#### ASSURANCE LIFE COMPANIES

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POLICIES ISSUED ON ALL APPROVED PLANS

#### A MONTREAL MANUFACTURER

writes to the Great-West Life:

"I have just received Dividend Cheque from your office, and being profit on my Life Policy, \$10,000.

\$10,000.

"The amount, \$396.00, has afforded me a pleasant surprise. I had no idea that the return would be as good in this five year divisional plan, and it is very much better than with my other Policies drawn on similar lines. I desire to congratulate you upon the management of your business, which must surely account for this very satisfactory return to the Policyholders."

Ask for personal information.

THE GREAT-WEST LIFE ASSURANCE COMPANY HEAD OFFICE - WINNIPEG

### THE HOME LIFE

Association of Canada Head Office

Home Life Building, TORONTO

Capital and Assets, \$1.400.000

Reliable Agents wanted

Correspondence Solicited

HON. J. R. STRATTON, President J K. McCUTCHEON, Managing Director

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### SOME VITAL POINTS Mirroring the Distinguishing Features of the

## Mutual Life of Canada

MUTUAL on the Full Legal Reserve Plan: CAREFUL in the Selection of Its Members: PRUDENT in the Investment of Its Funds: ECONOMICAL in Management Consistent with Efficiency:

PROGRESSIVE along Scientific and Popular lines: REASONABLE in its Policy Terms and Conditions: LIBERAL in Its Cash and Paid-up Values: PROMPT in the Settlement of Its Claims: and JUST and FAIR in All Its Dealings.

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## CROWN LIFE POLICIES

Most Liberal Available to Canadian Insurers.

Total Disability, Automatic Non-forfeiture, Extended Insurance, No Restrictions, Large Loan, Cash Surrender, and Paid-up Guarantees, Low Premium Rates.

Agents wanted, who can write acceptable and paid for life insurance, rative contracts available for producers—none others need apply.

Head Office, Crown Life Building, TORONTO.

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Agents of character and ability wanted to represent this old established Company in Western Canada. To the right men liberal contracts will be given. Apply to

R. S. ROWLAND, Provincial Manager J. P. BRISBIN, "T. W. F. NORTON, " T. MACADAM.

Winnipeg, Man. Regina, Sask. Calgary, Alta

or to the HOME OFFICE at HAMILTON, ONT.

## THE EXCELSIOR LIFE INSURANCE COMPANY

Head Office, TORONTO, CANADA

\$14,000,000.00 2,552,863,49

1910 was a Banner Year Yet for the first five months of 1911 Insurance applied for increased ,000. Expense Ratio decreased 15%. Death Claims decreased 35%, Excellent Opening for First-Class Field Man. Agents Wanted: To give either entire or spare time to the business-E/MARSHAŁL, General Manager, D. FASKEN, President.

The Dominion

Good Men for a Good Company in Good Territory

Apply to; Fred Halstead, Superintendent, Waterloo, Ont.

#### SUN LIFE OF CANADA

At 31st December 1910

Surplus over all liabilities, an C t Hm 3½ and 3 per cent. Standard Surplus Government Standard Income, 1910

\$38,164,790 37 3,952,437 54 5,319,921 18

9.575.453 94 Assurances in Force 143,549,276 00

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