

**METAL** roofing is far the most practical because of the protection it affords from fire and lightning. But it must be of the *lasting* kind. Common sheet metal is impure and rusts rapidly. Your roof should be of pure iron—an Armco roof.

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ARMCO—AMERICAN INGOT IRON is not only the purest iron made, but in other respects it is the finest quality of iron produced—that is, it is iron of uniform texture and strength; it is slowly annealed and therefore is free from stresses and strains, which render iron liable to rust.

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The trade mark ARMCO carries the assurance that iron bearing that mark is manufactured by The American Rolling Mill Co. with the skill, intelligence and fidelity associated with its products, and hence can be depended upon to possess in the highest degree the merit claimed for it.



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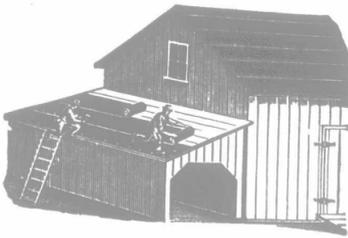
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