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## RURALHOME

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WHY CO WEST WHEN FARMS SUCH AS THIS ONE CAN BE SECURED IN THE EAST?

Eastern Canada has much to commend it to the homeseeker,—neighbors whose ideas are akin to his own, a landscape that is pleasing and familiar, opportunities for the social enjoyment that he craves. Nor are the financial possibilities of Eastern agriculture to be despised. Our climate is admirably adapted to general farming. Splendid markets and convenient shipping facilities make intensive forms of agriculture—fruit, poultry, dairying—easily possible and profitable. True, scarcity of land sometimes compels our young men to take the cheaper land of the West, with all its inconveniences. But when farms such as the one on which are the buildings here illustrated, that of Mr. Holland Conner, Cananoque Junction, Ont., are offered for sale, the homeseeker has a great opportunity to secure an ideal home and farm combined—something that cannot be gotten in a newer country.

DEVOTED TO

BETTER FARMING AND
GANADIAN GOUNTRY LIFE