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RE PATTERN SERVICE

It is very gratifying to find so many ladies who show their appreciation or our efforts to help them by using The Guide as the channel of their pattern supply.

This department is a costly one to The

Guide, but if the management can see that the subscriber is benefitted it is felt that the expense is warranted by its usefulness.

s useruness. Fireside is giving a good pattern ser-ice and the home seamstress can't do etter than make her selection from

better than make her selection from this page.

The orders are sent in promptly every day and in the shortest possible time the patterns are hurried back to the various addresses.

It will be noticed that only patterns suitable for general country wear are published. Nothing ultra-fashionable or irrational in style is admitted to the

or irrational in style is admitted to the page.

No new worker need he nervous or afraid to use the Fireside patterns. They are accurate and perfectly and plainly marked. Full directions for making are given with every pattern you buy; also the picture of the finished garment to use as a guide.

FASHION HINTS
Silk poplins are again fashionable for
the one-piece gowns and separate waists.
This season, however, they show a
jacquard pattern in the same tone as
the fabric.

For skirt trimming nothing is better than wide folds of the same material or satin of the same color used in folds. These are untrimmed.



Velvet flowers are coming out for the winter, splendid convolvul in plain or mixed colorings to be worn on velvet hats.





HOW TO SECURE PATTERNS

To secure any of the patterns published in The Guide all that is necessary is to send 10 cents to The Pattern Dept., Grain Growers' Guide, Winnipeg, and state the number of the pattern, giving bust measure for waist patterns, waist measure for skirt patterns, and the age when ordering patterns for misses or children. It will require from ten days to two weeks to secure these patterns as they are supplied direct from the makers.

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