

NAR/ET
30 Nov., 1943

MEMORANDUM FOR THE PRIME MINISTER:

C161675

Herewith are two interesting Gallup Polls.

One, by the American Institute of Public Opinion, records a recent sampling of the average American's knowledge of and interest in Canada. The general feeling is clearly very friendly, but the obvious lack of knowledge about our population and problems is disconcerting and could lead to misunderstandings.

The other poll, taken by the Canadian Institute of Public Opinion, is an indication of the popular attitude towards some postwar international problems. The results from this sampling of opinion correspond closely to the findings of similar enquiries in the United States. Both suggest that the people generally are prepared for much closer international cooperation after the war and recognize that firm undertakings to cooperate in keeping the peace will be required.

Leak