

EX 57-9

PRESENT: Ottawa - J.A. Ouimet, E.L. Bushnell, R.P. Landry, R.C. Fraser,
J.P. Gilmore, C. Jennings, K. Morrow, M. Ouimet,
G.W. Richardson, W.G. Richardson, R.E. Keddy, J.A. Halbert.

Montreal - G. Lamarche, Gatien Dandois, Robert Elie, Benoit Lafleur,
Andre Ouimet, Roger Rolland, Col. J.R. Samson, Jean St-
Georges, Maurice Valiquette.

Toronto - I. Dilworth, J.H. Harvey, H.R. Hilliard, W.R. Johnston,
J.M. Kannawin, C.T. Kelley, P. McDonald, F. Nutrie,
W.E. Powell, W. Ross, G. Rugheimer.

1.1 Report - MGMT expects all have read report or summary by P. & I. QUE advised copies only received April 1st and apparently Queen's Printer reversed order of English and French. EXA to follow up on distribution. ONT reported all copies distributed March 29th. MGMT felt report clear, well written and lively covering whole aspect of broadcasting, the fundamental character of present system being maintained. CBC service and performance received commendation and financial requirements being met as far as estimates in second submission. CBC remaining independent of government control. CARTB taken to task for their one-sided propaganda and CBC criticized for not being sufficiently articulate in answering.

Report recommends CBC proceed with expansion plans as submitted to Commission, extension of TV hours of operation, expansion of coverage both radio and TV, proceed with color and procurement of Canadian films. Consolidation of capital plan in Toronto and Montreal. Report states single TV policy should soon be abandoned and MGMT feels it will be of advantage to CBC in long run provided money supplied. Duplication not recommended until standards of performance determined.

Commission recommends Board of Broadcast Governors to separate public control from public operations. Relations with new Board will be more formal and MGMT felt this change is probably the only measure that could have been recommended to eliminate confusion as to the CBC role in the public mind and also short of CARTB recommendation for separate board.

Report criticized CBC organization in that MGMT overloaded, accounting system should be strengthened and local programming of CJBC poorly balanced. More commercial vigor stressed but Commission told this matter of policy because Massey Commission recommended restricted commercial business. Suggested public relations be developed. Abolishment of Dominion network recommended and MGMT noted differences of opinion within CBC as to elimination some years ago. Suggestion made that