for St. John's, are requested to send particulars of their claims to the undersigned Trustee, for the benefit of the creditors of the said Albert H. Martin, on or before the 15th day of May next, after which date the Trustee will proceed to distribute the estate, having regard to the claims of which he shall then have had notice.
St. John's, this March 27, 1912.
GEO. R. WILLIAMS
Trustee
Address: Office of Rothwell & Bowler Ltd., St. John's. mar27,4,12.

ADVERTISE in THE EVENING TELEGRAM.