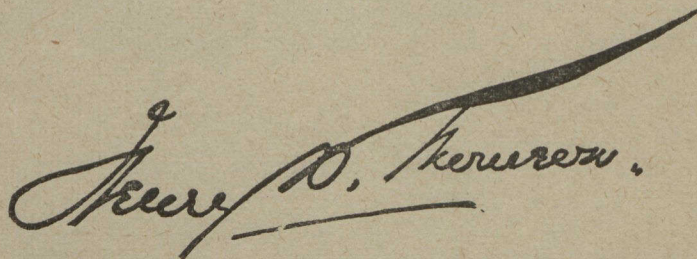


THE CALL TO CANADA FOR FOOD SERVICE

DURING the next four or five months food conservation on this Continent and among their own people must be the sole hope of the Allied nations in Europe and of friendly neutrals. Stocks are dangerously depleted, particularly in the case of cereals and meats. The problem is to "stretch" these supplies over the interval until this year's crops are harvested. We must also do our utmost to help our Allies over the next few months when starvation will be threatening them dangerously.

IN Great Britain, in France, in Italy, the people are alive to the situation. They know something of what the next few months will mean. Their spirit was expressed by Lord Charles Beresford the other day when he said "We are tightening our belts and we are going to win."

CANADIANS, too, must tighten their belts and help the Allies to win. Use should be made on this Continent of every available substitute for wheat, beef and pork. Upon our food service depends the very lives of thousands of women and children in the Allied countries.

A handwritten signature in cursive script, reading "Henry D. Ferguson". The signature is written in dark ink and is positioned above a horizontal line.

Chairman, Canada Food Board.