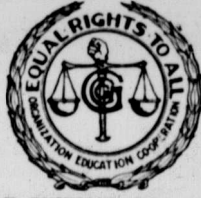


*A Special Word to Subscribers*

When you receive a pink notice attached to this page it shows that your subscription is about to expire. We hope you have enjoyed The Guide and that you will send us \$1.50 for your renewal at once, using the blank coupon and the addressed envelope which will also be enclosed. We always give several weeks' notice so that subscribers will have plenty of time to forward their renewals and not miss any copies of The Guide. We cannot supply back copies of The Guide, so we hope you will not delay in sending your renewal. When requesting a change of address, please give us three weeks' notice. If the date of the address label on your Guide is not changed within a month after you send your renewal, please notify us at once. It is always safer to send your money by postal or express money orders. Mail your \$1.50 today.

**THE GRAIN GROWERS' GUIDE**  
*"Equal Rights to All and Special Privileges to None"*  
 A Weekly Journal for Progressive Farmers

Published under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta.



The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers—entirely independent, and not one dollar of political, capitalistic or special interest money is invested in it.

GEORGE F. CHIPMAN, Editor and Manager  
 Associate Editors: John W. Ward and Ernest J. Trott  
 Home Editor: Francis Marion Beynon

Authorized by the Postmaster-General, Ottawa, Can., for transmission as second class mail matter.

*Subscriptions and Advertising*

Published every Wednesday. Subscriptions in the British Empire \$1.50 per year. Foreign subscriptions \$2.00 per year. Single copies 5 cents.

*Advertising Rates*

Commercial Display—16 cents per agate line. Livestock Display—14 cents per agate line. Classified—4 cents per word per issue. No discount for time or space on any class of advertising. All changes of copy and new matter must reach us seven days in advance of date of publication to ensure insertion. Reading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe, thru careful enquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to doubt the reliability of any person or firm who advertises in The Guide.

# Get Your Money's Worth

*By The Editor*

Last week's subscriptions fell off considerably, due partly to the increased price going into effect and partly to the fact that farmers are seeding or getting ready for seeding. The subscription business will be dull for a few weeks, but we expect it to pick up as soon as seeding is over.

Few farmers get as much assistance from The Guide as they might get if they made use of it to the full. A number of our readers have figured out just how much The Guide has helped them. Here is what one farmer tells us he has been able to save by using The Guide:

## SAVED HIM \$1,000.00

Before I took The Guide I didn't know how to market my grain to advantage. The first carload of wheat I grew I sold to the elevator direct from the machine for 50 cents per bushel. I lost on that deal 30 cents a bushel, 1,200 bushels at 30 cents — \$360. That was in 1905, before The Guide existed.

But I don't do things that way any more. Studying The Guide has brought me to two conclusions; first, that it does not pay to market grain at first opportunity; second, it pays to ship even at considerable trouble. Here are some results:

Year	Bus.	Grade	Street Price offered	Bus.	Price netted when sold	Net Profit
1909-11	1872	2 C.W. Oats	\$0 21	1672	at \$0 31 1/2	\$175 56
				200	at 26	10 00
1912-13	576	2/ Wheat	60		85 1/2	146 88
	226	No. 4 Wheat	47		74	61 02
	517	2 C. W. Oats	23	367	at 28	18 35
1913-14				150	at 40	25 50
	713	1/ Wheat	60		76	114 08
				464	at 30	41 76
1914-15	704	3 C. W. Oats	21	200	at 35	28 00
				40	at 40	7 60
	259	3/ Wheat	75		1 14	101 01
<b>Total</b>						<b>\$729 76</b>

This is only a partial account of grain sold, so I am safe saying in an average year I gain \$200 from reading The Guide. I have read it for six years, and it has opened my eyes. Not long ago The Guide published the Grain Act. I have a check in my pocket today for \$14.91 which would never have reached there but for knowledge of the Act, this being 7 cents per bushel for 213 bushels of wheat which the elevator operator graded No. 4, but the Chief Inspector graded 3 Nor. by sample taken according to Act, the grain company paying me the difference as above, \$14.91. Have sold dressed chickens for 16 cents a pound net, and live ones for 11 cents per pound net to Guide advertisers. I could get only 10 cents per pound locally for dressed. Have won \$15 cash in Guide competitions. Yes, The Guide has saved me a thousand dollars.

Roblin, Man.

H. J. POMEROY.

### BIG VALUE COMING

We cannot hope to make The Guide worth \$1,000 to every reader, but we are certain that every reader can save at least \$25 per year by using The Guide service to the full.

Don't forget that we are publishing twelve illustrated articles in the next few months on

### "MARKETING YOUR GRAIN"

These articles will cover every phase of the grain trade and any farmer who will read these articles carefully we will guarantee will receive help that will mean money in his pocket.

### AGENTS ARE WANTED

We have a lot of voluntary workers giving us splendid aid. We are very glad to have such help, but there are many farmers who cannot afford the time to work for nothing, even tho they believe in the cause for which The Guide is struggling. For this reason we will pay a commission to agents in every locality where we have not now an agent working or a voluntary helper. There are still a number of communities where we have no representatives. We want to hear from farmers, their wives, sons and daughters who will be willing to canvass their neighborhood for subscriptions in the next few months and thru the summer. We will accept applications for agencies in the order in which they come for those districts where we have now no representative. "As soon as we appoint an agent we will send out subscription receipt books, report forms, envelopes and everything that is necessary to carry on the work. Any person who is willing to canvass for subscriptions should write us at once. Address your letter to "Circulation Manager, Grain Growers' Guide, Winnipeg, Man." If any agent can use half a dozen sample copies of The Guide, we will forward them. We will also send out a list of subscribers at any post office to any person who will collect the renewals for us.

### HOW IT GOES

Just a word from one of your old subscribers. My subscription expires in June to The Guide. I would like you to know that I appreciate the reading in The Guide. I am more and more confident as the time goes by that its influence can hardly be estimated; it has a far-reaching and sound policy, bringing home to its readers the truth, which, to my mind, is what we, as men (if we can call ourselves such), should be seeking after. I send you these few lines as a token of encouragement and also send you \$1.50 for The Guide for another year. It is worth more than that to any farmer and if I was blessed with an ample supply of cash, I would send you what The Guide has actually cost you to produce it. I believe we, as farmers, are apt to be stingy when we are called upon to back up the very schemes that are putting money in our pockets; it seems hard to get out of the rut.

With best wishes to The Guide for a triumphant victory over all obstacles, whether financially or opposing forces, I would say in conclusion that no man has a right to expect a paper such as The Guide is, and will be, for one dollar per year.

HOMER WAFFLE.

Clapton, Sask.

Am enclosing you a money order for \$1.50 for your esteemed paper for the current year. Am back in States for a visit, but want to keep in touch with you and the co-operation movement and need The Guide to help me. Am in sympathy with the increased price. The Guide of today is worth 50% more than it was two years ago to me.

FRED D. PHELPS.

Perry, Mich., U.S.A.

Please find enclosed order for three dollars, being in payment of two subscriptions. I will try and secure as many more as possible and will send them in. You will notice I have not taken any commission out of these subscriptions and I do not intend doing so on any I take, as I have not the time to make a complete canvas of country at present and you may use the commission for sending samples to the names mentioned in list and circulars to same if you see fit. As I am a farmer and president of our C.G.A., I would like to see our paper in every home and would gladly work to that end without pay. Hoping you will receive this O.K. and wishing you every success, I am,

J. S. DONALDSON.

Pres. C. G. A.

Regina Beach, Sask.

I herewith enclose a P.O. for two dollars. Kindly extend my subscription from July 15 for another three years. For some months now I have taken The Guide and like it fine. I used to read it a year or two ago and personally I did not care much for it. It has improved wonderfully and I'd hate to be without it now and I think it is the best, fairest and squarest paper published.

JAS. W. EWBANKE.

Birtle, Man.

Enclosed find P.O. order for two dollars to be applied on my subscription to The Guide. We enjoy its pages especially along the line of farm problems. I believe farmers as a rule have been working at a big disadvantage for years, not only in the selling of their produce, but also in the purchasing of their supplies. I believe there is too much business being done on the credit system and too much interest being paid. It is holding the country back. The cash system along co-operative lines is the most sound and substantial way for farmers to carry on their business. I hope to see The Guide keep this before the public, as I think it means added prosperity to the West.

GEORGE DELGATTY.

Gilbert Plains, Man.

Please find enclosed \$1.00 for renewal of yearly subscription for The Guide. It is really worth \$1.50 per year to any farmer who desires to keep abreast of the times.

WM. McDERMID.

Haleyonia, Sask.

Enclosed is \$2.00 to extend my subscription for three years to the Grain Growers' Guide, which is, in my opinion, the best paper for farmers in the world. This may seem extravagant, but having read many agricultural papers in Great Britain, and the United States and Canada in the last fifty years, this is my firm conviction and I don't care who knows it.

WILLIAM KIRKUP.

Gleichen, Alta.

I have pleasure in enclosing postal note for \$2.00 to square my account with you, while I am scarcely able to do so. After reading your editorial on the matter I can see your point and I do not want to see the paper pass away and myself cut off.

A. B. SEARLE.

Battle Valley, Sask.

I hope The Guide will maintain its outspoken independence and present high editorial policy, despite the financial stringency. For my part I would not have The Guide change its policy nor be financially ruined if it cost five times what it now does.

W. H. GRAHAM.

Holland, Man.

Your issue of the 3rd inst. is the first copy I have read for nearly a year, as I have been away from home a great deal. But having read "How to Make The Guide Succeed" I became fully awake to the fact that, being a farmer, I had to have The Guide at any cost and I feel ashamed to think I am one of the 10,000 subscribers in arrears, whom you have generously carried on your mailing list. I therefore enclose \$2.00 to square myself and, furthermore, I am going to talk Grain Growers' Guide to my neighbors who are lagging and see if they won't square too. It is more than evident that we must support our paper if we expect to succeed ourselves.

P. P. LITTLEWOOD.

West Wingham, Alta.