

the season when a

saves most over any other separator or skimming system

It'S A'GREAT MISTAKE for any dairy farmer without a separator or using an inferior machine to put off the purchase of a New De Laval Cream Separator in the summer months, especially with butter-fat at the present unusually high price.

Great as are the advantages of the New De Laval over all other separators, as well as over any gravity setting system, at every season of the year, they are even greater during the mid-summer season than at any other time.

This is because hot weather conditions occasion greatest butter-fat losses with gravity setting, and render it most difficult to maintain quality of product with any gravity system or unsanitary separator, while, moreover, the quantity of milk is usually greatest, and any loss in sither constitution and the conduction of the conductio either quantity or quality of product means more.

Then there is the great saving in time and labor with the simple, easy running, easily cleaned, large capacity New De Laval machines over all other methods or separators, which naturally counts for more at this time of the year.

Hence the great mistake of putting off the purchase of a New De Laval Cream Separator in summer, whether you already have a poor machine or none at all, and every dairy farmer should keep in mind not only that a De Laval will pay for itself in a few months but may, if desired, be bought on such liberal terms as to actually save its own cost while being paid for.

Every claim thus made is subject to easy demonstration, and every De Laval local agent is glad of the opportunity to prove these claims to you, in your own dairy, without cost or obligation on your part. Why not see the nearest De Laval agent at once? If you do not know him, write to the nearest office for new catalog or any desired information.

Every New De Laval is equipped with a Bell Speed -Indicator

THE DE LAVAL COMPANY, Ltd.

LARGEST MANUFACTURERS OF DAIRY SUPPLIES IN CANADA. Sole manufacturers in Canada of the famous De Laval Cream Separators and Ideal Green Feed Silos. Alpha Gas Engines, Alpha Churns and Buttermakers. Catalogues of any of our lines mailed upon request.

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