

WHAT IS DRESS ?

What is Dress, let me ask ? for I cannot suppose,

When I hear the word Dress, that it merely means clothes ;

No; Style, make and quality have much to do

With the meaning of Dress, and I'll prove it is true ;

If a garment surprisingly good you behold,

And where was it bought, at Smart's you'll be told—

If a garment you see in which style is displayed,

On enquiring you'll find at Smart's 'twas made ;

Or if in a garment you happen to see

Superior workmanship, Smart's it will be.

In price, too, you'll find that of him you can buy

The cheapest of clothes which the trade can supply,

Now, there are some thousands who make and sell clothes.

Yet we never even hear a whisper of those,

For so where you will, or whoever you see,

If a name you hear mentioned, Smart's it will be,

Do you ask why is this, it is easy to guess,

'Tis because Smart surpasses all others in dress ;

'Tis because he's determined his clothes shall possess

Those first-rate essentials which constitute dress.

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