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TEN COMMANDMENTS FOR CANADIAN TRADE

1. BUY CANADIAN PRODUCTS.

In doing so, you develop the home market, encourage factory expansion, provide employment for new populations, and create bigger and better markets for all kinds of farm produce. New factories, expansion of old factories, greater production, more workers, and better agricultural markets mean national progress.

2. IMPORT ONLY NECESSITIES, and then only if similar Canadian articles or substitutes are not available. With Canadian money at a discount of from 10 to 15 per cent., exchange with the United States is costing Canadian consumers between \$75,000,000 and \$100,000,000 a year.

3. PRODUCE TO THE LIMIT IN FIELD AND FACTORY. Increased production means new wealth and is essential to the success of any effort to reduce imports and promote export trade.
