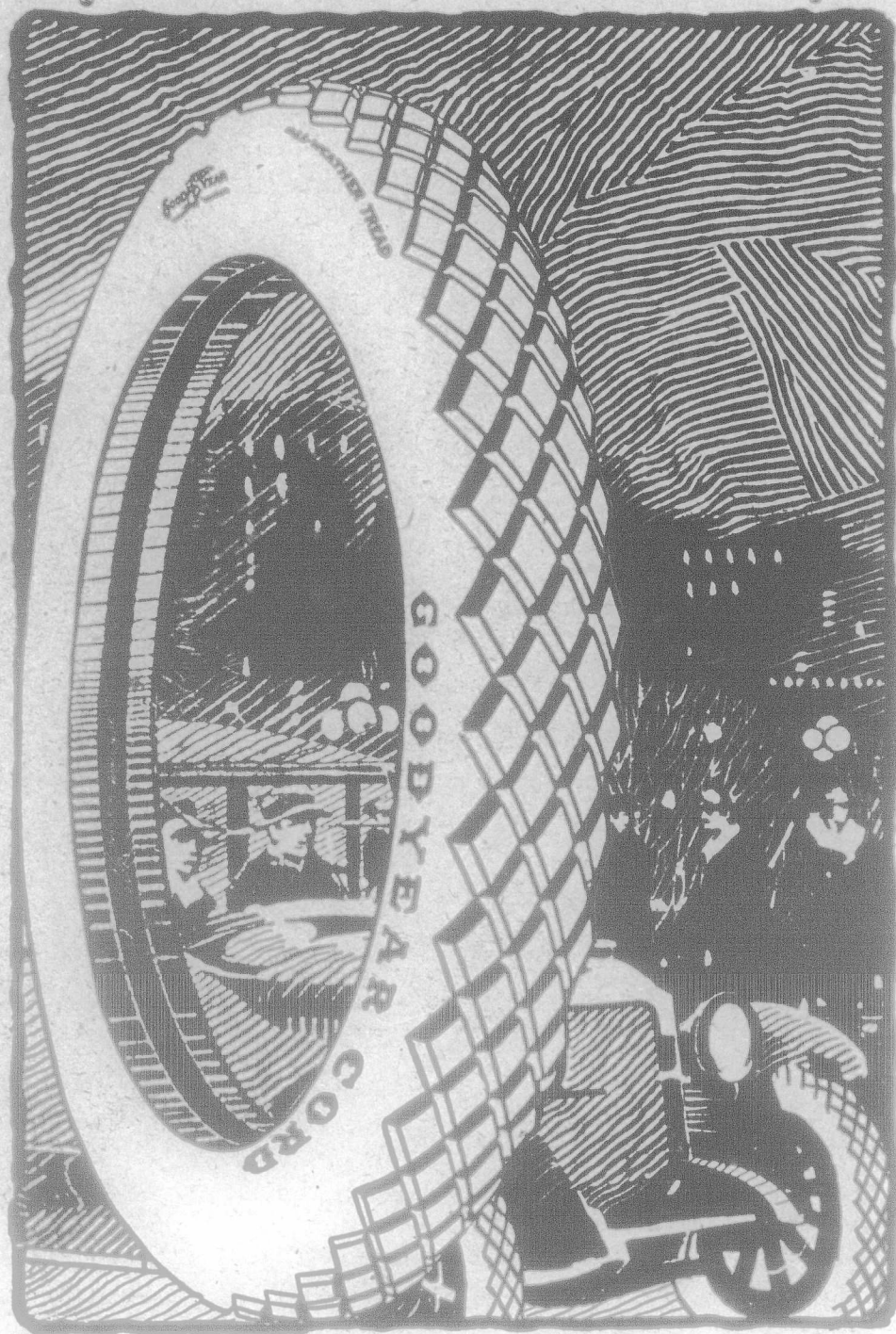


You Get More Than Economy



All-Weather Tires
Are
All-Wheel Tires

IT IS true that Goodyear Cord Tires have introduced a new standard of tire mileage.

Records hardly conceivable a few years ago are now an everyday experience.

But they have also introduced motorists to other economies.

For these tires have not only strength but flexibility.

That feature alone is worth the difference in price—it means so much saving of wear and tear on the car itself.

And it means an important saving of gasoline!

Aside from the question of economy, however, every motorist who has used Goodyear Cords will tell you that he likes them for two other big reasons.

They add to the comfort and riding quality of any car.

And, because of their scientific All-Weather Tread they make steering easier—and winter driving safer.

It will pay you to equip all four wheels with Goodyear Cords and Goodyear Heavy Tourist Tubes. At the sign of the Goodyear Service Station dealer.

The Goodyear Tire & Rubber Co.
OF CANADA, LIMITED

GOODYEAR
MADE IN CANADA
CORD TIRES